Seventy-seven percent of adult cigarette smokers in Massachusetts want to quit smoking based on data from the Massachusetts Behavioral Risk Factor Surveillance System (MA BRFSS). Sixty percent of smokers tried to quit smoking at least once in the past year. Thirty-seven percent of smokers say that they plan to quit smoking within the next 30 days (Figure 1).

- 37% of male smokers plan to quit in the next 30 days and 37% of women plan to quit.
- 34% of whites, 46% of blacks, and 53% of Hispanics plan to quit in the next 30 days.

Twenty-four percent of smokers reported using tobacco cessation medications to try to quit smoking in the past 12 months (2011 MA BRFSS).

Sixty-one percent of adults who ever smoked have now quit smoking (2011 MA BRFSS).

- 60% of males and 62% of females who ever smoked have now quit;
- 63% of whites, 50% of blacks, and 44% of Hispanics who smoked in the past have successfully quit.

Fifty-four percent of adults in Massachusetts have never smoked cigarettes - defined as less than 100 cigarettes in their lifetime (2011 MA BRFSS).