

## Fairview Hospital - FY2013

### Community Benefits Mission Statement

Furthering our charitable purpose as part of Berkshire Health Systems, Fairview Hospital's Community Benefit Mission is committed to identify, prioritize and make investments that address our community's health needs and improve its health status. Serving as the regional provider of healthcare in our rural community, Fairview prioritizes access to health care services, needs of "at risk" populations and overall public health. Fairview Hospital seeks input and meaningful collaboration as it set goals and implements programs to meet community needs.

### Target Populations

Name of Target Population	Basis for Selection	
Young children	CDC recommendations, reports from local school district	
Non-English Speaking patients	Local demographics and school statistics reflect a growing immigrant, multicultural community in the schools and community	
Elderly Population	State, local and hospital statistics reflecting elder population that exceeds state averages	
Southern Berkshire Community	The rural nature of the region creates special challenges including isolation, lack of access, lack of transportation	
Chronic Disease	State and hospital statistics reflect a higher than state average prevalence of chronic disease.	
Youth	State and hospital statistics reflect a higher than state average use of alcohol among teens; also lack of access to jobs and career opportunities	
Uninsured and underinsured individuals	State economic and unemployment indicators	

### Publication of Target Populations

Marketing Collateral, Annual Report, Website, Other- Other- email, direct mail, community outreach, advertising in both English and Spanish, attending groups and meetings of target constituents

### Hospital/HMO Web Page Publicizing Target Pop.

[www.berkshirehealthsystems.org](http://www.berkshirehealthsystems.org)

### Key Accomplishments of Reporting Year

Fairview Hospital is proactive in understanding and addressing the health needs of the southern Berkshire community and helping residents access health services and information to improve health. In FY13, Fairview focused efforts on reaching vulnerable and underserved populations, decreasing health disparities and promoting healthcare reform through programs and outreach that engage the community to partner with us to achieve better health status for our community.

### Plans for Next Reporting Year

Access to Healthcare  
 Chronic Disease and Prevention Programs  
 Community Health Education and Initiatives  
 Emergency Preparedness and Services  
 Outreach to Uninsured/Underinsured Populations  
 Access to Primary Medical Care  
 Community Development

## **Community Benefits Process**

---

### **Select Community Benefits Process**

#### **Community Benefits Leadership/Team**

Eugene Dellea, President

Anthony Rinaldi, Executive Vice President

Doreen Hutchinson, RN, MBA, CNAA-BC, Vice President Operations and Chief Nursing Officer

Lauren Smith, Director of Community Relations

Janet Dohoney, Community Liason

Annie Ryder, community member, Chair of Fairview's Patient Family Advisory Committee

Alison Rada, Community Health Program

Susan Fish, English as a Second Language Program Teacher

Polly Mann, Great Barrington Senior Center

#### **Community Benefits Team Meetings**

Fairview Hospital attends and reports activities and progress at the monthly Community Benefits Committee Meeting of Berkshire Health Systems. In addition, a Fairview Hospital Community Benefits Committee meets twice a year to identify and address priorities, initiatives and progress of programs that are implemented to address the needs of our community and to solicit feedback on programs and needs in the community.

#### **Community Partners**

Berkshire Medical Center

Berkshire Health Systems

Construct, Inc.

Volunteers in Medicine

Southern Berkshire Chamber of Commerce

Community Health Programs

Berkshire Taconic Foundation

Free Legal Clinic

The People's Pantry

Berkshire County Arc

Mass Hospital Association

Berkshire South Community Center

Farmington River School District

Southern Berkshire Regional School District

Southern Berkshire Educational Collaborative

Elder Care of the Berkshire

Berkshire Hills Regional School District

Southern Berkshire Volunteer Ambulance Squad

Western Mass Emergency Medical Services

Sandisfield Ambulance Squad

New Marlborough Ambulance Squad

Otis Rescue Squad

Great Barrington Rehab and Health Care

Timberlyn Heights Nursing Home

Fairview Commons

Berkshire Meadows  
Berkshire Immigrant Center  
Berkshire County Boards of Health Assoc.  
Hillcrest Education Centers  
Eagleton School  
American Heart Association  
Berkshire Community College  
University of Massachusetts School of Nursing  
Simon's Rock College of Bard  
Mildred Elley School  
TRIAD(Alford, Gt. Barrington, Egremont)  
Alzheimer's Association of Western Mass  
American Red Cross  
Western Mass Medical Reserve Corps  
Western Mass Disaster Animal Response Team  
Berkshire County CERT  
Berkshire Visiting Nurse Association  
Western Mass READY  
Mass Department of Public Health  
Berkshire Theatre Festival  
Great Barrington Fire and Police Department  
Egremont Fire and Police Department  
Sheffield Fire and Police Department  
Alford Fire Department  
Monterey Fire and Police Department  
Otis Fire and Police Departments  
Stockbridge Police and Fire Department  
West Stockbridge Police and Fire Department

## **Community Health Needs Assessment**

### **Date Last Assesment Completed and Current Status**

Berkshire Health Sytems completed a Community Needs Health Assessment in 2011. It is currently in the planning stages of updating the assessment. Fairview Hospital developed an additional community survey in FY13. Results of the survey are currently being collected and will be reported in our FY14 report.

