

Anna Jaques Hospital - FY2013

Community Benefits Mission Statement

The Community Benefits Advisory Committee is established to ensure regular involvement of the community, including that of the representatives of the targeted underserved populations, in the planning and implementation of its Community Benefits Plan.

Target Populations

Name of Target Population	Basis for Selection	
Residents of Merrimack Valley	Residents of the 17 cities and towns in the greater Merrimack valley within the hospital's service territory.	

Publication of Target Populations

Marketing Collateral, Annual Report, Website, Other- Social Media

Hospital/HMO Web Page Publicizing Target Pop.

www.ajh.org

Key Accomplishments of Reporting Year

The "Meet the Specialist" series featuring different Anna Jaques Hospital affiliated physicians, provided essential health presentations and discussions to the community on: prostate health, cancer prevention, pain management, pulmonary health and cardiac health.

"Recipes for Health Eating" cookbook, sponsored by Anna Jaques Hospital, reached elementary school students across the Amesbury, Newburyport and Haverhill communities. The free cookbooks offered healthy eating options, nutritional information and portion control information for students and their families. Amesbury Elementary School and Haverhill Elementary School highlighted the cookbooks during School Nutrition Month while Cashman Elementary School received cook books during their annual Field Day.

Direct services in the form of screenings addressed cancer prevention with Colden & Seymour Ear, Nose & Throat cancer screenings. Vein screenings and PVD screenings provided opportunity for healthy check-ups, prevention and intervention.

Plans for Next Reporting Year

Maintain a constant presence in the community of increased awareness around the four targeted health needs: diabetes, obesity, cancer and cardiovascular health.

Launch new public service announcement (PSA) project with radio station, WNBP, to target its 40,000+ listeners in our service area to highlight: heart health, cancer awareness, physical activity, diabetes, health and wellness events and programs, community events and more.

Increase participation with YMCA of Haverhill to target obesity and diabetes. Sponsor the Winter Floor Hockey League that serves over 500 boys and girls, ages 3-14, in an after-school activity that promotes health, wellness and physical activity.

Community Benefits Process

Select Community Benefits Process

Community Benefits Leadership/Team

The Community Benefits team makes recommendations to the hospital Community Benefits Manager who provides those recommendations to the hospital's Senior Management Team. The Community Benefits Manager works with all appropriate hospital and volunteer staff to carry out the advisory's recommendations for health improvement initiatives.

The Community Benefits Advisory Committee:

Deborah Carey
Coastal Trail Association

Judy Fayre, RN, IBCLC
Anna Jaques Hospital, Exeter Hospital

Melissa Foley
Society for Relief of Aged Women

Deb Green
Ovarian Cancer Awareness of Greater Newburyport

Ilene Harnch-Grady
Greater Newburyport YWCA

Cathy Hill
Bresnahan School
American Heart Association

Councillor Meghan Kinsey
Newburyport City Council
Newburyport Education Fund
North Shore YMCA

Patty Mellon
Tough Warrior Princesses

Paul Muzhuthett
Massachusetts Department of Public Health

Pam Palombo
Newburyport Public Health Department

Peter Shactman
Clipper Cardiovascular Associates

Deb Smith
The Pettengill House

Anna Jaques Hospital, Senior Management Team:

Delia O'Connor, FACHE, President and Chief Executive Officer

Mark L. Goldstein, Executive Vice President and Chief Financial Officer

Gail B. Fayre, MD, Vice President, Chief Medical Officer

Richard Maki, RN, BA, MHSA, Vice President, Chief Nursing Officer

Sarah Gnerre, Vice President, Development and Executive Director, Anna Jaques Community Health Foundation

Danielle Perry, Vice President, Marketing and Community Relations

Stephen F. Salvo, Vice President, Human Resources

Anna Jaques Hospital, Community Benefits Manager:
Kelley O'Brien, PR Specialist, Anna Jaques Hospital

Community Benefits Team Meetings

The Community Benefits manager works closely with local organizations to provide recommendations to the hospital's Senior Management Team and Community Benefits Advisory Committee. The Community Benefits Advisory Committee meet quarterly. The Community Benefits Manager carries out initiatives on a weekly basis.

