

Health New England - FY2012

Community Benefits Mission Statement

The mission of HNE, a member of Baystate Health, is to improve the overall quality of life and health status of the communities we serve and to contribute to the economic success of our region. HNE's Community Benefits Mission is to promote community wellness for underserved and vulnerable children and families. HNE is committed to meeting the identified health and wellness needs of our communities served through the combined efforts of Baystate Health, community organizations, affiliated providers, and community partners.

To reach this goal HNE will continue to:

1. Focus on prevention and increasing access to health and wellness care;
2. Be a resource to our communities for health information and wellness programming;
3. Sponsoring/Underwriting the cost of health improvement programs focused on at risk families and children that demonstrate improvements in community health status.

In addition, HNE will invest the time, talent, and resources necessary to accomplish these goals.

Target Populations

Name of Target Population	Basis for Selection	
At risk children and adolescents	Community Needs Assessment	
At risk families	Community Needs Assessment	

Publication of Target Populations

Not Specified

Hospital/HMO Web Page Publicizing Target Pop.

www.hne.com

Key Accomplishments of Reporting Year

HNE has been focused on connecting community prevention, health and wellness programming throughout the community for at risk children and families. In 2012 we also worked to identify the gaps and fund programs that could meet the needs of specific communities within our service area. Examples include:

The Open Gym Program

The Open Gym Program. HNE, in collaboration with Live Well Springfield (Springfield's Mass in Motion Council),

identified the most "at risk" communities throughout the city (based on crime statistics) and provided funding for four schools to have Open Gym Programs, Monday through Friday, from 5 to 8 p.m. The purpose of the Open Gym Program is to provide a safe environment for youth living in dangerous neighborhoods. At Open Gym, participants receive homework help, mentoring, and an opportunity to engage in organized physical activities. Activities were chosen as a result of survey results from children attending these schools, and they range from basketball to Hip Hop Dance classes.

HNE also extended the Open Gym concept to Martin Luther King Family Center. HNE funded their "Night Spot" program targeted to the 95 children who live across the street in a large subsidized housing complex. This is also a high risk neighborhood and no school was available for the Open Gym Program. HNE also provided a significant donation for needed building repairs.

The other benefit of the Open Gym program is that parents and guardians have the peace of mind to know their child is safe. Many parents and guardians have chosen to take a college course or get a second job to increase their income. Having the Open Gym program available helps them to continue doing so.

Live Well Springfield

HNE collaborates with Live Well Springfield Kids (LWS-Kids) as a member of the Steering Committee and is the one of the major underwriters for this program. The focus of this program is on preschool and school age families involved in subsidized preschool programs. LWS-Kids focuses on whole child health with provision of a health (nutrition, physical activity, oral health, and prevention) curriculum, LAUNCH. The LAUNCH curriculum is approved by the MA State Department of Education for preschoolers.

Walking School Bus

HNE also supports the Walking School Bus in the Brightwood section of the city. The elementary school in this section of the city was experiencing a high percent of absenteeism. An examination of the problem through interviews with staff at the Brightwood Health Center and the elementary school culminated in the creation of the walking school bus. A teacher from the school and parent volunteers move from house to house picking up children on the route to school and walk with them to make sure the children arrive at school safely each day.

Westfield Boys & Girls Club

HNE provides support to both the Westfield Boys and Girls Club and the Springfield Boys and Girls Club for after school programming. Financial support was also

provided to the Pittsfield YMCA for the after school programming and for health and wellness programming for the Pittsfield Community.

Link to Libraries

HNE provided a grant to Link-to-Libraries whose mission is improve the literacy of preschool and school age children through the provision of books. LTL was able to provide 5,000 back packs and books to children entering kindergarten in Springfield and Holyoke based on HNE's grant.

Y-AIM

HNE continues to support the Greater Springfield YMCA's Y-AIM Program. The goal of Y-AIM is to provide talented, underachieving at-risk youth with a solid support system that will assure graduation from high school, pursuit of higher education, and access to gainful employment. In 2012 Y-AIM achieved a 98% graduation rate compared with a 48% graduation rate for children not in the program.

Girl Scouts

HNE provided a grant to the Pioneer Valley Girl Scouts for the development and implementaiton of a health and wellness badge. The purpose of this badge is to teach girls the importance of preventive health practices, healthy eating through proper nutrition, and physical activity. Women are the predominant care givers and we believe that providing basic education will help to develop positive health practices that will carry on into adulthood.

Wilbraham and Chicopee Senior Center and the Life Enrichment Exposition

Seniors are also an important demographic within our community and within the family structure. Many grandparents are actively raising their grandchildren. Understanding this, HNE provided two capital contributions for the development of new senior centers; one in Wilbraham and the other in Chicopee. HNE also is the lead sponsor for the Life Enrichment Health Expo for Seniors in Western Massachusetts.

HNE recognizes the significant needs within the communities we serve. As the only health plan based in Western Mass we strive to be a leading corporate citizen. In addition to the programs highlighted above, HNE provided financial support to the following list of organizations:

Children's Study Home

Friends of the Homeless

Springfield Partners for Community Action

Greenfield Partners for Community Action

The Springfield Family Support Programs

Center for Human Development

Human Resources Unlimited
Valley Opportunity Council
Puerto Rican Cultural Center
The Urban League of Greater Springfield
The Springfield Museums at the Quadrangle
The American Lung Association
The American Heart Association
AIDs Foundation of WMASS
Hillcrest Educational Centers
United Cerebral Palsy of Pittsfield
Berkshire County ARC

Another significant accomplishment this year was joining the Coalition of Western Massachusetts Hospitals, a partnership of seven (7) non-profit hospitals in western Massachusetts; Baystate Medical Center, Baystate Franklin Medical Center, Baystate Mary Lan Hospital, Holyoke Medical Center, Cooley Dickinson Hospital, Mercy Medical Center (a member of the Sisters of Providence Health System) and Wing Memorial Hospital and Medical Centers (a member of UMass Memorial Health Care). The coalition formed in early 2012. The Coalition engaged Verite Healthcare Consulting to being community health needs assessments that consider multiple data sources, including secondary data (regarding demographics, health status indicators and measures of health care access), assessments prepared by other organizations in recent years, and primary data derived from a community survey and from interviews with persons who represent the broad interests of the community, including those with expertise in public health. The needs assessment process will continue into FY 2013, culminating in a final CHNA report and implementation strategy being brought before our Executive Leadership Team and Board of Directors for approval in July 2013.

HNE is the only health plan based in Western Massachusetts and these hospitals represent our region. It is our intention to continue to partner with the hospitals in our Community Benefits Program. We believe that this is the first time that a health plan has worked with a hospital coalition to develop a region-wide community needs assessment.

Plans for Next Reporting Year

HNE plans to continue to support the economic foundation of our region as well as children and families. A multi-year commitment has been made to the Open Gyms Program, the Y-AIM program, the Launch Program at Square One and the Live Well Springfield Kids initiative through Partners for a Healthier Community. HNE will be participating with the coalition of community based hospitals to complete a comprehensive community needs assessment. HNE will use the findings of the needs assessments to inform our

focus for Community Benefits Programming in 2013.

HNE will collaborate with the coalition to establish a permanent Community Benefit Advisory Council, comprising internal and community stakeholders. HNE will continue to engage and partner with the community to collectively address unmet health care needs of residents within our service area.

Following the completion of the Community Health Needs Assessment, HNE will engage with the Community Benefit Advisory Council to develop an implementation strategy describing prioritization of needs and plans to address these priorities. HNE is in the process of developing new strategies for promoting community health and wellness within the regions we serve for 2013 and beyond, both to support and supplement the community needs strategy.

