

## South Shore Hospital - FY2010

### Community Benefits Mission Statement

South Shore Hospital's community benefits program will advance the hospital's charitable mission of promoting good health, healing, caring and comforting by focusing on initiatives that support the principles of Massachusetts health care reform, improve the management of chronic diseases, reduce disparities in the provision of care, promote wellness in vulnerable populations, and sustain access to vital health services.

### Target Populations

Name of Target Population	Basis for Selection
Those requiring assistance obtaining health insurance	Statewide health priority
Those at risk of developing or who have cardiovascular disease	Identified through community health assessment, statewide health priority
Those at risk of developing or who have diabetes	Identified through community health assessment, statewide health priority
Vulnerable population: at-risk youth	Identified through community health assessment, statewide health priority
Vulnerable population: at-risk seniors	Identified through community health assessment, statewide health priority
Those at risk of potentially experiencing disparities in care due to income, education, gender, sexual orientation, disabilities, race, ethnicity and/or language.	Statewide health priority

### Publication of Target Populations

Not Specified

### Hospital/HMO Web Page Publicizing Target Pop.

[http://www.southshorehospital.org/about\\_ssh/about\\_comm\\_benefits.htm](http://www.southshorehospital.org/about_ssh/about_comm_benefits.htm)

### Key Accomplishments of Reporting Year

You are encouraged to read South Shore Hospital's 2010 Community Benefits Report for detailed information about our key accomplishments. A low-resolution .pdf of the report is included with this electronic filing (see "Optional Info" section). Printed reports are available by calling our Community Benefits Office at (781) 624-4050.

South Shore Hospital may not be on your mind every day -- but you are most definitely on ours. Our job is to be prepared when the unexpected happens to you. An accident. A stroke. An infection. A heart attack. A life-altering diagnosis. At times like these, expert health care close to home isn't a luxury, it's a necessity.

We benefit the community by developing and sustaining vital health services to meet our region's most pressing health care needs. For example, we know that one in two adults who live in our region will develop cancer. About a third has heart disease. More than half are overweight or obese. And every day, approximately ten people over the age of 65 visit our emergency room with injuries caused by falling.

And then there are our region's children. One in eight infants is born prematurely. About half of them require neonatal intensive care and a quarter will face lifelong health challenges. One in 20 children has asthma. One in four reports being bullied in school -- and one in three is overweight or obese.

Behind the statistics are real people -- family, friends, neighbors - who are at risk of developing a serious health condition or are coping with one already.

The community benefits programs described in this report target statewide public health issues. Most programs are provided at little or no cost to the community. The programs augment the core of what we do, which is to provide life-sustaining clinical care to the sickest of the sick.

Our community benefits programs address other priorities, as well. For example, South Shore Hospital remains actively involved in advancing the principles of Massachusetts health care reform, with a priority focus on improving health care access and affordability.

We also are doing our part to inspire and train the health care providers of tomorrow -- and to support the clinical trials of promising treatments that may cure or minimize the impact of certain diseases.

To develop our 2010 Community Benefits Plan, we tapped into the wisdom of our Board of Directors; our patients and their families; our physicians, nurses, and academic medical center partners; our donors and supporters; and dozens of community leaders who share our mission of promoting good health, healing caring and comforting.

### **Plans for Next Reporting Year**

South Shore Hospital's FY2011 Community Benefits Plan specifies actions we will take in the year ahead to advance our charitable mission by focusing on initiatives that support the principles of Massachusetts health care reform, improve the management of chronic diseases, reduce disparities in the provision of care, promote wellness in vulnerable populations, and sustain vital health services.

A copy of the plan is available by visiting: [http://www.southshorehospital.org/about\\_ssh/about\\_comm\\_benefits.htm](http://www.southshorehospital.org/about_ssh/about_comm_benefits.htm)

## **Community Benefits Process**

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### **Select Community Benefits Process**

#### **Community Benefits Leadership/Team**

South Shore Hospital demonstrates support for its community benefits mission statement at the highest levels of our organization. Our Board of Directors reviews and approves our community benefits plan and monitors its successful implementation. An executive within the organization serves as the hospital's Community Benefits Officer.

South Shore Hospital's medical and clinical staff members are an integral part of our programs to benefit the community, offering their services as teachers and presenters in their fields of expertise. Community leaders who possess areas of specific expertise also participate in the development and implementation of our community benefits programs.