### **Consultants/Other Organizations**

Berkshire Regional Planning Commission Median Household Income  
Community Health Needs Assessment "Health Behaviors" Berkshire County  
2013 Massachusetts Prevention Needs Assessment Survey: Berkshire County  
Massachusetts County Health Rankings (2013)  
Mass. Dept. of Elementary & Secondary Educations's Adult & Community Learning Services Program  
Canyon Ranch Institute Focus Group/South County

### **Data Sources**

Not Specified

---

## **Select Community Benefits Programs**

### **Advocacy for Access**

#### **Brief Description or Objective**

Free assistance in accessing health coverage for the uninsured as well as underinsured in the southern Berkshires. Advocacy staff take an active role to communicate with underserved

communities and serve as a resource to area partners as well as representing rural needs on state commissions and the Mass Hospital Associations Select Committee on feedback to the state on effectiveness of healthcare reform.

**Program Type**

Health Coverage Subsidies or Enrollment

**Target Population**

- **Regions Served:** County-Berkshire
- **Health Indicator:** Access to Health Care
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

**Goals**

**Statewide Priority:** Address Unmet Health Needs of the Uninsured

**Goal Description****Goal Status**

Fairview collaborates with area schools to reach families in need.

Fairview's Advocacy staff works with school nurses to provide outreach and information.

Fairview will provide support to individuals who need to apply for state and federal programs.

In FY13, Fairview assisted over 4000 individuals pursue health coverage or access other services necessary for their wellbeing.

Fairview is committed to reach out to populations that face obstacles to care.

Fairview Advocacy staff participated in fifteen community outreach and media events in the community to have direct contact with individuals who need services.

Fairview will be a proactive resource for community providers in helping their patients access appropriate care.

Fairview Hospital serves as a resource for area medical practices and social services to support the facilitation of access to healthcare services and programs. The advocacy team responds to an average of five of these calls a day.

**Partners****Partner Name, Description****Partner Web Address**

Contract Homeless Shelter

[www.contructinc.org](http://www.contructinc.org)

Berkshire Hills Regional School District

[www.bhrsd.org](http://www.bhrsd.org)

Southern Berkshire Regional School District

[www.sbrsd.org](http://www.sbrsd.org)

Southern Berkshire Chamber of Commerce

[www.sbcoc.org](http://www.sbcoc.org)

Community Health Program/ WIC

[www.communityhealthprograms.com](http://www.communityhealthprograms.com)

Berkshire Taconic Foundation

[www.berkshiretaconic.org](http://www.berkshiretaconic.org)

Free Legal Clinic

[www.flcberkshire.wordpress.com](http://www.flcberkshire.wordpress.com)

The People's Pantry

[www.ishcc.org](http://www.ishcc.org)

BCARC

[www.bcarc.org](http://www.bcarc.org)

Volunteers in Medicine

[www.vimberkshires.org](http://www.vimberkshires.org)

Mass Hospital Association	www.mha.org
Berkshire South Community Center	www.berkshiresouth.org
Farmington River School District	www.frrsd.org
Southern Berkshire Regional School District	www.sbrsd.org
Berkshire Hills Regional School District	www.bhrsd.org
Southern Berkshire Educational Collaborative	www.moecnet.org
Elder Services of the Berkshires	www.esbci.org

<b>Contact Information</b>	Cheryl Thomson, Coordinator Advocacy for Access Service Fairview Hospital 29 Lewis Avenue Great Barrington, MA 01230 (413) 854-9608, cthomson@bhs1.org
----------------------------	---

<b>Detailed Description</b>	Not Specified
-----------------------------	---------------

### Chronic Disease Management Programs

<b>Brief Description or Objective</b>	Fairview provides cardiac, pulmonary, diabetes and Parkinson's rehabilitation and support programs to improve health status and quality of life, especially for rural elders.
---------------------------------------	---

<b>Program Type</b>	Prevention
---------------------	------------

<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b> County-Berkshire</li> <li>• <b>Health Indicator:</b> Access to Health Care</li> <li>• <b>Sex:</b> All</li> <li>• <b>Age Group:</b> All</li> <li>• <b>Ethnic Group:</b> All</li> <li>• <b>Language:</b> All</li> </ul>
--------------------------	---

### Goals

**Statewide Priority:** Chronic Disease Management in Disadvantage Populations

#### Goal Description

Fairview supports diabetics by teaching them skills to manage their disease at home

Fairview is committed to address the high incidence of COPD and oxygen-dependent individuals with a program that helps them safely improve their exercise tolerance.

