

Health New England - FY2010

Community Benefits Mission Statement

HNE is committed to improving the quality of life and health status of our communities, and contributing to the economic success of our region.

Target Populations

Name of Target Population	Basis for Selection	
Families and Children	Community Needs	
4 counties of Western Massachusetts	HNE is the only health insurer based in Western Massachusetts. We are aware of the extensive needs within our communities and are committed to the economic success of our region.	

Publication of Target Populations

Not Specified

Hospital/HMO Web Page Publicizing Target Pop.

www.hne.com

Key Accomplishments of Reporting Year

HNE has made many accomplishments this reporting year in alignment with our Community Benefits Mission:

A total of \$245,000 has been provided in support of programs that support children and families. A couple of examples of these programs include the LAUNCH Program with Square One preschool children. This program is focused on providing nutritious meals and access to food/food security to the children and families in the Square One Program. Another program we are proud to be collaborating with the City of Springfield is the Open Gym Program. This program is focused on providing adolescents in high risk neighborhoods with a safe place to go in the evenings. The open gym program provides homework help, mentoring opportunities, and structured sports activities.

In addition, HNE has contributed to the economic foundation of our region, as a for-profit entity, with \$[insert number] paid in taxes in 2010.

Plans for Next Reporting Year

HNE plans to continue to support the economic foundation of our regional as well as children and families. A multi-year commitment has been made to the Open Gym Program in the city of Springfield and the intent is to expand it to other areas throughout our region.

Community Benefits Process

Select Community Benefits Process

Community Benefits Leadership/Team

HNE participates in the Baystate Health Community Benefits Design Team. Internally at HNE, Lynn Ostrowski (Director, Brand & Corporate Relations) leads the Community Benefits Program with Jim Kessler, VP and Chief Legal Counsel, as the Executive Leadership Team Sponsor.

Community Benefits Team Meetings

The Community Benefits Design Team meets on a quarterly basis to discuss community needs and collaboration between HNE and BH for community support.

Community Partners

HNE's community partners include: Square One, City of Springfield, Springfield YMCA, MOCHA, Martin Luther King Family Center, Dunbar Community Center, Children's Study Home, Urban League of Springfield, along with the members of the Springfield Wellness Leadership Council.

Community Health Needs Assessment

Date Last Assessment Completed and Current Status

HNE partners with our parent organization, Baystate Health for the Community Health Needs Assessment.

In FY 2004, BMC completed a thorough planning and community needs assessment process based on "A Planned Approach to Community Health," which matches the six-step model outlined by the Association for Community Health Improvement, which was used to complete the FY 2010 community needs assessment process. There was particular emphasis on community engagement in this process according to the most recent upgrade to the AG's Community Benefit Program Guidelines.

1. Establishing the assessment infrastructure;
2. Defining the purpose and scope;
3. Collecting and analyzing data;
4. Selecting Priorities (engage the community);
5. Documenting and communicating results; and
6. Planning for action and monitoring progress.

The FY 2010 community needs assessment process gathered information and reviewed data from a number of sources, including:

1. Healthy People 2010 indicators collected by the Mass Department of Public Health and the CDC&P were major sources of data for community health needs assessment and planning information.
2. The Mass Department of Public Health, several of its websites, MassCHIP, and key MDPH staff provided county-level and locality-based data for municipal and neighborhood geographic sites.
3. Morbidity and mortality data was drawn from internal Baystate Health hospital discharge data and statewide data sources. These data, which generally include reason for hospitalization and length of stay, can contribute to measuring the cost and burden of illness and disability in the community.
4. Both by internal and external respondents in the health care, human service and public health field and unaffiliated stakeholders (community residents) participated in focus groups.
5. The BH Community Benefits Advisory Council, hospital advisory board members, and local community coalitions and task forces played a key role in helping identify community health needs.
6. Existing community needs assessment data (United Way, Pioneer Valley Planning Commission, and Community Action Programs) was included in this assessment.
7. Surveys of community stakeholders - expert testimony and resident (lay) opinions - were used to identify and prioritize community health needs.