Colleague advisors to South Shore Hospital's Community Benefits Program include:

John Benanti, MD  
Emergency Medicine

Dennis Cartin  
Physician and Network Development

Donna Chase, RN  
Clinical Professional Development

Jean Ciborowski-Fahey, PhD  
South Shore Hospital Reading Partnership

Rosanne Clancy, RN  
Nursing Administration

Catherine Cleary, RN  
Diabetes Educator

Joan Cooper-Zack, RN

Emergency Preparedness

Lynn Cornelius  
Marketing and Media Relations

Cheryl Coveney  
Patient Access Services

Gayle Davidson, RN  
Diabetes Educator

Robert Driscoll, MD  
Trauma Services

Katrina Dwyer, RN  
Home Care Community Outreach

Eugene Duffy  
Paramedic Services

Todd Ellerin, MD  
Infectious Diseases

Elizabeth Ennis, RN  
South Shore VNA

Pamela Fredericks, RN  
Home Health Diabetes Care

Mark Furman, MD  
Cardiovascular Medicine

Deborah Gilman  
Workman Cancer Resource Center

Catherine Gilson, RN  
Maternity Services

Barbara J. Green, PhD  
South Shore Hospital Youth Health Connection

Donna Hawkesworth  
Community Colleague Connection

Carl Holland  
Budget and Reimbursement

Jackie Kilrain  
Rehabilitation Services

Karen LaFond, RN  
Cardiac and Pulmonary Rehabilitation Services

Jennifer Logan  
Community Rehabilitation Programs

Alan Macdonald

Public Policy and Funding

Marie McCarthy  
Controller

Michael McManus, MD  
Pediatric Medicine

Richard Mirel, MD  
Internal Medicine

Michael Murphy, MD  
Pre-hospital Care

Kimberly Noble, RN  
South Shore Hospital Youth Health Connection

Amy Parker  
Human Resources

Jennifer Pritchard, RN  
Diabetes Educator

Deborah Pentecost, RN  
Trauma Program

Lisa Rabideau  
Patient Relations/Service Excellence

Lisa Raymond, RD  
Nutrition Education

Kathy Sheehan  
Patient Access Services

Marcia Smith, RN  
Certified Passenger Safety Technician

Patricia Smith, RN,  
Home & Health Resources

Eileen Sperandio  
Community Outreach Consultant

Barbara Tilden, RN  
Cultural Diversity Committee

Barbara Wahlstrom  
Friends of South Shore Hospital

Caroline Wehner  
Office of Research

**Community Benefits Team Meetings**

Community Benefits Team members and advisors meet regularly to develop, implement and evaluate South Shore Hospital's community benefits plan.

## **Community Partners**

South Shore Hospital works in partnership with community leaders and groups to address pressing health priorities. Colleagues from throughout our organization meet regularly with community leaders, including town and state officials, health and community service providers, regional EMS providers, police and fire officials, school administrators, business leaders, media representatives and others who have knowledge of the community's health needs.

South Shore Hospital gratefully acknowledges the guidance and support of the following community advisors to its Community Benefits Program:

Bonnie Andrews  
Southeast Regional Center for Health Communities

Emily Bhargava  
Metrowest Regional Center for Healthy Communities

Barbara Brooks  
Quincy WIC Nutrition

John Brothers  
Quincy Asian Resources

Suzanne Brownell  
Health Thyself

Linda Chuckran  
Welch Retirement Group

Nancy DeLuca  
Co-chair, Greater Brockton Community Health Network Area (CHNA 22)

James Destine  
Mass DPH Office of Health Equity

Ed Di Sante  
Friends of the Homeless/South Shore

Peter Forman  
South Shore Chamber of Commerce

Linda Gabruk  
Co-chair, Greater Brockton Community Health Network Area(CHNA 22)

George Gorgizian  
Plymouth County Correctional Facility

Michael Jackman  
Norfolk District Attorney's School-Based Programs

Deepani Jinadasa  
Southeast Regional Center for Healthy Communities

Charlene Julien  
Metrowest Regional Center for Healthy Communities

Karen Lanman

South Shore YMCA

Kerri Mederios  
American Cancer Society

Vicki McCarthy  
Co-chair, Blue Hills Community Health Alliance (CHNA 20)

John Mulveyhill  
Weymouth Emergency Management

Chief James Neenan  
Pembroke Fire Department

Cathy O'Connor  
Mass DPH Office of Healthy Communities

Stephanie Patton  
Southeast Regional Center for Healthy Communities

Alejandro Rivera  
Co-chair, Blue Hills Community Health Alliance (CHNA 20)