Fairview Hospital will provide education and support to diabetics and those diagnosed with pre-diabetes to help control the disease.

Fairview will provide services that help people who have experienced a cardiac episode or who have cardiac disease improve their exercise tolerance in a safe, clinically-monitored environment.

#### Goal Status

Fairview Hospital treated 90 unduplicated patients in the Diabetes Self-Management Program in FY 13.

In FY13, Fairview Hospital's Pulmonary Rehabilitation and Pulmonary Maintenance Programs provided education, support and therapy to 45 individual patients.

Fairview Hospital offered education programs and one-on-one counseling to individuals identified to be diabetic or at risk.

In FY13, Fairview's Cardiac Rehab team provided 65 individual cardiac patients access to a monitored exercise program that resulted in improved cardiac health.

### Partners

Partner Name, Description	Partner Web Address
------------------------------	---------------------

VIM	<a href="http://www.vimberkshires.org">www.vimberkshires.org</a>
Berkshire Medical Center	<a href="http://www.berkshirehealthsystems.org">www.berkshirehealthsystems.org</a>
East Mountain Medical Associates	<a href="https://emma.portalforpatients.com">https://emma.portalforpatients.com</a>

**Contact Information** Doreen Hutchinson, Vice President, Operations Fairview Hospital 29 Lewis Avenue Great Barrington, MA 01230 (413)854-9645, [dhutchinson@bhs1.org](mailto:dhutchinson@bhs1.org)

**Detailed Description** Not Specified

### Emergency Medical Services Coordinator

**Brief Description or Objective** Fairview serves as affiliate hospital for the New Marlborough, Sandisfield, Otis and Southern Berkshire Volunteer Ambulance Squads, providing them with training and a medical director through Fairview Hospital's Emergency Department.

**Program Type** Community Participation/Capacity Building Initiative

**Target Population**

- **Regions Served:** Other-Western MA
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

### Goals

**Statewide Priority:** Promoting Wellness of Vulnerable Populations

#### Goal Description

Fairview's EMS Coordinator collaborates with area ambulance squads to meet mandated state requirements and raise standard of service.

Fairview's EMS Coordinator serves as a resource to improve quality of care and consistency of care between the hospital and emergency responders in the field.

#### Goal Status

The EMS Coordinator shares state updates to services, collects education sheets and teaches classes on updates.

The EMS Coordinator reviews run sheets of patients brought to Fairview by ambulance, including Quality Assurance and Quality Improvement policies, provides training, feedback, and assists in investigations and education to address procedure failure.

### Partners

Partner Name, Description	Partner Web Address
Southern Berkshire Volunteer Ambulance Squad	<a href="http://www.sbvas.com">www.sbvas.com</a>
Otis Rescue Squad	<a href="http://www.townofotisma.com">www.townofotisma.com</a>
New Marlborough Ambulance Squad	<a href="http://www.newmarlboroughma.gov">www.newmarlboroughma.gov</a>
Sandisfield Ambulance Squad	<a href="http://www.sandisfield.org">www.sandisfield.org</a>
Western Massachusetts Emergency Medical Services Committee	<a href="http://www.wmems.org">www.wmems.org</a>

**Contact Information** James Rintoul, RRT Fairview Hospital 29 Lewis Avenue Great Barrington, MA 01230 (413)854-9737, [jrintoul@bhs1.org](mailto:jrintoul@bhs1.org)

**Detailed Description** Not Specified

### Community Infection Control

**Brief Description or Objective** Fairview's professional infection control practitioner provides infection control training, reporting, consulting at no charge to area schools nurses, residential and long-term care

facilities, emergency medical personnel, primary care physician offices and South County area boards of health.

**Program Type**

Direct Services

**Target Population**

- **Regions Served:** Other-Western MA
- **Health Indicator:** Environmental Quality
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

**Goals**

**Statewide Priority:** Promoting Wellness of Vulnerable Populations

**Goal Description**

Fairview Hospital is committed to improve infection control among vulnerable populations.

Fairview Hospital is committed to limit the spread of infection among vulnerable populations.

**Goal Status**

Fairview Hospital provide 24-hour access to the Infection Control Director who provides training and education to staff at local residential facilities and nursing homes.

Fairview Hospital's Director of Infection Control provides between 8-12 consultations weekly to review culture results, reinforce precaution measures and identify appropriate treatment.

