



NEW ENGLAND BAPTIST<sup>SM</sup>  
HOSPITAL

## FISCAL YEAR 2011 COMMUNITY BENEFIT REPORT

**Name of Hospital:** New England Baptist Hospital

**Address of Hospital:** 125 Parker Hill Avenue  
Boston, MA 02120

Name, address and telephone number of hospital employees primarily responsible for Community Benefit planning:

Patricia L. Hannon, President and CEO

Christine Dwyer, Director, Public Affairs and Community Relations  
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New England Baptist Hospital  
125 Parker Hill Avenue  
Boston, MA 02120  
617.754.5800

### **Community Benefits Mission Statement**

*Approved by NEBH Board of Trustees, October 2009*

*“New England Baptist Hospital is committed to collaborating with community partners and residents across Boston to identify areas of special need in musculoskeletal disease and collaborate on programs to address these needs, with special focus on underserved populations through outreach, education and provision of services to address musculoskeletal health.”*

### **Leadership**

The Hospital’s governing boards and senior management are responsible for overseeing the development and implementation of the Community Benefits Plan. Community planning is done in conjunction with members of the designated Hospital community, who may provide insight and recommendations on community health issues. The Board is responsible for developing policy to implement and evaluating the Hospital’s current and future community programs.

The Community Benefit Planning process has the internal oversight and management components described below:

## **Management Structure**

### **President's Oversight**

The Director of Public Affairs and Community Relations reports to senior management and to the President of the Hospital on community benefit activities and plans.

### **Dedicated Staff Member**

Director of Public Affairs and Community Relations, responsibilities include:

- Coordinating the Hospital's current community benefit program with numerous departments throughout the Hospital,
- Planning, organizing and evaluating this program in collaboration with the Hospital administration, NEBH staff and the community

### **NEBH Staff Advisors**

Community relations staff works with NEBH staff to help develop and implement community benefit activities. These advisors help make recommendations on the direction of the Hospital's community benefit efforts. These advisors are valuable for one or more of the following reasons:

- They are health care providers who can offer their expertise as the Hospital collaborates with the community to develop new health programs addressing the points in its mission.
- They are residents of the Hospital's traditional geographic community and can help the committee assess the needs of this community.
- They are involved with the Hospital's community benefit program providing direct services and can help determine their effectiveness
- They have special expertise essential to the community benefit planning process; e.g., staff from Organizational/Quality Improvement department has community education expertise.
- They are directly responsible or involved in managing the clinical areas identified in the community benefit mission statement, specifically to address musculoskeletal disease and can guide the Hospital as it works with the community to develop programs.

### **Community Health Needs Assessment**

The Hospital is an orthopedic specialty-referral hospital for the region. It is not a full-service community hospital as we do not have an Emergency Department or Obstetrics. Because of this, and to avoid duplication of services, the Hospital identified resources and strengths in its specialty areas. In 2009, members from the Community Benefits Committee met with community residents and community organizations as well as elected officials in the Mission Hill/Roxbury district to define what needs there were in this community. The needs expressed along with information from the Department of

Public Health led to NEBH focusing once again on the following areas: Musculoskeletal Health, Obesity, Violence Prevention, Workforce Development/Job Training, Hunger and Transportation for the Elderly.

Similar to the community needs assessment process, the Hospital evaluated resources and strengths of its specialty areas and then sought out community partners for each area to help develop and implement plans and projects according to community need. The hospital will conduct a community health needs assessment in FY 12.

### **Community Benefits Committee**

The Hospital's Community Benefits Committee consists of employees, community residents, medical staff and members of the Hospital's executive team. The Committee conducted a community health needs assessment, taking into account all data and information already available, and avoiding duplication wherever possible and giving special attention to statewide priorities. The committee reviewed all the community service and community benefit programs currently provided by the Hospital, as well as by other health care providers. It was agreed that in 2011, the Hospital would focus in areas as identified in the community health needs assessment: Musculoskeletal Health, Obesity, Hunger, Elderly Transportation, Violence Prevention and Workforce Development/Job Training.