Consultants/Other Organizations

The following organization/community stakeholders were surveyed:

1. AIDS Foundation of W. Mass
2. Alzheimer's Association
3. American Cancer Society
4. American Diabetes Association
5. American Heart Association
6. Association for Community Living
7. Behavioral Health Network
8. Caring Health Center
9. Center for Human Development
10. Gandara Mental Health Center
11. Greater Springfield Senior Services
12. Healthy Start Planning Group

13. Holyoke Health Center
14. Holyoke/Chicopee Head Start
15. Jewish Educational Resource Center
16. Jewish Family Services
17. Jewish Geriatric Services (Nursing Home)
18. Lutheran Social Services
19. Martin Luther King Family Services
20. Mason Square Health Task Force
21. Mass in Motion (Springfield Wellness Leadership Council)
22. Men's Resource Center
23. Men's Resource International
24. New North Citizen's Council
25. Partners for a Healthier Community - BEST Oral Health
26. Pioneer Valley Asthma Coalition
27. Planned Parenthood
28. Regional/State Public Health Department
29. School Departments
30. Springfield Department of Health & Human Services
31. Springfield Partners for Community Action
32. Springfield Police Department
33. Springfield Vietnamese American Civic Association
34. Square One
35. Tapestry Health
36. Valley Opportunity Council
37. YEAH Network
38. YMCA & YWCA

Data Sources

Hospital, Interviews, MassCHIP, Surveys

Select Community Benefits Programs

Partners for a Healthier Community

Brief Description or Objective

PHC is a grass roots organization founded 12 years ago by Springfield community leaders who work together to achieve improved health outcomes by reaching people in all settings, not just in a hospital. PHC's goal is to help people solve their own community problems and create opportunities for community change while learning to work together for change. PHC mission: To improve the health and quality of life for all to reduce the disparities in health status among subgroups of the population; and to expand the focus of the health care system so that actions are not limited to disease treatment. The PHC Programs and Initiatives that HNE's grant supports include: * the BEST oral health initiative * health access and public policy * "Live Well Springfield. Eat Smart. Stay Fit."

Program Type

Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Other: Dental Health
- **Sex:** All
- **Age Group:** All Children
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

Provide oral health screening to preschoolers in the preschool classroom.

Goal Status

Oral health screening is being conducted in the classroom by preschool teachers to over 1,500 children.

Early identification of dental carries in preschool children and timely referral for care to a provider who accepts MassHealth.

Early identification of dental carries is occurring and referrals are being made. The issue identified is that there are few MassHealth pediatric dental providers in our region.

Policy/Advocacy to make oral health screening a requirement to enter kindergarten.

In process.

Partners

Partner Name, Description Partner Web Address

Frank Robinson, Executive Director frank.robinson@bhs.org

Contact Information

For more information, contact Joan Lowbridge, Partners for a Healthier Community (413) 794-1455 , joan.lowbridge@bhs.org

Detailed Description

Not Specified

Square One LAUNCH Nutrition and Food Security Program

Brief Description or Objective

The LAUNCH Program is a comprehensive health and wellness curriculum designed for children and their families to encourage proper nutrition and provide for food security.

Program Type

Healthy Communities Partnership

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Other: Nutrition
- **Sex:** All
- **Age Group:** Child-Preschool
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

Train the Square One Preschool Teachers in the Launch curriculum.

Implement the Launch curriculum in the preschool classrooms.

Tie the Launch curriculum with the Farm to Preschool fresh food program.

Goal Status

All preschool teachers have completed the Launch training.

The Launch curriculum has been implemented in all preschool classrooms.

The kitchen staff at Square One is using the fresh foods from the Farm to Preschool Program for breakfast, lunch and snacks in coordination with the Launch curriculum.

Partners

Partner Name, Description Partner Web Address

Kim Lee, VP, Square One klee@startatsquareone.org

Contact Information

Kim Lee, VP Square One 947 Main Street Springfield, MA 413-732-5183 , klee@startatsquareone.org

Detailed Description

Not Specified

Night Spot at Martin Luther King, Jr. Family Services

Brief Description or Objective

The Night Spot Program provides a safe environment for adolescents to go in the Mason Square area of Springfield. HNE's support of the Night Spot Program provides for a staff member who works with the adolescents to help with homework, act as a mentor, and to

provide organized sports activities.

