

Noble Hospital - FY2011

Community Benefits Mission Statement

MISSION STATEMENT

The mission of Noble Hospital is to deliver the highest quality health care through a broad range of services to the diverse people of Greater Westfield and surrounding areas. The trustees and staff of Noble Hospital are committed to providing these services through the CARES philosophy of Compassion, Accountability, Respect, Excellence, and Satisfaction.

VISION STATEMENT

Noble Hospital, including its trustees, medical staff, and employees, strives to fulfill its stewardship role in identifying healthcare needs in conjunction with the community. Noble Hospital views development of programs and services that enhance the overall health and well being of everyone within its service area as a core activity toward achieving its mission.

Target Populations

Name of Target Population	Basis for Selection	
Greater Westfield residents	geographic location	

Publication of Target Populations

Marketing Collateral, Website

Hospital/HMO Web Page Publicizing Target Pop.

www.noblehospital.org

Key Accomplishments of Reporting Year

Noble Hospital was involved with many area nonprofits in multiple projects and services to the community. We had a successful year in fundraising and actively shared information with the residents of the greater Westfield area. We continue to receive awards and accreditations for various departments.

Plans for Next Reporting Year

During the year, various departments participate in many different events. In order to accurately submit our Community Benefits Report, we have created a form for staff members to fill out for each event they attend. This form and process are continuously updated in order to perfect the process.

Community Benefits Process

Select Community Benefits Process

Community Benefits Leadership/Team

The Community Development Office oversees the Community Benefits Report. The Community Benefits Program is overseen by the Vice President of Community Development who reports directly to the President and CEO, who in turn keeps the Board of Trustees apprised of Community Benefits activities. Participation in activities as a paid employee as well as in the role of volunteer is encouraged. Various Community Benefits activities are coordinated by the VP of Community Development and the Community Development Coordinator. The importance of the Community Benefits mission is understood and embraced at all levels within the organization. Cooperation is outstanding in all aspects of the process from identifying need, to designing a vehicle for response, to providing personnel to participate.

Community Benefits Team Meetings

The subject of Community Benefits is an agenda item for the monthly meeting of department directors, who, in turn, bring the Community Benefits message to their respective employees. This includes discussion of various Community Benefits activities as well as the importance these activities play in the Hospital fulfilling its obligation to the community.

Additionally, the Community Development staff (comprised of the Vice President and Community Development Coordinator) meet on a weekly basis to discuss various activities and develop planning strategies for key goals and objectives.

Community Partners

We have positive working relationships with many organizations, groups, and businesses in the Greater Westfield area. Some of the Community Partnerships (existing and new) for FY 2011 are:

Amelia Park Children's Museum
Amelia Park Ice Arena
Friends of the Columbia Greenway Rail Trail
Full Gospel Church
[Our main outreach to the Russian and Ukrainian populations]
Greater Westfield Chamber of Commerce
Greater Westfield YMCA
Boys and Girls Club of Greater Westfield
Westfield Public Schools
Westfield Police Department
Westfield Community Policing Division
Westfield School Nurses
Westfield [and area] Fire Department[s]
Westfield Kiwanis Club
Westfield Rotary Club
Westfield State University
Westfield Women's Club

Community Health Needs Assessment

Date Last Assessment Completed and Current Status

We are currently conducting a Needs Assessment in collaboration with the Holyoke Health Center.

Consultants/Other Organizations

Not Specified

Data Sources

Hospital

Select Community Benefits Programs

North Middle School/8th Grade Health Fair

Brief Description or Objective

Annual middle school health fair for 8th graders at local middle school. Modules included: Skin Safety, HIV Awareness, Sexually Transmitted Infection Prevention, Healthy Lifestyles, and Violence Prevention/Bullying.