**Partners****Partner Name, Description****Partner Web Address**

Great Barrington Rehab and Health Care	<a href="http://www.greatbarringtonrnc.com">www.greatbarringtonrnc.com</a>
Berkshire Meadows	<a href="http://www.jri.org">www.jri.org</a>
Berkshire Immigrant Center	<a href="http://www.berkshireic.com">www.berkshireic.com</a>
Community Health Program	<a href="http://www.communityhealthprograms.com">www.communityhealthprograms.com</a>
Hillcrest Education Centers	<a href="http://www.hillcrestec.org">www.hillcrestec.org</a>
Eagleton School	<a href="http://www.eagletonschool.com">www.eagletonschool.com</a>
Kindred Timberlyn Heights Nursing and Rehabilitation	<a href="http://www.timberlynheights.com">www.timberlynheights.com</a>
Fairview Commons	<a href="http://www.fairviewcommons.org">www.fairviewcommons.org</a>
Berkshire Hills Regional School District	<a href="http://www.bhrsd.org">www.bhrsd.org</a>

**Contact Information**

Geraldine McQuoid, Director of Infection Control Fairview Hospital 29 Lewis Avenue Great Barrington, MA 01230 413-528-2663 , [gmcquoid@bhs1.org](mailto:gmcquoid@bhs1.org)

**Detailed Description**

Not Specified

**Tobacco Treatment Services****Brief Description or Objective**

Fairview provides a highly individualized program for the prevention and treatment of tobacco dependence.

**Program Type**

Support Group

**Target Population**

- **Regions Served:** Other-Western MA
- **Health Indicator:** Tobacco Use

- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

## Goals

**Statewide Priority:** Promoting Wellness of Vulnerable Populations

### Goal Description

Fairview Hospital is committed to assist people access tobacco treatment services and support.

Fairview Hospital will reach out to youth to educate and decrease use of tobacco program among young people.

Fairview will seek innovative ways to reach out to people who need tobacco treatment support.

Fairview Hospital is committed to address the high rate of smoking among pregnant mothers.

### Goal Status

Fairview offered weekly Tobacco Treatment Programs and offers one-on-one counseling and support. In FY13, it served 158 individuals. It has received a high rate of success.

Fairview provided education and information at the regional high school for 4 hours for The Great American Smokeout.

Fairview Hospital offered a "Tobacco Treatment Bootcamp" weekend program to help tobacco users jumpstart the process and improve chances of success. Six individuals participated in the weekend program with ongoing support.

Fairview offered a Mom's Tobacco Treatment Program specifically targeted to pregnant mothers. When mothers responded they could not physically attend, the counselor adjusted the program to offer phone consults. Twelve mothers participated.

## Partners

### Partner Name, Description

### Partner Web Address

American Heart Association	<a href="http://www.aha.org">www.aha.org</a>
Southern Berkshire Chamber of Commerce	<a href="http://www.sbcoc.org">www.sbcoc.org</a>
Southern Berkshire Regional School District	<a href="http://www.sbrsd.org">www.sbrsd.org</a>
Berkshire Hills Regional School District	<a href="http://www.bhrsd.org">www.bhrsd.org</a>
Berkshire County Boards of Health Association	<a href="http://www.bcboha.org">www.bcboha.org</a>

### Contact Information

Geraldine McQuoid, Director of Tobacco Cessation Fairview Hospital 29 Lewis Avenue Great Barrington, MA 01230, [gmcquoid@bhs1.org](mailto:gmcquoid@bhs1.org)

### Detailed Description

Not Specified

## CPR Plus Program

### Brief Description or Objective

Fairview offers a full range of life safety programs designed to help individuals be prepared to provide immediate response in an emergency until professional medical help arrives.



<b>Program Type</b>	Community Participation/Capacity Building Initiative
---------------------	--

<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b> Other-Western MA</li> <li>• <b>Health Indicator:</b> Other: First Aid/ACLS/CPR</li> <li>• <b>Sex:</b> All</li> <li>• <b>Age Group:</b> All</li> <li>• <b>Ethnic Group:</b> All</li> <li>• <b>Language:</b> All</li> </ul>
--------------------------	---



<b>Goals</b>
--------------

<b>Statewide Priority:</b> Reducing Health Disparity
--

<b>Goal Description</b>	<b>Goal Status</b>
-------------------------	--------------------

Fairview is a catalyst for improving community response in life threatening cardiac emergencies.	Fairview Hospital provided 695 community members with CPR/AED training in FY13.
--	---

Fairview Hospital will raise the capacity of the community in its ability to expand training opportunities in CPR/life safety skills.	IN FY13, Fairview trained 6 additional instructors, including Spanish-speaking trainers, to increase training opportunities.
---	--