Program Type School/Health Center Partnership

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Injury and Violence
- **Sex:** All
- **Age Group:** Adult-Young
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

The goal is to provide adolescents in the Mason Square neighborhood a safe place to go in the evening throughout the winter months.

The Night Spot program will provide mentoring, homework help, and organized sporting activities.

Goal Status

The grant allowed MLK to open the Gym two nights per week for the winter months.

All adolescents had access to mentoring, homework help and organized activities.

Partners

Partner Name, Description Partner Web Address

Peter Sylver, Executive Director, 106 Wilbraham Rd, Springfield, MA 01109

Contact Information Martin Luther King Jr. Community Services Peter Sylver, Executive Director 3 Rutland Street Springfield, MA 01109-3113 (413) 746-3655 ? ,

Detailed Description Not Specified

Open Gym

Brief Description or Objective

The Open Gym Program is a collaboration between HNE and the City of Springfield. This purpose of this program is to provide safe space for adolescents in Springfield's high risk neighborhoods. The program is staffed by the Springfield Parks Department. All three schools reached capacity. This program also offers single parents the opportunity to continue their education or work a second job because they know their children are safe.

Program Type School/Health Center Partnership

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Injury and Violence
- **Sex:** All
- **Age Group:** Adult-Young
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

The main goal of this program is to provide a safe place for adolescents in the evenings during the winter months.

Adolescents will have the opportunity for mentoring, homework help, and organized sporting activities.

Goal Status

Three schools, in high risk neighborhoods, were opened and all three programs were at maximum capacity throughout.

All adolescents attending the programs had access to all these services.

Partners

Partner Name, Description	Partner Web Address
City of Springfield Parks Department, 200 Trafton Road, Springfield	www.springfieldcityhall.com/Park
City Counsellor Tim Allen	www.springfieldcityhall.com

Contact Information City of Springfield Parks Department 200 Trafton Road Springfield, MA 01108 Phone: 413.787.6440 ,

Detailed Description Not Specified

MOCHA

Brief Description or Objective MOCHA provides assistance to men of color. The program works with men to educate their role as father's and partner's in their families lives. The program also provides linkages within the community for jobs and GED programs and focuses on avoiding incarceration

Program Type Support Group

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals
Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
The cohort of 15 men in the pilot class was selected amongst all the focus group members (see "Initial Planning"	The pilot class was measured on the basis of three surveys: an assessment of the men's physical health; perceptions of

Partners

Partner Name, Description	Partner Web Address
James Morten, Springfield YMCA	www.springfieldy.org

Contact Information YMCA of Greater Springfield Julie Costello, Executive Director Chestnut Street Springfield, MA 01103 (413) 739-6961,

Detailed Description Not Specified

Puerto Rican Cultural Center

Brief Description or Objective HNE provides PRCC with annual support of their Adult Education Program. This Program includes GED and English as a second language. Through education we can assist people of Puerto Rican descent to gain meaningful employment to support their families.

Program Type Mentorship/Career Training/Internship

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals
Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
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Providing financial support to members of PRCC to access education and training. Members access GED and English as a second language education.

Partners

Partner Name, Description Partner Web Address

PRCC, Yvette Cruz, Executive Director, 38 School Street, Springfield, MA 01105, (413) 737-7450

Contact Information

PRCC Yvette Cruz, Executive Director 38 School Street Springfield, MA 01105-1338 (413) 737-7450 ,

Detailed Description

Not Specified

Carsen Center

Brief Description or Objective

HNE provided a grant to make it possible for Girl's to attend camp.

Program Type

Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

The Grant provided camperships for two girls of low socioeconomic status.

Goal Status

Two girls attended camp.