Community Benefits Process

Select Community Benefits Process

Community Benefits Leadership/Team

HNE's Executive Leadership Team (ELT) and Board of Directors is actively involved in overseeing community benefit programs and expenditures. HNE's ELT Sponsor for Community Benefits is James Kessler, VP and General Counsel. Atty. Kessler works directly with the Director of Corporate Relations & Brand to oversee HNE's community benefit planning process and annual reporting process.

Community Benefits Team Meetings

The ELT Community Benefits Sponsor and the Director of Corporate Relations and Brand meet monthly to discuss community benefits programming. Information is shared twice per year with the Executive Leadership Team and with HNE's Board of Directors.

The Director of Corporate Relations and Brand participates on numerous committees and Boards: Partners for a Healthier Community; Live Well Springfield; Mass in Motion where community needs are discussed and addressed. In addition, the Director of Corporate Relations and Brand meets with the area hospital Community Benefits Coordinators/Managers to work toward community collaboration for improved health outcomes.

HNE, in collaboration with area hospitals, plans to establish a Community Benefit Advisory Council (CBAC) in FY 2013. A CBAC brings a community lens and filter for interpreting findings of the community health needs

assessment and priority setting process. The CBAC provides a community perspective on how to increase wellness and resilience opportunities for optimal health for an entire population; guidance in matching HNE resources to community resources, making the most of what is possible with the goal to improve health status and quality of life; and policy advocacy to assure and restore health equity to residents. CBAC members will be responsible for reviewing community needs assessment data and use this analysis as a foundation for providing HNE with input on its community benefit planning process.

Community Partners

1. Children's Study Home
2. Friends of the Homeless
3. Springfield Partners for Community Action
4. Greenfield Partners for Community Action
5. The Springfield Family Support Programs
6. Center for Human Development
7. Human Resources Unlimited
8. Valley Opportunity Council
9. Puerto Rican Cultural Center
10. The Urban League of Greater Springfield
11. The Springfield Museums at the Quadrangle
12. The American Lung Association
13. The American Heart Association
14. AIDs Foundation of WMASS
15. Hillcrest Educational Centers
16. United Cerebral Palsy of Pittsfield
17. Berkshire County ARC
18. Greater Springfield YMCA
19. Pittsfield YMCA
20. Square One
21. Baystate Medical Center
22. Baystate Franklin Medical Center
23. Baystate Mary Lane Hospital
24. Mercy Medical Center
25. Holyoke Hospital
26. Mason Square Health Task Force
27. High Street Health Center
28. Mason Square Health Center
29. Brightwood Health Center
30. Link to Libraries
31. Martin Luther King Family Center
32. Pioneer Valley Girl Scouts
33. City of Springfield Park & Recreation Department
34. Gandara Mental Health Center
35. United Way of Pioneer Valley
36. Berkshire Medical Center
37. New North Citizens Council
38. Greater Springfield Senior Services
39. Jewish Community Center

Community Health Needs Assessment

Date Last Assessment Completed and Current Status

In 2010, Health New England in collaboration with Baystate Medical Center, Baystate Franklin Medical Center, Mary Lane Hospital, and various internal and external representatives from the communities served, completed a community health needs assessment. Data and information was gathered and reviewed, then prioritized and presented to Baystate Health's Board of Trustees, HNE's Parent Organization.

Organizational Policy

Non-profit health plans and hospitals must conduct a formal community health needs assessment (CHNA) every three-years in partnership with community organizations and individuals across the the service area. The aim is to identify community assets as well as the critical gaps/needs in public health resources and the weak connections between medical care and community care. This "gaps analysis" assists HNE's Executive Leadership Team and Director of Corporate Relations & Brand in developing community benefit programming and policy.

These areas frame our existing community benefit programs, assist in transforming community service activities to comply with the IRS and MA Attorney General's criteria, and set priorities in the design of new programs.

Program Results

The CHNA is the basis for developing accountable community benefit programs. In an ideal situation, an effective and large scale Community benefit Program will demonstrate measurable community impacts on the health status and quality of life for residents - effectively closing gaps when current data is compared to initial CHNA baseline indicators. At a more practical program level, the CHNA guides a "theory of change" – linking health needs to community benefit efforts to desired program and community outcomes.

Date of Last Assessment Completed, and Current Status

In FY 2010, HNE in collaboration with BMC, FBMC, and Baystate Mary Lane Hospital, completed a thorough planning and community needs assessment process based on "A Planned Approach to Community Health," which matches the six-step model outlined by the Association for Community Health Improvement. There was particular emphasis on community engagement in this process according to the most recent upgrade to the AG's Community Benefit guidelines.

1. Establishing the assessment infrastructure
2. Defining the purpose and scope
3. Collecting and analyzing data
4. Selecting priorities (engage the community)
5. Documenting and communicating results
6. Planning for action and monitoring progress

The FY 2010 community needs assessment process

gathered information and reviewed data from a number of sources, including:

1. Healthy People 2010 indicators collected by the Massachusetts Department of Public Health and the Centers for Disease Control and Prevention were major sources of data for community health needs assessment and planning information.
2. The Massachusetts Department of Public Health, several of its websites, Mass CHIP, and key MDPH staff provided county-level and locality-based data for municipal and neighborhood geographic areas.
3. Morbidity and mortality data was drawn from internal Baystate Health hospital discharge data and statewide data sources. These data, which generally include reason for hospitalization and length of stay, can contribute to measuring the burden and cost of illness and disability in the community.
4. Internal and external respondents in the health care, human service and public health field and unaffiliated stakeholders (community residents) participated in focus groups.
5. The Community Benefit Advisory Council, hospital advisory board members, and local community coalitions and task forces played a key role in helping the hospital identify community health needs.
6. Existing community needs assessment data (United Way, Pioneer Valley Planning Commission, and Community Action Programs) was included in this assessment.
7. Surveys of community stakeholders - expert testimony and resident (lay) opinions – were used to identify and prioritize community health needs.

Community Health Needs Assessment Findings

Strategic Focus Areas

The current CHNA process and findings used a comprehensive review of existing community needs assessments, archival or secondary data (state and local public safety, public health, school, economic, health care, etc.), and key informant interviews. The CHNA findings were summarized and evaluated to produce four strategic focus areas. Key informants selected as the top three priorities; wellness, reducing racial and ethnic health disparities, and chronic disease management. They were basically tied, with each earning almost equal percentages of priority votes: 59.6%, 55.8% and 52.8%, respectively. Health care reform/health access followed these three, earning 36.5% of the priority votes.

Target Population

Survey respondents ranked the priority target population from 1 highest to 4 lowest. Children as a group received the highest number of priority votes with preschool age children receiving more votes than any other category. Young adults (18 – 40 yrs) and seniors (65+ yrs) were ranked next, with adults (40 – 65 yrs) last in the order.

Priority Health Concerns and Issues

Key informants selected health priorities from among a collection of Ambulatory Sensitive Conditions (ASCs) - conditions for which good outpatient care can potentially prevent the need for hospitalization, or for which early intervention can prevent complications. Top priorities included conditions where care needed to prevent hospitalizations most likely takes place outside of the traditional medical visit in the home and community settings including:

Asthma
Obesity
Diabetes
Cardiovascular disease/stroke
Chronic kidney disease
Chronic obstructive pulmonary disease
Pre-term birth outcomes (low birth weight)

Social Determinants of Health

Social determinants of health (SDOH) were not included as a separate focus area, rather as a lens for understanding cross-cutting issues that are the root causes of health problems. SDOH will very likely guide locality-based community benefit programs addressing the geographic considerations the overall service area. Consequently, priorities other than ASCs will surface such as:

Education strategies – Development of out-of-school time programs as a drop-out prevention strategy.

Workforce development strategies – Creating a community health worker network to increase access and remove barriers to care; or developing EMT capacity in rural settings.

Violence and injury prevention strategies –Primary and secondary prevention interventions to address child abuse or youth violence and bullying, or child bike and pedestrian safety.