### **Community Benefits Committee Meetings**

Community Benefits meetings were held periodically throughout the year.

### **Community Benefits Committee Members**

Christine Dwyer, Public Affairs & Community Relations, Director, Public Affairs and Community Relations

Linda Thompson, Human Resources, Vice President, Human Resources and Service Excellence

Eileen O'Donnell, RN, Employee Health, Registered Nurse

Heather Hayden, MSPT, Rehab Services. Director of Rehab Services

Alyson Morgan, Human Resources, Sr. Generalist

Mary Pitts, Patient Financial Services, Account Representative and Community Member

Jane Kelly, RN, Nursing Administration, Nurse Manager

Kenneth Leavitt, DPM, Staff Physician

Jen Rex, RD, LDN, Food & Nutrition, Clinical Nutrition Manager

Gina Ursolo, RN, Endoscopy, Registered Nurse

### **Community Collaborations to Develop and Implement Plan**

The Hospital serves as a member of or is actively working with the following organizations to plan and develop community health programs identified in its mission statement. It should be clear that this is only a partial listing of the many organizations with which the Hospital works on other community projects.

- Boston Health Alliance (Boston Community Health Network Area (CHNA))
- Roxbury Tenants of Harvard
- The Arthritis Foundation

- The Lupus Foundation
- Massachusetts Department of Public Health
- The Roxbury Community Alliance for Health
- Mission Hill Link
- Friends of McLaughlin Playground
- ABCD
- Mission Hill Elementary School
- Mission Hill Road Race
- Mission Hill Softball League
- Mission Hill Main Streets
- Mission Hill Youth Collaborative
- Mission Hill Little League
- Mission Hill Neighborhood Housing Services
- Roxbury Tenants of Harvard
- Maurice J. Tobin Community Center
- ABCD Summerworks/Private Industry Council (PIC)
- Sociedad Latina
- Roxbury Community College
- Northeastern University
- Mass Bay Community College
- Simmons College
- MGH Institutions of Health Professionals
- Brighton High School (PIC)

## **THE COMMUNITY BENEFITS PLAN**

### *PROMOTING THE HEALTH AND WELLNESS OF VULNERABLE POPULATIONS WITH UNMET NEEDS*

The Hospital worked with key Hospital and community partners to conduct a needs assessment establishing target communities, who were under-served, to develop goals for the programming and to set indicators for evaluation. The target population and projects for each area are described below.

### **Community Benefits Target Populations**

#### **Target Population**

African American and Latino Women  
 Adults in the Mission Hill Community  
 Adults & children in Greater Boston  
 Adults & children in Mission Hill/Roxbury  
 Elderly living in Mission Hill/Roxbury  
 Low Income Families in Mission Hill/Roxbury  
 Youth living in Mission Hill/Roxbury  
 Mission Hill/Roxbury Neighborhood  
 Youth living in Mission Hill/Roxbury  
 Mission Hill/Roxbury Community

#### **Basis for selection**

Musculoskeletal Health  
 Musculoskeletal Health  
 Musculoskeletal Health  
 Obesity  
 Transportation Needs  
 Hunger  
 Workforce Development/Job Training  
 Neighborhood Involvement  
 Violence Prevention  
 Clean Neighborhood

## Community Benefits Program List

Musculoskeletal Health

Osteoporosis

Arthritis

Lupus

Obesity

Transportation for the Elderly

Hunger

Workforce Development/Job Training

Violence Prevention

Clean Neighborhood

Mission Hill/Roxbury Neighborhood Involvement

The Hospital will review the plan each year and provide comments and suggestions for updates based on the feedback provided.