Partners

Partner Name, Description Partner Web Address

Kathleen Damon, CEO, Carsen Center for Human Services, 77 Mill Street, Westfield, MA 01085, (413) 568-6386

Contact Information

Kathleen Damon, CEO, Carsen Center for Human Services 77 Mill Street Westfield, MA 01085-4598 (413) 568-6386 ,

Detailed Description

Not Specified

Westfield Boys and Girls Club

Brief Description or Objective

HNE provided support for after school programming. This support provided for reduced fees and scholarships for low income children.

Program Type

Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Grant supported children with the opportunity to attend the afterschool program.	12 children were able to attend the afterschool program.

Partners

Partner Name, Description	Partner Web Address
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William Parks, Exec. Director,
28 W. Silver Street, Westfield,
MA 01085, 413-562-2301

Contact Information	William Parks, Exec. Director, Boys & Girls Club of Greater Westfield 28 West Silver Street P.O. Box 128 Westfield, MA 01085 Ph: 413.562.2301 ,
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Detailed Description	Not Specified
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Children's Study Home Family Fund

Brief Description or Objective	The Children's Study Home Family Fund is to support Foster families to purchase clothing, bicycles, and other items for their foster children.
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Program Type	Grant/Donation/Foundation/Scholarship
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Target Population	<ul style="list-style-type: none"> • Regions Served: Not Specified • Health Indicator: Not Specified • Sex: Not Specified • Age Group: Not Specified • Ethnic Group: Not Specified • Language: Not Specified
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Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Provide money for items for foster parents that the state does not cover.	Foster parents had access to money to purchase additional clothing, bicycles, and other items for their foster children.

Partners

Partner Name, Description	Partner Web Address
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Steve McCafferty, Exec.
Director, 44 Sherman Street,
Springfield, MA 01109, (413)
739-5626

smccafferty@studyhome.org

Contact Information	Steve McCafferty, M. Ed, Executive Director 44 Sherman Street Springfield, MA 01109 Tel: 413.739.5626 , smccafferty@studyhome.org
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Detailed Description	Not Specified
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Girl Scouts

Brief Description or Objective	HNE supports various girl scouting activities that are directly related to improving health and well-being. These programs provide young women and girls to learn the importance of preventive care and practicing healthy lifestyle habits. The goal is to learn and understand the importance of healthy living and carry this with them through adulthood.
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Program Type	Healthy Communities Partnership
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Target Population	<ul style="list-style-type: none"> • Regions Served: Not Specified • Health Indicator: Not Specified • Sex: Not Specified • Age Group: Not Specified • Ethnic Group: Not Specified • Language: Not Specified
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Goals**Statewide Priority:** Promoting Wellness of Vulnerable Populations**Goal Description**

The grant provided for an instructor to work with girls of all ages on improving their personal health and wellness.

Goal Status

The program has been completed.

Partners**Partner Name, Description Partner Web Address**

Anjelika Melein, 40 Harkness Ave., East Longmeadow, MA 01028, (413) 525-4124

Contact Information

Anjelika Melein Girl Scouts, Inc. 40 Harkness Avenue East Longmeadow, MA 01028-1016 (413) 525-4124 ,

Detailed Description

Not Specified

Dunbar Community Center**Brief Description or Objective**

The Dunbar Community Center provides before and after school care for hundreds of low income children throughout the year. In addition they provide summer camp for low income children. HNE's support provides scholarships as well as engaging programming for these children.

Program Type

Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals**Statewide Priority:** Promoting Wellness of Vulnerable Populations**Goal Description**

The grant supports children of low socio-economic status to attend summer camp.

Goal Status

20 girls attended summer camp.

Partners**Partner Name, Description Partner Web Address**

Cherylyn Hatchett, Exec. Director, 33 Oak Street, Springfield, MA 01109, (413) 788-6143.

Contact Information

Cherylyn Hatchett, Executive Director Dunbar Community Center 33 Oak Street Springfield, MA 01109-4249 (413) 788-6143 ,

Detailed Description

Not Specified

Town of Greenfield - AED Program**Brief Description or Objective**

HNE provided a donation to the Town of Greenfield to purchase necessary AED units. The Town did not have the budget to make this purchase.