Cynthia Sierra  
Manet Community Health Center

Chief Robert Silvia  
Cohasset Fire Department

Lucille Sorrentino  
Weymouth Health Care Center

Kathy Spear  
Chair, South Shore Community Partners in Prevention (CHNA 23)

Valerie Sullivan  
Weymouth Community Health Programs

## **Community Health Needs Assessment**

### **Date Last Assessment Completed and Current Status**

September 2009

### **Consultants/Other Organizations**

- \* Blue Hills Community Health Alliance/CHNA 20, Greater Brockton Community Health Network Area/CHNA 22 and South Shore Community Partners in Prevention/CHNA 23
- \* American Hospital Association and Massachusetts Hospital Association, membership organizations that represent all types of hospitals and health care networks.
- \* Massachusetts Health Data Consortium, an independent organization that provides information to support health policy development, technology planning and implementation, and improved decision making in health care allocation and financing.
- \* Federal Centers for Disease Control, a resource for health information concerning data and statistics, diseases and conditions, emergencies and disasters, environmental health, healthy living, injury, violence and safety, life stages and populations, travelers' health and workplace safety and health.
- \* Trust for America's Health, a non-profit, non-partisan organization dedicated to saving lives by protecting the health of

every community and working to make disease prevention a national priority

\* Kaiser Family Foundation, a non-partisan source of facts, information, and analysis for policymakers, the media, the health care community, and the public.

### Data Sources

Community Focus Groups, Hospital, Consumer Group, Interviews, MassCHIP, Public Health Personnel, Surveys

## Select Community Benefits Programs

### Chronic Disease Management: Diabetes Community Outreach Program

#### Brief Description or Objective

Our Diabetes Center provides specialized programs for health assessment, education, and motivation for those newly diagnosed with diabetes and for those who have been managing the condition for years. The program assists people who may have concerns about diabetes or want assistance making healthy lifestyle changes. In 2010, we provided free community health education to familiarize attendees with diabetes prevention and management techniques. We hosted free support groups for those with Type I diabetes, Type II diabetes, and who use insulin pumps. We also further enhanced the availability of information about diabetes prevention and management on our website and at community events.

#### Program Type

Community Education, Direct Services, Health Screening, Prevention, Support Group

#### Target Population

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Other: Diabetes
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

### Goals

**Statewide Priority:** Chronic Disease Management in Disadvantage Populations

#### Goal Description

Build knowledge of disease prevention and management techniques through free community education programs and support groups

#### Goal Status

More than 500 members of target population attended 2010 education programs and/or participated in support groups

### Partners

#### Partner

#### Name, Description Partner Web Address

American Diabetes Association <http://www.diabetes.org/>

Diabetes Coalition of Massachusetts <http://www.diabetescoalitionma.org/>

South Shore YMCA <http://www.ssymca.org/>

Renaissance Gardens at Linden Ponds <http://www.thecareexperts.com/locations/lph/>

Oak Point Homes Active Adult Living Community <http://www.oakpointhomes.com/>

Moorings at <https://www.masshousing.com/portal/server.pt?>

Squantum Gardens, Quincy	open=512&objID=248&&PageID=3099&mode=2&in_hi_userid=2&cached=true
Rockland Council on Aging	<a href="http://rockland-ma.gov/Departments/depts_coa.asp">http://rockland-ma.gov/Departments/depts_coa.asp</a>
Wingate Inn at Silver Lake, Kingston Assisted Living	<a href="http://www.wingatehealthcare.com/location_theinn.php">http://www.wingatehealthcare.com/location_theinn.php</a>
Weymouth Health Department	<a href="http://www.weymouth.ma.us/health/index.asp">http://www.weymouth.ma.us/health/index.asp</a>
Plymouth County Sheriff's Department	<a href="http://www.pcsdma.org/">http://www.pcsdma.org/</a>

**Contact Information** Gayle Davidson, RN, diabetes educator, South Shore Hospital, 55 Fogg Road, South Weymouth, MA, 02190, (781) 624-4166, [gayle\\_davidson@sshosp.org](mailto:gayle_davidson@sshosp.org)

**Detailed Description** Not Specified

### Chronic Disease Management: Cardiovascular Community Outreach Program

**Brief Description or Objective** South Shore Hospital's Cardiovascular Center is dedicated to the prevention and treatment of heart disease, stroke, and peripheral vascular conditions. In 2010, our Cardiovascular Center provided free community health education to reduce the incidence and severity of cardiovascular disease. Smoking is known to cause cardiovascular and other diseases. South Shore Hospital offers "You Can Quit," a personalized tobacco-cessation program to provide education, support and motivation for tobacco users thinking about quitting. Our program is facilitated by a registered nurse who is certified in smoking cessation. Both individual and group sessions are offered.