## Musculoskeletal Health

### *Arthritis*

The Arthritis Foundation's *Let's Move Together Walk* encourages people to move to prevent or treat arthritis. There are 27 million people with osteoarthritis, the most common form of arthritis, 1.3 million people with rheumatoid arthritis, an autoimmune disease that can lead to chronic pain, loss of function and deformity and 300,000 children (or one in 250) with juvenile arthritis, which affects children between the ages of infancy and 17. New England Baptist Hospital (NEBH) has partnered with the Arthritis Foundation's, Greater Boston Chapter on their *Let's Move Together Walk*, in the fight against arthritis by raising awareness and reducing the impact of arthritis, which is the nation's leading cause of disability.

### **Short and Long-Term Strategies and Goals**

The goal is to partner with the Greater Boston Chapter in their fight against Arthritis and to help improve the quality of life of people affected by arthritis. NEBH will partner once again with the Arthritis Foundation's 2012 *Let's Move Together Walk*.

### **Process for Evaluation and Outcomes:**

NEBH will work with the Arthritis Foundation and their needs and will provide support.

### **Process for Budget:**

The Hospital reviews its plans for the coming year and consults with community groups to determine needs and then sets its budget.

### **Process for reviewing, evaluating and updating the Plan:**

The Hospital will review the plan each year and provide comments and suggestions for updates based on the feedback provided.

## *Osteoporosis*

Osteoporosis is a major public health threat for an estimated 44 million Americans, or 55 percent of the people 50 years of age and older. In the U.S., 10 million individuals are estimated to already have the disease and almost 34 million more are estimated to have low bone mass, placing them at increased risk for osteoporosis. Twenty percent of non-Hispanic Caucasian and Asian women aged 50 and older are estimated to have osteoporosis, and 52 percent are estimated to have low bone mass.

While osteoporosis is often thought of as an older person's disease, it can strike at any age. Yet, osteoporosis can be prevented through education about and adoption of healthy behaviors around nutrition, exercise and supplements. The Massachusetts Department of Public Health (DPH) has identified osteoporosis as a public health issue and established the Osteoporosis awareness program. Physical activity can improve the overall health and well-being of older adults. Even modest levels of activity, done each day for a total of 30 minutes, can prevent or control osteoporosis and weight gain

### **Short and Long-Term Strategies and Goals**

The long-term goal is to prevent osteoporosis through increased education, activity and hopefully, behavior change. NEBH provided funding for community activities to address osteoporosis. One program in particular that was selected was the Walking Group at Roxbury Tenants of Harvard.

- The Walking Group at Roxbury Tenants of Harvard: A walking/exercise program held in Mission Hill, serving between 20-40 women and men between the ages of 40 and 80 from all ethnic backgrounds at each session. The Hospital provided funding to support this program. The Hospital also offers educational programs such as stretching, eating healthy, etc. to this group.

### **Process for Evaluation and Outcomes:**

The Walking Group at Roxbury Tenants of Harvard provides feedback of its groups' activities using the osteoporosis funding and educational programs.

### **Process for Budget:**

The Hospital reviews its plans for the coming year and consults with community groups to determine needs and then sets its budget.

### **Process for reviewing, evaluating and updating the Plan:**

The Hospital will review the plan each year and provide comments and suggestions for updates based on the feedback provided.

## *Arthritis and Lupus*

The goal of this initiative is to address access, education, treatment, and support needs of people with arthritis and lupus, especially under-served populations in the City of Boston, targeting women of color. This goal was identified after the Arthritis Foundation and the Hospital worked together with a joint goal of providing outreach and services into the community of color.

## **Short and Long-Term Strategies and Goals**

The long-term goal is to meet the identified needs of more support and education for women of color. The short-term goals are similar with the group deciding what they wish to address over the coming year. The group continues to request, speakers to cover a variety of issues including new medications for arthritis, joint replacement, new therapies and treatments, resources for disabilities and helpful techniques to manage arthritis and lupus. The group remains diverse with about 50% black, 40% Caucasian and 10% Latina participants.