Community Partners

American Diabetes Association
American Heart Association
American Red Cross
Amesbury Council on Aging
Amesbury Chamber of Commerce
Amesbury Elementary School
Anna Jaques Hospital - Physicians, Nurses and Staff
Atlantic Surgical Associates & Vein Institute
Bresnahan Elementary School
Cashman Elementary School
Children's HealthCare
Coastal Trails Coalition
Colden & Seymour ENT and Allergy
Commonwealth Hematology/Oncology
Haverhill Elementary Schools
Heritage House
Immaculate Conception School
Let's Move!
Mix 104.1 - Wellness on Wheels
Newburyport Chamber of Commerce
Newburyport Farmers' Market
Newburyport High School
Newburyport Mother's Club
Newburyport Public Schools
Nichols Village
Northern Essex Community College
River Valley Charter School
Salisbury Assisted Living Center
Salisbury Beach Partnership, Inc.
Salvation Army
Seacoast Orthopedics
Triton Youth Wrestling
Tough Warrior Princesses
WNBP Radio
Women's Health Care
Wound Care Center
Yankee Homecoming, Newburyport
YWCA

Community Health Needs Assessment

Date Last Assessment Completed and Current Status

Most recent assessment: July 2012.

The advisory reviewed data from the Massachusetts Department of Public Health (MDPH), MassCHIP, Northeast Center for Healthy Communities, and the health of the Merrimac Valley 2003 report, the 2011 Community Health Needs Assessment. The hospital conducts conversations with these organizations and partners each year to determine the most important community needs and responds in a way that fulfills those needs.

Consultants/Other Organizations

n/a

Data Sources

CHNA, Other - Hospital, Community Advisory Board, MassCHIP, Interviews

Select Community Benefits Programs

Bresnahan Students Pedometer Challenge

Brief Description or Objective

Pedometer Challenge encouraged school children at Bresnahan Elementary School to walk, tracking their steps pedometers donated by Anna Jaques Hospital.

Program Type

School/Health Center Partnership

Target Population

- **Regions Served:** County-Essex
- **Health Indicator:** Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** All Children
- **Ethnic Group:** Hispanic/Latino, White
- **Language:** English

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

Goal Status

Promote healthy exercise

Complete

Reduce obesity among youth

Complete

Partners

Partner Name, Description

Partner Web Address

American Heart Association

Amesbury Charitable Healthcare Trust

Bresnahan Elementary School <http://www.newburyport.k12.ma.us/bresnahan/>

Immaculate Conception School <http://www.icsnewburyport.com/>

River Valley <http://www.rivervalleycharter.org/>

Charter School
 Brown Elementary School <http://www.newburyport.k12.ma.us/brown/>
 Molin Upper Elementary School <http://www.newburyport.k12.ma.us/molin/>
 salisbury council on aging <http://www.salisburyma.gov/coa.html>

Contact Information

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Detailed Description

Not Specified

Teddy Bear Clinic

Brief Description or Objective

Staff performs "wellness checks" on teddy bears as way to entice children and parents to talk about health care, receive info on hospital services. Teddy Bear Clinics hosted at: -"Amesbury Days" -Newburyport's "Yankee Homecoming Family Day"

Program Type

Healthy Communities Partnership

Target Population

- **Regions Served:** Other-Northeastern Massachusetts
- **Health Indicator:** Immunization
- **Sex:** All
- **Age Group:** All Children
- **Ethnic Group:** All
- **Language:** English

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

Goal Status

Start a dialogue to kids about health and importance of check-ups Complete
 Health care awareness to families Complete

Partners

Partner Name, Description

Partner Web Address

Yankee Homecoming, Newburyport www.yankeehomecoming.com/
 Dr. Alice Mekrebs no website
 Dr. Daryl Seymour www.coldenseymourent.com

Contact Information

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Detailed Description

Not Specified

Newburyport Farmer's Market

Brief Description or Objective

Anna Jaques Hospital is one of two main sponsors of the Farmer's Market. Staff regularly attend and present at the Farmer's Market to ensure that the community has access to healthy, affordable food choices – especially fruits and vegetables. Eating healthy can help reduce people's risk for heart disease, high blood pressure, diabetes, osteoporosis, and several types of cancer, as well as help them maintain a healthy body weight.