Program Type

Community Education, Health Screening, Healthy Communities Partnership

Target Population	<ul style="list-style-type: none"> • Regions Served: County-Hampden, County-Hampshire • Health Indicator: All • Sex: All • Age Group: All • Ethnic Group: All • Language: All
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Goals
Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Community Education	Delivered information

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information	Jessica Delano, RN Education Department Noble Hospital 115 West Silver St Westfield MA 01085, Jdelano@noblehealth.org
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Detailed Description	Not Specified
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Food Drive

Brief Description or Objective	The 12th Citizen Police Academy/Westfield police Department, TD Bank, and Noble Hospital all joined together to host a food drive for those in need during the holiday season. Donations of food, water, paper supplies, and monetary supplies are all greatly needed and welcomed. (12/18/10)
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Program Type	Community Participation/Capacity Building Initiative, Outreach to Underserved
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Other: Nutrition • Sex: All • Age Group: All • Ethnic Group: All • Language: All
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Goals
Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Helping those in need	Donated food

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information	Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 , info@noblehealth.org
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Detailed Description	Not Specified
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Weight Watchers at Work

Brief Description or Objective	Weekly support group meeting for Weight Watchers members/participants held at Noble Hospital. Held throughout FY 2011.
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Program Type	Support Group
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Other: Nutrition, Overweight and Obesity • Sex: All • Age Group: All • Ethnic Group: All • Language: All
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Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Promoting Nutrition and Health Support meeting held	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information	Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 , info@noblehealth.org
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Detailed Description	Not Specified
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Evening Discussion/Plastic Surgery

Brief Description or Objective	An informational meeting/discussion with Gary E. Russolillo MD, Chief of Surgery and Director of Cosmetic Plastic Surgery. (4/12/2011)
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Program Type	Community Education
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Injury and Violence, Other: Cancer, Other: Cancer - Breast, Other: Cancer - Skin • Sex: All • Age Group: All • Ethnic Group: All • Language: All
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Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Community Education	Delivered information

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information	Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 , info@noblehealth.org
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Detailed Description	Not Specified
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Greater Westfield Chamber of Commerce/Pancake Breakfast

Brief Description or Objective	Noble Hospital was pleased to participate in this annual Chamber event, and to offer free of charge blood pressure screenings and skin analysis. The event also included an information table providing collateral materials on available programs and services
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Program Type	Health Screening
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Hampden • Health Indicator: All • Sex: All • Age Group: All • Ethnic Group: All • Language: All
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Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity, Supporting Healthcare Reform

Goal Description	Goal Status
Community Education	Delivered information

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information

Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 ,
info@noblehealth.org

Detailed Description

Not Specified

27th Annual Run For A Noble Cause and Walk For Good Health

Brief Description or Objective

An annual event designed to bring awareness to living a healthy lifestyle and fitness. In addition to a 5K walk/run, the day featured access for more than 700 participants to several Hospital departments, as well as area affiliated partners. The Burk Center booth was set up with pamphlets and giveaways. A Burk staff member was there to answer questions about breast imaging, biopsies, bone health and other services offered at Noble Hospital. (April 30, 2011)

Program Type

Healthy Communities Partnership

Target Population

- **Regions Served:** All Massachusetts
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity, Supporting Healthcare Reform

Goal Description

Community Education

Goal Status

Delivered information

Promoting Nutrition and Health Event held

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information

Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 ,
info@noblehealth.org

Detailed Description

Not Specified

Farmer's Market

Brief Description or Objective

As a monthly participant in the Westfield Business Improvement District's weekly Farmer's Market, the Community Development Office coordinated an information table with collateral materials on available programs and services.

Program Type

Community Education

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity, Supporting Healthcare Reform

Goal Description

Community Education

Goal Status

Delivered information

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information	Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 , info@noblehealth.org
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Detailed Description	Not Specified
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Breast Cancer Awareness Month

Brief Description or Objective	During the month of October, Noble Hospital and the Burk Women's Imaging Center offered several programs aimed at delivering the message that early detection saves lives. An open house was held in the Burk Center to promote breast cancer awareness and the services offered at the Burk Women's Imaging Center.
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Program Type	Community Education,Community Participation/Capacity Building Initiative,Health Screening,Prevention,School/Health Center Partnership
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Access to Health Care, Other: Cancer, Other: Cancer - Breast, Other: Cancer - Other, Other: Osteoporosis/Menopause • Sex: Female • Age Group: All • Ethnic Group: All • Language: All
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Goals	Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
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Goal Description	Goal Status
Community Education	Delivered information