### **Process for Evaluation and Outcomes:**

The group provides evaluations periodically to assess value and learning for the group. At the end of each year, a group discussion is conducted to discuss the value of the preceding year and they decide together what they would like to cover for the next year. The program continues to be of value to participants. The group continues to ask for educational resources. A variety of speakers were scheduled to speak to the group.

### **Process for Budget:**

The peer leader compiles the group's decision regarding their needs for the coming year and meets with the Hospital's community relations staff to determine the Hospital support needed.

### **Process for reviewing, evaluating and updating the Plan:**

The peer leader and community relations staff review participants' evaluations to determine the effectiveness of the group. The Arthritis Foundation and the Lupus Foundation also provide feedback on the group's effectiveness and provide input.

## **Obesity**

Obesity has reached epidemic proportions in the United States. Obesity and Overweight are major problems in Massachusetts. While many epidemics can be defeated with a pill or a vaccine, obesity requires changes in behavior as well as access to affordable, nutritious foods and opportunities for physical activity in the places where people live. Low income residents are more likely to be overweight and obese for a variety of socio-economic reasons and low income residents are more likely to develop chronic diseases – such as diabetes, heart disease, osteoarthritis and high blood pressure.

NEBH has a long-standing commitment to improving the health status of Boston residents, with a focus on Mission Hill/Roxbury. The goal of this initiative is to address the need for physical activity in order to combat obesity. The Hospital has worked together with the Mission Hill Little League, Mission Hill Softball League, Maurice J. Tobin Community Center, Sociedad Latina and community members on the importance of physical activity. The Hospital supports the Leagues, summer Camp at the Maurice J. Tobin Community Center as well as the Health Educators in Action program at Sociedad Latina. NEBH also maintains and is a major contributor to the lights at McLaughlin Field. This field is located in Mission Hill has two major ball fields and a playground.

## **Short and Long-Term Strategies and Goal**

Working with these groups, we will work to decrease the number and percentage of both adults and children who are overweight and obese by educating and promoting wellness and exercise, and by maintaining McLaughlin Field. This will also help to decrease the prevalence of chronic disease associated with unhealthy eating and lack of physical activity.

NEBH will continue to work with the Mission Hill Community on their wellness needs.

### **Process for Evaluation and Outcomes:**

The Community Benefits staff will meet with Community groups on an ongoing basis to measure their activity and programs.

### **Process for Budget:**

The budget is developed each year with the goal of providing support to community groups that are focused on physical activity and the prevention of obesity.

### **Process for reviewing, evaluating and updating the Plan:**

The community relations staff meets with leaders of the community groups to review their programs and evaluates the effectiveness of the programs. The community members provide feedback on the programs.

## **Workforce Development/Job Training**

New England Baptist Hospital has made an important commitment to our community by creating the Meredith Cameron Youth Opportunity Internship, named after a long-term Hospital employee.

The Hospital's focus for workforce development/job training is providing employment, job training and supporting the educational needs of the health care workers of tomorrow. The healthcare industry faces a daunting labor shortage in the years ahead, which could seriously impact our public health. In addition to promoting neighborhood development by providing jobs, the Hospital works with schools from elementary school up and with job training programs to help encourage young people to enter healthcare as a career and to succeed.

## **Short and Long-Term Strategies and Goals**

At NEBH, the philosophy centers around a continuum of programming beginning with work in the elementary schools through to entry level positions and above at the Hospital. The Hospital has programs designed to introduce health care careers to elementary and middle school students through partnerships with local schools. It works with high school and college students through existing partnerships with the Private Industry Council, ABCD Summerworks, the Mission Hill Youth Collaborative and Sociedad Latina, a youth agency in Mission Hill. The goal of this program is to offer a paid internship to 8-10 high school and college students, living in the Mission Hill/Roxbury area.

### **Process for Evaluation and Outcomes:**

Human Resources staff meets with students throughout the internship. The students provide evaluations at the end of the internship so that the internship can be evaluated. In 2011, NEBH had 10 summer interns.