**Program Type** Community Education, Direct Services, Health Screening, Prevention, Support Group

**Target Population**

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Access to Health Care, Other: Cardiac Disease
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

### Goals

**Statewide Priority:** Chronic Disease Management in Disadvantage Populations

Goal Description	Goal Status
Build knowledge of disease prevention and management techniques through free community health education and support groups	More than 1,000 members of target population attended 2010 health education programs and/or support groups
Encourage cessation of tobacco smoking/use	Approx. 50 community members successfully completed our RN-facilitated "You Can Quit" program in 2010, which has a 95 percent success rate.

### Partners

Partner Name, Description	Partner Web Address
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American Heart Association	<a href="http://www.heart.org/">http://www.heart.org/</a>
American Stroke Association	<a href="http://www.strokeassociation.org/">http://www.strokeassociation.org/</a>
National Stroke Association	<a href="http://www.stroke.org/">http://www.stroke.org/</a>
Weymouth Health Department	<a href="http://www.weymouth.ma.us/health/index.asp">http://www.weymouth.ma.us/health/index.asp</a>
Braintree Department of Elder Affairs	<a href="http://www.townofbraintreegov.org/coa/index.html">http://www.townofbraintreegov.org/coa/index.html</a>
John Scott House Rehabilitation & Nursing Center, Braintree	<a href="http://www.welchhrg.com/pages/rehabilitation-skilled-nursing-massachusetts/braintree/index">http://www.welchhrg.com/pages/rehabilitation-skilled-nursing-massachusetts/braintree/index</a>
Union Towers, Weymouth Senior Housing	Not available
Wingate Inn at Silver Lake, Kingston Assisted Living	<a href="http://www.wingatehealthcare.com/location_theinn.php">http://www.wingatehealthcare.com/location_theinn.php</a>
Weymouth Health Care Center	<a href="http://www.healthbridgemanagement.com/weymouth">http://www.healthbridgemanagement.com/weymouth</a>
South Shore YMCA	<a href="http://www.ssymca.org/">http://www.ssymca.org/</a>
Renaissance Gardens at Linden Ponds, Hingham Assisted Living	<a href="http://www.thecareexperts.com/locations/lph/">http://www.thecareexperts.com/locations/lph/</a>
The Moorings at Squantum Gardens, Quincy Senior Housing	<a href="https://www.masshousing.com/portal/server.pt?open=512&amp;objID=248&amp;&amp;PageID=3099&amp;mode=2&amp;in_hi_userid=2&amp;cached=true">https://www.masshousing.com/portal/server.pt?open=512&amp;objID=248&amp;&amp;PageID=3099&amp;mode=2&amp;in_hi_userid=2&amp;cached=true</a>
Town of Marshfield Council on Aging	<a href="http://www.townofmarshfield.org/public_documents/MarshfieldMA_Aging/index">http://www.townofmarshfield.org/public_documents/MarshfieldMA_Aging/index</a>
1000 Southern Artery, Quincy Senior	Not available

Housing  
Queen Anne <http://www.queenannenh.com/>  
Nursing  
Home,  
Hingham

**Contact Information** Karen LaFond, RN, manager/cardiac rehabilitation, South Shore Hospital, 55 Fogg Road, South Weymouth, MA, 02190, (781) 624-8903, karen\_lafond@sshosp.org