Program Type

Community Participation/Capacity Building Initiative

Target Population

- **Regions Served:** Other-Northeastern Massachusetts
- **Health Indicator:** Other: Nutrition
- **Sex:** All
- **Age Group:** All

- **Ethnic Group:** All
- **Language:** English

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Access to healthy and affordable food options	Complete
Support local wellness initiatives	Complete
Provide health and wellness information including: heart health, diabetes, cancer awareness	Complete

Partners

Partner Name, Description	Partner Web Address
Newburyport Five Cents Savings Bank	www.newburyportbank.com
the Newburyport Farmer's Market	www.thenewburyportfarmersmarket.org

Contact Information Shari Wilkinson The Newburyport Farmers' Market, thenewburyportfarmersmarket@gmail.com

Detailed Description [Download/View Attachment](#)(74.67 KB)
File Name: Farmers' Market FY13.jpg

WNBP Radio Show Interviews

Brief Description or Objective Monthly radio show interview with physicians and community members in order to provide health and wellness, and disease prevention information to the community. For example, Dr. Bojan Zoric discussed sports injury prevention. Derek Butler, RN, discussed pulmonary health and gave advice.

Program Type Community Education

Target Population

- **Regions Served:** All Massachusetts
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Promote disease prevention	Complete
Reach WNBP audience of over 40,000 listeners in AJH service area	Complete
Provide health tips and information	Complete

Partners

Partner Name, Description	Partner Web Address
WNBP radio	http://www.wnbp.com/
NORTH SHORE 104.5	http://www.northshore1049.com/

Contact Information Carl Strube WNBP, carl@wnbp.com

Detailed Description [Download/View Attachment](#)(48.99 KB)
File Name: wnbp2012.jpg

Coastal Trails Coalition Sponsorship

Brief Description or Objective The hospital sponsored a mile of the Coastal Trails Coalition Rail Trail in Amesbury, MA, part of the 30 mile system of trails that connects Salisbury, Amesbury, Newburyport and Newbury. This sponsorship is part of the hospital's efforts to promote healthy living by being physically active.

Program Type Community Participation/Capacity Building Initiative

Target Population

- **Regions Served:** Other-Northeastern Massachusetts
- **Health Indicator:** Physical Activity
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Reducing Health Disparity

Goal Description	Goal Status
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Promote healthy living and physical activity	Complete
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Support local programs	Complete
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Sponsor the 30-mile trail that reaches communities of Amesbury, Newbury, Newburyport and Salisbury.	Complete
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Partners

Partner Name, Description	Partner Web Address
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Coastal Trails Coalition	http://coastaltrailstest.wordpress.com/
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Contact Information Anne R. Ferguson, Amesbury Rail Trails, coastaltrails@gmail.com

Detailed Description [Download/View Attachment](#)(254.10 KB)
File Name: Coastal Trails Coalition.jpg

Breast Cancer Support Group

Brief Description or Objective This monthly support group is a gathering where breast cancer patients and survivors can meet and discuss their situation with others who have faced similar issues. The group shares experiences, triumphs, challenges, and friendship.

Program Type Direct Services

Target Population

- **Regions Served:** All Massachusetts
- **Health Indicator:** All, Other: Cancer, Other: Cancer - Breast
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** English

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations

Goal Description	Goal Status
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Promote on-going health and cancer awareness	Complete
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Provide a breast cancer support group.	Complete
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Connect survivors and families of cancer to share	Complete
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experiences, triumphs, challenges, and friendship.

Partners

Partner Name, Description	Partner Web Address
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Anna Jaques Hospital	http://www.ajh.org/
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Contact Information	Not Specified
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Detailed Description	Not Specified
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Amesbury Council on Aging Presentation

Brief Description or Objective	Dr. Claire Fung of Radiation Oncology at Anna Jaques Hospital gave a presentation to Amesbury Council on Aging on healthy and helpful tips for preventing cancer.
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Program Type	Community Education
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Target Population	<ul style="list-style-type: none">• Regions Served: Other-Northeastern Massachusetts• Health Indicator: Other: Cancer• Sex: All• Age Group: Adult-Elder• Ethnic Group: All• Language: All
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Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
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Bring information and awareness to cancer prevention	Complete
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Target senior group to promote on-going health and wellness	Complete
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Partners