### **Process for Budget:**

The budget for the Meredith Cameron Youth Opportunity Internship is developed each year with the goal of hiring 8-10 interns each summer.

### **Process for reviewing, evaluating and updating the Plan:**

The Community Relations staff meets with community agencies that participate in the internship program on the effectiveness of the internships. The internship program is reviewed, evaluated and updated by the Hospital. The Hospital will review the plan each year and provide comments and suggestions for updates based on the feedback provided.

## **Hunger**

Hunger is on the rise in Massachusetts. Hungry households in Massachusetts, for the most part, live in pockets of poverty around the state. In low income communities, families with children suffer from hunger four times more often than the statewide average. NEBH partnered with the Action for Boston Community Development (ABCD) Parker Hill/Fenway Neighborhood Service Center and the Mission Hill Elementary School to combat hunger. ABCD houses a food pantry for the Roxbury/Mission Hill community. Seventy five percent of the children in the Mission Hill Elementary School are on the free breakfast/lunch program. Food is needed for families during the holidays and school vacations.

### **Short and Long-Term Strategies and Goals**

NEBH is committed to combating hunger in our community. No one should be without food. By partnering with ABCD, 200 families per month were able to have food in their homes. Families at the Mission Hill School were able to have dinner during the Thanksgiving and Christmas holidays and meals during school vacations.

### **Process for Evaluation and Outcomes:**

Community Relations staff meets regularly with ABCD staff and the Mission Hill Elementary School to make sure there is food for the families in our community. NEBH will focus again on Hunger in 2012.

### **Process for Budget:**

The budget for food donation is developed each year with the goal being able to provide food to the appropriate community centers and schools so that no one goes hungry.

### **Process for reviewing, evaluating and updating the Plan:**

The Community Relations staff meets with community agencies and groups to make sure families in our community have food. . The Hospital will review the plan each year and provide comments and suggestions for updates based on the need in the community.

### **Elderly Transportation**

Because the neighborhood of Mission Hill is located on a “hill”, the need for transportation up and down the hill is needed especially for the elderly. As people grow older, the level of mobility that the elderly population has can become limited. The need for a bus in the Mission Hill Community is much needed. Without the monetary assistance from NEBH and the MBTA, the community would not have transportation up and down the hill.

### **Short and Long-Term Strategies and Goals**

NEBH is committed to helping the senior citizens that live in our community. We have been a supporter of the Mission Link (bus) for many years and we will continue to provide this service for the community. Total ridership for the year was 17, 943.

### **Process for Evaluation and Outcomes:**

The Director of Public Affairs and Community Benefits is a member of the Mission Link board and meets with them on a regular basis. Board members receive feedback from riders.

### **Process for Budget:**

The budget for the Mission Link is developed each year with the goal being able to provide transportation for the community, especially the elderly.

### **Process for reviewing, evaluating and updating the Plan:**

The Community Relations staff meets with senior citizen groups on a regular basis as well as the Mission Link Board. The Hospital will review the plan each year and provide comments and suggestions for any changes based on the feedback provided.

### **Violence Prevention**

The Boston Police are working with the youth in Mission Hill/Roxbury by reaching out and providing education and activities for them. One of the goals for the Mission Hill Youth Collaborative (MHYC) is to provide violence prevention education and activities.

### **Short and Long-Term Strategies and Goals**

NEBH will work with community groups and the Boston Police to help educate and keep our youth busy with activities to prevent violence in our community. The MHYC serves over 1,500 youth and families living in the Mission Hill area. One of their goals for 2011 is violence prevention. NEBH will continue to support these activities.

### **Process for Evaluation and Outcomes:**

The Community Relations staff meets with community groups that are included in the MHYC on a regular basis. Programs are evaluated by the youth and reported to the public.

### **Process for Budget:**

The budget for Violence Prevention is developed each year with the goal being able to provide education and activities to the youth living in the community.