Partners**Partner Name, Description Partner Web Address**

Not Specified

Contact Information	Burk Women's Imaging Center Noble Hospital 115 West Silver St Westfield MA 01085 , dhemphill@noblehealth.org
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Detailed Description	Not Specified
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Smoking Cessation Classes

Brief Description or Objective	Held monthly, Smoking Cessation classes are offered at minimal cost (\$50 for 2 sessions, with free follow up classes offered as needed) to those wishing to quit smoking. Classes are taught by a Noble Hospital RN and licensed hypnotherapist. Monthly throughout 2010 and 2011.
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Program Type	Community Education,Direct Services,Prevention
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Berkshire, County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Other: Cancer - Lung, Other: Cardiac Disease, Other: Pulmonary Disease/Tuberculosis, Other: Smoking/Tobacco, Tobacco Use • Sex: All • Age Group: All • Ethnic Group: All • Language: All
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Goals	Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
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Goal Description	Goal Status
Community Education	Delivered information
Cessation of tobacco use	Classes held

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact InformationJoe Barako, RN Noble Hospital 115 West Silver St Westfield MA 01085 ,
jbarako@noblehealth.org**Detailed Description**

Not Specified

Health Fair/Smith & Wesson**Brief Description or Objective**

The Building Bridges committee is an all-volunteer effort led by Noble nurses and other healthcare professionals. Building Bridges conducts "Day of Health" programs at employee-based sites and shares information on staying healthy, Hospital programs, and conducts free health screenings.

Program Type

Community Education,Health Screening,Healthy Communities Partnership,Outreach to Underserved

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal DescriptionCommunity Education
Health Screenings**Goal Status**Delivered information
Information provided**Partners****Partner Name, Description Partner Web Address**

Not Specified

Contact InformationBuilding Bridges Committee Noble Hospital 115 West Silver St Westfield MA 01085 ,
astandish@noblehealth.org**Detailed Description**

Not Specified

Health Fair/JenCoat**Brief Description or Objective**

The Building Bridges committee is an all-volunteer effort led by Noble nurses and other healthcare professionals. Building Bridges conducts "Day of Health" programs at employee-based sites and shares information on staying healthy, Hospital programs, and conducts free health screenings.

Program Type

Community Education,Health Screening,Healthy Communities Partnership,Outreach to Underserved

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal DescriptionCommunity Education
Health Screenings**Goal Status**Delivered information
Information provided

Partners**Partner Name, Description Partner Web Address**

Not Specified

Contact InformationBuilding Bridges Committee Noble Hospital 115 West Silver St Westfield MA 01085 ,
astandish@noblehealth.org**Detailed Description**

Not Specified

Open House - Westfield Vocational Technical High School**Brief Description or Objective**

Thursday, Oct. 16, 2010: Open house for students, parents, and alumni with participation from Hospital departments, who handed out educational materials and spoke about Hospital services.

Program Type

Community Education

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals**Statewide Priority:** Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity**Goal Description**

Community Education

Goal Status

Delivered information

Health Screenings

Information provided

Partners**Partner Name, Description Partner Web Address**

Not Specified

Contact InformationCommunity Development Office Noble Hospital 115 West Silver St Westfield MA 01085 ,
info@noblehealth.org**Detailed Description**

Not Specified

Support Groups**Brief Description or Objective**Noble Hospital offers several support groups (or meeting space for support groups), including:
- Alcoholics Anonymous (weekly) - Stroke Support Group (second Thursdays, each month) - Trigeminal Neuralgia and TMJ (quarterly on the third Saturday of the month) - Weight Watchers - Girl Scout Troop meeting place - Scleroderma Support Group - Amputee Support Group We are always looking to add more support groups to our calendar.**Program Type**

Support Group

Target Population

- **Regions Served:** County-Berkshire, County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals**Statewide Priority:** Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity**Goal Description**