**Detailed Description** Not Specified

### At-Risk Youth: Youth Health Connection

**Brief Description or Objective** South Shore Hospital has identified that youth in our community are increasingly at risk. In a 2007 study, the Massachusetts Departments of Elementary and Secondary Education (DESE) and Public Health (DPH) reported increases in behaviors and conditions that may compromise the health, safety, and well-being of young people across the Commonwealth. These behaviors include tobacco, alcohol, and other drug use; behaviors leading to injuries, such as drinking and driving, fighting, and suicide attempts; dietary behaviors and physical inactivity; and sexual behaviors that may lead to sexually-transmitted diseases or pregnancy. The report also discussed the prevalence of health-related conditions such as overweight, chronic disease, oral health problems, and mental health concerns among our youth. South Shore Hospital's Youth Health Connection (YHC) is dedicated to the positive mental health and physical well-being of youth in our communities. YHC collaborates with schools, community health providers, public safety officers, state agencies, clergy, parents, and peer leaders to achieve positive outcomes. In 2010, YHC met with school nurses and mental health providers, to guide the development of programs to benefit youth. Priority areas of focus were suicide prevention, teen driver safety; teen esteem, health and fitness; concussion in youth sports; strategies to reduce student stress; identifying/addressing learning differences; and promoting oral health. YHC also hosted regional "parent coffees" to share information and formally engaged clergy and law enforcement officials in program development. Highlights of the year included providing three youth peer-leader training programs to teach 75 adolescents how to help reduce the incidence of destructive behaviors and/or suicide among their peers. YHC also hosted community education programs for parents, teachers, youth and others featuring high-profile speakers: Cara Filler's "Road Sensibility: It's More Than Common Sense" and Grant Baldwin, author of "Reality Check: The Student's Guide To The Real World."

**Program Type** Community Education,Community Participation/Capacity Building Initiative,Health Professional/Staff Training,Healthy Communities Partnership,Mentorship/Career Training/Internship,Prevention,School/Health Center Partnership

**Target Population**

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Injury and Violence, Mental Health, Overweight and Obesity, Physical Activity, Responsible Sexual Behavior, Substance Abuse, Tobacco Use
- **Sex:** All
- **Age Group:** Child-Primary School, Child-Teen
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

### Goals

**Statewide Priority:** Not Specified

Goal Description	Goal Status
Reduce the incidence of self-destructive behaviors	Trained 75 youth in peer-to-peer strategies for suicide early intervention; hosted educational programs for 550 students, parents, teachers, school nurses, mental-health providers, law enforcement officials, clergy and others

### Partners

Partner Name, Description	Partner Web Address
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Braintree Public Schools <http://www.braintreeschools.org/>

Abington Public Schools [http://www.abingtonps.org/dotnetnuke\\_2/](http://www.abingtonps.org/dotnetnuke_2/)

Weymouth Public Schools <http://www.weymouthschools.org/>

Hingham Public Schools <http://hinghamschools.com/>

Cohasset Public Schools <http://www.cohassetk12.org/>

Quincy Public Schools <http://news.quincypublicschools.com/>

Scituate Public Schools <http://www.scituate.k12.ma.us/>

Norwell Public Schools <http://norwellschools.org/norwellschools/site/default.asp>

Rockland Public Schools <http://www.rocklandschools.org/>

Marshfield Public Schools <http://www.mpsd.org/>

Kingston Public Schools <http://www.kingston.k12.ok.us/>

Hanover Public Schools <http://www.hanoverschools.org/>

Pembroke Public Schools <http://www.pembrokepublicschools.org/>

Whitman-Hanson Regional Schools <http://www.whrsd.org/>

Notre Dame Academy, Hingham <http://www.ndahingham.com/>

Scared Heart High School, Kingston <http://www.sacredheartkingston.org/>

Fontbonne Academy, Milton <http://community.fontbonneacademy.org/NetCommunity/Page.aspx?pid=226>

Thayer Academy, Braintree <http://www.thayer.org/>

Arhbishop Williams High School, Braintree <http://www.awhs.org/>

Massachusetts Coalition for Suicide Prevention <http://www.masspreventssuicide.org/>

The Parent Connection of Duxbury <http://www.theparentconnection.org/>

Norfolk County District Attorney Office of School-Based

## Programs

Norfolk <http://www.mass.gov/norfolkda/>

County

District

Attorney

Office of

School-Based

Programs

Norfolk <http://www.mass.gov/norfolkda/>

County

District

Attorney

Office of

School-Based

Programs

Boston <http://www.bchigh.edu/>

College High

School

**Contact Information**

Kim Noble, RN, BS, MBA, program coordinator, South Shore Hospital's Youth Health Connection, c/o South Shore VNA, PO Box 859060, Braintree, MA, 02185-9060, (781) 794-7415, kimberly\_noble@sshosp.org