Consultants/Other Organizations

Consultants/Other Organizations

The following organizations/community stakeholders were surveyed:

1. AIDS Foundation of WMASS
2. Alzheimer's Association
3. American Cancer Society
4. American Diabetes Association
5. American Heart Association
6. Association for Community Living
7. Behavioral Health Network
8. Caring Health Center
9. Center for Human Development
10. Gandara Mental Health Center
11. Greater Springfield Senior Services
12. Healthy Start Planning Group
13. Holyoke Health Center
14. Holyoke/Chicopee Head Start
15. Jewish Education Resource Center
16. Jewish Family Services
18. Lutheran Social Services
19. Martin Luther King Jr Family Services
20. Mason Square Health Task Force
21. Mass in Motion

22. Men's Resource Center
23. Men's Resource International
24. New North Citizens' Council
25. Partners for a Healthier Community - BEST Oral Health
26. Pioneer Valley Asthma Coalition
27. Planned Parenthood
28. Regional/State Public Health Department
29. School Departments
30. Springfield Dept of Health & Human Services
31. Springfield Partners for Community Action
32. Springfield Police Department
33. Springfield Vietnamese American Civic Association
34. Square One
35. Tapestry Health
36. Valley Opportunity Council
37. YEAH Network
38. YMCA & YWCA

CHNA data sources included:
Hospital, Interviews, Mass CHIP, Surveys

Community Definition

HNE is part of Baystate Health System which includes: Baystate Medical Center (BMC), a major teaching, clinical and research facility of the Tufts University School of Medicine (TUSM) and a general medical and surgical hospital in Springfield, Massachusetts. BMC is the only tertiary care referral medical center and Level 1 Trauma Center in western New England. It is also home to the region's only children's hospital with Neonatal and Pediatric Intensive Care Units. Springfield is the central city and county seat for Hampden County (pop. 463,490). BMC serves as the largest community hospital for Hampden County, which is ethnically and racially diverse with 39,035 (8.3%) African American residents and 86,599 (18.5%) Latino residents. The Latino community of Hampden County is concentrated in the cities of Holyoke and Springfield, while the African-American community is concentrated in Springfield. In all, 82% of all Latino residents of Hampden County live in either Springfield (which has 52,867 Latino residents) or Holyoke (which has 18,059 Latino residents).

HNE and BMC's Primary Service Area is Hampden County.

The following map depicts how, based on average family income, the HNE and BMC county service area is the poorest service area in the state.

HNE and BMC's Secondary Service Area includes all cities and town in Berkshire, Franklin, Hampshire and parts of Worcester counties.

The following table depicts the population of the 23 cities/town that comprise Hampden County:

CITY/TOWN POPULATION

Agawam 28,438
Blandford 1,233
Brimfield 3,609
Chester 1,337
Chicopee 55,298

East Longmeadow 15,720
Granville 1,566
Hampden 5,139
Holland 2,481
Holyoke 39,880
Longmeadow 15,784
Ludlow 21,103
Monson 8,560
Montgomery 838
Palmer 12,140
Russell 1,775
Southwick 9,502
Springfield 153,060
Tolland 485
Wales 1,838
West Springfield 28,391
Westfield 41,094
Wilbraham 14,219

TOTAL 463,490
Source: 2010 U.S. Census

LOCATION: Located in Hampden County along the Connecticut River, Springfield is 27 miles north of Hartford CT, while Boston and New York City are 80 and 134 miles away, respectively. The Springfield Metropolitan Statistical Area (MSA) is the fourth-largest metropolitan area in New England and the county's contiguous urban nuclei is comprised of the central city of Springfield, with a population of 152,082, and the cities of Chicopee, and Holyoke.

Hampden County
Within Hampden County, Springfield and the surrounding community, especially Holyoke, have many community risk factors that contribute to poor health, including substance abuse, child abuse and neglect, poverty and unemployment, crime and domestic violence, decreased informal social support networks, and overburdened public schools.

The County Health Rankings (2011) show us that where we live matters to our health. The health of a community depends on many different factors – ranging from individual health behaviors, education and jobs, to quality of health care, to the environment. This collection of 50 reports – one per state – helps community leaders see that where we live, learn, work, and play influences how healthy we are and how long we live. The Robert Wood Johnson Foundation is collaborating with the University of Wisconsin Population Health Institute to develop these Rankings for each state's counties (See website at <http://www.countyhealthrankings.org/>). The following table depicts Hampden County's ranking on Health Outcomes and Health Factors in comparison to 13 other Massachusetts counties.

HEALTH OUTCOMES 14
1. Mortality 14
2. Morbidity 13

HEALTH FACTORS 14
1. Health Behaviors 14
2. Clinical Care 9

3. Social & Economic Factors 14

4. Physical Environment 14

Teen Pregnancy and Teen Health: Among all counties, from 2006 to 2008 Hampden County had the most teen births in the state with 2,352. Although the county accounts for only 7.25% of the state's overall population, the county has nearly 17% of all teen births in the state over the last three years. As a percentage of total births in the county, teen births account for nearly 14% of total births in Hampden County. This sharply contrasts with the state, in which teen births accounted for only 6.13% of total births. Hampden County is clearly the most at risk county in the state with regard to teen pregnancy.

The incidence of teen births in Hampden County results in the highest rates of births to teens (age 15 to 19) in the state. Holyoke perennially ranks as the worst city in the state with the highest teen birth rate that is typically five (5) times higher than the state. Springfield consistently ranks in the top ten worst cities in the state with a teen birth rate that is at least three (3) times higher than the state rate.

Engaging in unprotected sexual activity increases risk of contracting sexually transmitted diseases, including chlamydia, gonorrhea, syphilis, and HIV/AIDS. Historically, Holyoke and Springfield teens ages 15 to 19 have experienced much higher rates of chlamydia and gonorrhea than Massachusetts teens, as demonstrated by the following information:

Gonorrhea, (15-19): Springfield, 674.9; Holyoke, 419.1; State of MA, 100.5

Chlamydia, (15-19): Springfield, 4151.5 Holyoke, 3997.4; State of MA, 1079.6

SOURCES: Massachusetts Department of Public Health, 2007 Division of Sexually Transmitted Disease Prevention.

HIV/AIDS is a major problem, especially within our minority communities. Latinos and African-Americans in the Springfield area have also been disproportionately affected by the HIV/AIDS epidemic. Local epidemiological data provided by the Massachusetts Department of Public Health on HIV/AIDS for Springfield indicate that the city ranks second to Boston in the geographic distribution of the HIV/AIDS. More specifically in Springfield, Latinos account for 27% of the population yet accounted for 57% of the 1,093 people living with HIV/AIDS. It should also be noted that while only 2.3% of the population in Massachusetts live in Springfield, 15% of the Latinos living with HIV/AIDS in the state reside in the city. Clearly the project will benefit the target population in Hampden County by reducing incidence of teen pregnancy, as well as STD infection and HIV/AIDS.

Economic and Social Risk Factors: There are many risk factors for families in the area and this is especially pronounced in our extremely poor, urban cities of

Springfield and Holyoke. The following information compares Holyoke and Springfield youth and their families with their cohorts statewide on key risk factors:

Springfield and Holyoke Economic and Social Risk Factors Comparison

Child poverty rate: Springfield 41.7%; Holyoke 40.8%; MA 12.8%

Percent of families with children living in poverty: Springfield 33.4%; Holyoke 35.1%; MA 10.8%

Median family income: Springfield \$41,476; Holyoke \$43,578; and MA \$80,822

Grandparents raising grandchildren: Springfield 40.2%; Holyoke 36.8%; MA 28.1%

Source: U.S. Census Bureau, 2005-2009 American Community Survey

One out of every eight minority teens in Massachusetts lives in Hampden County, primarily Holyoke or Springfield. Springfield and Holyoke have two of the most entrenched poverty problems in the country, with 34 and 51 percent of their poor populations living in high-poverty neighborhoods (2000 Census).

