

HOUSE No. 340

By Mr. Campbell of Medford (by request), petition of Henry F. Long (Commissioner of Corporations and Taxation) for legislation to permit the use of the words "army", "navy" and other terms denoting branches of the government in the name of mercantile establishments. Mercantile Affairs.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Forty-Eight.

AN ACT PERMITTING THE USE OF CERTAIN WORDS OR PHRASES IN THE CORPORATE NAME OF CHARITABLE AND SIMILAR CORPORATIONS IF APPROVED BY THE COMMISSIONER OF CORPORATIONS AND TAXATION.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Section 4B of chapter 110 of the General Laws, as
2 inserted by chapter 169 of the acts of 1946, is hereby
3 amended by adding at the end of the sentence the
4 following:— provided that said quoted words or
5 phrases may be used in the corporate name of a cor-
6 poration organized under the provisions of chapter
7 one hundred and eighty if such use is approved by the
8 commissioner of corporations and taxation, — so that
9 said section four B shall read as follows:— *Section*
10 *4B.* No person, firm, corporation or association, other
11 than an agency or instrumentality of the United

12 States government, selling or offering for sale goods,
13 wares or merchandise, shall use, or cause or permit to
14 be used, in the corporate or trade name thereof, or in
15 the description of the seller or of the place where the
16 goods, wares or merchandise are offered for sale or
17 sold, the words or phrases "army," "navy," "marine
18 corps," "marines," "coast guard," "government,"
19 "post exchange," "P-X" or "G. I.," or any of such
20 words or phrases, or any word or phrase which may
21 lead the public to believe that the seller or his or its
22 place of business is owned, operated or managed by
23 the United States government or any agency thereof;
24 provided that said quoted words or phrases may be
25 used in the corporate name of a corporation organized
26 under the provisions of chapter one hundred and eighty
27 if such use is approved by the commissioner of cor-
28 porations and taxation.