**Detailed Description**

Not Specified

**At-Risk Seniors: Healthy Aging Wellness Initiative****Brief Description or Objective**

South Shore Hospital recognizes that those over 60 are vulnerable to injury, illness and preventable complications caused by chronic diseases. According to the Massachusetts Department of Public Health Community Health Information Profile, older adults in our region exhibit many behavioral risk factors, including alcohol consumption (1 in 10 self-identify as "chronic" or "binge" drinkers), smoking (55 percent are former or current smokers), and physical inactivity (53 percent are not engaged in any regular physical activity). There also is prevalence among older adults in our region to be overweight, have oral health problems, and mental health conditions. South Shore Hospital offered many programs in 2010 to address these issues, including:

- Providing injury-prevention information in the community, with a focus on strategies to avoid traumatic injuries from falls – a leading cause of death among those ages 65 and older.
- Hosting community-based clinics to provide older adults with access to free and/or low-cost flu vaccinations.
- Offering an exercise program for individuals with osteoporosis or osteopenia to help maintain bone density and improve posture.
- Offering a senior conditioning program for any individual with a chronic medical condition to help improve cardiovascular condition and muscular strength.
- Offering a therapeutic pool program to any individual with arthritis to increase motion and strength.
- Encouraging membership in Healthy Values Friends, a senior membership program that provides access to a wide variety of programs to help enhance overall health and well-being. Members enjoy being in the company of others who share their commitment to good health. Healthy Values Friends members save on health, travel and entertainment programs to keep active, involved, and informed. Special events include seminars, screenings, exercise programs, dinners and more.
- Offering affordable meals to older adults who dine at our hospital. Anyone age 62 and older is eligible for a ten percent discount on meals purchased Monday-Fridays between 3:30-5 p.m.

**Program Type**

Community Education, Direct Services, Prevention

**Target Population**

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Other: Arthritis, Other: Cancer, Other: Cardiac Disease, Other: Chronic Pain, Other: Diabetes, Other: Hypertension, Other: Nutrition, Other: Parkinson's Disease, Other: Pulmonary Disease/Tuberculosis, Other: Stress Management, Other: Stroke
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

**Goals****Statewide Priority:** Promoting Wellness of Vulnerable Populations**Goal Description****Goal Status**

Increase physical activity and community connectedness      Seniors made more than 15,000 visits to our community exercise programs.  
 Membership in Healthy Values Friends exceeds 250.

## Partners

### Partner Name, Description

### Partner Web Address

Carver Council on Aging	<a href="http://www.carverma.org/coa/council.htm">http://www.carverma.org/coa/council.htm</a>
Braintree Council on Aging	<a href="http://www.townofbraintreegov.org/coa/index.html">http://www.townofbraintreegov.org/coa/index.html</a>
Kingston Council on Aging	<a href="http://www.kingstonmass.org/content/40/890/142.aspx">http://www.kingstonmass.org/content/40/890/142.aspx</a>
Marshfield Council on Aging	<a href="http://www.townofmarshfield.org/public_documents/MarshfieldMA_Aging/index">http://www.townofmarshfield.org/public_documents/MarshfieldMA_Aging/index</a>
Hingham Department of Elder Services	<a href="http://www.hingham-ma.gov/elder/index.html">http://www.hingham-ma.gov/elder/index.html</a>
Cohasset Elder Affairs	<a href="http://www.townofcohasset.org/elderaffairs/index.html">http://www.townofcohasset.org/elderaffairs/index.html</a>
Rockland Council on Aging	<a href="http://rockland-ma.gov/Departments/depts_coa.asp">http://rockland-ma.gov/Departments/depts_coa.asp</a>
Weymouth Elder Services Division	<a href="http://www.weymouth.ma.us/elder/index.asp?id=1183">http://www.weymouth.ma.us/elder/index.asp?id=1183</a>
Scituate Council on Aging	<a href="http://www.town.scituate.ma.us/coa/index.html">http://www.town.scituate.ma.us/coa/index.html</a>
South Shore Elder Service	<a href="http://www.sselder.org/about.html">http://www.sselder.org/about.html</a>
South Shore Senior News	<a href="http://southshoresenior.com/">http://southshoresenior.com/</a>

### Contact Information

Peg Holda, vice president/community benefits officer, South Shore Hospital, 55 Fogg Road, South Weymouth, Mass., 02190, (781) 624-8301, [peg\\_holda@sshosp.org](mailto:peg_holda@sshosp.org)

### Detailed Description

Not Specified

## Supporting Health Reform: Insurance Counseling

### Brief Description or Objective

The 2006 Massachusetts Health Care Reform Law has produced an important outcome: 98 percent of residents now have health insurance. The success is due, in part, to organizations like South Shore Hospital who have taken responsibility for helping people obtain coverage. Our insurance counselors will work with anyone who wants assistance applying for health insurance. About half of those we help are not our patients.

