

Board of Higher Education Meeting | October 18, 2011

Highlights:

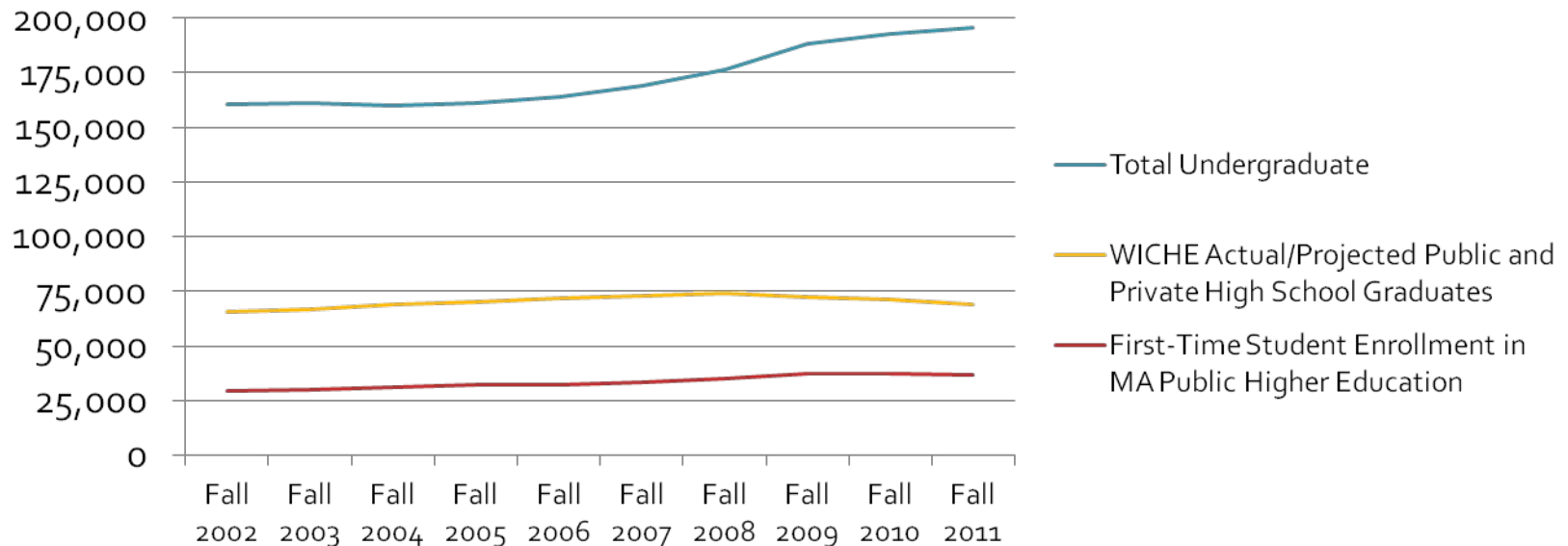
2011 Early Enrollment Estimates



MASSACHUSETTS
Department of
Higher Education

System Trend Compared to WICHE High School Graduation Estimates

**MA High School Graduates vs.
MA Public Higher Ed First-Time and All Undergraduate Students**



- Compared with relatively flat high school graduate and first-time higher ed student populations, **overall undergraduate enrollment has had significant growth in recent years.**

Segment Summary of Undergraduate Enrollment

- **New enrollment highs** across all segments including more than 101,000 students enrolling in community college and over 41,000 undergraduates in the state universities.
- Growth is not as dramatic as in recent years, but still consistent.

Undergraduate Headcount

	Fall 2011 Estimate	Change from Fall 2010	Percent Change
Community Colleges	101,157	677	1%
State University	41,744	1,232	3%
UMass	52,975	1,009	2%
System	195,876	2,918	2%

2011 Early Enrollment Estimates

Segment Summary of Undergraduate Enrollment

State	Student Headcount
1. California	2,000,000+
2. Texas	1,000,000+
3. Florida	700,000 – 800,000
4. New York	600,000 – 700,000
5. Illinois	500,000 – 600,000
6–8. Michigan, Ohio, North Carolina	400,000 – 500,000
9–14. Georgia, Pennsylvania, Virginia, Arizona, New Jersey, Washington	300,000 – 400,000
15–23. Indiana, Wisconsin, Maryland, Minnesota, Colorado, Alabama, Missouri, Tennessee, Kentucky	200,000 – 300,000
24. Massachusetts Public Higher Education System	192,000

State	Fall 2010* Private (Non-Profit) Student Headcount
1. New York	357,279
2. Pennsylvania	210,267
3. Massachusetts	172,897
4. California	149,246
6. Illinois	140,529
7. Ohio	114,898
8. Florida	109,384
9. Missouri	103,326
10. Michigan	100,982

- Even though Massachusetts has **third-highest private undergrad enrollment in nation**, we still have **large public undergrad enrollment**, even larger than our private sector's.