By comparison, New Orleans had a concentrated poverty rate of 38 percent on the eve of Hurricane Katrina. Springfield has the dubious distinction of being ranked as the 9th most dangerous city in the nation in 2005 (Morgan Quinto Research, 2007) with a violent crime rate four times the national average. In 2003, there were 1,117 protection orders issued in Hampden County (second most in the state) for a rate of 242 per 100,000 of population, over twice the state rate. In comparison, the Massachusetts state rate was only 99 protection orders per 100,000. In 2010, the Department of Corrections reports Springfield ranked first in the state for the rate of residents in prison (74.2 per 10,000) and Holyoke was second (63.3 per 10,000).

Increasing the vulnerability of children for abuse and neglect are a major risk factor experienced by many teens in the target area. The following table compares Holyoke and Springfield to state averages on key child welfare statistics.

Springfield-Holyoke Child Welfare Risk Factors

Children living in foster care (rate per 1,000): Springfield 11.51; Holyoke 14.99; MA 4.69

Substantiated child abuse (rate per 1,000): Springfield 44.00; Holyoke 72.40; MA 19.70

Source: Children in Foster Care, 2006, Massachusetts Department of Social Services.
City of Springfield

HNE along with our parent organization, Baystate Health, is committed to reducing health disparities in the Springfield.

Premature Mortality Rate (PMR): PMR for Springfield in 2002 and 2005 provides sobering evidence about social inequality and health for Springfield. Both years the PMR was one of the highest in the state at 520.7/100,000 and 466/100,000 respectively, compared to Massachusetts at 345.2 and 317. During 2003-2005, Springfield/State rates show significant disparities among indicators for chronic metabolic diseases: (1) hypertension hospital discharges - 75.7/38.7; (2) heart disease death rate - 206.8/182.5, (3) diabetes hospital discharges - 274.2/132.5, and (4) diabetes death rate - 26.1/17. The most significant causes of premature death in racial/ethnic populations are chronic diseases like cardiovascular, hypertension, and diabetes, and are certain contributors to the city's overall PMR disparity.

Obesity: Springfield has some of the highest obesity rates in the state. A recent study of individual-level data from the Behavioral Risk Factors Surveillance System from 1999 to 2005 found that four Springfield clusters of neighborhoods (based on eight zip codes) rank in the top 20 as the highest obesity prevalence communities (zip codes) in the state. The neighborhoods include: Six Corners, Old Hill, McKnight, Bay, Upper Hill; Liberty Heights, Indian Orchard, East Springfield; Brightwood Memorial Square, Metro Center, South End; and Pine Point, Boston Road.

Asthma: Springfield localities with the highest rates of hospital admissions are the same localities where Black, Latino and low-income populations are concentrated, particularly 01107, 01105, portions of 01104, and portions of 01109. It is well documented that these places contain major hazards and contributors that cause and exacerbate asthma and require major resources to address racial and ethnic disparities in asthma health outcomes and to redress health care inequities. MDPH's (2008) analysis of asthma hospitalization rates (2000 – 2006) documents that "black and Hispanic residents suffer disproportionately from poor asthma outcomes compared to their White counterparts." Springfield has almost twice the state asthma hospitalization rate (2.6 vs. 1.4 per 1,000) with our Hispanic/Latino community members experiencing greater asthma health disparities than twice the state rate (6.1 vs. 3.0 per 1,000)

SOURCE: MassChip - 2005 Hospital Discharge Dataset

Data Sources

Community Focus Groups, Hospital, Interviews, MassCHIP, Public Health Personnel, Surveys, CHNA

Select Community Benefits Programs

Live Well Springfield Kids

Brief Description or Objective

Partners for a Healthier Community is convening an innovative initiative called Live Well Springfield ~ Kids (LWS ~ KIDS). LWS~K takes the BEST Oral Health program efforts to the next level to achieve “whole child health”. LWS ~KIDS is a collective effort of public health and health care providers, health insurers, early child care and education providers, public sector social service and human service providers and parents to fashion an “empowerment association.” The association supports families’ efforts to improve access to and responsiveness by formal service systems (education, social, health). A key goal of LWS ~ KIDS as an empowerment association is to reposition young families to play significant roles in their child’s early development by effectively navigating formal care systems to connect their infants, toddlers, preschoolers to sufficiently intensive supports placing them on a path to early school success. We are taking what we learned from BEST and applying it to other systems and health outcomes. Key partners have been meeting for six months as a “design team” for designing and implementing strategies that increase awareness and maximize use of local healthy child development services that meet the needs of children and families. The Early Education and Care Organization (EECO) will become the “whole child health” environment with hearing, vision, oral health, physical health, and mental health services embedded in the organization’s daily routine.

Program Type

Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Access to Health Care, Environmental Quality, Immunization, Injury and Violence, Mental Health, Other: Child Care, Other: Dental Health, Other: Education/Learning Issues, Other: Family Planning, Other: Language/Literacy, Other: Nutrition, Other: Parenting Skills, Other: Pregnancy, Other: Uninsured/Underinsured, Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** Child-Preschool
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Goal Description

Goal Status

Goal 1: Fully engaged parents and providers are in authentic collaborative relationships.
Objective 1: Families are effectively navigating formal care systems including healthcare, public sector service systems and community-based nonprofit service systems 1) All enrolled parents and care givers concerned about their children's health or whose children may currently have problems will be connected to a primary care provider to access a continuum of health solutions. 2) Community partners {their existing case managers, child care staff, health providers, and other care givers} will adopt a “solution based” casework model and 100% of enrolled families will have “family plan” to deliver the promise of

In Process

children's whole health.

Goal 2: Comprehensive family- In Process
centered health and human
service experiences are
embedded within early
education and care
organizations. Objective 2: Our
children are healthy today and
forever because of "whole
child health" high quality
environments. 1) Each
participating EECO promotes a
culture of health by involving
High Street Health Center
pediatricians, nurses, and
other health providers in the
everyday preschool
environment to provide EPSDT
services for 100% of enrolled
children. 2) EEOC staff are
trained and certified as "health
coaches" - they are articulate
spokespersons with parents
and care givers about how the
young child's early
development sets the stage for
early and lifelong success. 3)
High Street Health Center
providers will serve enrolled
families using alternate
formats for well child care
visits – group visits, home
visits, on site services at EECO
settings.

Partners

Partner Name, Description Partner Web Address

Partners for a Healthier
Community, Square One, High
Street Health Center,
Springfield Food and Policy
Council, Springfield Partners
for Community Action

<http://www.baystatehealth.org/>

Contact Information

Frank Robinson, Executive Director, 280 Chestnut Street, Springfield, MA 01103, 413-794-0000, frank.robinson@baystatehealth.org

Detailed Description

Not Specified

Square One LAUNCH Program

Brief Description or Objective

The LAUNCH Program is a comprehensive health and wellness curriculum designed for children and their families to encourage proper nutrition and provide food security.

Program Type

Healthy Communities Partnership

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Other: Nutrition
- **Sex:** All
- **Age Group:** Child-Preschool
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations

Goal Description

Educate children, in an age-appropriate manner, about good nutrition and physical activity. Develop these habits while the children are young so they take them into adulthood.

Goal Status

Curriculum is developed and has been implemented at Square One.

Partners**Partner Name, Description Partner Web Address**

Square One, The Food Bank of Western Massachusetts, Farm to Preschool
startatsquareone.org

Contact Information

Kim Lee, VP Square One, Scibelli Enterprise Center, 1 Federal Street, Building 101, Springfield, MA 01105, (413)732-5183., klee@startatsquareone.org

Detailed Description

Not Specified

Martin Luther King Jr., CC Night Spot and Facility Repair**Brief Description or Objective**

The Night Spot Program provides a safe environment for adolescents to go in the Mason Square area of Springfield. HNE's support of the Night Spot Program provides for a staff member who works with adolescents to help with homework, act as a mentor, and to engage them in structured physical activity.