### Program Type

Health Coverage Subsidies or Enrollment

### Target Population

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Access to Health Care, Other: Uninsured/Underinsured
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All

- **Language:** All

## Goals

**Statewide Priority:** Supporting Healthcare Reform

### Goal Description

Support anyone who wants assistance applying for health insurance

### Goal Status

Provided free health insurance counseling and enrollment support to a total of 3,017 people, 50 percent of whom were not South Shore Hospital patients

## Partners

### Partner Name, Description Partner Web Address

Not Specified

### Contact Information

Cheryl Coveney, manager of patient access services, South Shore Hospital, 55 Fogg Road, South Weymouth, MA, 02190, (781) 624-4054, cheryl\_coveney@sshosp.org

### Detailed Description

Not Specified

## Building Healthier Communities Program

### Brief Description or Objective

A "Healthy Community" is where people come together to make their community better for themselves, their families, their friends, their neighbors, and others. A Healthy Community creates ongoing dialogue, generates leadership opportunities for all, embraces diversity, connects people and resources, fosters a sense of community, and shapes its future. South Shore Hospital is actively involved in building healthier communities. One example is our involvement with South Shore Partners in Emergency Planning, which brings together officials from 12 towns to plan and simulate how we would work together during a pandemic or other catastrophic event. A priority focus in 2010 was the successful implementation of strategies to minimize the impact of seasonal and H1N1 flu, including hosting vaccination clinics, providing community education, and supporting communities in implementing infection-control protocols. Another example is our role in the development of "Healthy Wey" – an initiative in our hometown of Weymouth that links individuals, neighborhoods, workplaces, and community groups who wish to make the town a healthier place to live and work. Our hospital is a charter member of Healthy Wey, which is focused on advancing two initiatives: 1) Coordinating investment of a planning grant to establish Weymouth as one of ten pilot communities in the Commonwealth's "Mass in Motion" program. Over half of Massachusetts adults, and one third of middle and high school students, are overweight or obese. Mass in Motion seeks to prevent overweight and obesity and to reduce chronic disease – with a particular focus on the importance of healthy eating and physical activity. 2) Coordinating investment of an implementation grant to promote Weymouth's health and wellness resources through forums, educational programs, and printed and electronic communications.

### Program Type

Community Education,Community Participation/Capacity Building Initiative,Healthy Communities Partnership

### Target Population

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Not Specified
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** Not Specified

## Goals

**Statewide Priority:** Promoting Wellness of Vulnerable Populations

### Goal Description

Minimize impact of seasonal and H1N1 flu

### Goal Status

Hosted vaccination clinics (administered 6,000 flu shots to patients, employees and the community), provided community education, and supported communities in

implementing infection-control protocols

Help make Weymouth a healthier place to live and work

Successfully leveraged "Mass in Motion" planning grant to secure a follow-up implementation grant.

## Partners

### Partner Name, Description

### Partner Web Address

Weymouth Health Department	<a href="http://www.weymouth.ma.us/health/index.asp">http://www.weymouth.ma.us/health/index.asp</a>
Weymouth Elder Services	<a href="http://www.weymouth.ma.us/elder/">http://www.weymouth.ma.us/elder/</a>
Weymouth Recreation Department	<a href="http://www.weymouth.ma.us/rec/">http://www.weymouth.ma.us/rec/</a>
Weymouth Public Schools	<a href="http://www.weymouthschools.org/">http://www.weymouthschools.org/</a>
South Bay Mental Health	<a href="http://www.southbaymentalhealth.com/">http://www.southbaymentalhealth.com/</a>
Health Thyself	<a href="http://www.healththyself.com/">http://www.healththyself.com/</a>
Manet Community Health Center	<a href="http://www.manetchc.org/">http://www.manetchc.org/</a>
Weymouth Club	<a href="http://www.weymouthclub.com/Club/Scripts/Home/home.asp">http://www.weymouthclub.com/Club/Scripts/Home/home.asp</a>
Weymouth Food Pantry	<a href="http://www.weymouthfoodpantry.org/">http://www.weymouthfoodpantry.org/</a>
Weymouth Substance Abuse Prevention Team	<a href="http://www.weymouth.ma.us/didyouknow/index.aspx">http://www.weymouth.ma.us/didyouknow/index.aspx</a>
Weymouth Emergency Management Department	<a href="http://www.weymouth.ma.us/em/index.asp">http://www.weymouth.ma.us/em/index.asp</a>
Metrowest Regional Center for Healthy Communities	<a href="http://www.healthier-communities.org/">http://www.healthier-communities.org/</a>