Community Education

Goal Status

Delivered information

Dealing with a disease or problem

Support group meetings held

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information

Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 ,
info@noblehealth.org

Detailed Description

Not Specified

Classes for Certification

Brief Description or Objective

The Education Department offers the following classes for certification: - Basic Life Support/CPR - American Heart Association Advanced Cardiovascular Life Support (ACLS)

Program Type

Community Education

Target Population

- **Regions Served:** All Massachusetts
- **Health Indicator:** Other: Cardiac Disease, Other: First Aid/ACLS/CPR, Other: Safety
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Goal Description

Training in life saving techniques

Goal Status

Certification classes held

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information

Education Department Noble Hospital 115 West Silver St Westfield MA 01085 ,
Jdelano@noblehealth.org

Detailed Description

Not Specified

Westfield State University Health Fair

Brief Description or Objective

Held as part of the WSU's "Month Celebrating Women," featured Hospital departments included: Building Bridges, Burk Women's Imaging Center, Cardiac Center, Laboratory Services (offering Total Cholesterol Checks), Nutrition & Food Services, Pulmonary Rehab

Program Type

Community Education

Target Population

- **Regions Served:** All Massachusetts
- **Health Indicator:** Access to Health Care, Injury and Violence, Other: Cancer, Other: Cardiac Disease, Other: Diabetes, Other: Hypertension, Other: Nutrition, Other: Osteoporosis/Menopause, Other: Pulmonary Disease/Tuberculosis, Other: Uninsured/Underinsured, Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description

Community Education

Goal Status

Delivered information

Promoting Nutrition and Health

Delivered information

Health Screenings

Information provided

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information

Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 ,
info@noblehealth.org

Detailed Description

Not Specified

Governor's Center Health & Wellness Expo

Brief Description or Objective

The Burk Women's Imaging Center was handing out pamphlets and giveaways promoting breast and bone health. A member of the Burk staff was present to answer questions and engage in conversations promoting the services provided at the Burk Center and Noble

Program Type

Community Education

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Access to Health Care, Other: Cancer, Other: Cancer - Breast, Other: Osteoporosis/Menopause
- **Sex:** All, Female
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description

Community Education

Goal Status

Delivered information

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information

Burk Women's Imaging Center Noble Hospital 115 West Silver St Westfield MA 01085 ,
dhemphill@noblehealth.org

Detailed Description

Not Specified

Westfield Council On Aging

Brief Description or Objective

The Burk Women's Imaging Center gave out pamphlets and giveaways promoting breast and bone health. A member of the Burk staff was present to answer questions and engage in conversations promoting the services provided at the Burk Center and Noble Hospita

Program Type

Community Education

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Access to Health Care, Other: Cancer, Other: Cancer - Breast, Other: Osteoporosis/Menopause
- **Sex:** All, Female
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description

Community Education

Goal Status

Delivered information

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information	Burk Women's Imaging Center Noble Hospital 115 West Silver St Westfield MA 01085 , dhemphill@noblehealth.org
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Detailed Description	Not Specified
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Westfield State University "Faculty Coffee Hour"

Brief Description or Objective	The coffee hour was hosted by the faculty of WSU Nursing department. Information included: breast imaging, breast health, bone health, breast self exams, and identifying lumps using the breast model. Information about other services offered at Noble Ho
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Program Type	Community Education,Healthy Communities Partnership
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Target Population	<ul style="list-style-type: none"> • Regions Served: All Massachusetts • Health Indicator: Access to Health Care, Other: Cancer, Other: Cancer - Breast, Other: Osteoporosis/Menopause • Sex: All, Female • Age Group: All • Ethnic Group: All • Language: All
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Goals	
Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity	

Goal Description	Goal Status
Community Education	Delivered information

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information	Burk Women's Imaging Center Noble Hospital 115 West Silver St Westfield MA 01085 , dhemphill@noblehealth.org
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Detailed Description	Not Specified
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Mestek Health Fair