Program Type

Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified

- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals**Statewide Priority:** Promoting Wellness of Vulnerable Populations**Goal Description**

Provide AED units for the Town to use in the event of an emergency.

Goal Status

5 AED units were provided.

Partners**Partner Name, Description**

City of Greenfield, Mayor William Martin, 14 Court Square, 2nd Floor

Partner Web Address

www.townofgreenfield.org

Contact Information

Not Specified

Detailed Description

Not Specified

YMCA of Greater Springfield**Brief Description or Objective**

HNE provided a donation for the preschool program which supports low income families. The donation provides for reduced fees and scholarships.

Program Type

Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals**Statewide Priority:** Promoting Wellness of Vulnerable Populations**Goal Description**

Grant provides low income families the opportunity to send and/or keep their children in preschool.

Goal Status

5 families received grant money.

Partners**Partner Name, Description**

James Morton, Exec. Director, Chestnut Street, Springfield, MA

Partner Web Address

www.springfieldy.org

Contact Information

Not Specified

Detailed Description

Not Specified

Urban League of Greater Springfield Health Program**Brief Description or Objective**

HNE provides an annual donation to the Urban League of Greater Springfield. The donation is focused on health improvement among the African American population. Health screenings and health information is made available to the community through this donation.

Program Type

Healthy Communities Partnership

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified

- **Language:** Not Specified

Goals**Statewide Priority:** Reducing Health Disparity**Goal Description**

Grants provide for screening and health education for the African American population.

Goal Status

The Urban League provides blood pressure screening all year long as a result of this funding, in addition to education about heart disease prevention.

Partners**Partner Name, Description Partner Web Address**

Henry Thomas, President, 1 Federal Street, Springfield, MA 01105, (413) 739-7211.

Contact Information

Henry Thomas, President Urban League of Springfield 1 Federal Street Springfield, MA 01105-1199 (413) 739-7211 ,

Detailed Description

Not Specified

Springfield Museums Children's Education Series**Brief Description or Objective**

HNE provided a grant to the Springfield Museum to provide educational programming on weekends, for low income inner city children, at no cost. This allows children to participate in programs without having to pay the entrance fee to the museum.

Program Type

Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals**Statewide Priority:** Promoting Wellness of Vulnerable Populations**Goal Description**

Provide access to the special programs at the Springfield Museums for families of low socioeconomic means.

Goal Status

Just under 1000 people (families) participated in summer educational programming.

Partners**Partner Name, Description Partner Web Address**

Springfield Library and Museums, 21 Edwards Street, Springfield, MA 01103, (800) 625-7738

Contact Information

Springfield Library and Museum Association 21 EDWARDS ST. SPRINGFIELD, MA 01103 1.800.625.7738 ,

Detailed Description

Not Specified

Sunshine Village**Brief Description or Objective**

Sunshine Village provides Day Training and Developmentally Disabled Services from neighborhoods cities. HNE supports additional programming focused on health improvement such as exercise/walking and nutrition programs.

Program Type

Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

Grant dollars provide for programs focused on health improvement within the developmentally disabled population at Sunshine Village.

Goal Status

Residents at Sunshine Village participated in health education and walking programs.

Partners**Partner Name, Description Partner Web Address**

Gina Golash, Exec. Director, 75 Litwin Lane, Chicopee, MA 01020 (413) 592-6142

Contact Information

Sunshine Village Gina Golash, Executive Director 75 Litwin Lane Chicopee, MA 01020 Phone: (413) 592-6142,

Detailed Description

Not Specified

Big Brothers Big Sisters of Hampshire County**Brief Description or Objective**

The purpose of Big Brothers Big Sisters of Hampshire County is to make a positive difference in the lives of children and youth, primarily through a One to One relationship with a caring adult. The program is committed to assisting young people in achieving their highest potential as they grow to become confident, competent, and caring individuals by providing committed volunteers, professional support and supervision of the matches, outreach to families and enrichment opportunities in their communities.

Program Type

Mentorship/Career Training/Internship

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

Funding helps with operational costs for the Big Brothers/Big Sisters Organization.

