

Health New England - FY2013

Community Benefits Mission Statement

The mission of HNE, as part of Baystate Health (an integrated health care system), is to improve the overall quality of life and health status of the communities we serve and to contribute to the economic success of our region. HNE's Community Benefits Mission is to promote community wellness for underserved and vulnerable children and families. HNE is committed to meeting the identified health and wellness needs of our communities served through the combined efforts of Baystate Health, community organizations, affiliated providers, and community partners.

In addition, HNE along with BMC, extends the traditional definition of health to include economic opportunity, affordable housing, quality education, safe neighborhoods, food security, arts/culture, and racism and homophobia free communities - all elements that are needed for individuals, families, and communities to thrive.

To reach this goal HNE will continue to:

1. Focus on prevention and increasing access to health and wellness care;
2. Be a resource to our communities for health information and wellness programming;
3. Sponsoring/Underwriting the cost of health improvement programs focused on at risk families and children that demonstrate improvements in community health status.
4. focus on amelioration of root causes of health disparities, including related economic development, job training, and education.
5. measure improvements in community health status that result from our efforts.

HNE will invest the time, talent, and resources necessary to accomplish these goals.

Target Populations

Name of Target Population	Basis for Selection
At risk children and adolescents	Community Needs Assessment
At risk families	Community Needs Assessment
Public School Students throughout Western Massachusetts	Community Needs Assessment
Vulnerable, low-income, ethnic populations across the lifespan health disparities	Community Needs Assessment
Transgender individuals, their allies and all persons from the broader community that identify as LGBT	Community Needs Assessment

Publication of Target Populations

Not Specified, Other- The Massachusetts Attorney General's website

Hospital/HMO Web Page Publicizing Target Pop.

www.hne.com

Key Accomplishments of Reporting Year

HNE has been focused on connecting community prevention, health and wellness programming throughout the community for at risk children and families for over a decade. In 2013 we continued working to identify the gaps and fund programs that could meet the needs of specific communities within our service area based on the results of the Community Health Needs Assessment (CHNA).

With this in mind HNE chose to continue to fund programs that had been funded in previous years as well as funding several new initiatives to support our work.

One of the existing programs we are very proud of is The Open Gym Program. HNE, in collaboration with Live Well Springfield (Springfield's Mass in Motion Council) and the City of Springfield identified the most "at risk" communities throughout the city (based on crime statistics) and provided funding for four schools to have Open Gym Programs, Monday through Friday, from 5 to 8 p.m. The purpose of the Open Gym Program is to provide a safe environment for youth living in dangerous neighborhoods. At Open Gym, participants receive homework help, mentoring, and an opportunity to engage in organized physical activities. Activities were chosen as a result of survey results from children attending these schools, and they range from basketball to Hip Hop Dance classes and babysitting certification.

In 2013 programming was expanded to include an anti-bullying program through Neutral Corner, Inc. This program teaches children self-defense techniques, how to make decisions under duress, increases self-confidence and self-esteem, through non-contact boxing training and conditioning.

We have been collecting stories from the parents of the children attending Open Gyms, several have been taking evening GED courses and/or college courses. Others have had the opportunity to get a second job to increase their income, with the peace of mind that their child is in a safe and nurturing environment.

HNE also continued to extend the Open Gym concept to Martin Luther King Family Center. HNE funded their "Night Spot" program targeted to the 95 children who live across the street in a large subsidized housing complex. This is also a high risk neighborhood and no school was available for the Open Gym Program.

Live Well Springfield is another program that HNE continued to fund in 2013. HNE collaborates with Live Well Springfield Kids (LWS-Kids) as a member of the Steering Committee and is one of the major underwriters for this program. The focus of this program is on preschool and school age families involved in subsidized preschool programs. LWS-Kids focuses on whole child health with provision of a health (nutrition, physical activity, oral health, and prevention) curriculum, LAUNCH. The LAUNCH curriculum is approved by the MA State Department of Education for preschoolers.

The Launch Program was developed by Square One and HNE continued to fund the curriculum in 2013 which encourages preschoolers and their teachers to eat nutritious meals and get daily physical activity. The kitchen at Square One locations utilize the What's On Your Plate guidelines to prepare meals and snacks for the children in their daily care. Many of these children do not have access to nutritious meals outside of the preschool.

The Walking School Bus is another initiative that HNE continued to fund. The elementary school in the Brightwood section of the city was experiencing a high percent of absenteeism. An examination of the problem through interviews with staff at the Brightwood Health Center and the elementary school culminated in the creation of the walking school bus. A teacher from

the school and parent volunteers move from house to house picking up children on the route to school and walk with them to make sure the children arrive at school safely each day. Three additional walking school buses were formed in 2013. This program assures the safety of the children and their attendance at school.

The establishment of health lifestyle habits, good nutrition and physical activity, are very important and prepare our young children for school success. HNE continued funding Link-to-Libraries whose mission is improve the literacy of preschool and school age children through the provision of books. LTL was able to provide 5,000 back packs and books to children entering kindergarten in Springfield and Holyoke based on HNE's grant.

Y-AIM is another program focused on school success of our children. The goal of Y-AIM is to provide talented, underachieving at-risk youth with a solid support system that will assure graduation from high school, pursuit of higher education, and access to gainful employment. In 2012 and again in 2013 Y-AIM achieved a 98% graduation rate compared with a 48% graduation rate for children not in the program.

HNE continued to provide a grant to the Pioneer Valley Girl Scouts for the provision of a health and wellness badge. The purpose of this badge is to teach girls the importance of preventive health practices, healthy eating through proper nutrition, and physical activity. Women are the predominant care givers and we believe that providing basic education will help to develop positive health practices that will carry on into adulthood. Over 1000 girls earned the badge in 2013.

Seniors are an important demographic within our region and within the family structure. HNE continued to be the lead sponsor of the Life Enrichment Exposition. This is the premier Senior health and fitness exposition in Western Massachusetts. Over 1000 seniors attend each year.