Brief Description or Objective	Participation by the Burk Women's Imaging Center and Building Bridges Committee.
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Program Type	Community Education,Health Screening,Healthy Communities Partnership
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: All • Sex: All • Age Group: All • Ethnic Group: All • Language: All
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Goals	
Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity	

Goal Description	Goal Status
Community Education	Delivered information
Health Screenings	Information provided

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information	Building Bridges Committee Noble Hospital 115 West Silver St Westfield MA 01085 , astandish@noblehealth.org
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Detailed Description	Not Specified
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Hospital Pharmacists of Western Massachusetts

Brief Description or Objective	Configuring education for pharmacists and pharmacy technicians. Topics of local pharmacy information. Meets monthly.
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Program Type	Community Participation/Capacity Building Initiative,Health Professional/Staff Training
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: All • Sex: All • Age Group: Adult, Adult-Elder • Ethnic Group: All • Language: All
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Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations

Goal Description	Goal Status
Education for healthcare professionals	Meetings held & information shared

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information	Pharmacy Department Noble Hospital 115 West Silver St Westfield MA 01085 , toneil@noblehealth.org
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Detailed Description	Not Specified
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Community Blood Donor Challenge

Brief Description or Objective	May 25, 2011: Westfield Fire and Westfield Police Departments competed to donate the most blood at Noble Hospital, saving the Hospital thousands of dollars and creating a fun, annual community event.
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Program Type	Community Education,Community Participation/Capacity Building Initiative,Health Screening,Healthy Communities Partnership
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: All • Sex: All • Age Group: Adult, Adult-Elder • Ethnic Group: All • Language: All
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Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Community Education	Delivered information

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information	Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 , info@noblehealth.org
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Detailed Description	Not Specified
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YMCA Monster Family Festival

Brief Description or Objective	Display table at the YMCA event, including skin damage screenings, giveaways, information on
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Objective	Hospital programs, etc.
Program Type	Community Education,Health Screening,Healthy Communities Partnership
Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: All • Sex: All • Age Group: All • Ethnic Group: All • Language: All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Community Education	Delivered information
Health Screenings	Information provided

Partners**Partner Name, Description Partner Web Address**

Not Specified

Contact Information	Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 , info@noblehealth.org
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Detailed Description	Not Specified
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G to the 3 (“Get Up, Get Healthy, Get Going”)

Brief Description or Objective	In collaboration with Stanley Park, Hospital staff helped organize and host the G3 Event. Display table including skin damage screenings, giveaways, and Hospital information handouts.
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Program Type	Community Education,Health Screening,Healthy Communities Partnership
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: All • Sex: All • Age Group: All • Ethnic Group: All • Language: All
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Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Community Education	Delivered information
Health Screenings	Information provided

Partners**Partner Name, Description Partner Web Address**

Not Specified

Contact Information	Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 , info@noblehealth.org
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Detailed Description	Not Specified
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Cardiac Rehabilitation Week

Brief Description or Objective	Open house and informational materials available on heart disease, heart attacks, stroke, advanced directives, registered dietician, heart-healthy diet, free blood pressure screenings, and blood glucose screenings.
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Program Type	Community Education,Health Screening,Healthy Communities Partnership,Prevention
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Target Population

- Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Access to Health Care, Other: Cancer, Other: Cardiac Disease, Other: Diabetes, Other: Elder Care, Other: Hypertension, Other: Nutrition, Other: Pulmonary Disease/Tuberculosis, Other: Smoking/Tobacco, Other: Stress Management, Other: Stroke, Overweight and Obesity
 - **Sex:** All
 - **Age Group:** All
 - **Ethnic Group:** All
 - **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description

Community Education
Health Screenings

Goal Status

Delivered information
Information provided

Partners**Partner Name, Description Partner Web Address**

Not Specified

Contact Information

Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 ,
info@noblehealth.org

Detailed Description

Not Specified

Health Care Workforce Advisory Board**Brief Description or Objective**

Meets quarterly at Noble Hospital.