Partner Name, Description	Partner Web Address
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Amesbury Council on Aging	http://www.amesburyma.gov/government.cfm?subpage=157896
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Anna Jaques Hospital	www.ajh.org
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Contact Information	Not Specified
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Detailed Description	Not Specified
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Meet the Specialist at Nichols Village

Brief Description or Objective	Dr. Mark LaSpina of Urology Consultants of the North Shore Inc. spoke to Nichols Village residents about Prostate Health.
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Program Type	Community Education
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Target Population	<ul style="list-style-type: none">• Regions Served: County-Essex• Health Indicator: Other: Cancer - Prostate• Sex: All• Age Group: Adult-Elder• Ethnic Group: All• Language: All
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Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
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Promote prostate health to elder group.	Complete
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Partners

Partner Name, Description	Partner Web Address
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Nichols Village Senior Living	http://nichols-village.com/
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Contact Information	Not Specified
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Detailed Description	Not Specified
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Go Red for Women Day

Brief Description or Objective	Anna Jaques Hospital Cardiac Rehab Clinic staff gave out American Heart Association's "red dress" pins and heart health information to staff and community.
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Program Type	Community Participation/Capacity Building Initiative
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Target Population	<ul style="list-style-type: none">• Regions Served: All Massachusetts• Health Indicator: Other: Cardiac Disease• Sex: All• Age Group: All• Ethnic Group: All• Language: All
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Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
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Promote heart health awareness at Anna Jaques Hospital and in the community.	Achieved
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Reach the over 1,000+ employees at AJH to share American Heart Association's mission	Complete
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Partners

Partner Name, Description	Partner Web Address
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American Heart Association	http://www.heart.org/
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Anna Jaques Hospital	www.ajh.org
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Cardiac Rehab - AJH	http://www.ajh.org/services_and_departments/3-cardiac_rehabilitation/view_service
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Contact Information	Not Specified
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Detailed Description	Not Specified
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Meet the Specialist: Pain Management

Brief Description or Objective	Dr. Simon Faynzilberg & Laura Tierney of Anna Jaques Hospital Comprehensive Pain Center presented on how to manage pain, followed by open Q&A to community.
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Program Type	Community Education
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Target Population	<ul style="list-style-type: none">• Regions Served: County-Essex• Health Indicator: Other: Chronic Pain• Sex: All• Age Group: All
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- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Present on pain management to AJH community	Complete
Promote physical activity and ways to prevent pain.	Complete

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information	Not Specified
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Detailed Description	Not Specified
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Free Vein Screenings

Brief Description or Objective	Atlantic Surgical Associates & Vein Institute hosted annual free vein screening for community at Anna Jaques Hospital.
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Program Type	Direct Services
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Target Population	<ul style="list-style-type: none"> • Regions Served: All Massachusetts • Health Indicator: Access to Health Care • Sex: All • Age Group: Adult • Ethnic Group: All • Language: All
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Goals

Statewide Priority: Reducing Health Disparity

Goal Description	Goal Status
Provide free screenings to AJH employees.	Complete

Partners

Partner Name, Description	Partner Web Address
Atlantic Surgical Associates	

Contact Information	Not Specified
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Detailed Description	Not Specified
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New Mom's Coffee

Brief Description or Objective	Ellena Preston, RN, Lactation Consultant at Anna Jaques Hospital Birth Center hosted the Newburyport Mother's Club's 'New Mom's Club' for coffee.
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Program Type	Community Participation/Capacity Building Initiative
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Essex • Health Indicator: Other: Parenting Skills • Sex: Female • Age Group: Adult • Ethnic Group: All • Language: All
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Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
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Connect local moms in good parenting and family health discussion. Complete

Lactation Consultant to share information and health benefits of breast feeding. Complete

Partners

Partner Name, Description **Partner Web Address**

Not Specified

Contact Information Not Specified

Detailed Description Not Specified

Pain Management Presentation

Brief Description or Objective Dr. Simon Faynzilberg & Laura Tierney of Anna Jaques Hospital Comprehensive Pain Center presented to Salisbury Assisted Living Center on how to manage pain, followed by open Q&A to community.