Some of the new programs and/or organizations that HNE supporting through our Community Benefits efforts include, but are not limited to: funding the Friends of the Homeless, Neutral Corner, Inc., Franklin County Homecare Meals on Wheels, Children's Study Home, Regional Employment Board Summer Jobs program, Center for Human Development, American Foundation for the Prevention of Suicide, and the AIDS kNOW More Project.

HNE recognizes the significant needs within the communities we serve. As the only health plan based in Western Mass we strive to be a leading corporate citizen. In addition to the programs highlighted above, HNE provides financial support to numerous human service agencies within our region.

HNE is a member of the Coalition of Western Massachusetts Hospitals, a partnership of seven (7) non-profit hospitals in western Massachusetts; Baystate Medical Center, Baystate Franklin Medical Center, Baystate Mary Lan Hospital, Holyoke Medical Center, Cooley Dickinson Hospital, Mercy Medical Center (a member of the Sisters of Providence Health System) and Wing Memorial Hospital and Medical Centers (a member of UMass Memorial Health Care, and HNE.

The coalition formed in early 2012, put competition aside to conduct a regional community health needs assessment while sharing limited resources and enhancing the quality of data collection to benefit the community as a whole. The

Coalition engaged Verite Healthcare Consulting to conduct community health needs assessments (CHNA) that identified priority health needs of the communities served by the Coalition.

Following the completion of the community health needs assessments, HNE along with BMC convened a community benefit implementation strategy task force to provide input into the prioritization of the identified health needs in the CHNA and development of the plan's implementation strategy. Task Force membership included internal and external stakeholders. The charge of the Task Force was to collect and share information about existing hospital and community programs/services and other assets; apply expertise in prioritizing health needs; generate approaches to address priority health needs; and provide input into the development of the community benefits implementation strategy.

HNE is the only health plan based in Western Massachusetts and these hospitals represent our region. It is our intention to continue to partner with the hospitals in our Community Benefits Program. We believe that this is the first time that a health plan has worked with a hospital coalition to develop a region-wide community needs assessment.

Plans for Next Reporting Year

Executive Summary

The majority of what Health New England (HNE) does is intended to benefit the community either directly or indirectly. HNE provides health education programming, health education information and materials, and biometric health screenings in the community throughout the year. In addition, many of HNE's Executive Leadership Team serves on one or more volunteer community boards. HNE associates volunteer more than 1000 hours doing community service, and the organization is a long time supporter of the Pioneer Valley United Way. HNE also leverages print and graphic design services to many non-profit community organizations.

A small part of HNE's overall benefit to the community is through direct grants, which meet the Attorney General's Community Benefits Guidelines. The content within this document reflects HNE's formal CB Plan for 2014. The efforts described below do not include other efforts not defined as community benefits by the Massachusetts Attorney General. In summary, the Community Benefits Program Plan described here fall into one or more of the following categories:

1. Existing Community Benefits Commitments – activities currently supported by HNE and continued, under this plan, at existing or enhanced levels.
2. Community Benefits Hospital Coalition – Funds used to support the efforts of the Coalition of Western Massachusetts Hospitals, a group that includes HNE and also includes seven area nonprofit hospitals which have collaboratively developed a community needs assessment and are developing a corresponding action plan for community benefits.
3. Baystate Health Foundation Commitment – Funds to be donated to the Baystate Health Foundation.
4. BH Community Benefits Commitment – Funds to support specific community programs and initiatives originally supported by other parts of the Baystate Health system, but which would be taken on by HNE.
5. Community Health Education Initiatives – Funds to support community health education and wellness activities.
6. Research – Funds to support research and innovative or pilot health improvement initiatives.

Additional information on these commitments is provided below in the body of this Plan, and in a series of attachments and exhibits which follow it.

2014 HNE Community Benefits Plan

The mission of HNE's Community Benefits Program is to promote community wellness, with a special focus on underserved and vulnerable children and families. HNE is committed to meeting the identified health and wellness needs of the communities we serve, as identified through our own efforts and the combined efforts of Baystate Health, community organizations, affiliated providers, and community partners.

To achieve its mission, HNE will continue to:

1. Focus on prevention and increasing access to health and wellness care;
2. Be a resource to our communities for health information and wellness programming;
3. Support health improvement programs through sponsorships and donations of money and services, with special emphasis on activities which:

- Are focused on at risk families and children; and
- Demonstrate improvements in community health status.

HNE will invest the time, talent, and resources necessary to accomplish these goals.

In January of 2013, HNE became a non-profit organization and has filed an application for recognition of exemption from federal income tax as a category 501(c)(4) exempt organization. HNE's mission has always emphasized providing benefits to the community by improving health and serving as an exemplary corporate citizen. HNE's conversion to nonprofit status reinforces this long-standing commitment. As a result, HNE's Board of Directors has approved a target for 2014 for community benefits that would involve approximately \$1 million dollars in grants and donations. This document outlines HNE's Community Benefits Program Plan for 2014; providing a description of how HNE's grants and donations correspond with the CB categories outlined by the Massachusetts Attorney General's Community Benefits Guidelines.

The information presented in this plan is segmented into six target areas for community benefits ("CB") spending:

1. Existing Community Benefits Commitments
2. Community Benefits Hospital Coalition
3. Baystate Health Foundation Commitment
4. BH Community Benefits Commitment
5. Community Health Education Initiatives
6. Research

The last section of the plan provides an overview of the 2014 CB Budget allocation among the six segments outlined above.

1. Existing Community Benefits Commitments

HNE will continue many of its existing CB efforts. These efforts support the economic foundation of our region as well as our focus on improving the health status of children and families living in Western Massachusetts. Many commitments had been made prior to development of this CB Plan and are multi-year commitments.

2. Community Benefits Hospital Coalition

HNE participated with a coalition of community based hospitals to engage in a comprehensive needs assessment. HNE will use the findings from the needs assessments to inform our focus for Community Benefits Programming for FY 2014 through 2016.