Program Type

School/Health Center Partnership

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Other: Safety
- **Sex:** All
- **Age Group:** Child-Teen
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

Provide a safe environment for adolescents in the Mason Square Neighborhood to engage in structured physical activities, get homework help and mentoring.

Goal Status

MLK Family Center was able to open in the evenings during the week to serve the youth who live across the street.

Partners**Partner Name, Description Partner Web Address**

Martin Luther King Jr. CC

Contact Information

Sharon Jewel, Interim Executive Director, 3 Rutland Street, Springfield, MA 01109, 413-746-3655.,

Detailed Description

Not Specified

Open Gym Program**Brief Description or Objective**

The Open Gym Program is a collaboration between HNE and the City of Springfield. The purpose of this program is to provide a safe space for adolescents in Springfield's high risk neighborhoods. The program is staffed by the Springfield Parks Department. This program was expanded from 3 to 4 schools this year and all four reached full capacity. This program also offers single parents the opportunity to continue their education or work a second job with the confidence that while they are at work or school their children are in a safe environment.

Program Type

School/Health Center Partnership

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Injury and Violence, Other: Child Care, Other: Uninsured/Underinsured, Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** Child-Preteen, Child-Teen
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

Provide a safe environment in high risk neighborhoods for youth to engage in structured physical activity, get homework help and mentoring.

Goal Status

Four schools opened in FY2012 and were at capacity throughout the winter months.

Partners

Partner Name, Description Partner Web Address

City of Springfield Parks & Recreation Department and Springfield City Councilor, Tim Allen

Contact Information

City of Springfield Parks Department, 200 Trafton Road, Springfield, MA 01108, 413-787-6440,

Detailed Description

Not Specified

Girl Scouts of Pioneer Valley

Brief Description or Objective

HNE partnered with the Girl Scouts to create a healthy living badge. To earn the badge the girls' need to practice healthy behaviors (nutrition, fitness, no tobacco products, no alcohol or drugs, getting appropriate sleep, no texting and driving, etc.

Program Type

Community Education,Community Health Needs Assessment,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Health Screening,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** County-Franklin
- **Health Indicator:** Physical Activity
- **Sex:** Female
- **Age Group:** Child-Preteen, Child-Primary School, Child-Teen
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

The purpose of the health and wellness badge is to engage young girls and teens in practicing healthy lifestyle behaviors with respect to prevention, nutrition and physical activity.

Goal Status

Badge has been developed and is being implemented.

Partners

Partner Name, Description Partner Web Address

Girl Scouts of Pioneer Valley

<http://www.gscwm.org>

Contact Information

Girl Scouts of Western Mass, Anjelika Melein, 40 Harkness Ave., East Longmeadow, MA 01028, hr@gscwm.org

Detailed Description Not Specified

Community Action of Franklin County

Brief Description or Objective This agency has experienced significant decreases in funding from the state. The grant of \$50,000 in December of 2011 allowed the agency to continue to employ a community outreach worker through 2012.

Program Type Community Participation/Capacity Building Initiative

Target Population

- **Regions Served:** County-Franklin
- **Health Indicator:** Access to Health Care
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Provision of a key community health outreach worker to provide families with fuel assistance and link them to other forms of assistance they may be qualified to receive.	Community Health Worker in place throughout 2012.

Partners

Partner Name, Description	Partner Web Address
Community Action of Franklin County. Claire Higgins, Executive Director, 393 Main Street, Greenfield, MA, 413-774-2318	www.communityaction.us/ info@communityaction.com

Contact Information Claire Higgins, Executive Director, 393 Main Street, Greenfield, MA (413) 863-2270, info@communityaction.com

Detailed Description Not Specified

Square One Preschool

Brief Description or Objective HNE funds a classroom at Square One Preschool. The funding helps purchase needed equipment and supplies for the children.

Program Type Community Education,Community Health Needs Assessment,Grant/Donation/Foundation/Scholarship,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Environmental Quality, Other: Child Care, Other: Education/Learning Issues, Other: Language/Literacy
- **Sex:** All
- **Age Group:** Child-Preschool
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Support of a classroom assures that the children have the learning materials and supplies to achieve optimal learning outcomes.	Classroom was sponsored in 2012.

Partners

Partner Name, Description	Partner Web Address
---------------------------	---------------------

Square One	startatsquareone.com
------------	----------------------

Contact Information	Kim Lee, VP, Square One, Scibelli Enterprise Center, 1 Federal Building, Springfield, MA., klee@startatsquareone.org
----------------------------	--

Detailed Description	Not Specified
-----------------------------	---------------

Springfield YMCA - Y-AIM Program

Brief Description or Objective	Y-AIM is a partnership between the YMCA of Greater Springfield, and area High Schools, as well as various partners such as Health New England. The explicit goal of Y-AIM is to provide talented, underachieving at-risk youth, with a solid support system that will assure graduation from high school, pursuit of higher education, and access to gainful employment in the global market place. Students who join the program will show improvement by: Passing the MCAS; Improving performance in core subjects; Increasing attendance to 90% or better; Maintaining or reaching grade level; Lowering school suspensions; and Graduating from high school and attending college.
---------------------------------------	--

Program Type	Community Education
---------------------	---------------------

Target Population	<ul style="list-style-type: none">• Regions Served: Springfield• Health Indicator: Other: Education/Learning Issues• Sex: All• Age Group: Child-Teen• Ethnic Group: All• Language: All
--------------------------	---

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
------------------	-------------

The support HNE provides to the Y-AIM program supports a group of 30-40 students to stay in school, increase their grades, move on to the next grade prepared and to graduate and go on to higher education or trade school.	
--	--

Partners

Partner Name, Description	Partner Web Address
---------------------------	---------------------

YMCA of Greater Springfield	www.springfieldy.org
-----------------------------	----------------------

Contact Information	Kirk Smith, President & CEO, Springfield YMCA, 275 Chestnut Street, Springfield, MA (413) 739-6951, ksmith@springfieldy.org
----------------------------	---

Detailed Description	Not Specified
-----------------------------	---------------

Partners for a Healthier Community

Brief Description or Objective	HNE is a funding partner and has a seat on the Board of Partners for a Healthier Community. PHC is committed to building a measurably healthier community through civic leadership, collaborative partnerships, and advocacy.
---------------------------------------	---

Program Type	Community Participation/Capacity Building Initiative, Grant/Donation/Foundation/Scholarship, Healthy Communities Partnership, Outreach to Underserved
---------------------	---

Target Population	<ul style="list-style-type: none">• Regions Served: County-Hampden• Health Indicator: Access to Health Care, Environmental Quality, Immunization, Injury and Violence, Other: Asthma/Allergies, Other: Dental Health, Other: Education/Learning Issues, Other: Nutrition, Other: Parenting Skills, Other: Pregnancy, Other: Uninsured/Underinsured• Sex: All
--------------------------	---

- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
------------------	-------------

Health Access/Public Policy: Ensure that all Springfield families and children have equal access to quality medical, dental and mental health services.	In progress
--	-------------

Partners

Partner Name, Description	Partner Web Address
---------------------------	---------------------

Partners for a Healthier Communities	
--------------------------------------	--

Contact Information	Frank Robinson, PhD, PO Box 4895, Springfield, MA 01101, (413) 794-7740, frank.robinson@baystatehealth.org
----------------------------	--

Detailed Description	Not Specified
-----------------------------	---------------

Westfield Boys & Girls Club

Brief Description or Objective	Funding is provided to support the before and after school program at the Westfield Boy & Girls Club.
---------------------------------------	---

Program Type	Grant/Donation/Foundation/Scholarship
---------------------	---------------------------------------