Fairview offers CPR classes to help area health professionals meet mandatory training requirements.	In FY13, Fairview provided training to 818 individuals who work in the healthcare field.
---	--

Fairview is committed to offer life saving skills to target groups in the community.	Fairview's CPR Plus Program offered Chokesaver/Heimlich Maneuver Classes to 152 area restaurant staff.
--	--

Fairview is committed to improve the safety of infants and children in our community by offering programs to parents and caregivers that prepare them for emergencies.	In FY13, Fairview trained 20 new parents/grandparents in Infant/Pediatric CPR and 7 young adults in Babysitter Training.
--	--

<b>Partners</b>
-----------------

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
----------------------------------	----------------------------

American Heart Association	<a href="http://www.aha.com">www.aha.com</a>
----------------------------	--

Berkshire County Boards of Health	<a href="http://www.bcboha.org">www.bcboha.org</a>
-----------------------------------	--

Southern Berkshire Regional School District	<a href="http://www.sbrsd.org">www.sbrsd.org</a>
---	--

Berkshire Hills Regional School District	<a href="http://www.bhrsd.org">www.bhrsd.org</a>
--	--

Farmington River School District	<a href="http://www.frrsd.org">www.frrsd.org</a>
----------------------------------	--

Great Barrington Police and Fire Depts.	<a href="http://www.townofgb.org">www.townofgb.org</a>
---	--

Egremont Fire Department	<a href="http://www.townofegremont.org">www.townofegremont.org</a>
--------------------------	--

Sheffield Fire Department	<a href="http://www.townofsheffield.org">www.townofsheffield.org</a>
---------------------------	--

Alford Fire Department	<a href="http://www.townofalford.org">www.townofalford.org</a>
------------------------	--

Monterey Fire Department	<a href="http://www.townofmonterey.org">www.townofmonterey.org</a>
--------------------------	--

Granville Police Department	<a href="http://www.townofgranville.org">www.townofgranville.org</a>
-----------------------------	--

Becket Fire and Police Departments	<a href="http://www.townofbecket.org">www.townofbecket.org</a>
------------------------------------	--

Stockbridge Police and Fire Departments	<a href="http://www.townofstockbridge.org">www.townofstockbridge.org</a>
---	--

Berkshire Theatre Festival	<a href="http://www.berkshiretheatregroup.org">www.berkshiretheatregroup.org</a>
----------------------------	--

Otis Police, Fire and Rescue Squads [www.townofotisma.com](http://www.townofotisma.com)

**Contact Information** Nanci Race, RN Fairview Hospital 29 Lewis Avenue Great Barrington, MA 01230, nrace@bhs1.org

**Detailed Description** Not Specified

## Nursing and Professional Medical Education

**Brief Description or Objective** Facing an increasingly challenging environment in which to attract skilled healthcare providers, Fairview Hospital is actively engaged in career development at many levels of professional training to allow students living in our rural community access to high quality training programs that will be the foundation of our future healthcare workforce.

**Program Type** Mentorship/Career Training/Internship

**Target Population**

- **Regions Served:** Other-Western MA
- **Health Indicator:** Access to Health Care
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

## Goals

**Statewide Priority:** Promoting Wellness of Vulnerable Populations

### Goal Description

Due to its rural environment, Fairview is committed to "Grow Our Own" future healthcare workforce.

Fairview Hospital is committed to address the physician shortage by investing in training needed medical professionals.

Fairview Hospital will provide clinical internships to students pursuing a medical career.

### Goal Status

In FY13, Fairview offered 26 local middle and high school students shadow and internship experiences exposing them to diverse careers in health care.

In FY13, Fairview offered 9 students pursuing specialized medical education, including Physician's Assistants and Physical Therapists, the opportunity to gain clinical experience at Fairview Hospital.

In FY13, Fairview offered 54 nursing students internships.

## Partners

### Partner Name, Description Partner Web Address

Monument Mountain Regional High School	<a href="http://www.bhrsd.org">www.bhrsd.org</a>
Mt. Everett Regional High School	<a href="http://www.sbrsd.org">www.sbrsd.org</a>
Berkshire Community College	<a href="http://www.bcc.org">www.bcc.org</a>
University of Massachusetts School of Nursing	<a href="http://www.umass.edu/nursing">www.umass.edu/nursing</a>
Simon's Rock College at Bard	<a href="http://www.simons-rock.edu">www.simons-rock.edu</a>
Northeastern University	<a href="http://www.northeastern.edu">www.northeastern.edu</a>
Mildred Elley School	<a href="http://mildred-elley.edu">mildred-elley.edu</a>