The Coalition of Western Massachusetts Hospitals, is a partnership of seven (7) non-profit hospitals in western Massachusetts; Baystate Medical Center, Baystate Franklin Medical Center, Baystate Mary Lane Hospital, Holyoke Medical Center, Cooley Dickinson Hospital, Mercy Medical Center (a member of the Sisters of Providence Health System) and Wing Memorial Hospital and Medical Center (a member of UMass Memorial Health Care). To the best of our knowledge, this is the only hospital coalition in the country and HNE is the only health plan participating in a CB coalition for this purpose.

The Coalition formed in early 2012 and engaged Verité Healthcare Consulting to conduct comprehensive community health needs assessments that consider multiple data sources, including secondary data (regarding demographics, health status indicators and measures of health care access), assessments prepared by other organizations in recent years, and primary data derived from a community survey and from interviews with persons who represent the broad interests of the community, including those with expertise in public health. The needs assessment process continued into 2013 and culminated in a final Community Health Needs Assessment (CHNA) report and implementation strategy brought before the Coalition's Executive Leadership Team and Board of Directors for approval in September, 2013.

Numerous community needs were identified through the CHNA process. However, the following were common across all seven hospitals:

- Mental Health Needs and Access
- Obesity/Exercise/Nutrition
- Care Coordination
- Drug and alcohol use

All hospitals in the coalition have at least one common health priority. If this plan is approved, HNE plans to provide a fund of up to \$200,000 to support health initiatives focused on an agreed upon health priority for the coalition. The coalition is currently working on creating a grant submission process as well as processes for grant reviews /scoring, award allocation and grantee reporting. The grants are planned to be multi-year grants to ensure the opportunity to make a significant impact on the targeted health issue.

Although each hospital has an established Community Advisory Board, the coalition has established a permanent Community

Benefits Advisory Council, comprising internal and community stakeholders. HNE will continue to be an active member of the CBAC to engage and partner with the hospitals across our region. Collectively we can more effectively address the unmet health care needs of the residents within our service area.

This collaboration may have the potential to include Berkshire Health Systems as well.

3. Baystate Health Foundation CB Commitments

Many of HNE's CB efforts are related in some way to our parent organization, Baystate Health. HNE is committed to assisting Baystate in meeting its CB agenda and has a long history of support for the Baystate Health Foundation. The Baystate Health Foundation Programs that HNE supports include, but are not limited to the following:

- Rays of Hope
- Children's Miracle Network
- Walk of Champions
- Walk for Miracles
- Step Out for Hospice
- Wheeling for Healing

All the money raised by the Baystate Health Foundation remains local (within the Pioneer Valley) and provides care and support for children and their families that live, work and play in western Massachusetts.

HNE will support the Baystate Health Pediatric Specialty Center Capital Campaign at the \$100,000 level. The Pediatric Specialty Center sees children from all races, ethnicities and socioeconomic status regardless of ability to pay.

4. Baystate Health CB Commitment

In addition to HNE's support for programs sponsored by or supporting the Baystate Health Foundation, HNE has traditionally supported other activities and initiatives of its parent, Baystate Health (BH). At this time, BH is requesting that HNE provide support to the following programs, which BH has supported in the past, but which would be new initiatives for HNE:

- Project Coach
- YEAH Network
- MOCHA
- Mason Square Health Task Force

HNE is not able to fully underwrite each of these organizations operating cost. However, a grant of between \$25,000 and \$50,000 to each organization is recommended to help continue their work in the community.

5. Community Health Education Initiatives

Health New England has a long history of supporting community health education programs and initiatives within our service area either through the provision of funding and/or direct delivery. There are too many education initiatives to list. Following are a few highlights:

Square One Pre-K LAUNCH Program

The LAUNCH Program is a comprehensive health and wellness curriculum designed for children and their families to encourage proper nutrition and provide for food security. All preschool teachers at Square One have completed the LAUNCH training. The kitchen staff at Square One uses the fresh foods from the Farm-to-Preschool program for breakfast, lunch and snacks in the LAUNCH curriculum. One of the goals of the program is to teach children the importance of good nutritional habits and encourage them to teach their parents. Weekly healthy recipes are sent home to the families.

American Heart Association

Go Red for Women Seminar is focused on heart disease prevention in women. The seminar provides health screenings and health information and culminates with a National Speaker on Cardiovascular Disease in women. In February 2013, Thomas H. Ebert, MD and HNE's Chief Medical Officer was the Chair of the event. HNE has been a long time sponsor of this event.

American Heart Association Walk. The annual walk is the major fund raiser for the local chapter of the Heart Association. HNE participates by providing blood pressure screenings and body fat composition screenings at the walk. In addition, HNE's COO is the chair of the walk. The money raised through this walk help to support the Heart Association's programming throughout the year.

Collaboration with Baystate Medical Practices

HNE's Health Management Program Department has numerous programs focused on prevention and population health management. The Health Management Department will work with BMP practices to offer these programs for their patients.

Life Enrichment Expo

This is an annual day of health information and screenings targeted toward the region's senior population. HNE is the presenting sponsor and underwrites the cost. The program is free of charge to attendees and open to the public. Each year the program draws over 800 attendees who participate in various health assessments and health education/information sessions

Diabetes Education at Brightwood Health Center

HNE provides for culturally and linguistically appropriate diabetes education to the Latino population at Brightwood Health Center. Spanish is the primary language for the majority of the patients with diabetes at Brightwood. The program has been very well received and there is a waiting list for the sessions.

Annual Kids Safety & Health Expo

HNE is a funding partner for the Annual Kids Safety & Health Expo. The program is free of charge and open to the public. Annually over 300 families attend. The day is full of fun events for the kids and educational health and safety information for the parents. Children receive free bike helmets, fingerprinting, and other safety items such as bike reflectors. Parents receive safety and health information.

LaEsperanza Latina Health Fair

The Latina Health Fair is an annual event focused on providing Latina women with culturally linguistic and appropriate health information, education, and screenings. The most recent year drew over 800 women. The health fair is open to the public and is free of charge.