Program Type Community Education

Target Population

- **Regions Served:** County-Essex
- **Health Indicator:** Other: Chronic Pain
- **Sex:** All
- **Age Group:** Adult-Elder
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description **Goal Status**

Promote health and wellness to elder community. Complete

Partners

Partner Name, Description **Partner Web Address**

Not Specified

Contact Information Not Specified

Detailed Description Not Specified

Meet the Specialist: PVD Awareness & Pulmonary Health

Brief Description or Objective PVD lecture with Derek Butler, RN, Technical Director, Vascular Lab at both Nichols Village and Anna Jaques Hospital.

Program Type Community Education

Target Population

- **Regions Served:** County-Essex
- **Health Indicator:** Access to Health Care
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description **Goal Status**

Promote health and wellness to elder community. Complete

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information Not Specified**Detailed Description** Not Specified**Healthy Cooking Demo****Brief Description or Objective** Local Chef & Nutritionist, Tanya Tzitzon, cooked and demonstrated food samples of cancer-preventing foods (i.e. broccoli dish) and offered information session about preventative cancer techniques.**Program Type** Prevention**Target Population**

- **Regions Served:** All Massachusetts
- **Health Indicator:** Other: Cancer
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** All
- **Language:** All

Goals**Statewide Priority:** Promoting Wellness of Vulnerable Populations**Goal Description Goal Status**

Offer healthy cooking demo for individuals and families to use. Complete

Provide heart health and cancer prevention recipes. Complete

Advocate healthy eating. Complete

Partners**Partner Name, Description Partner Web Address**

Not Specified

Contact Information Not Specified**Detailed Description** Not Specified**School Nutrition Month at Amesbury Elementary School****Brief Description or Objective** AJH to co-presented "School Nutrition Month" at Amesbury Elementary School with a fruit and veggies challenge. AJH to provided healthy recipes/cookbooks and AJH bracelets. Sally Knapp, Children's Health Care, presented to kids during lunch about healthy eating.**Program Type** School/Health Center Partnership**Target Population**

- **Regions Served:** Amesbury
- **Health Indicator:** Overweight and Obesity
- **Sex:** All
- **Age Group:** Child-Primary School
- **Ethnic Group:** All
- **Language:** All

Goals**Statewide Priority:** Promoting Wellness of Vulnerable Populations**Goal Description Goal Status**

Teach healthy eating options, nutrition and portion control to students. Complete

Advocate healthy eating and physical activity. Complete

Partners

Partner Name, Description

Partner Web Address

Amesbury Elementary School <http://www.amesburyma.gov/AmesburyElementary.cfm?subpage=43570>

Contact Information Not Specified

Detailed Description Not Specified

PVD Screenings

Brief Description or Objective PVD screening at Anna Jaques Hospital's Vascular Lab, offering \$75 per screening.

Program Type Direct Services

Target Population

- **Regions Served:** County-Essex
- **Health Indicator:** Access to Health Care
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** Not Specified
- **Language:** All

Goals

Statewide Priority: Reducing Health Disparity

Goal Description **Goal Status**

Offer PVD screenings to community. Complete

Promote healthy check-ups and preventative care. Complete

Partners

Partner Name, Description **Partner Web Address**

Anna Jaques Hospital - Vascular Lab www.ajh.org

Contact Information Not Specified

Detailed Description Not Specified

Cancer Screenings with Colden & Seymour

Brief Description or Objective Colden & Seymour Ear Nose and Throat offering oral, neck and head screenings for free.

Program Type Direct Services

Target Population

- **Regions Served:** County-Essex
- **Health Indicator:** Access to Health Care
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations

Goal Description **Goal Status**

Offer services for oral, head and neck cancer screenings to community. Complete

Partners

Partner Name,

Description	Partner Web Address
Colden & Seymour ENT and Allergy	http://www.coldenseymourent.com/

Contact Information Not Specified

Detailed Description Not Specified

Meet the Specialist: Preventing Cancer

Brief Description or Objective Dr. Paul Poulin of Commonwealth Hematology Oncology gave presentation on healthy and helpful tips for preventing cancer.

Program Type Community Education

Target Population

- **Regions Served:** County-Essex
- **Health Indicator:** Other: Cancer
- **Sex:** All
- **Age Group:** Adult-Young
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Provide information and techniques on cancer prevention.	Complete

Partners

Partner Name, Description	Partner Web Address
Commonwealth Hematology/Oncology	http://www.chomed.com/

Contact Information Not Specified

Detailed Description Not Specified

Family Day at Salvation Army

Brief Description or Objective AJH hosted a booth at the Salvation Army's, "Family Day" with information about heart health staffed by Cardiac Rehab nurses.