Goal Status**Partners****Partner Name, Description Partner Web Address**

Jim Goodwin, President, 70 Boltwood Walk, Amherst, MA 01002

Contact Information

Jim Goodwin, President & CEO Big Brothers Big Sisters of Hampshire County 70 Boltwood Walk Amherst, MA 01002,

Detailed Description

Not Specified

Community Action Franklin County

Brief Description or Objective Community Action's Youth Programs inspires young people to build community in partnership with guiding adults. We provide free youth development programs for young people ages 9-21 in the Hampshire, Franklin, and North Quabbin regions including youth groups, individual case management, and community events. We specialize in leadership development, community service and engagement, employment readiness, and diversity support (including gender, sexual orientation and ethnicity). HNE provided a grant for a one day staff engagement training program.

Program Type Health Professional/Staff Training

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Supporting Healthcare Reform

Goal Description	Goal Status
This grant provided for Health Professional/Staff training.	Training was conducted.

Partners

Partner Name, Description	Partner Web Address
Jane Sanders, Executive Director, 393 Main Street, Greenfield, MA 01301 (413) 774-2318	

Contact Information Community Action of Franklin County Jane Sanders, Exec. Director 393 Main Street Greenfield, MA 01301 413) 774-2318 ,

Detailed Description Not Specified

United Cerebral Palsy of Berkshire County

Brief Description or Objective HNE provided a grant for a Staff Enrichment Day to United Cerebral Palsy of Berkshire County. United Cerebral Palsy Association of Berkshire County is an independent, 501(c)(3) not-for-profit agency serving over 1,500 children and adults with physical and developmental disabilities and their families. UCP works closely with the family unit in maximizing the physical and social well being of its clients. It coordinates and facilitates the numerous services required to support the lives of disabled people, working with other non-profits and governmental agencies.

Program Type Health Professional/Staff Training

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations

Goal Description	Goal Status
Grant provided for a Staff Enrichment Day.	Staff Enrichment Day was conducted.

Partners

Partner Name, Description	Partner Web Address
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Christine Singer, Exec.
Director, 208 West Street,
Pittsfield, MA 01201 (413)
447-9555

Contact Information Christine Singer, Executive Director UCP Berkshire County 208 West Street Pittsfield, MA 01201 413) 447-9555 ,

Detailed Description Not Specified

Mercy Hospital Legacy Program

Brief Description or Objective The Legacy program provides support to families caring for elders. In addition, this program provides financial support to elders needing assisted living and nursing home level care.

Program Type Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** County-Hampden, County-Hampshire, East Longmeadow
- **Health Indicator:** Access to Health Care
- **Sex:** All
- **Age Group:** Adult-Elder
- **Ethnic Group:** All
- **Language:** English

Goals
Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
The grant provides support for families caring for elders in addition to providing financial support to elders needing assistance.	Financial support is provided through this grant to elders in need.

Partners

Partner Name, Description	Partner Web Address
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Barbara McCormick & Linda McGurn, 299 Carew Street, Springfield, MA (413) 748-9000

Contact Information Barbara McCormick & Linda McGurn 413-748-9000 SPHS 299 Carew Street Springfield, MA ,

Detailed Description Not Specified

Loomis Communities

Brief Description or Objective Loomis is pleased to introduce Live Well @ Loomis, a new service offering companionship, transportation, and personal care assistance to the residents of Applewood, Loomis Village, Loomis House Retirement Community, and Loomis House Nursing Center. Our fully-trained and supervised staff of caregivers provide the extra help that residents may need on a short-term or long-term basis.

Program Type Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** County-Hampden, County-Hampshire
- **Health Indicator:** Other: Elder Care
- **Sex:** All
- **Age Group:** Adult-Elder
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
This grant provides funding for the Live Well @ Loomis	Elders are provided with transportation, companionship

Program. and personal care through this grant.

Partners

Partner Name, Description Partner Web Address

Carol Katz, President, 20 Bayon Drive, South Hadley, MA (413) 532-5325.