Cancer Prevention Education for Adolescents (Dr. Frank)

Funding will support the development of a cancer prevention educational program for the Springfield School System. The target population is adolescents between the ages of 12 and 18. The focus of the program is to introduce lifestyle modification strategies for middle and high school students to lower the incidence of breast, lung, skin and cervical cancers.

Berkshire Health System

"Get Cuffed" Blood Pressure Management Program in Berkshire County. The original Get Cuffed Berkshires Program was funded by the Massachusetts Office of the Attorney General for \$250,000 over a three year period (February 1, 2011 – January 31, 2013). Berkshire Health Systems and the Tri-town Health Department teams up to create a comprehensive Community Action Plan to deliver achievable outcomes and reduce high blood pressure in Berkshire County by:

- Goal #1: Implement countywide education program aimed to change the social norm around lifestyles and personal behaviors;
- Goal #2: Provide targeted clinical interventions for high risk individuals and expanded access to screening and monitoring programs;
- Goal #3: Initiate a local policy for dietary sodium reduction and healthier eating options in food service establishments.

The Get Cuffed program works in collaboration with the patient's primary care provider (PCP) by providing critical education and training to the patient which is not always possible in the limited time the PCP has during an office visit. In turn, this allows the PCP to spend more time on the patient's treatment plan and follow-up. The response to the program has been very positive from both local health care providers and patients.

On The Move

HNE supported a community wide walking program in 2013 with the provision of pedometers for all participants. BMC has requested continued support for the program to assist participants in goal setting and tracking.

Program Impact

- The impact of these programs include, but are not limited to the following:
- It is estimated that we have reached more than 7,500 people at community health fairs and events based in the communities we serve.
- HNE has developed programs that can be used and re-used to reach additional people.
- Programs are in the process of being developed in webinar format to expand our reach.
- HNE is actively working with practices to support their Patient Centered Medical Home (PCMH) with health education programs and materials, biometric screenings, and tracking and follow-up. The goal is to positively impact outreach to patients.

The recommendation is for HNE to focus a minimum of \$100,000 on community health education initiatives in 2014 through 2016.

6. Research

HNE believes in the importance of research to identify best practices, uncover new treatments, and add to the health knowledge base. HNE supports research projects. It is important to note that not all research projects are recognized by the Massachusetts Attorney General for the explicit purpose of compiling her Community Benefits Report. In general, HNE intends to fund research at a rate of approximately \$75,000 to \$100,000 per year, but this amount is likely to vary depending on the timing of the studies and programs we support.

Massachusetts Alliance for Complex Care

HNE has made a commitment to Dr. Matthew Sadof to support and participate in a proposal to the Center for Medicare and Medicaid Innovation for a Health Care Innovation Award. This is planned to be a three year project that focuses on transforming how care is delivered for children with medically complex conditions.

WNEU College of Pharmacy

WNEU College of Pharmacy in collaboration with Health New England created a unique position in Pharmacoeconomics. HNE has partnered with WNE to provide MTM services. Patients will be referred by HNE Case Managers or the HNE Pharmacy Services Department and must meet the following inclusion criteria in order to be part of this optional pilot program.

Inclusion Criteria

- HNE Commercial Members only
- Taking 5 or more chronic medications (or)
- 2 or more chronic disease or health conditions and taking 3 or more chronic medications

Protocol

- Case Managers at HNE or members themselves can call and make an appointment with Sue Kahelalis at 796.2434
- Pharmacy practice faculty will meet with member in a private clinic at the School of Pharmacy
- A comprehensive assessment of the patient will be completed, along with training and education
- WNE Clinical staff will determine the need for follow-up and the intensity of follow-up.

Goals

- Improve medication adherence
- Decrease number of medications and increase in generic medications
- Decrease hospitalizations
- Improve clinical outcomes/achieve therapeutic goals
- Reduce medical services, reduce adverse drug events, improve positive outcomes

BUDGET

Based on the foregoing, the estimated levels of expenditures for 2013 for the areas listed above are as follows:

1. Existing CB Commitments \$ 300,000
 2. CB Hospital Coalition \$ 200,000
 3. BH Foundation CB Commitment \$ 190,000
 4. BH/HNE CB Commitment \$ 150,000
 5. Community Health Education Initiatives \$ 85,000
 6. Research \$ 75,000
- TOTAL \$ 1,000,000

Community Benefits Process

Select Community Benefits Process

Community Benefits Leadership/Team

HNE's Executive Leadership Team and Board of Director's are actively involved in HNE's Community Benefits Program. In addition, HNE's Director of Corporate Responsibility & Government Affairs works directly with the Community Benefits Managers at the hospitals within our region. HNE collaborates with BH on Community Benefits Needs Assessments and priority setting.

Community Benefits Team Meetings

HNE's Director of Corporate Responsibility & Government Affairs participates in the quarterly hospital coalition meetings and reviews Community Benefits funding and sponsorship requests as they come in throughout the year. HNE's executive leadership team members, directors and managers sit on numerous boards throughout our service area. As the only health plan based in Western Massachusetts we understand the numerous community needs and it is our mission to improve the health and quality of life for people living in our communities. In 2014 HNE will be working to develop a more formal community grants process.

Community Partners

HNE's Community Partners include, but are not limited to the following:

- AIDs Foundation of Western Massachusetts
- American Foundation for the Prevention of Suicide
- American Heart Association
- American Lung Association
- American Red Cross
- Amherst Survival Center
- Baystate Health Foundation
- Baystate Children's Hospital and Specialty Center
- Baystate Office of Diversity & Inclusion
- Berkshire Health System
- Berkshire Children & Families
- Berkshire County ARC
- Behavioral Health Network
- Boys and Girls Clubs throughout our region
- Boy Scouts
- Brightwood Health Center
- Caring Health Center
- Center for Human Development
- CHP, Berkshire County
- Center for Human Development
- Dunbar Y Family & Community Center
- Faith Based Organizations
- Food Bank of Western Mass
- Friends of the Homeless
- Gandara Mental Health Center
- Girl's Inc.
- Girl Scouts
- High Street Health Center
- Hillcrest Education Centers
- Holyoke Health Center
- HCS Head Start
- Hospital Coalition
- Human Resources Unlimited
- Jewish Community Center
- Live Well Springfield
- Local Boards of Health
- MA Latino Chamber of Commerce
- Martin Luther King, Jr Family Services