Program Type Community Participation/Capacity Building Initiative

Target Population

- **Regions Served:** All Massachusetts
- **Health Indicator:** Other: Cardiac Disease
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Support local Salvation Army.	Complete
Promote heart health to community.	Complete

Partners

Partner Name, Description	Partner Web Address
The Salvation Army	http://www.salvationarmyusa.org/

Contact Information Not Specified

Detailed Description Not Specified

Arthritis Presentation at Salisbury Assisted Living

Brief Description or Objective Dr. Chang of Seacoast Orthopedics presented to residents about arthritis in aging populations.

Program Type Healthy Communities Partnership

Target Population

- **Regions Served:** County-Essex
- **Health Indicator:** Other: Arthritis
- **Sex:** All
- **Age Group:** Adult-Elder
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations

Goal Description	Goal Status
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Inform about arthritis and pain management techniques to senior community.	Complete
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Partners

Partner Name, Description	Partner Web Address
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Seacoast Orthopedics	http://www.seacoastorthopedics.com/
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Contact Information Not Specified

Detailed Description Not Specified

Family Day at YWCA

Brief Description or Objective AJH will have a booth during YWCA's, "Family Day" with Teddy Bear Clinic available.

Program Type Healthy Communities Partnership

Target Population

- **Regions Served:** All Massachusetts
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** All Children
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
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Support local YWCA of Newburyport.	Complete
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Start a dialogue about health care and the importance of check-ups to kids and families.	Complete
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Partners

Partner Name, Description	Partner Web Address
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YWCA of Newburyport	http://www.ywcanewburyport.org/
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Contact Information Not Specified

Detailed Description Not Specified

Salisbury Beach Relay

Brief Description or Objective AJH sponsored Salisbury Beach Relay that hosted runners, bikers and stand-up paddle board athletes.

Program Type Community Participation/Capacity Building Initiative

Target Population

- **Regions Served:** County-Essex
- **Health Indicator:** Physical Activity
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
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Sponsor community event that promotes health, wellness and physical activity.	Complete
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Partners

Partner Name, Description	Partner Web Address
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Salisbury Beach Partnership	http://beachfests.org/
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Contact Information Not Specified

Detailed Description Not Specified

Free Cook Books for Cashman Elementary Students

Brief Description or Objective Anna Jaques Hospital gave free cookbooks to elementary students during field days at Cashman Elementary School in Amesbury, MA.

Program Type School/Health Center Partnership

Target Population

- **Regions Served:** County-Essex
- **Health Indicator:** Other: Nutrition
- **Sex:** All
- **Age Group:** All Children
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured

Goal Description	Goal Status
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Promote healthy eating choices to students of Cashman Elementary School.	Complete
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Address childhood obesity and how to prevent.	Complete
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Partners

Partner Name, Description	Partner Web Address
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Cashman Elementary School	http://www.amesburyma.gov/CashmanElementary.cfm
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Contact Information Not Specified

Detailed Description Not Specified

Cancer Survivor Day

Brief Description or Objective Co-hosted with Amesbury-based cancer support group, The Tough Warrior Princesses, cancer survivors from community gathered in celebration of hope.

Program Type Healthy Communities Partnership

Target Population

- **Regions Served:** All Massachusetts
- **Health Indicator:** Other: Cancer - Breast
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations

Goal Description	Goal Status
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Celebrate cancer survivors, promote hope and positive outlook on healthy future.	Complete
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Address cancer and keep health and wellness in our community in the spotlight.	Complete
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Partner with Amesbury-based cancer support group, the Tough Warrior Princesses.	Complete
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Partners

Partner Name, Description	Partner Web Address
Tough Warrior Princesses	http://www.toughwarriorprincess.com/

Contact Information Not Specified

Detailed Description Not Specified

Northern Essex Community College 5k & Fun Run

Brief Description or Objective Women's Health Care and Children's HealthCare were silver sponsors of the NECC Campus Classic 5K and Fun Run. Provided brochures for race participant bags.

