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**PATRICK ADMINISTRATION ANNOUNCES PLANS FOR "CAREER DAY" TO HIGHLIGHT STATE CAREER SERVICES****PATRICK ADMINISTRATION ANNOUNCES PLANS FOR "CAREER DAY" TO HIGHLIGHT STATE CAREER SERVICES**

BOSTON - Tuesday, September 25, 2007 -Governor Deval Patrick today announced plans for a day-long "Massachusetts Career Day" on Thursday October 18, 2007. The collaboration between Governor Patrick, the Executive Office of Labor and Workforce Development and Massachusetts One-Stop Career Centers will feature a statewide job fair and employment events at Massachusetts Career Centers.

Noting the competitive advantage of a skilled labor force in today's global economy, Patrick said, "The Commonwealth's 37 One-Stop Career Centers are valuable resources that people need to know about, whether they are workers exploring new careers or employers looking to hire. Career Day provides us with a statewide venue to let people know about the resources available to them in their hunt for a job and the good work taking place in our communities where we live and work."

Patrick Administration officials will be visiting Careers Centers in every region to meet with job seekers and employers. Some employer representatives who will be on hand to meet with job seekers include Atlantic Semiconductor; Boston Medical Center; Partners, Inc.; EMC Corporation; Arbella Insurance; Northwestern Mutual; Sullivan & Cogliano; TD Banknorth; Jury's Boston Hotel; Whole Foods; US Airways; Onset Computer Corporation; Atlas Box & Crating; South Shore Savings Bank and Jiminy Peak Mountain Resort.

The Career Day announcement comes after economic data that shows an increasing number of job vacancies in Massachusetts during the 4th quarter of 2006, up nearly 25 percent from same period one year ago. Additionally, more employers are looking for employees with an associate's degree or higher. More than 39,000 jobs have been added over the last year.

"It is clear that there are more jobs available and more employers are in need of finding skilled workers," said Secretary of Labor and Workforce Development Suzanne M. Bump.

"Career Day provides a gateway of opportunity for employers to find the qualified workers they need as they expand their work force in our growing economy," she added.

Don Gillis, Executive Director of the Massachusetts Workforce Board Association, supports Career Day as a way to raise visibility of the Commonwealth's workforce development system, saying, "Career Day is a vehicle for local workforce boards and one-stop career center operators to showcase the business, labor, education and workforce partnerships that are central to the success of the Massachusetts workforce development system for both employers and job seekers."

One Norwood employer that has utilized the business services at six Career Centers found Career Center job fairs to be an effective recruitment tool. Lou Valentine, President and Owner of NEED Placement, a firm that recruits staff in a variety of occupations for start-ups up to multi-national Fortune 500 companies said, "We have been very pleased with previous career fairs. Career Center staff has been top shelf and done a good job of presenting us to the job seekers. We found many of the job seekers to be excellent candidates. We continue to participate in the local Career Center fairs throughout the year."

In addition to job fairs, Career Centers will also host informational events for job seekers and employers. Topics include navigating the online application process; writing winning resumes and cover letters as well as what employers need know about the Massachusetts labor market; accessing state Workforce Training Fund grants and the unemployment insurance program.

Events, current as of press time and subject to change, are as follows:

#### Boston/Greater Boston

Boston Career Link, Boston: On-line recruitment fair from 3 p.m. to 5 p.m.

Career Source Career Centers, Cambridge and Everett: Job fair from 10 a.m. to 2 p.m. with hiring for 50 positions.

JobNet Career Center, Boston: Job fair from 1 p.m. to 3 p.m. and labor market information session.

The WorkPlace Career Center, Boston: Job fair at 1 p.m. focusing on job opportunities in the non-profit sector.

#### Northeastern Massachusetts

Career Center of Lowell: Job fair from 9 a.m. to 4 p.m. with up to 20 employers interviewing for as many as 300 jobs; employer session on "Legal Do's and Don'ts," presented by the state Attorney General's office.

North Shore Career Centers of Lynn, Salem and Gloucester and The Career Place Career Center in Woburn: Regional job fair at Danversport Yacht Club with 50 employers hiring for approximately 1200 jobs; language interpreters available. Prior to the 10 a.m. start of the job fair, motivational speaker Dr. Paul Powers will facilitate an employer workshop called, "Getting Your Employees to Love Your Company."