Mason Square Health Task Force
Mason Square Health Center
Mass in Motion
Mass Department of Public Health
New North Citizen's Council
Partners for a Healthier Community
Partner for Community Action (Springfield and Greenfield)
Pioneer Valley Rowing Club
Puerto Rican Cultural Center
Sisters of Providence Health System
Springfield Department of HHS
Stavros Center for Independent Living
United Way of Pioneer Valley & Hampshire County
United Cerebral Palsy
Urban League
WGBY
YEAH!Network
YMCA's in our service area

Community Health Needs Assessment

Date Last Assessment Completed and Current Status

In partnership with the Coalition of Western MA Hospitals, HNE conducted its most recent community health needs assessment (CHNA) in 2013 of the geographic areas served pursuant to the requirements of the MA Attorney General's Community Benefit Guidelines.

Consultants/Other Organizations

Western Mass Coalition of Community Hospitals, Berkshire Health System, Veritas Consulting, Mass in Motion, Springfield Department of HHS.

Data Sources

Community Focus Groups, Hospital, Consumer Group, Interviews, MassCHIP, Public Health Personnel, Surveys, CHNA

Select Community Benefits Programs

Live Well Springfield Kids

Brief Description or Objective

Partners for a Healthier Community is convening an innovative initiative called Live Well Springfield ~ Kids (LWS ~ KIDS). LWS~K takes the BEST Oral Health program efforts to the next level to achieve "whole child health". LWS ~KIDS is a collective effort of public health and health care providers, health insurers, early child care and education providers, public sector social service and human service providers and parents to fashion an "empowerment association." The association supports families' efforts to improve access to and responsiveness by formal service systems (education, social, health). A key goal of LWS ~ KIDS as an empowerment association is to reposition young families to play significant roles in their child's early development by effectively navigating formal care systems to connect their infants, toddlers, preschoolers to sufficiently intensive supports placing them on a path to early school success. We are taking what we learned from BEST and applying it to other systems and health outcomes. Key partners have been meeting for six months as a "design team" for designing and implementing strategies that increase awareness and maximize use of local healthy child development services that meet the needs of children and families. The

Early Education and Care Organization (EECO) will become the “whole child health” environment with hearing, vision, oral health, physical health, and mental health services embedded in the organization’s daily routine.

Program Type Healthy Communities Partnership

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Access to Health Care, Environmental Quality, Immunization, Injury and Violence, Mental Health, Other: Child Care, Other: Dental Health, Other: Education/Learning Issues, Other: Family Planning, Other: Language/Literacy, Other: Nutrition, Other: Parenting Skills, Other: Pregnancy, Other: Uninsured/Underinsured, Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** Child-Preschool
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description **Goal Status**

Not Specified

Partners

Partner Name, Description **Partner Web Address**

Partners for a Healthier Community, Square One, High Street Health Center, Springfield Food and Policy Council, Springfield Partners for Community Action <http://www.baystatehealth.org/>

Contact Information Frank Robinson, Executive Director, 280 Chestnut Street, Springfield, MA 01103, 413-794-0000, frank.robinson@baystatehealth.org

Detailed Description Not Specified

Square One LAUNCH Program

Brief Description or Objective The LAUNCH Program is a comprehensive health and wellness curriculum designed for children and their families to encourage proper nutrition and provide food security.

Program Type Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Other: Nutrition
- **Sex:** All
- **Age Group:** Child-Preschool
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description **Goal Status**

Not Specified

Partners

Partner Name, Description **Partner Web Address**

Square One, The Food Bank of Western Massachusetts, Farm to Preschool startatsquareone.org

Contact Information Kim Lee, VP Square One, Scibelli Enterprise Center, 1 Federal Street, Building 101, Springfield, MA 01105, (413)732-5183., klee@startatsquareone.org

Detailed Description Not Specified

Martin Luther King Jr., CC Night Spot and Facility Repair

Brief Description or Objective The Night Spot Program provides a safe environment for adolescents to go in the Mason Square area of Springfield. HNE's support of the Night Spot Program provides for a staff member who works with adolescents to help with homework, act as a mentor, and to engage them in structured physical activity.

Program Type Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Other: Safety
- **Sex:** All
- **Age Group:** Child-Teen
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Martin Luther King Jr. CC	

Contact Information Sharon Jewel, Interim Executive Director, 3 Rutland Street, Springfield, MA 01109, 413-746-3655.,

Detailed Description Not Specified

Open Gym Program

Brief Description or Objective The Open Gym Program is a collaboration between HNE and the City of Springfield. The purpose of this program is to provide a safe space for adolescents in Springfield's high risk neighborhoods. The program is staffed by the Springfield Parks Department. This program was expanded from 3 to 4 schools this year and all four reached full capacity. This program also offers single parents the opportunity to continue their education or work a second job with the confidence that while they are at work or school their children are in a safe environment. In 2013 an anti-bullying program was added through Neutral Corner, Inc. The children participated in the Neutral Corner curriculum throughout the 20 weeks of the program and learned self-defense skills, how to think clearly under duress, increased their self-esteem and self-efficacy.