### **Process for reviewing, evaluating and updating the Plan:**

The Community Relations staff meets community groups on a regular basis. The Hospital will review the plan each year and provide comments and suggestions for any changes based on the feedback provided.

## **Mission Hill/Roxbury Neighborhood**

### **Cleaner Neighborhood**

Cleaner neighborhoods lead to lower crime and more activity in parks and play for the kids. More activity leads to better health, improved performance in school and long term economic gains. Several long-term studies have been done that show this.

Cleaner neighborhoods lead to healthier families which contributes to general family happiness. Generally people are happier in a clean neighborhood. They derive economic value from this as well as mental and physical health benefits.

The Hospital manages a program for the Mission Hill community that includes working with area colleges and universities and the Mission Hill Problem Properties Committee to clean the streets of Mission Hill. The Community Relations Director oversees the community service clean-up program for the community.

### **Short and Long-Term Strategies and Goals**

Neighborhood beautification and clean-up projects serve two purposes. First, sprucing up property and streets promote neighborhood pride. Second, neighbors working together build a sense of community. NEBH will continue to beautify the neighborhood and will continue with the community service clean-up program resulting in a clean neighborhood.

### **Process for Evaluation and Outcomes:**

Community Relations staff oversees the community service clean-up program and meets with representatives from the area colleges and universities, Mission Hill residents as well as elected officials and reports quarterly on the number of students that have completed community service through the clean-up program.

### **Process for Budget:**

The budget is developed each year with the goal being able to keep the streets of Mission Hill clean.

**Process for reviewing, evaluating and updating the Plan:**

The Community Relations staff meets with community residents and elected officials on the effectiveness of the program. The program is reviewed monthly. The Hospital will review the plan each year and provide comments and suggestions for changes based on the feedback provided.

**Activity During Reporting Year**

**Approved Program Budget for FY2011 - \$240,000**

**Expenditures**

<b>TYPE</b>	<b>Estimated Expenditures for FY2011</b>
<b>Community Benefits Programs</b>	<b>\$237,617.46</b>
<b>Community Service Programs</b>	<b>\$33,675.00</b>
<b>Net Charity Care</b>	
HSN Assessment	<b>\$1,624,509</b>
HSN Denied Claims	<b>\$27, 629</b>
Free/Discount Care	<b>\$116,000</b>
<b>Total Net Charity Care</b>	<b>\$1,768,138</b>
<b>Corporate Sponsorships</b>	<b>\$53,000</b>
<b>TOTAL</b>	<b>\$2,092,430.40</b>

**Major Programs and Initiatives**

<b>Program/Initiative</b>	<b>Target Population/ Objective</b>	<b>Partners</b>	<b>Hospital Contact</b>	<b>Budget 2011</b>
Musculoskeletal Health Arthritis and Lupus Initiative	To provide support and education for women of color in Boston area with arthritis and lupus.	Arthritis Foundation, 617-244-1800 Lupus Foundation 508-872-5200 Peer Leaders	Christine Dwyer 617-754-5403 Cdwyer1@nebh.org	\$5,000
Osteoporosis	To provide exercise and education for	Roxbury Tenants of Harvard		\$3,000