**Contact Information** Doreen Hutchinson, VP Fairview Hospital 29 Lewis Avenue Great Barrington, MA 01230 (413) 528-0790, Dhutchinson@bhs1.org

**Detailed Description** Not Specified

## Physician Recruitment/Retention for Underserved Population

<b>Brief Description or Objective</b>	Fairview is designated an Underserved Medical Population. Fairview has played a pivotal role in stabilizing existing practices, strengthening access to primary care and women's services, and attracting specialists to the southern Berkshire community.
<b>Program Type</b>	Direct Services
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b> Other-Western MA</li> <li>• <b>Health Indicator:</b> Access to Health Care</li> <li>• <b>Sex:</b> All</li> <li>• <b>Age Group:</b> All</li> <li>• <b>Ethnic Group:</b> All</li> <li>• <b>Language:</b> All</li> </ul>

### Goals

**Statewide Priority:** Promoting Wellness of Vulnerable Populations

#### Goal Description

Fairview Hospital is committed to address the shortage in primary care service in the medically underserved region of southern Berkshires.

#### Goal Status

To improve access to care in the southern Berkshires, Fairview Hospital recruited 6 physicians and 1 mid-level practitioner strengthening access to professionals skilled in Emergency Medicine, Hospitalist, Wound Care and Internal Medicine.

### Partners

#### Partner Name, Description

#### Partner Web Address

Community Health Program

[www.communityhealthprograms.com](http://www.communityhealthprograms.com)

Fairview Internal Medicine

[www.berkshirehealthsystems.org](http://www.berkshirehealthsystems.org)

#### Contact Information

Anthony Rinaldi, Executive Vice President Fairview Hospital 29 Lewis Avenue Great Barrington, MA 01230, [ARinaldi@bhs1.org](mailto:ARinaldi@bhs1.org)

#### Detailed Description

Not Specified

## Community Health Education and Screenings

#### Brief Description or Objective

Fairview offers both ongoing and special topic health education programs and events at no charge to the community. In addition to hospital-based programs, physicians and medical professionals attend special interest groups, ESL classes, and civic groups to provide updates on information, services and programs available to empower our neighbors with access to health information that can improve health status.

#### Program Type

Community Education

#### Target Population

- **Regions Served:** County-Berkshire
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** All
- **Language:** All

### Goals

**Statewide Priority:** Promoting Wellness of Vulnerable Populations

#### Goal Description

Fairview Hospital is committed to meet the needs of the non-English speaking community.

#### Goal Status

Fairview Hospital physicians, nurses and advocacy representatives attended ESL meetings in South County to

break down barriers to the immigrant community and directly discuss their needs and answer their questions in a safe environment.

Fairview will provide free programs to help the community understand health and disease and be equipped to make more informed health decisions.

Fairview offered ten special programs on topics addressing major health issues in our community.

Fairview will serve as a catalyst to address the high rates of alcohol and drug abuse among teens in our community.

Fairview sponsored an awareness campaign of alcohol and drug abuse targeting families through messaging tied to financial support of youth sports, school and recreational events.

Fairview is committed to assist area seniors in receiving important information related to safety, health and wellness.

Fairview Hospital co-sponsored a Healthy Aging Fair and participated with area organizations that serve elderly residents.

Fairview is committed to raise community awareness of hypertension and the importance of prevention in younger populations in order to identify health risks

Fairview sponsored a popular summer outdoor concert series, attended by a high risk population, offering a mini-health fair at each event with incentives for individuals having blood pressure taken or engaging with medical personnel.

Fairview will raise awareness of medication safety and engage the community to decrease medication errors.

Fairview distributed over 3000 medication cards in mailings and outreach reminding seniors of the importance of keeping an up-to-date list of medications available at all times.

## Partners

Partner Name, Description	Partner Web Address
Claire Teague Senior Center	<a href="http://www.townofgb.org">www.townofgb.org</a>
TRIAD	<a href="mailto:bruce.h.bernstein@verizon.net">bruce.h.bernstein@verizon.net</a>
Berkshire South Community Center	<a href="http://www.berkshiresouth.org">www.berkshiresouth.org</a>
Southern Berkshire Chamber of Commerce	<a href="http://www.sbcoc.org">www.sbcoc.org</a>
Alzheimer's Association of Western Massachusetts	<a href="http://www.alzheimers.org">www.alzheimers.org</a>
Elder Services of the Berkshires	<a href="http://www.esbci.org">www.esbci.org</a>
Simon's Rock College at Bard	<a href="http://www.simons-rock.edu">www.simons-rock.edu</a>
Berkshire Health Systems Wellness at Work	<a href="http://www.berkshirehealthsystems.org">www.berkshirehealthsystems.org</a>
Southern Berkshire Educational Collaborative	<a href="http://www.ishcc.org">www.ishcc.org</a>