Program Type Direct Services

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Injury and Violence, Other: Child Care, Other: Uninsured/Underinsured, Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** Child-Preteen, Child-Teen
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
City of Springfield Parks & Recreation Department and Springfield City Councilor, Tim Allen	

Contact Information	City of Springfield Parks Department, 200 Trafton Road, Springfield, MA 01108, 413-787-6440,
Detailed Description	Not Specified

Girl Scouts of Pioneer Valley

Brief Description or Objective	HNE partnered with the Girl Scouts to create a healthy living badge. To earn the badge the girls' need to practice healthy behaviors (nutrition, fitness, no tobacco products, no alcohol or drugs, getting appropriate sleep, no texting and driving, etc. Over 1000 girls have earned the health and wellness badge!
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Program Type	Community Participation/Capacity Building Initiative
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin • Health Indicator: Physical Activity • Sex: Female • Age Group: Child-Preteen, Child-Primary School, Child-Teen • Ethnic Group: All • Language: All
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Goals	
Statewide Priority:	Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Girl Scouts of Pioneer Valley	http://www.gscwm.org

Contact Information	Girl Scouts of Western Mass, Anjelika Melein, 40 Harkness Ave., East Longmeadow, MA 01028, hr@gscwm.org
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Detailed Description	Not Specified
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Springfield YMCA - Y-AIM Program

Brief Description or Objective	Y-AIM is a partnership between the YMCA of Greater Springfield, and area High Schools, as well as various partners such as Health New England. The explicit goal of Y-AIM is to provide talented, underachieving at-risk youth, with a solid support system that will assure graduation from high school, pursuit of higher education, and access to gainful employment in the global market place. Students who join the program will show improvement by: Passing the MCAS; Improving performance in core subjects; Increasing attendance to 90% or better; Maintaining or reaching grade level; Lowering school suspensions; and Graduating from high school and attending college.
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Program Type	Grant/Donation/Foundation/Scholarship
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Target Population	<ul style="list-style-type: none"> • Regions Served: Springfield • Health Indicator: Other: Education/Learning Issues • Sex: All • Age Group: Child-Teen • Ethnic Group: All • Language: All
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Goals	
Statewide Priority:	Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
YMCA of Greater Springfield	www.springfieldy.org

Contact Information	Kirk Smith, President & CEO, Springfield YMCA, 275 Chestnut Street, Springfield, MA (413)
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739-6951, ksmith@springfieldy.org

Detailed Description Not Specified**Partners for a Healthier Community**

Brief Description or Objective Partners for a Healthier Community (PHC) is a non profit organization committed to improving the public's health by fostering innovation, leveraging resources, and building partnerships across sectors, including government agencies, communities, the health care delivery system, media, and academia. PHC uses a collaborative programming approach to solve pressing community health issues. PHC does not provide direct services; rather it takes the role of neutral facilitator to promote community collaborations, such as: Convening and Partnering Health Policy Development Population Based Health Program Delivery Research and Evaluation PHC is working toward becoming a Public Health Institute in 2014.

Program Type Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** County-Hampden
- **Health Indicator:** Access to Health Care, Environmental Quality, Immunization, Injury and Violence, Other: Asthma/Allergies, Other: Dental Health, Other: Education/Learning Issues, Other: Nutrition, Other: Parenting Skills, Other: Pregnancy, Other: Uninsured/Underinsured
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description **Goal Status**

Not Specified

Partners**Partner Name, Description** **Partner Web Address**

Partners for a Healthier Communities

Contact Information Frank Robinson, PhD, PO Box 4895, Springfield, MA 01101, (413) 794-7740, frank.robinson@baystatehealth.org

Detailed Description Not Specified**Springfield Boys & Girls Club**

Brief Description or Objective HNE provided funding to the Springfield Boys and Girls Club summer camp program. Through HNE's donation, 75 campers were able to attend camp through the summer.

Program Type Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Springfield
- **Health Indicator:** Other: Child Care, Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** All Children
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description **Goal Status**

Not Specified

Partners**Partner Name, Description** **Partner Web Address**

Springfield Boys & Girls Club sbgc.org

Contact Information	Barbara kolosowski, 481 Carew Street, Springfield, MA 01104, (413) 732-7201., kolosowski@sbgc.org
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Detailed Description	Not Specified
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Link to Libraries

Brief Description or Objective	HNE provides financial support to Link to Libraries whose goal is to improve pre-school and school age literacy by providing books to children.
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Program Type	Grant/Donation/Foundation/Scholarship
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Hampden • Health Indicator: Other: Education/Learning Issues, Other: Language/Literacy, Other: Uninsured/Underinsured • Sex: All • Age Group: Child-Preschool, Child-Primary School, Child-Toddler • Ethnic Group: All • Language: All
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Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
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Not Specified	
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Partners

Partner Name, Description	Partner Web Address
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Link to Libraries	linktolibraries.org
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Contact Information	Susan Jaye-Kaplan Link to Libraries, 35 Blue Grass Drive, E. Longmeadow, MA 01028., litlink@hotmail.com
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Detailed Description	Not Specified
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Life Enrichment Expo

Brief Description or Objective	The Life Enrichment Expo is a large health and information fair/event for seniors in Pioneer Valley. HNE has been the lead presenter of the event for the past 5 years.
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Program Type	Grant/Donation/Foundation/Scholarship
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Immunization, Mental Health, Other: Alzheimer Disease, Other: Arthritis, Other: Asthma/Allergies, Other: Cardiac Disease, Other: Diabetes, Other: Elder Care, Other: First Aid/ACLS/CPR, Other: Hearing, Other: Hospice, Other: Hypertension, Other: Nutrition, Other: Osteoporosis/Menopause, Other: Safety - Home, Other: Stress Management, Other: Vision , Overweight and Obesity, Physical Activity • Sex: All • Age Group: Adult-Elder • Ethnic Group: All • Language: All
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Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
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Not Specified	
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Partners

Partner Name, Description	Partner Web Address
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Jewish Community Center	springfieldjcc.org
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Contact Information	Carlin Trietsch Jewish Community Center, Neal Webber Building, 1160 Dickinson Street, Springfield, MA 01108, (413) 739-4715,
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Detailed Description	Not Specified
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Mason Square Health Task Force

Brief Description or Objective	HNE underwrote and created vouchers for the Mason Square Farmer's Market. These vouchers were given to the physicians and care providers at the High Street and Mason Square Health Clinics. Providers gave the vouchers to patients/families who were impacted
Program Type	Prevention
Target Population	<ul style="list-style-type: none"> • Regions Served: Springfield • Health Indicator: Other: Asthma/Allergies, Other: Cardiac Disease, Other: Diabetes, Other: Hypertension, Other: Nutrition, Other: Pregnancy, Other: Stroke, Other: Uninsured/Underinsured, Overweight and Obesity • Sex: All • Age Group: Adult • Ethnic Group: All • Language: All