### Contact Information

Peg Holda, vice president/community benefits officer, South Shore Hospital, 55 Fogg Road, South Weymouth, MA, 02190, (781) 624-4050, [peg\\_holda@sshosp.org](mailto:peg_holda@sshosp.org)

### Detailed Description

Not Specified

## Reduce Health Disparities: Community Support Services

### Brief Description or Objective

South Shore Hospital is committed to reducing the risk of health disparities due to income, education, gender, sexual orientation, disabilities, race, ethnicity and/or language. Our community support services include: • Free courtesy coach transportation for patients who

have exhausted all other options and need a ride to South Shore Hospital. • Free, 24-hour information line that anyone in the community may call for referrals to physicians and community health services. Call (781) 624-MORE. • Free access to peer-reviewed health information of all types through our website <http://www.southshorehospital.org/> • Free access by anyone in the community to cancer prevention, treatment and support information through the Workman Cancer Resource Center at 101 Columbian Street in South Weymouth. • Free support groups to help anyone who may be coping with the most prevalent health and wellness issues in our community (e.g., death of loved ones/bereavement, cardiovascular disease, breast cancer, chronic pain, prostate cancer, breastfeeding challenges, diabetes, pulmonary disease, nicotine addiction, stroke, early pregnancy loss, weight-loss surgery changes). In addition, South Shore Hospital has provided financial support to Manet Community Health Center, the only health center in our region, and Health Care For All, to help defray the cost of its multi-lingual consumer health HelpLine.

**Program Type**

Community Education, Direct Services, Outreach to Underserved, Support Group

**Target Population**

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Access to Health Care
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

**Goals****Statewide Priority:** Reducing Health Disparity**Goal Description****Goal Status**

Enhance health care access: Referral line	Approx. 2,000 people called our free 24-hour referral line
Enhance health care access: Website	Approx. 100,000 visits were made to the health information section of our website
Enhance health care access: Support Groups	Approx. 2,000 people participated in our free support groups
Enhancing health care access: Health Center support	Provided financial support to Manet Community Health Center, the only health center in our region
Enhancing health care access: Referral line	Provided financial support to Health Care For All's multi-lingual consumer health HelpLine
Enhance health care access: Transportation	Approx. 1300 patients used our free Courtesy Coach
Enhance health care access: Cancer Resource Center	Approx. 1500 people used the center's resources

**Partners****Partner Name, Description****Partner Web Address**

Manet Community Health Center	<a href="http://www.manetchc.org/">http://www.manetchc.org/</a>
Health Care For All	<a href="http://www.hcfama.org/">http://www.hcfama.org/</a>

**Contact Information**

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**Detailed Description**

Not Specified

**Expenditures**



Program Type	Estimated Total Expenditures for FY2010	Approved Program Budget for 2010
<a href="#">Community Benefits Programs</a>	<u>Direct Expenses</u> \$1,790,000 <u>Associated Expenses</u> Not Specified <u>Determination of Need Expenditures</u> \$46,800 <u>Employee Volunteerism</u> Not Specified <u>Other Leveraged Resources</u> Not Specified	\$5,940,000 *Excluding expenditures that cannot be projected at the time of the report.
<a href="#">Net Charity Care</a>	<u>HSN Assessment</u> \$2,871,367 <u>HSN Denied Claims</u> \$919,509 <u>Free/Discount Care</u> Not Specified <u>Total Net Charity Care</u> \$3,790,876	
<a href="#">Corporate Sponsorships</a>	Not Specified	
	<b>Total Expenditures</b> \$5,627,676	
<b>Total Patient Care-Related Expenses for FY2010</b>		\$384,265,315
<b>Comments:</b> None		

### Optional Information

Expenditures	Amount
<a href="#">Community Service Programs</a>	<u>Direct Expenses</u> Not Specified <u>Associated Expenses</u> Not Specified <u>Determination of Need Expenditures</u> Not Specified <u>Employee Volunteerism</u> Not Specified <u>Other Leveraged Resources</u> Not Specified
<b>Total Community Service Programs</b>	Not Specified
<b>Bad Debt:</b>	\$9,378,423 Certified
<b>IRS 990:</b>	Not Specified