* This analysis does not include fall 2011, as the data is not yet available for non-BHE institutions.

Fall Enrollment Long-Term Trend Comparisons

Undergraduate Enrollment Growth in Massachusetts and the Region Fall 2001 to Fall 2010*

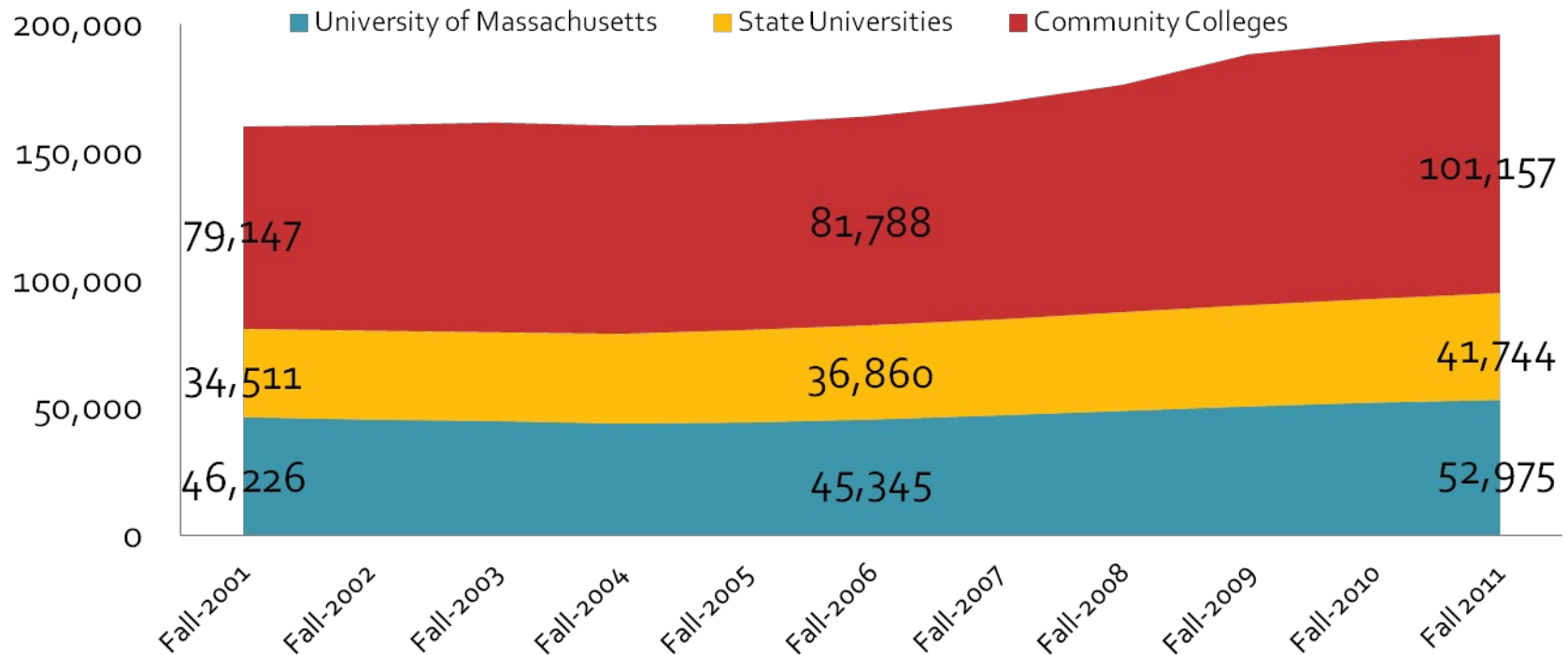
	% Growth Fall 2001 to Fall 2006	% Growth Fall 2006 to Fall 2010
Massachusetts Public Colleges and Universities	3%	18%
Massachusetts Private Colleges and Universities	4%	7%
New England Private Colleges and Universities (w/o MA)	6%	6%
New England Public Colleges and Universities (w/o MA)	10%	12%

- **Massachusetts' public colleges and universities have seen much more significant growth** in recent years than counterparts in Massachusetts' private sector and in New England.