Contact Information

Carol Katz, President Loomis Communities 20 Bayon Drive, South Hadley, MA 01075. 413-532-5325. ,

Detailed Description

Not Specified

Hillcrest Educational Centers

Brief Description or Objective

Hillcrest Educational Centers, Inc. has been providing state of the art residential treatment services to students with behavior disorders since 1985. In addition to these services, Hillcrest has expanded their scope of service activity to include: We have expanded our scope of service activity in the past years to include: Day treatment services at the Housatonic Academy An expanded Dental clinic that currently treats the majority of veterans and special needs students in western Massachusetts Hillcrest Psychological Services, a psychological testing and assessment service available to all school districts, parents and medical providers in Berkshire county. For over 20 years, Hillcrest has been providing treatment and special education services to the Berkshires and New England's most special kids. Children who sadly have experienced traumatic and severe abuse and neglect. The organization receives minimal funds from the state and relies on the majority of funding from the private sector.

Program Type

School/Health Center Partnership

Target Population

- **Regions Served:** County-Berkshire
- **Health Indicator:** Mental Health
- **Sex:** All
- **Age Group:** Adult-Young, Child-Preteen, Child-Primary School, Child-Teen
- **Ethnic Group:** All
- **Language:** English

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations

Goal Description

The goal of the grant is to support the provision of treatment and special education for special children.

Goal Status

Partners

Partner Name, Description Partner Web Address

Steve Conroy, 788 South Street, Pittsfield, MA 01201 (413) 499-7924

Contact Information

Steve Conroy Hillcrest Educational Centers 788 South Street Pittsfield, MA 01201 (413) 499-7924,

Detailed Description

Not Specified

Berkshire County ARC

Brief Description or Objective

Berkshire County Arc is a non-profit, tax exempt, human services organization which offers a broad range of community-based services to individuals with developmental disabilities or brain injuries. Berkshire County Arc programs are located throughout Berkshire and Hampden counties in Massachusetts. The Mission: Berkshire County Arc, Inc. is committed to assisting and supporting individuals in their quest to identify and realize their chosen lifestyles.

Program Type

Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** County-Berkshire, County-Hampden
- **Health Indicator:** Mental Health
- **Sex:** All
- **Age Group:** Adult, Adult-Young
- **Ethnic Group:** All
- **Language:** English

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

The goal of this grant is to provide services in the community to individuals with brain injuries and developmental disabilities.

Goal Status

Services are being provided.

Partners**Partner Name, Description Partner Web Address**

Ken Singer, President, 395 South Street, Pittsfield, MA 01201, (413) 499-4241

Contact Information

Ken Singer, President Berkshire County ARC 395 South Street Pittsfield Ma. 01201 (413) 499-4241 ,

Detailed Description

Not Specified

Expenditures

Program Type	Estimated Total Expenditures for FY2010	Approved Program Budget for 2010
Community Benefits Programs	Direct Expenses \$270,000 Associated Expenses \$0 Determination of Need Expenditures \$0 Employee Volunteerism \$20,000 Other Leveraged Resources \$0	\$150,000 *Excluding expenditures that cannot be projected at the time of the report.
Net Charity Care	HSN Assessment \$2,604,627 HSN Denied Claims Not Specified Free/Discount Care Not Specified Total Net Charity Care Not Specified	
Corporate Sponsorships	\$90,000	
	Total Expenditures \$2,984,627	
Massachusetts Plan Members		0
HMO Administrative Expenses		42,731,583
HMO Total Revenue for 2010		392,349,927
HMO Hospital, Medical and Other Health Care Costs for 2010		339,008,892
Comments: HNE is a for-profit organization. Based upon this status HNE paid \$6,157,999.00 in taxes during the reporting period.		

Optional Information

Expenditures	Amount	
Community Service Programs	Direct Expenses	Not Specified
	Associated Expenses	Not Specified
	Determination of Need Expenditures	Not Specified
	Employee Volunteerism	Not Specified
	Other Leveraged Resources	Not Specified
Total Community Service Programs	Not Specified	
Bad Debt:	Not Specified	Not Specified
IRS 990:	Not Specified	