<b>Contact Information</b>	Lauren Smith, Director of Community Relations Fairview Hospital 29 Lewis Avenue Great Barrington, MA 01230, lsmith@bhs1.org
----------------------------	---

<b>Detailed Description</b>	Not Specified
-----------------------------	---------------

## Emergency Preparedness

<b>Brief Description or Objective</b>	Fairview collaborates with twelve towns in our service area to provide emergency and disaster training, preparation and education in planning, mitigation and response. In FY13, Fairview's Emergency Preparedness team participated in community response to improve life safety during severe weather events as well as utility failures.
---------------------------------------	---

<b>Program Type</b>	Community Participation/Capacity Building Initiative
---------------------	--

<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b> Other-Western MA</li> <li>• <b>Health Indicator:</b> Other: Public Safety</li> <li>• <b>Sex:</b> All</li> <li>• <b>Age Group:</b> All</li> <li>• <b>Ethnic Group:</b> All</li> <li>• <b>Language:</b> All</li> </ul>
--------------------------	--

## Goals

<b>Statewide Priority:</b> Promoting Wellness of Vulnerable Populations
---

Goal Description	Goal Status
Fairview will provide disaster training to healthcare professionals and the community to be prepared for an actual event.	In FY13, Fairview implemented a functional deployment of the Mass Decontamination Unit in coordination with local fire departments.

## Partners

Partner Name, Description	Partner Web Address
American Red Cross	<a href="http://www.redcross.org">www.redcross.org</a>
Western Massachusetts Medical Reserve Corps	<a href="http://www.wmmrc.org">www.wmmrc.org</a>
Western Massachusetts Disaster Animal Response Team	<a href="http://www.wmdart.org">www.wmdart.org</a>
Berkshire County CERT TRIAD	<a href="http://www.citizen corps.gov">www.citizen corps.gov</a> <a href="mailto:bruce.h.bernstein@verizon.net">bruce.h.bernstein@verizon.net</a>
Berkshire Visiting Nurse Association	<a href="http://www.berkshirehealthsystems.org">www.berkshirehealthsystems.org</a>
Simon's Rock College at Bard	<a href="http://www.simons-rock.edu">www.simons-rock.edu</a>
Berkshire Hills Regional School District	<a href="http://www.bhrsd.org">www.bhrsd.org</a>
Southern Berkshire Regional School District	<a href="http://www.sbrsd.org">www.sbrsd.org</a>
Berkshire Medical Center	<a href="http://www.berkshirehealthsystems.org">www.berkshirehealthsystems.org</a>
Western Massachusetts READY	<a href="http://www.westernmassready.org">www.westernmassready.org</a>
Southern Berkshire Volunteer Ambulance Squad	<a href="http://www.sbvas.com">www.sbvas.com</a>

<b>Contact Information</b>	Heather Barbieri, Director of Emergency Management Fairview Hospital 29 Lewis Avenue Great Barrington, MA 01230 (413)528-0790, hbarbieri@bhs1.org
----------------------------	---

<b>Detailed Description</b>	Not Specified
-----------------------------	---------------

## Operation Better Start

<b>Brief Description or</b>	Responses to the BHS Health Needs Assessment (FY11)from South County respondents
-----------------------------	--

<b>Objective</b>	showed obesity, smoking and diabetes the top health issues in our community. Fairview committed to bring Operation Better Start to South County, a program that targets obesity in youth with a multi-disciplinary team that addresses the many issues involved and treats not only the child, but the family, to improve health status and outcomes for the entire family unit.
<b>Program Type</b>	Direct Services
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b> Other-Western MA</li> <li>• <b>Health Indicator:</b> Other: Nutrition</li> <li>• <b>Sex:</b> All</li> <li>• <b>Age Group:</b> All Children</li> <li>• <b>Ethnic Group:</b> All</li> <li>• <b>Language:</b> All</li> </ul>

### Goals

**Statewide Priority:** Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Fairview is committed to improve the health status of the community, focusing on children, and their families.	Operation Better Start, which began in 2012, continued to grow in 2013, moving the office from MACONY Pediatrics to Fairview Hospital to better serve the community.