Program Type School/Health Center Partnership

Target Population

- **Regions Served:** Other-Northeastern Massachusetts
- **Health Indicator:** Physical Activity
- **Sex:** All
- **Age Group:** Adult-Young
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
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Promote physical activity.	Complete
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Sponsor local community college.	Complete
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Partners

Partner Name, Description	Partner Web Address
Northern Essex Community College	http://www.necc.mass.edu/

Contact Information Not Specified

Detailed Description Not Specified

Meet the Specialist: Cardiac Health

Brief Description or Objective Steve Pizzo, RN, of the Cardiac Rehab Clinic discussed heart health tips, advice, and information.

Program Type Community Education

Target Population

- **Regions Served:** County-Essex
- **Health Indicator:** Other: Cardiac Disease
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Reducing Health Disparity

Goal Description	Goal Status
Raise awareness to heart disease and inform about heart health lifestyle.	Complete

Partners

Partner Name, Description	Partner Web Address
Anna Jaques Hospital	www.ajh.org

Contact Information Not Specified

Detailed Description Not Specified

Senior Health Fair

Brief Description or Objective Anna Jaques Hospital's Wound Care Center presented at Nichols Village's Senior Health Fair.

Program Type Community Education

Target Population

- **Regions Served:** All Massachusetts
- **Health Indicator:** Access to Health Care
- **Sex:** All
- **Age Group:** Adult-Elder
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured

Goal Description	Goal Status
Provide information on wound care to elder community in the area.	Complete
Support and participate in community health fairs and events.	Complete

Partners

Partner Name, Description	Partner Web Address
Nichols Village Senior Living Community	http://nichols-village.com/

Contact Information Not Specified

Detailed Description Not Specified

Let's Move!

Brief Description or Objective Anna Jaques Hospital partnered with the city of Newburyport to provide healthy eating charts for students at the local middle school for the Let's Move program.

Program Type School/Health Center Partnership

Target Population

- **Regions Served:** Newburyport
- **Health Indicator:** Physical Activity
- **Sex:** All
- **Age Group:** All Children
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
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Join "Let's Move" program that addresses childhood obesity and advocates for healthy eating, physical activity and overall health.	Complete
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Help address physical activity and healthy eating to Newburyport Public Schools.	Complete
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Partners

Partner Name, Description	Partner Web Address
Newburyport Public Schools	http://www.newburyport.k12.ma.us/
Let's Move!	http://www.letsmove.gov/

Contact Information Not Specified

Detailed Description Not Specified

Mix 104.1 Wellness on Wheels

Brief Description or Objective Anna Jaques Hospital partnered with radio station, Mix 104.1 in their "Wellness on Wheels" program that attends local outdoor road races, ski events and more. Anna Jaques Hospital gave away free sunscreen to help protect the community from skin cancer.

Program Type Community Participation/Capacity Building Initiative

Target Population

- **Regions Served:** All Massachusetts
- **Health Indicator:** Physical Activity
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
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Sponsor "Wellness on Wheels" program that promotes physical activity, healthy living and competition.	Complete
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Sponsor community road-races, ski events and other physical fitness activities.	Complete
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Partners

Partner Name, Description	Partner Web Address
Mix 104.1	http://mix1041.cbslocal.com/

Contact Information	Not Specified
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Detailed Description	Not Specified
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School Nutrition Month at Haverhill Elementary School

Brief Description or Objective	Anna Jaques Hospital donated Health Living Cook books to Haverhill Elementary Public Schools to educate themselves on their families about health eating. In the fall of 2012, a presentation was given to students about healthy eating by a pediatric nutriti
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Program Type	School/Health Center Partnership
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Target Population	<ul style="list-style-type: none">• Regions Served: County-Essex• Health Indicator: Other: Nutrition• Sex: All• Age Group: All• Ethnic Group: All• Language: All
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Goals

Statewide Priority: Reducing Health Disparity

Goal Description	Goal Status
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Promote healthy eating for students and families.	Complete
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Nutrition in schools.	Complete
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Address over-weight and obesity and give preventative cookbooks to healthy living.	Complete
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Partners

Partner Name, Description	Partner Web Address
Haverhill Public Schools	http://www.haverhill-ps.org/
Anna Jaques Hospital	www.ajh.org

Contact Information	Not Specified
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Detailed Description	Not Specified
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Cancer Support Group