Program Type

Health Professional/Staff Training

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** Adult, Adult-Elder
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description

Education for healthcare professionals

Goal Status

Meetings held & information shared

Partners**Partner Name, Description Partner Web Address**

Not Specified

Contact Information

Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 ,
info@noblehealth.org

Detailed Description

Not Specified

Area Clergy Meetings**Brief Description or Objective**

Meets monthly at Noble Hospital.

Program Type

Health Professional/Staff Training

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Access to Health Care

- **Sex:** All
- **Age Group:** Adult, Adult-Elder
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Goal Description

Education for hospital professionals

Goal Status

Meetings held & information shared

Partners**Partner Name, Description Partner Web Address**

Not Specified

Contact Information

Pastoral Care Noble Hospital 115 West Silver St Westfield MA 01085 , jwolfe@noblehealth.org

Detailed Description

Not Specified

Emergency Preparedness Meetings**Brief Description or Objective**

Noble staff attended a 2-hour event at the Second Congressional Church in Westfield.

Program Type

Health Professional/Staff Training,Healthy Communities Partnership

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Injury and Violence, Other: First Aid/ACLS/CPR, Other: Public Safety, Other: Safety
- **Sex:** All
- **Age Group:** Adult, Adult-Elder
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

Education for healthcare professionals

Goal Status

Attended meeting & learned new information

Partners**Partner Name, Description Partner Web Address**

Not Specified

Contact Information

Compliance Officer Noble Hospital 115 West Silver St Westfield MA 01085 , bbussiere@noblehealth.org

Detailed Description

Not Specified

Dietician Kelly Slattery Speaks at The American Inn**Brief Description or Objective**

Ms. Slattery provided an overview of general healthy eating habits, focusing on elderly issues, including getting enough calcium, maintaining a healthy weight, keeping a balanced diet, and cardiac nutrition. (1/6/11)

Program Type

Community Education,Healthy Communities Partnership,Outreach to Underserved

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Other: Cardiac Disease, Other: Diabetes, Other: Elder Care, Other: Hypertension, Other: Nutrition, Other: Osteoporosis/Menopause, Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** Adult, Adult-Elder
- **Ethnic Group:** All

- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Community Education	Delivered information
Promoting Nutrition and Health	Delivered information
Dealing with a disease or problem	Information provided

Partners

Partner Name, Description **Partner Web Address**

Not Specified

Contact Information Dietary Department Noble Hospital 115 West Silver St Westfield MA 01085 , info@noblehealth.org

Detailed Description Not Specified

Dr. James Buffum Speaks at The American Inn

Brief Description or Objective Dr. Buffum provided an overview of general healthy eating habits, focusing on elderly issues, including getting enough calcium, maintaining a healthy weight, keeping a balanced diet, and cardiac nutrition. (2/8/11)

Program Type Community Education,Healthy Communities Partnership

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Access to Health Care, Other: Cancer, Other: Cardiac Disease, Other: Diabetes, Other: Elder Care, Other: Hypertension, Other: Nutrition, Other: Osteoporosis/Menopause, Other: Pulmonary Disease/Tuberculosis, Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** Adult, Adult-Elder
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Community Education	Delivered information
Promoting Nutrition and Health	Delivered information
Dealing with a disease or problem	Information provided

Partners

Partner Name, Description **Partner Web Address**

Not Specified

Contact Information Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 , info@noblehealth.org

Detailed Description Not Specified

RN Darleen Korfila Speaks at The American Inn

Brief Description or Objective Nurse Kotfila provided an overview of heart healthy habits, including maintaining a healthy weight, keeping a balanced diet, and cardiac nutrition. (2/8/11)

Program Type Community Education,Healthy Communities Partnership,Outreach to Underserved

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire

- **Health Indicator:** Access to Health Care, Other: Cancer, Other: Elder Care, Other: Nutrition, Overweight and Obesity
- **Sex:** All
- **Age Group:** Adult, Adult-Elder
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Community Education	Delivered information
Promoting Nutrition and Health	Delivered information
Dealing with a disease or problem	Information provided

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 , info@noblehealth.org

Detailed Description Not Specified

Student Rounds

Brief Description or Objective Students from Mass College of Pharmacy and Albany College of Pharmacy participated in rotations in and out of the Hospital pharmacy. Students learn all aspects of pharmacy practice. 6-8 weeks in a rotation.