### Partners

Partner Name, Description	Partner Web Address
Berkshire South Community Center	<a href="http://www.berkshiresouth.org">www.berkshiresouth.org</a>
Southern Berkshire Regional School District	<a href="http://www.sbrsd.org">www.sbrsd.org</a>
Operation Better Start	<a href="http://www.berkshirehealthsystems.org">www.berkshirehealthsystems.org</a>
MACONY Pediatrics	<a href="http://www.berkshirehealthsystems.org">www.berkshirehealthsystems.org</a>

<b>Contact Information</b>	Deb Coons Fairview Hospital 29 Lewis Avenue Great Barrington, MA 01230, <a href="mailto:dcoons@bhs1.org">dcoons@bhs1.org</a>
<b>Detailed Description</b>	Not Specified

### Free Meals to Homeless Shelter

<b>Brief Description or Objective</b>	Fairview's Nutrition and Food Service Department is committed to promoting community health among one of our most vulnerable communities, the homeless, through partnering with the area homeless shelter to provide meals for clients of the shelter three times a week.
<b>Program Type</b>	Outreach to Underserved
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b> Other-Western MA</li> <li>• <b>Health Indicator:</b> Other: Nutrition</li> <li>• <b>Sex:</b> Male</li> <li>• <b>Age Group:</b> Adult</li> <li>• <b>Ethnic Group:</b> All</li> <li>• <b>Language:</b> All</li> </ul>

### Goals

**Statewide Priority:** Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Fairview donates fresh meals from its Nutriion/Foodservice program three times a week to the homeless shelter.	In FY13, Fairview donated over 1500 meals to the community homeless shelter.

### Partners

Partner Name, Description	Partner Web Address
---------------------------	---------------------

Construct Homeless Shelter      www.constructinc.org

<b>Contact Information</b>	Roger Knysh, Director of Food Services Fairview Hospital 29 Lewis Avenue Great Barrington, MA 01230, rknysh@bhs1.org
----------------------------	--

<b>Detailed Description</b>	Not Specified
-----------------------------	---------------

### Community Benefits

<b>Brief Description or Objective</b>	Fairview's Community Benefits initiative provide focus and a partnership with our community to identify and address the health needs and assure we are meeting our obligation as a public charity through the benefit and impact of our work in the community we serve.
---------------------------------------	---

<b>Program Type</b>	Community Benefits Planning Process
---------------------	-------------------------------------

<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b> County-Berkshire</li> <li>• <b>Health Indicator:</b> Access to Health Care</li> <li>• <b>Sex:</b> All</li> <li>• <b>Age Group:</b> All</li> <li>• <b>Ethnic Group:</b> All</li> <li>• <b>Language:</b> All</li> </ul>
--------------------------	---

<b>Goals</b>	
<b>Statewide Priority:</b> Reducing Health Disparity	

Goal Description	Goal Status
Fairview Hospital will engage with the community and hospital staff, as well as our partners at Berkshire Health Systems and other area organizations, to work collaboratively to identify and improve the health of the people we serve.	Fairview Hospital conducts two Community Benefits Meetings, attends ten BHS Community Benefits meetings each year and participates in the process of reporting to the Attorney General our efforts.

### Partners

Partner Name, Description	Partner Web Address
Berkshire Medical Center	www.berkshirehealthsystems.org

<b>Contact Information</b>	Lauren Smith Fairview Hospital 29 Lewis Avenue Great Barrington, MA 01230, lsmith@bhs1.org
----------------------------	--

<b>Detailed Description</b>	Not Specified
-----------------------------	---------------

### Expenditures

Program Type	Estimated Total Expenditures for FY2013	Approved Program Budget for 2013
<a href="#">Community Benefits Programs</a>	<a href="#">Direct Expenses</a> \$1,002,711 <a href="#">Associated Expenses</a> \$7,175 <a href="#">Determination of Need Expenditures</a> Not Specified <a href="#">Employee Volunteerism</a> Not Specified <a href="#">Other Leveraged Resources</a> \$80,391	\$1,300,000  *Excluding expenditures that cannot be projected at the time of the report.
<a href="#">Net Charity Care</a>	<a href="#">HSN Assessment</a> \$413,945 <a href="#">HSN Denied Claims</a> \$3,614 <a href="#">Free/Discount Care</a> Not Specified	

	<a href="#">Total Net Charity Care</a>	\$417,559	
<a href="#">Corporate Sponsorships</a>		\$12,826	
	<b>Total Expenditures</b>	\$1,520,662	
<b>Total Patient Care-Related Expenses for FY2013</b>			\$42,124,278
<b>Comments:</b> None			

### Optional Information

Expenditures	Amount	
<a href="#">Community Service Programs</a>	<a href="#">Direct Expenses</a>	Not Specified
	<a href="#">Associated Expenses</a>	Not Specified
	<a href="#">Determination of Need Expenditures</a>	Not Specified
	<a href="#">Employee Volunteerism</a>	Not Specified
	<a href="#">Other Leveraged Resources</a>	Not Specified
<b>Total Community Service Programs</b>		Not Specified
<b>Bad Debt:</b>	Not Specified	Not Specified
<b>IRS 990:</b>	Not Specified	