Target Population	<ul style="list-style-type: none"> • Regions Served: Westfield • Health Indicator: Other: Child Care • Sex: All • Age Group: All Children • Ethnic Group: All • Language: All
--------------------------	---

Goals

Statewide Priority: Not Specified

Goal Description	Goal Status
------------------	-------------

Support for before and after school programming.	In process.
--	-------------

Partners

Partner Name, Description	Partner Web Address
---------------------------	---------------------

Westfield Girls & Boys Club	bgcwestfield.org/
-----------------------------	--

Contact Information	Bill Parks, Executive Director, 28 W Silver Street, Westfield, MA, (413) 562-2301.,
----------------------------	---

Detailed Description	Not Specified
-----------------------------	---------------

Springfield Boys & Girls Club

Brief Description or Objective	Support for before and after school programming.
---------------------------------------	--

Program Type	Grant/Donation/Foundation/Scholarship
---------------------	---------------------------------------

Target Population	<ul style="list-style-type: none"> • Regions Served: Springfield • Health Indicator: Other: Child Care, Overweight and Obesity, Physical Activity • Sex: All • Age Group: All Children • Ethnic Group: All
--------------------------	--

- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

Support for before and after school programming at the Springfield Boys & Girls Club

Goal Status

In process.

Partners

Partner Name, Description

Springfield Boys & Girls Club

Partner Web Address

sbgc.org

Contact Information

Barbara kolosowski, 481 Carew Street, Springfield, MA 01104, (413) 732-7201., kolosowski@sbgc.org

Detailed Description

Not Specified

YMCA of Pittsfield

Brief Description or Objective

Support for before and after school programming and underwriting health and wellness programming offered to the community.

Program Type

Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Pittsfield
- **Health Indicator:** Other: Child Care, Other: Nutrition, Other: Parenting Skills, Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** All Adults, All Children
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

Support for before and after school programming.

Goal Status

In process.

Provision of health education and wellness programming to the community.

In process.

Partners

Partner Name, Description

Pittsfield Family YMCA

Partner Web Address

Contact Information

Pittsfield Family YMCA, 292 North Street, Pittsfield, MA 01201, (413) 499-7650., pittsfieldfamilyymca.org

Detailed Description

Not Specified

Link to Libraries

Brief Description or Objective

HNE provides financial support to Link to Libraries whose goal is to improve pre-school and school age literacy by providing books to children.

Program Type

Community Education,Grant/Donation/Foundation/Scholarship,Healthy Communities Partnership,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** County-Hampden
- **Health Indicator:** Other: Education/Learning Issues, Other: Language/Literacy, Other: Uninsured/Underinsured
- **Sex:** All
- **Age Group:** Child-Preschool, Child-Primary School, Child-Toddler
- **Ethnic Group:** All

- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

HNE supported the provision of back packs and books for children entering kindergarten in Holyoke and Springfield

Goal Status

5000 children received a back pack and book.

Partners

Partner Name, Description Partner Web Address

Link to Libraries linktolibraries.org

Contact Information

Susan Jaye-Kaplan Link to Libraries, 35 Blue Grass Drive, E. Longmeadow, MA 01028., litlink@hotmail.com

Detailed Description

Not Specified

Life Enrichment Expo

Brief Description or Objective

The Life Enrichment Expo is a large health and information fair/event for seniors in Pioneer Valley. HNE has been the lead presenter of the event for the past 5 years.

Program Type

Community Education,Community Health Needs Assessment,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Health Screening,Healthy Communities Partnership,Prevention

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Immunization, Mental Health, Other: Alzheimer Disease, Other: Arthritis, Other: Asthma/Allergies, Other: Cardiac Disease, Other: Diabetes, Other: Elder Care, Other: First Aid/ACLS/CPR, Other: Hearing, Other: Hospice, Other: Hypertension, Other: Nutrition, Other: Osteoporosis/Menopause, Other: Safety - Home, Other: Stress Management, Other: Vision , Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** Adult-Elder
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations

Goal Description

Provide health information, education and screenings to elders in the Pioneer Valley.

Goal Status

Event occurred and 1000 people participated.

Partners

Partner Name, Description Partner Web Address

Jewish Community Center springfieldjcc.org

Contact Information

Carlin Trietsch Jewish Community Center, Neal Webber Building, 1160 Dickinson Street, Springfield, MA 01108, (413) 739-4715,

Detailed Description

Not Specified

Children's Study Home

Brief Description or Objective

HNE provided a grant to the Children's Study Home to construct a new playground and structure for the children served by the Children's Study Home.

Program Type

Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Healthy Communities Partnership,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire

- **Health Indicator:** Mental Health, Other: Child Care, Other: Education/Learning Issues, Other: Language/Literacy, Other: Parenting Skills
- **Sex:** All
- **Age Group:** All Children
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

The goal of the donation was to assist with the creation of a safe playscape and playground for the clients served by the Children's Study Home.

Goal Status

Playground is completed and the Playscape has been installed and is currently being used.

Partners

Partner Name, Description

Children's Study Home

Partner Web Address

studyhome.org

Contact Information

Eliza Crescentini, Executive Director, Children's Study Home, 44 Sherman Street, Springfield, MA 01109, (413)739-5626.,

Detailed Description

Not Specified

Springfield Family Support Programs

Brief Description or Objective

HNE provided a donation to the Springfield Family Support Program for provision of parenting education and support for children and families.

Program Type

Community Education,Grant/Donation/Foundation/Scholarship,Healthy Communities Partnership,Prevention

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Immunization, Injury and Violence, Other: Education/Learning Issues, Other: Language/Literacy, Other: Parenting Skills, Other: Safety - Home, Other: Uninsured/Underinsured
- **Sex:** All
- **Age Group:** Adult, All Children
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Not Specified

Goal Description

HNE's donation is focused on parenting education and skill building.

Goal Status

In process

Partners

Partner Name, Description

Not Specified

Partner Web Address

Not Specified

Contact Information

Cindy Stovall, Executive Director, The Springfield Family Support Programs, 18 Gaucher Street, Springfield, MA 01109.,

Detailed Description

Not Specified

Center for Human Development

Brief Description or Objective

HNE provided a donation to the Center for Human Development focused on staff training and development.

Program Type

Community Education,Community Health Needs Assessment,Grant/Donation/Foundation/Scholarship,Health Professional/Staff Training

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Other: Cultural Competency, Other: Stress Management
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Not Specified

Goal Description	Goal Status
HNE's donation supported a CHD staff training and development program.	Program was conducted.

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Jim Goodwin, Center for Human Development, Birnie Avenue, Springfield, MA 01103,

Detailed Description Not Specified

Mason Square Health Task Force

Brief Description or Objective HNE underwrote and created vouchers for the Mason Square Farmer's Market. These vouchers were given to the physicians and care providers at the High Street and Mason Square Health Clinics. Providers gave the vouchers to patients/families who were impacted

Program Type Grant/Donation/Foundation/Scholarship,Healthy Communities Partnership,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Other: Asthma/Allergies, Other: Cardiac Disease, Other: Diabetes, Other: Hypertension, Other: Nutrition, Other: Pregnancy, Other: Stroke, Other: Uninsured/Underinsured, Overweight and Obesity
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Increase access to healthy foods for patients of the High Street and Mason Square Health Clinics with a chronic health condition or "at risk" of a chronic health condition.	250 vouchers provided in FY 2012

Partners

Partner Name, Description	Partner Web Address
Mason Square Health Task Force	

Contact Information Mable Sharif, Community Outreach Worker, Baystate Mason Square Neighborhood Health Center, 11 Wilbraham Road, Springfield, MA 01109, (413) 794-0000., mable.sharif@baystatehealth.org

Detailed Description Not Specified

American Lung Association, Climb of Your Life

Brief Description or Objective	HNE provides funding for the American Lung Association's Climb of Your Life Program. This program highlights the importance of lung health and culminates in a Stair Climb Challenge. The monies raised at the event support asthma education and tobacco cessation.
---------------------------------------	--

Program Type	Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Prevention
---------------------	---

Target Population	<ul style="list-style-type: none">• Regions Served: County-Franklin, County-Hampden, County-Hampshire• Health Indicator: Environmental Quality, Other: Asthma/Allergies, Other: Cancer - Lung, Other: Pulmonary Disease/Tuberculosis, Other: Smoking/Tobacco, Physical Activity, Tobacco Use• Sex: All• Age Group: Adult• Ethnic Group: All• Language: All
--------------------------	---

Goals
Statewide Priority: Not Specified

Goal Description	Goal Status
Provide education to the community promoting lung health through asthma education and tobacco cessation.	On-going.