<p><i>Let's Move Together Initiative</i></p>	<p>woman ages 40-80 in the Mission Hill area.</p> <p>The goal is to partner with the Greater Boston Chapter in their fight against Arthritis and to help improve the quality of life of people affected by arthritis.</p>	<p>Senior Services 617-566-4025</p> <p>Arthritis Foundation Massachusetts Office 29 Crafts Street, Newton, MA 02458 617- 219-8221</p>		<p>\$15,000</p>
<p>Transportation for the Elderly</p>	<p>Elderly To provide much needed transportation.</p>	<p>Mission Link Kay Gallagher  RTH 617-566-4025</p>	<p>Christine Dwyer 617-754-5403 Cdwyer1@nebh.org</p>	<p>\$45,000</p>
<p>Obesity Prevention</p>	<p>Adults and Youth To increase activity and education.</p>	<p>Mission Hill Little League Tobin Community Center Sociedad Latina</p>	<p>Christine Dwyer 617-754-5403 Cdwyer1@nebh.org</p>	<p>\$58,000</p>
<p>Mission Hill Neighborhood</p>	<p>To help neighborhood development by making the streets of Mission Hill cleaner</p>	<p>Mission Hill Problem Properties</p>	<p>Christine Dwyer 617-754-5403 Cdwyer1@nebh.org</p>	<p>\$46,000</p>
<p>Meredith Cameron Youth Opportunity Internship</p>	<p>To provide paid summer internships to students living in Mission Hill/Roxbury in</p>	<p>ABCD Sociedad Latina</p>	<p>Christine Dwyer 617-754-5403 <a href="mailto:Cdwyer1@nebh.org">Cdwyer1@nebh.org</a></p>	<p>\$21,500</p>

Violence Prevention	preparation for health care careers. Youth To provide education and activities.	MHYC Alice Taylor Tenants Task Force	Christine Dwyer 617-754-5403 <a href="mailto:Cdwyer1@nebh.org">Cdwyer1@nebh.org</a>	\$5,300
Food Pantry	Residents of Mission Hill/Roxbury To provide much needed food in the community.	Action for Boston Community Development	Christine Dwyer 617-754-5403 <a href="mailto:Cdwyer1@nebh.org">Cdwyer1@nebh.org</a>	\$4,200

Notable challenges, accomplishments and outcomes for each of the programs noted above are included in the Community Benefit Plan narrative.

### **Next Reporting Year**

Building on the identified needs expressed by the community, the Hospital will maintain its focus on the support of the Mission Hill neighborhood and the efforts in preventing hunger, obesity and violence and also musculoskeletal health, elderly transportation, workforce development /job training, and a clean neighborhood, all contributing to the overall health of the neighborhood.

NEBH will meet with community groups and elected officials to discuss this need. Always taking into account all data and information already available, and avoiding duplication wherever possible and giving special attention to statewide priorities. NEBH will also conduct a Health Needs Assessment in FY12.

### **Approved Budget/Projected Expenditures**

The budget for 2011 will focus on the areas identified in the community health needs assessment, Obesity, Musculoskeletal Health, Hunger, Violence Prevention, Transportation and Workforce Development/Training and previous commitments to the community. All contributing to the overall health of the neighborhood

### **Community Benefit Mission Statement Evaluation**

In 2009, a new Community Benefit Mission Statement was developed in consultation with the communities it serves, NEBH will always determine areas that need to be updated or changed. The mission statement was approved by the Board of Trustees in October, 2009.

### **Anticipated Goals and Program Initiatives/Outcomes**

The goals of these initiatives focus on the health and well being of Mission Hill/Boston residents. Health is defined broadly in this case and includes neighborhood development, employment, activity and safety. This is accomplished by working with a variety of agencies on a number of initiatives to benefit seniors, youth and adults in the community. In 2012, NEBH will continue discussions with the community both to evaluate its

mission statement and continue to develop programming to address identified community needs.

## **Musculoskeletal Health**

### ***Arthritis***

#### ***Let's Move Together***

The goal is to partner with the Arthritis Foundation's Greater Boston Chapter in their fight against Arthritis and to help improve the quality of life of people affected by arthritis. NEBH will partner once again with the Arthritis Foundation's 2012 *Let's Move Together Walk*.

#### **Arthritis and Lupus Initiative**

The goal of this initiative is to address access, education, treatment and support needs of people with arthritis, especially underserved populations in the City of Boston, targeting women of color. For 2011, the group asked for a continuation of the series with emphasis on hearing from more providers. This was accomplished by scheduling speakers throughout the year.