Goals
Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Mason Square Health Task Force	

Contact Information	Mable Sharif, Community Outreach Worker, Baystate Mason Square Neighborhood Health Center, 11 Wilbraham Road, Springfield, MA 01109, (413) 794-0000., mable.sharif@baystatehealth.org
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Detailed Description	Not Specified
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American Lung Association, Climb of Your Life

Brief Description or Objective	HNE provides funding for the American Lung Association's Climb of Your Life Program. This program highlights the importance of lung health and culminates in a Stair Climb Challenge. The monies raised at the event support asthma education and tobacco cessation.
Program Type	Healthy Communities Partnership
Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Environmental Quality, Other: Asthma/Allergies, Other: Cancer - Lung, Other: Pulmonary Disease/Tuberculosis, Other: Smoking/Tobacco, Physical Activity, Tobacco Use • Sex: All • Age Group: Adult • Ethnic Group: All • Language: All

Goals
Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information	Judy Dean, American Lung Association, 393 Maple Street, Springfield, MA 01105.,
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Detailed Description	Not Specified
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American Heart Association Go Red for Women

Brief Description or Objective	HNE has provided funding to the American Heart Association for the Go Red For Women Conference and the Walk for the past several years. This year HNE's Chief Financial Officer became the Chair of the Walk. HNE's Chief Medical Officer continues to participate on the Go Red Conference Committee. The focus of the conference is educating women on prevention of heart disease and identifying the signs of heart attack in women. Heart disease remains the number one killer of women. The walk draws approximately 1000 walkers. At the walk there are free screenings, educational information and much more. The dollars raised go to support education and research.
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Program Type	Healthy Communities Partnership
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Other: Cardiac Disease • Sex: Female • Age Group: Adult-Elder, Adult-Young • Ethnic Group: All • Language: All
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Goals	Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations
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Goal Description	Goal Status
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Not Specified	
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Partners

Partner Name, Description	Partner Web Address
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Not Specified	
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Contact Information	Nikki Burnett, American Heart Association, 54 Wayside Ave., #C, West Springfield, MA 01089,
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Detailed Description	Not Specified
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Urban League of Springfield

Brief Description or Objective	Urban League of Springfield underwriter for 2013. HNE and BH split a \$50,000 underwriter level of support.
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Program Type	Healthy Communities Partnership
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Target Population	<ul style="list-style-type: none"> • Regions Served: Holyoke, Springfield • Health Indicator: Injury and Violence, Other: Alcohol and Substance Abuse, Other: Child Care, Other: Domestic Violence, Other: Parenting Skills, Other: Safety - Home, Other: Stress Management • Sex: All • Age Group: Adult-Elder • Ethnic Group: All • Language: All
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Goals	Statewide Priority: Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
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Goal Description	Goal Status
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Not Specified	
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Partners

Partner Name, Description	Partner Web Address
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Urban League of Greater Springfield	
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Contact Information	Henry Thomas, President, Urban League of Greater Springfield, 1 Federal Street, #104B, Springfield, MA 01105.,
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Detailed Description	Not Specified
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Friends of the Homeless

Brief Description or Objective	HNE works collaboratively with the Friends of the Homeless to provide health education
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Objective materials and information at their site, participate in health and wellness programming at the site as well as fund programs to support clients in recovery.

Program Type Outreach to Underserved

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Injury and Violence, Mental Health, Other: Homelessness, Other: Language/Literacy, Other: Uninsured/Underinsured
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description **Goal Status**

All FOH shelter and housing is supported by case management aimed at obtaining and maintaining permanent housing. FOH is not interested in allowing people to be warehoused.

Partners

Partner Name, Description **Partner Web Address**

Friends of the Homeless

Contact Information Cathy Tobin, Friends of the Homeless, 755 Worthington Street, Springfield, MA ,

Detailed Description Not Specified

Chicopee Senior Center

Brief Description or Objective HNE provided the Chicopee Senior Center with a \$25,000 grant to support the creation of a wellness resource center in their new facility.

Program Type Community Participation/Capacity Building Initiative

Target Population

- **Regions Served:** Chicopee
- **Health Indicator:** Other: Elder Care
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description **Goal Status**

Not Specified

Partners

Partner Name, Description **Partner Web Address**

Chicopee Senior Center

Contact Information Marie LaFlamme, Chicopee Senior Center Committee.,

Detailed Description Not Specified

Springfield Museums

Brief Description or Objective HNE provided funding to the Springfield Museums school-aged education program. The Springfield Museums are acknowledged as one of the largest cultural institutions in Western

New England. They provide 25,000 educational service units to 11,000+ school children participating in over 40 different programs. In addition, funding helps support free access to the museums for Springfield residents.

Program Type Outreach to Underserved

Target Population

- **Regions Served:** County-Berkshire, County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Environmental Quality, Other: Child Care, Other: Cultural Competency, Other: Education/Learning Issues
- **Sex:** All
- **Age Group:** All Children
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Not Specified

Detailed Description Not Specified

Rays of Hope Walk

Brief Description or Objective HNE has been the presenting sponsor of the Rays of Hope Walk (RoH) for almost 20 years. RoH is the premier event in W. Mass. The walk raises awareness for breast cancer and includes an education and information fair, and a tent for survivors. The walk raises approximately \$1 million dollars which supports treatment, education and support, and research.

Program Type Healthy Communities Partnership

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Access to Health Care, Other: Cancer - Breast, Physical Activity
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Rays of Hope, Baystate Health	baystatehealth.org/raysofhope

Contact Information Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01199, (413)794-8001, michelle.graci@baystatehealth.org

Detailed Description Not Specified

Children's Miracle Network - Baystate Children's Hospital

Brief Description or Objective HNE underwrites the Children's Miracle Network Radiothon which raises money to support the Baystate Children's Hospital. All the money raised remains local and provides care and support for children and their families right here in western Massachusetts. The event raises over \$200,000 annually. All the monies raised remain in W. Mass and go directly to treatment for children.