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information	Judy Dean, American Lung Association, 393 Maple Street, Springfield, MA 01105.,
----------------------------	---

Detailed Description	Not Specified
-----------------------------	---------------

American Heart Association Go Red for Women

Brief Description or Objective	HNE provides funding to the American Heart Association for the Go Red For Women Conference. The focus of this conference is educating women on prevention of heart disease and identifying the signs of heart attack in women. Heart disease remains the number one killer of women.
---------------------------------------	--

Program Type	Community Education,Grant/Donation/Foundation/Scholarship,Health Screening,Prevention
---------------------	---

Target Population	<ul style="list-style-type: none">• Regions Served: County-Franklin, County-Hampden, County-Hampshire• Health Indicator: Other: Cardiac Disease• Sex: Female• Age Group: Adult-Elder, Adult-Young• Ethnic Group: All• Language: All
--------------------------	--

Goals
Statewide Priority: Not Specified

Goal Description	Goal Status
The purpose of this grant is to increase awareness of heart disease in women and educate women on heart disease prevention and early identification of heart attack symptoms in women.	Conference held with over 500 participants.

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Nikki Burnett, American Heart Association, 54 Wayside Ave., #C, West Springfield, MA 01089,

Detailed Description Not Specified

Urban League of Springfield, Grands Raising Grands Program

Brief Description or Objective In Springfield and Holyoke there is a significant percentage of grandparents raising their grandchildren. According to the US Census Bureau, 2005-2009 American Community Survey, in Springfield 40.2% of grandparents are raising grandchildren and in Holyoke the percentage is 36.8%. The rate for Massachusetts overall is 28.1%. The purpose of this grant is to provide educational sessions and support groups for these grandparents.

Program Type Community Benefits Planning Process,Community Education,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Outreach to Underserved,Support Group

Target Population

- **Regions Served:** Holyoke, Springfield
- **Health Indicator:** Injury and Violence, Other: Alcohol and Substance Abuse, Other: Child Care, Other: Domestic Violence, Other: Parenting Skills, Other: Safety - Home, Other: Stress Management
- **Sex:** All
- **Age Group:** Adult-Elder
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Not Specified

Goal Description	Goal Status
Provide education and support programs for Grandparents raising grandchildren.	In process, on-going.

Partners

Partner Name, Description	Partner Web Address
Urban League of Greater Springfield	

Contact Information Henry Thomas, President, Urban League of Greater Springfield, 1 Federal Street, #104B, Springfield, MA 01105.,

Detailed Description Not Specified

Friends of the Homeless

Brief Description or Objective HNE works collaboratively with the Friends of the Homeless to provide health education materials and information at their site, participate in health and wellness programming at the site as well as fund programs to support clients in recovery.

Program Type Community Benefits Planning Process,Community Education,Community Health Needs Assessment,Direct Services,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Injury and Violence, Mental Health, Other: Homelessness, Other: Language/Literacy, Other: Uninsured/Underinsured
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Not Specified

Goal Description	Goal Status
Provide important preventive health information and materials to clients being served by Friends of the	In process, on-going

Homeless.

Participate in health related events and programs as well as provide grants for health programming.

In process, on-going

Partners

Partner Name, Description Partner Web Address

Friends of the Homeless

Contact Information

Cathy Tobin, Friends of the Homeless, 755 Worthington Street, Springfield, MA ,

Detailed Description

Not Specified

Wilbraham Senior Center

Brief Description or Objective

HNE provided the Wilbraham Senior Center with a \$10,000 grant for the development of their new Senior Center. The current facility is too small and restricts their ability to serve the population.

Program Type

Community Education,Community Health Needs Assessment,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Healthy Communities Partnership

Target Population

- **Regions Served:** Wilbraham
- **Health Indicator:** Other: Elder Care
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

Grant provided to go toward the construction of a new facility for the Wilbraham Senior Center.

Goal Status

In process.

Partners

Partner Name, Description Partner Web Address

Wilbraham Senior Center

Contact Information

Paula Dubard, Wilbraham Senior Center, Boston Road, Wilbraham, MA 01095,

Detailed Description

Not Specified

Chicopee Senior Center

Brief Description or Objective

HNE provided the Chicopee Senior Center with a \$10,000 grant for the development of their new Senior Center. The current facility is too small and restricts their ability to serve the population.

Program Type

Community Health Needs Assessment,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Healthy Communities Partnership

Target Population

- **Regions Served:** Chicopee
- **Health Indicator:** Other: Elder Care
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Not Specified

Goal Description

Goal Status

Grant provided to go toward the construction of a new facility for the Wilbraham Senior Center. In process

Partners

Partner Name, Description Partner Web Address

Chicopee Senior Center

Contact Information

Marie LaFlamme, Chicopee Senior Center Committee.,

Detailed Description

Not Specified

Springfield Museums

Brief Description or Objective

HNE provided funding to the Springfield Museums school-aged education program. The Springfield Museums are acknowledged as one of the largest cultural institutions in Western New England. They provide 25,000 educational service units to 11,000+ school children participating in over 40 different programs. In addition, funding helps support free access to the museums for Springfield residents.

Program Type

Community Education,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Healthy Communities Partnership

Target Population

- **Regions Served:** County-Berkshire, County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Environmental Quality, Other: Child Care, Other: Cultural Competency, Other: Education/Learning Issues
- **Sex:** All
- **Age Group:** All Children
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Not Specified

Goal Description

Funding supports mini-school programs on dinosaurs, insects, Africa, Space, and much more. Programming also includes health content presented in a fun way.

Goal Status

In Process.

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information

Not Specified

Detailed Description

Not Specified

Rays of Hope Walk

Brief Description or Objective

HNE is the presenting sponsor of the Rays of Hope Walk (RoH). RoH is the premier event in W. Mass walk raising awareness for breast cancer. The event includes an education and information fair, and a tent for survivors. Last year's event raised \$838,000.

Program Type

Community Education,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Health Screening,Prevention

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Access to Health Care, Other: Cancer - Breast, Physical Activity
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals**Statewide Priority:** Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Since its inception in 1994, Rays of Hope has been helping women and men in the fight against breast cancer by supporting research at the Rays of Hope Center for Breast Cancer Research and also by walking along side them on their cancer journey. By providing funding for state-of-the-art equipment, breast health programs and outreach, community partners and complementary therapies, Rays of Hope cares for the whole person from diagnosis and beyond.	In Process. Ongoing.