ValleyWorks Career Center, Haverhill: On-site job fair from 10 a.m. to 1 p.m. with invitation to veterans to attend at 9 a.m. 25 employers expected.

ValleyWorks Career Center, Lawrence: Employer seminar at 7:30 a.m. on unemployment insurance and overview of Career Center business services.

#### Central Massachusetts

North Central Career Centers of Leominster and Gardner: Job fair 10 a.m. to 3 p.m. at The Chocksett Inn in Sterling; open to veterans at 9:30 a.m. Employer breakfast at 7:30 a.m.

Workforce Central Career Center, Worcester: Employer breakfast prior to start of 10 a.m. job fair with as many as 15 local businesses; afternoon stress reduction workshops; resume and on-line application assistance.

Workforce Central Career Center, Milford: Job fair at the Portuguese Club in Milford from 10 a.m. to 3 p.m.; employer panel.

Workforce Central Career Center, Southbridge: Job fair with 20 employers from 9 a.m. to 3 p.m.

#### South of Boston/MetroWest

Employment and Training Resources Career Centers in Newton, Marlborough and Norwood; Plymouth and Quincy Career Centers: Regional job fair at Lombardo's in Randolph, 10 a.m. to 2 p.m. 80 employers expected with special invitation for veterans to attend at 9 a.m.

Plymouth Career Center, Plymouth: Session on writing resumes and cover letters from 9:30 a.m. to 11:30 a.m. and organizing your job search from 1 p.m. to 3 p.m.

Employment and Training Resources Career Center, Marlborough: Workshop on skills assessment from 9:30 a.m. - 12:30 p.m. and on presenting a professional image from 10:30 a.m. to 12:30 p.m.

#### Southeastern Massachusetts

Attleboro Career Center, Attleboro: Job fair 10 a.m. to 2 p.m. with 10 employers.

Career Opportunities, Hyannis: Job fair from 10 a.m. to 2 p.m. and interviewing, resume-writing workshops.

Career Opportunities Career Center, Falmouth will hold its first annual Upper Cape & Gateway Community job fair at the Best Western Hotel in Bourne from 3 p.m. to

7 p.m. in collaboration with the Onset Computer Corporation.

Career Opportunities Orleans: Two employer recruitment sessions at 10 a.m. to 12 noon and 2 p.m. to 4 p.m.

CareerWorks Career Center, Brockton: Job fair from 1 p.m. to 4 p.m. focusing on retailers and delivery companies with immediate openings. Employer forum at 12 noon; tours of the YouthWorks center from 1 p.m. to 4 p.m.

Fall River Career Center, Fall River: Job fair from 9 a.m. to 3 p.m.; workshop for customers with disabilities about employment benefits

Greater New Bedford Career Center, New Bedford: Job fair from 10 a.m. to 2 p.m.

Taunton Career Center, Taunton: Job fair from 10 a.m. to 3 p.m. with 15 employers. An employer session on workplace accommodations and session for job seekers on employment opportunities in the banking industry.

Wareham Career Center, Wareham: Job fair from 10 a.m. to 2 p.m.

#### Western Massachusetts

Berkshire Works Career Centers of Pittsfield and North Adams: Regional job fair at the Crowne Plaza Hotel in Pittsfield from 2 p.m. to 6 p.m., 80 employers expected.

Career Point Career Center, Holyoke: Job fair with 10 employers held from 10 a.m. to 12 noon, following employer breakfast and seminar from 7:30 a.m. to 9 a.m., includes career center tours.

Franklin Hampshire Career Centers - Greenfield, Northampton and Orange: Job fair at Greenfield Career Center from 9 a.m. to 12 noon with 15 employers.

FutureWorks Career Center, Springfield: Job fair from 4 p.m. to 7 p.m. with 30 employers; workshops on job fair preparation for adults and youth the week before Career Day.

Last year, more than 183,000 job seekers received assistance and more than 7,200 employers posted job openings through the Career Centers statewide

For more information on Career Day events, visit [www.mass.gov/careerday](http://www.mass.gov/careerday).

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