#### **Osteoporosis**

The long-term goal is to prevent osteoporosis through increased education, activity and hopefully, behavior change. NEBH provided funding for community activities to address osteoporosis. One program in particular that was selected was the Walking Group at Roxbury Tenants of Harvard.

- The Walking Group at Roxbury Tenants of Harvard: A walking/exercise program held in Mission Hill, serving between 20-30 women and men between the ages of 40 and 80 from all ethnic backgrounds at each session. The Hospital provided funding to support this program. The Hospital also offers educational programs such as stretching, eating healthy, etc. to this group.

#### **Workforce Development/Job Training**

The Hospital's is committed to providing employment, supporting job training and supporting the educational needs of the health care workers of tomorrow. At NEBH, the philosophy centers on a continuum of programming beginning with work in the elementary schools through to entry level positions at the Hospital.

This is a subject of high priority for the community so the Hospital will continue with a stronger focus on education and job training including:

- Partnership with local high schools to promote either post-graduate education or job training in health careers,
- Continue the Meredith Cameron Youth Opportunity Internship
- Continue aggressive recruitment of community residents to NEBH staff.

## Obesity

NEBH has a long-standing commitment to improving the health status of Boston residents, with a focus on Mission Hill. The goal of this initiative is to address the need for physical activity in order to combat obesity. The Hospital has worked together with the Mission Hill Little League, Mission Hill Softball League, Sociedad Latina, Maurice J. Tobin Community Center and community members on the importance of physical activity. The Hospital supports the Leagues as well as a summer Camp at the Maurice J. Tobin Community Center and the Health Educators in Action program at Sociedad Latina. NEBH also maintains and is a major contributor to the lights at McLaughlin Field. This field is located in Mission Hill has two major ball fields and a playground.

Working with these groups as well as other groups in the community, we will work to decrease the number and percentage of both adults and children who are overweight and obese by promoting wellness and exercise, and by maintaining McLaughlin Field. This will also help to decrease the prevalence of chronic disease associated with unhealthy eating and lack of physical activity.

## Elderly Transportation

Because the neighborhood of Mission Hill is located on a “hill”, the need for transportation up and down the hill is needed especially for the elderly. As people grow older, the level of mobility that the elderly population has can become limited. The need for a bus in the Mission Hill Community is much needed. Without the monetary assistance from NEBH and the MBTA, the community would not have transportation up and down the hill. NEBH is committed to helping the seniors that live in our community. We have been a supporter of the Mission Link (bus) for many years and we continue to provide this service for the community.

## Hunger

The goal of this initiative is to prevent hunger in our community. Hunger is on the rise in Massachusetts. In low income communities, families with children suffer from hunger four times more often than the statewide average. NEBH partnered with the Action for Boston Community Development (ABCD) Parker Hill/Fenway Neighborhood Service Center and the Mission Hill Elementary School to combat hunger. ABCD houses a food pantry for the Roxbury/Mission Hill community that serves 200 families per month. We will continue to support the Food Pantry as well as work with the Mission Hill Elementary School.

## Violence Prevention

Crime in Boston is on the rise. Community agencies and the Boston Police are working with the youth in Mission Hill/Roxbury by reaching out and providing education and activities to them. One of the goals for the Mission Hill Youth Collaborative (MHYC) is to provide violence prevention activities. NEBH will work with community groups and the Boston Police to help educate and keep our youth busy with activities to prevent violence in our community.

## Mission Hill/Roxbury Neighborhood

### **Cleaner Neighborhood**

The goal of this initiative focuses on the well being of Mission Hill. Cleaner neighborhoods lead to lower crime and more activity in parks and play for the kids. More activity leads to better health, improved performance in school and long term economic gains. Several long-term studies have been done that show this.

Cleaner neighborhoods lead to healthier families which contributes to general family happiness.

NEBH will continue to beautify the neighborhood and will continue with the community service clean-up program resulting in a clean neighborhood.

### **Contact Information:**

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