Partners

Partner Name, Description	Partner Web Address
Rays of Hope, Baystate Health	baystatehealth.org/raysofhope

Contact Information	Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01199, (413)794-8001, michelle.graci@baystatehealth.org
---------------------	--

Detailed Description	Not Specified
----------------------	---------------

Children's Miracle Network - Baystate Children's Hospital

Brief Description or Objective	HNE underwrites the Children's Miracle Network Radiothon which raises money to support the Baystate Children's Hospital. All the money raised remains local and provides care and support for children and their families right here in western Massachusetts. In FY 2012 a total of \$218,000 was raised.
--------------------------------	--

Program Type	Community Education,Community Health Needs Assessment,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Health Screening
--------------	---

Target Population	<ul style="list-style-type: none"> • Regions Served: County-Berkshire, County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Access to Health Care, All, Environmental Quality, Immunization, Injury and Violence, Mental Health, Other: Alcohol and Substance Abuse, Other: Arthritis, Other: Asthma/Allergies, Other: Cancer, Other: Cardiac Disease, Other: Diabetes, Other: Domestic Violence, Other: Hearing, Other: Hepatitis, Other: HIV/AIDS, Other: Lead Poisoning, Other: Lyme Disease, Other: Parenting Skills, Other: Pulmonary Disease/Tuberculosis, Other: Sexually Transmitted Diseases, Other: Sickle Cell Disease, Other: Uninsured/Underinsured, Other: Vision , Overweight and Obesity, Substance Abuse • Sex: All • Age Group: All Children • Ethnic Group: All • Language: All
-------------------	---

Goals**Statewide Priority:** Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Funds raised through our local Children's Miracle Network Hospital campaign supports a wide range of vital patient care needs at Baystate Children's Hospital including equipment, programs and services.	FY 2012 CMN Radiothon raised over \$220,000.

Partners

Partner Name, Description Partner Web Address

Children's Miracle Network -
Baystate Children's Hospital

Contact Information

Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01103. (413) 794-0000., michelle.graci@baystatehealth.org

Detailed Description

Not Specified

Children's Miracle Network Spanish Radiothon - Baystate Children's Hospital

Brief Description or Objective

HNE provided grant funding for the first annual Spanish Radiothon with WSPR Radio. This inaugural event raised \$32,000. These monies will directly support the Baystate Children's Hospital.

Program Type

Community Education,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Healthy Communities Partnership

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** All Children
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Reducing Health Disparity

Goal Description

Goal Status

Funds raised through our local Children's Miracle Network Hospital campaign supports a wide range of vital patient care needs at Baystate Children's Hospital including equipment, programs and services.

The first event raised \$32,000.

Partners

Partner Name, Description Partner Web Address

Baystate Children's Hospital
WSPR Radio

Contact Information

Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01103. (413) 794-0000., michelle.graci@baystatehealth.org

Detailed Description

Not Specified

Walk for Miracles

Brief Description or Objective

The Walk for Miracles raises funds for Baystate Children's Hospital. All monies raised remain here in the region and directly benefit the patients.

Program Type

Community Education,Community Health Needs Assessment,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Health Screening,Healthy Communities Partnership,Prevention

Target Population

- **Regions Served:** County-Berkshire, County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Access to Health Care, Immunization, Injury and Violence, Mental Health, Other: Arthritis, Other: Asthma/Allergies, Other: Cancer, Other: Chronic Pain, Other: Diabetes, Other: Hearing, Other: Hepatitis, Other: HIV/AIDS, Other: Lead Poisoning, Other: Lyme Disease, Other: Nutrition, Other: Pulmonary Disease/Tuberculosis, Other: Sexually Transmitted Diseases, Other: Sickle Cell Disease, Other: Uninsured/Underinsured, Other: Vision, Overweight and Obesity, Substance Abuse
- **Sex:** All

- **Age Group:** All Children
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Reducing Health Disparity

Goal Description

Walk for Miracles raises money for the Baystate Children's Hospital

Goal Status

In FY2012 \$43,000 was raised.

Partners

Partner Name, Description Partner Web Address

Baystate Children's Hospital

Contact Information

Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01103 (413) 794-0000., michelle.graci@baystatehealth.org

Detailed Description

Not Specified

Step Out for Hospice Walk

Brief Description or Objective

The Step Out for Hospice raises money for the Baystate VNA and Hospice. All monies raised remain local and directly benefit patients needing Hospice services in our region.

Program Type

Community Education,Community Health Needs Assessment,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Health Screening,Healthy Communities Partnership,Outreach to Underserved

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Access to Health Care, Other: Hospice
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Reducing Health Disparity

Goal Description

Step Out for Hospice Walk raises money for the Baystate VNA and Hospice. Monies raised are used to provide services to patients who may not have access to these services.

Goal Status

The event raised \$47,709 in FY2012

Partners

Partner Name, Description Partner Web Address

Baystate Health Foundation
Baystate VNA and Hospice

Contact Information

Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01103, (413) 794-0000., michelle.graci@baystatehealth.org

Detailed Description

Not Specified

Walk of Champions

Brief Description or Objective

The Walk of Champions raises funds for Baystate MaryLane Hospital's Integrated Cancer Services.

Program Type Community Education,Community Health Needs Assessment,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Health Screening,Healthy Communities Partnership,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** County-Hampden, County-Worcester
- **Health Indicator:** Access to Health Care, Other: Cancer
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Reducing Health Disparity

Goal Description	Goal Status
The purpose of the Walk of Champions is to raise money to support the Integrated Cancer Services at Baystate Mary Lane Hospital. Services are provided to patients who may not have access to coverage and services not covered by insurance are provided.	In FY2012 \$77,400 was raised.

Partners

Partner Name, Description	Partner Web Address
----------------------------------	----------------------------

Baystate Health Foundation	
Baystate Mary Lane Hospital	

Contact Information	Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01103, (413) 794-0000, michelle.graci@baystatehealth.org
----------------------------	---

Detailed Description	Not Specified
-----------------------------	---------------

Wheeling for Healing Cycling Event

Brief Description or Objective	The purpose of the Wheeling for Healing Event is to raise money for Baystate Franklin Medical Center's Cancer Services.
---------------------------------------	---

Program Type	Community Benefits Planning Process,Community Education,Community Health Needs Assessment,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Health Screening,Healthy Communities Partnership,Outreach to Underserved,Prevention
---------------------	--

Target Population	<ul style="list-style-type: none">• Regions Served: County-Franklin• Health Indicator: Access to Health Care, Other: Cancer• Sex: All• Age Group: All• Ethnic Group: All• Language: All
--------------------------	--

Goals
Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Reducing Health Disparity

Goal Description	Goal Status
The purpose of the Walk of Champions is to raise money to support the Integrated Cancer Services at Baystate Mary Lane Hospital. Services are provided to patients who may not have access to	In FY 2012 \$30,826 was raised.

coverage and services not covered by insurance are provided.

Partners

Partner Name, Description Partner Web Address

Baystate Health Foundation
 Baystate Franklin Medical Center

Contact Information

Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01103, (794-0000), michelle.graci@baystatehealth.org

Detailed Description

Not Specified

Expenditures

Program Type	Estimated Total Expenditures for FY2012	Approved Program Budget for 2012
Community Benefits Programs	Direct Expenses \$401,500 Associated Expenses \$25,000 Determination of Need Expenditures \$0 Employee Volunteerism \$15,000 Other Leveraged Resources \$2,000,000	\$0 *Excluding expenditures that cannot be projected at the time of the report.
Net Charity Care	HSN Assessment \$3,080,525 HSN Denied Claims Not Specified Free/Discount Care Not Specified Total Net Charity Care Not Specified	
Corporate Sponsorships	\$150,000	
	Total Expenditures \$5,672,025	
Massachusetts Plan Members		0
HMO Administrative Expenses		53,661,210
HMO Total Revenue for2012		494,219,233
HMO Hospital, Medical and Other Health Care Costs for 2012		440,992,616
Comments: The \$2 million dollars for Other Leveraged Resources is an estimate based upon the information HNE was able to gather. Information from all organizations funded by HNE was not readily available.		

Optional Information

Expenditures	Amount
Community Service Programs	Direct Expenses \$0 Associated Expenses \$0

Determination of Need Expenditures	\$0
Employee Volunteerism	\$0
Other Leveraged Resources	\$0

Total Community Service Programs	0
---	---

Bad Debt:	Not Specified	Not Specified
------------------	---------------	---------------

IRS 990:	Not Specified
-----------------	---------------