Program Type Mentorship/Career Training/Internship,School/Health Center Partnership

Target Population

- **Regions Served:** All Massachusetts
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** Adult, Adult-Elder
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Education for healthcare professionals	Trainings held & information shared

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information Pharmacy Department Noble Hospital 115 West Silver St Westfield MA 01085 , toneil@noblehealth.org

Detailed Description Not Specified

Outreach for Mass Health

Brief Description or Objective Outreach to members of the community as a way to learn more about Mass Health insurance. July 2011

Program Type Community Education,Health Coverage Subsidies or Enrollment,Healthy Communities Partnership,Outreach to Underserved

Target Population	Regions Served: County-Franklin, County-Hampden, County-Hampshire <ul style="list-style-type: none"> • Health Indicator: Access to Health Care • Sex: All • Age Group: All • Ethnic Group: All • Language: All
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Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Reducing Health Disparity

Goal Description	Goal Status
Community Education	Delivered information
Helping the uninsured	Meeting(s) held & information shared

Partners

Partner Name, Description **Partner Web Address**

Not Specified

Contact Information	Financial Counselor Noble Hospital 115 West Silver St Westfield MA 01085 , kpopko@noblehealth.org
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Detailed Description	Not Specified
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TIF Seminar with Dr. Emerson

Brief Description or Objective	Dr. Emerson gave a presentation to Noble staff and area residents about TIF and treatment options available at Noble. (8/18/2011)
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Program Type	Community Education
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Access to Health Care • Sex: All • Age Group: Adult, Adult-Elder, Adult-Young • Ethnic Group: All • Language: All
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Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations

Goal Description	Goal Status
Community Education	Delivered information
Dealing with a disease or problem	Information provided

Partners

Partner Name, Description **Partner Web Address**

Not Specified

Contact Information	Community Development Office Noble Hospital 115 West Silver St Westfield MA 01085 , info@noblehealth.org
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Detailed Description	Not Specified
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Granville Senior Center Health Fair

Brief Description or Objective	The Building Bridges committee is an all-volunteer effort led by Noble nurses and other healthcare professionals. Building Bridges conducts "Day of Health" programs at employee-based sites and shares information on staying healthy, Hospital programs, and conducts free health screenings.
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Program Type	Community Education, Health Screening, Healthy Communities Partnership, Outreach to Underserved
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire
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Health Indicator: All

- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description

Community Education
Health Screenings

Goal Status

Delivered information
Information provided

Partners**Partner Name, Description Partner Web Address**

Not Specified

Contact Information

Building Bridges Committee Noble Hospital 115 West Silver St Westfield MA 01085 ,
astandish@noblehealth.org

Detailed Description

Not Specified

Expenditures

Program Type	Estimated Total Expenditures for FY2011	Approved Program Budget for 2011
Community Benefits Programs	Direct Expenses \$151,171 Associated Expenses Not Specified Determination of Need Expenditures \$0 Employee Volunteerism Not Specified Other Leveraged Resources \$69,379	\$00 *Excluding expenditures that cannot be projected at the time of the report.
Net Charity Care	HSN Assessment \$414,637 HSN Denied Claims Not Specified Free/Discount Care \$363,150 Total Net Charity Care \$777,787	
Corporate Sponsorships	\$4,735	
	Total Expenditures \$1,003,072	
Total Patient Care-Related Expenses for FY2011		\$50,583,722
Comments: None		

Optional Information

Expenditures	Amount
Community Service Programs	Direct Expenses Not Specified Associated Expenses Not Specified

	Determination of Need Expenditures	\$0
	Employee Volunteerism	Not Specified
	Other Leveraged Resources	Not Specified
Total Community Service Programs		Not Specified
Bad Debt:		Not Specified Not Specified
IRS 990:		Not Specified