Brief Description or Objective	Individuals and families affected by cancer are welcome to join the monthly support group. The group is open to anyone coping with a cancer diagnosis so that they can spend time with others facing similar situations. The group provides ongoing support, en
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Program Type	Direct Services
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Target Population	<ul style="list-style-type: none">• Regions Served: All Massachusetts• Health Indicator: Other: Cancer• Sex: All• Age Group: All• Ethnic Group: All• Language: All
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Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations

Goal Description	Goal Status
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Connect survivors and families of cancer to share experiences, triumphs, challenges, and friendship.	Complete
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Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information Not Specified**Detailed Description** Not Specified**Discount Bus Ticket Program****Brief Description or Objective** Anna Jaques Hospital and the Amesbury Council on Aging, Inc. partnered to offer discounted bus tickets to senior and disabled residents to offer affordable transportation, enabling them to get to doctors appointments, grocery shop, attend community program**Program Type** Grant/Donation/Foundation/Scholarship**Target Population**

- **Regions Served:** Other-Northeastern Massachusetts
- **Health Indicator:** Access to Health Care
- **Sex:** All
- **Age Group:** Adult-Elder
- **Ethnic Group:** All
- **Language:** All

Goals**Statewide Priority:** Reducing Health Disparity**Goal Description Goal Status**

Enable senior citizens to live a mobile life - getting to doctors appointments, grocery shopping, family life, social life. Complete

Partners**Partner Name, Description Partner Web Address**Amesbury Council on Aging <http://www.amesburyma.gov/government.cfm?subpage=157896>**Contact Information** Not Specified**Detailed Description** Not Specified**Immaculate Conception School Annual Fundraiser****Brief Description or Objective** Anna Jaques Hospital sponsored Newburyport's Immaculate Conception School's annual fundraiser that supports sports, theatre, band and after-school enrichment programs.**Program Type** School/Health Center Partnership**Target Population**

- **Regions Served:** County-Essex
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** Child-Primary School
- **Ethnic Group:** All
- **Language:** All

Goals**Statewide Priority:** Promoting Wellness of Vulnerable Populations**Goal Description Goal Status**

Sponsor event that provides after-school programs to approximately 300 boys and girls in Pre-K through eighth grade from 15 surrounding communities in Massachusetts Complete

and New Hampshire.

Partners

Partner Name, Description	Partner Web Address
Immaculate Conception School	http://www.icsnewburyport.com/

Contact Information Not Specified

Detailed Description Not Specified

Triton Youth Wrestling Program

Brief Description or Objective Sponsored Triton Youth Wrestling Program to ensure students could participate in positive, healthy activities that would contribute to their mental and physical well-being.

Program Type School/Health Center Partnership

Target Population

- **Regions Served:** County-Essex
- **Health Indicator:** Physical Activity
- **Sex:** Male
- **Age Group:** Child-Teen
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Promote physical activity and organized sports for Triton students.	Complete
Support community program that advocates health, wellness, sportsmanship and leadership.	Complete

Partners

Partner Name, Description	Partner Web Address
Triton Youth Wrestling	

Contact Information Not Specified

Detailed Description Not Specified

Expenditures

Program Type	Estimated Total Expenditures for FY2013	Approved Program Budget for 2013
Community Benefits Programs	Direct Expenses \$146,950 Associated Expenses \$2,396 Determination of Need Expenditures Not Specified Employee Volunteerism \$4,145 Other Leveraged Resources Not Specified	\$50,000 *Excluding expenditures that cannot be projected at the time of the report.
Net Charity Care	HSN Assessment \$1,142,913	

	HSN Denied Claims	\$3,190	
	Free/Discount Care	\$856,939	
	Total Net Charity Care	\$2,003,042	
Corporate Sponsorships		\$30,000	
	Total Expenditures	\$2,186,533	
Total Patient Care-Related Expenses for FY2013			\$105,372,972
Comments: None			

Optional Information

Expenditures	Amount	
Community Service Programs	Direct Expenses	Not Specified
	Associated Expenses	Not Specified
	Determination of Need Expenditures	Not Specified
	Employee Volunteerism	Not Specified
	Other Leveraged Resources	Not Specified
	Total Community Service Programs	Not Specified

Bad Debt:	\$5,928,515	Certified
IRS 990:	\$5,087,172	2012