* This analysis does not include fall 2011, as the data is not yet available for non-BHE institutions.

Fall Enrollment Long-Term Trend at a Glance

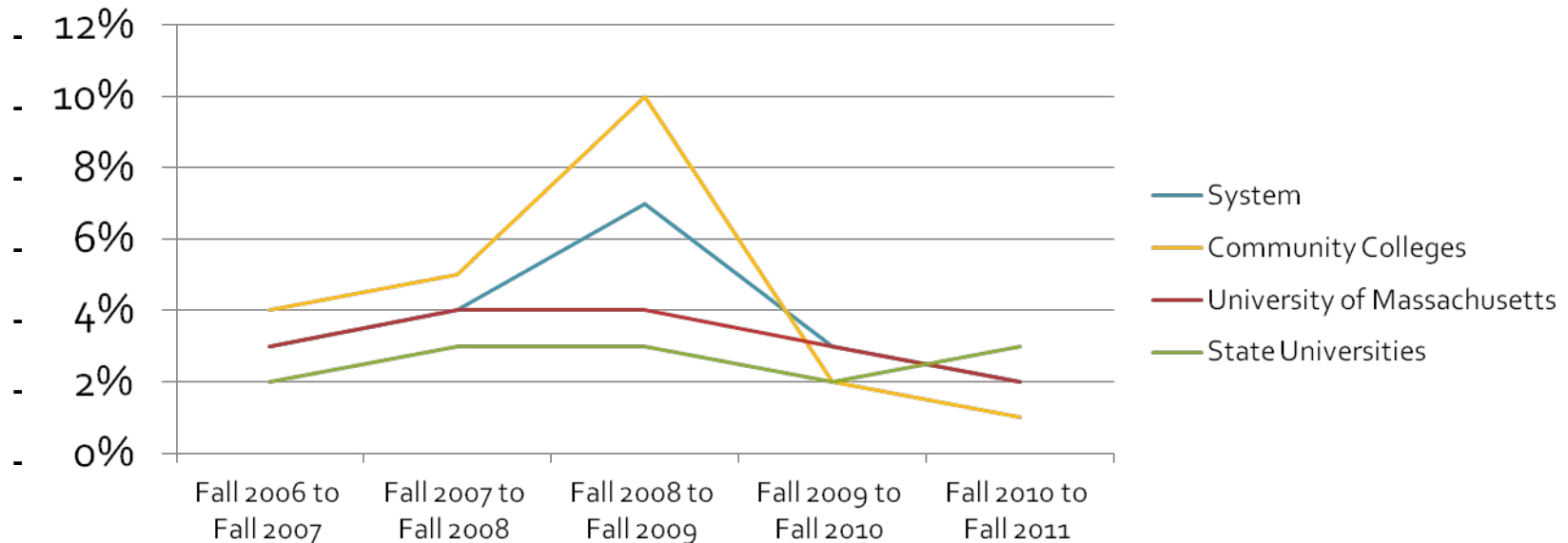
Fall Unduplicated Undergraduate Headcount



- Undergraduate enrollment increased **23%** from Fall 2001 to Fall 2011.

Segment Summary of Undergraduate Enrollment

Fall-to-Fall Trend in Undergraduate Headcount Growth



- Every year has brought growth in every segment, but amount of growth has varied.
 - Fall 2009 brought a major spike in **community college enrollment**.
 - Fall 2011 seems to be bringing a significant spike in **state university enrollment**.

Campus Highlights: Fall '10 to Fall '11 Increases in Undergrad. Headcount

- The campuses with the **top six greatest fall-to-fall increases** in undergraduate enrollment were :

▪ Framingham State University	15%
▪ Worcester State University	9%
▪ Massachusetts Maritime Academy	7%
▪ Bunker Hill Community College	5%
▪ Roxbury Community College	5%
▪ University of Massachusetts Boston	4%

Analyzing Enrollment Trends

- **What are the factors that influence enrollment growth?**
 - Increased Enrollments of Non-Traditional Students
 - Increases in Student Retention
 - Population Shifts
 - Economic Realities
 - Demand for a Highly Educated Workforce
 - Institutional Policies and Practices

Questions

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