Program Type	Grant/Donation/Foundation/Scholarship
Target Population	<ul style="list-style-type: none"> • Regions Served: County-Berkshire, County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Access to Health Care, All, Environmental Quality, Immunization, Injury and Violence, Mental Health, Other: Alcohol and Substance Abuse, Other: Arthritis, Other: Asthma/Allergies, Other: Cancer, Other: Cardiac Disease, Other: Diabetes, Other: Domestic Violence, Other: Hearing, Other: Hepatitis, Other: HIV/AIDS, Other: Lead Poisoning, Other: Lyme Disease, Other: Parenting Skills, Other: Pulmonary Disease/Tuberculosis, Other: Sexually Transmitted Diseases, Other: Sickle Cell Disease, Other: Uninsured/Underinsured, Other: Vision , Overweight and Obesity, Substance Abuse • Sex: All • Age Group: All Children • Ethnic Group: All • Language: All

Goals
Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Children's Miracle Network - Baystate Children's Hospital	

Contact Information	Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01103. (413) 794-0000., michelle.graci@baystatehealth.org
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Detailed Description	Not Specified
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Children's Miracle Network Spanish Radiothon - Baystate Children's Hospital

Brief Description or Objective	HNE provided grant funding for the first annual Spanish Radiothon with WSPR Radio. The inaugural event raised \$32,000 in 2012, this year the total reached almost \$50,000. These monies will directly support the Baystate Children's Hospital.
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Program Type	Grant/Donation/Foundation/Scholarship
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: All • Sex: All • Age Group: All Children • Ethnic Group: All • Language: All
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Goals
Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Baystate Children's Hospital	
WSPR Radio	

Contact Information	Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01103. (413) 794-0000., michelle.graci@baystatehealth.org
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Detailed Description	Not Specified
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Walk for Miracles

Brief Description or Objective	The Walk for Miracles raises funds for Baystate Children's Hospital. All monies raised remain here in the region and directly benefit the patients.
Program Type	Grant/Donation/Foundation/Scholarship
Target Population	<ul style="list-style-type: none"> • Regions Served: County-Berkshire, County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Access to Health Care, Immunization, Injury and Violence, Mental Health, Other: Arthritis, Other: Asthma/Allergies, Other: Cancer, Other: Chronic Pain , Other: Diabetes, Other: Hearing, Other: Hepatitis, Other: HIV/AIDS, Other: Lead Poisoning, Other: Lyme Disease, Other: Nutrition, Other: Pulmonary Disease/Tuberculosis, Other: Sexually Transmitted Diseases, Other: Sickle Cell Disease, Other: Uninsured/Underinsured, Other: Vision , Overweight and Obesity, Substance Abuse • Sex: All • Age Group: All Children • Ethnic Group: All • Language: All

Goals
Statewide Priority: Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description **Partner Web Address**

Baystate Children's Hospital

Contact Information Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01103 (413) 794-0000., michelle.graci@baystatehealth.org

Detailed Description Not Specified

Step Out for Hospice Walk

Brief Description or Objective The Step Out for Hospice raises money for the Baystate VNA and Hospice. All monies raised remain local and directly benefit patients needing Hospice services in our region.

Program Type Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Access to Health Care, Other: Hospice
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals
Statewide Priority: Chronic Disease Management in Disadvantage Populations

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description **Partner Web Address**

Baystate Health Foundation
Baystate VNA and Hospice

Contact Information Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01103, (413) 794-0000., michelle.graci@baystatehealth.org

Detailed Description Not Specified

Walk of Champions

Brief Description or Objective The Walk of Champions raises funds for Baystate MaryLane Hospital's Integrated Cancer Services.

Program Type	Community Education
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Hampden, County-Worcester • Health Indicator: Access to Health Care, Other: Cancer • Sex: All • Age Group: Adult • Ethnic Group: All • Language: All
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Goals	Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations
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Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
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Baystate Health Foundation	
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Baystate Mary Lane Hospital	
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Contact Information	Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01103, (413) 794-0000, michelle.graci@baystatehealth.org
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Detailed Description	Not Specified
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Wheeling for Healing Cycling Event

Brief Description or Objective	The purpose of the Wheeling for Healing Event is to raise money for Baystate Franklin Medical Center's Cancer Services.
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Program Type	Community Education
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin • Health Indicator: Access to Health Care, Other: Cancer • Sex: All • Age Group: All • Ethnic Group: All • Language: All
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Goals	Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
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Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
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Baystate Health Foundation	
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Baystate Franklin Medical Center	
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Contact Information	Michelle Graci, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01103, (794-0000), michelle.graci@baystatehealth.org
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Detailed Description	Not Specified
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Neutral Corner, Inc.

Brief Description or Objective	Neutral Corner, Inc. is an anti-bullying program focused on school aged children. Every day over 160,000 children miss school as a result of bullying. Attendance at school is directly linked to achievement and graduation rates. The program focuses on teaching
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Program Type	Grant/Donation/Foundation/Scholarship
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Berkshire, County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Injury and Violence, Mental Health, Other: Domestic Violence, Other:
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Nutrition, Overweight and Obesity, Physical Activity

- **Sex:** All
- **Age Group:** All Children
- **Ethnic Group:** All
- **Language:** English

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description

Not Specified

Goal Status**Partners****Partner Name, Description Partner Web Address**

Not Specified

Contact Information

Neutral Corner, Inc., 36 Belleclaire Ave., Longmeadow, MA 01106. (413) 531-7144, patireland17@aol.com

Detailed Description

Not Specified

Franklin County Home Care Meals on Wheels**Brief Description or Objective**

Franklin County Home Care Corporation, an Area Agency on Aging, is a private, nonprofit corporation that develops, provides and coordinates a range of services to support the independent living of elders and persons with disabilities with a goal of indepe

Program Type

Grant/Donation/Foundation/Scholarship,Outreach to Underserved

Target Population

- **Regions Served:** County-Berkshire, County-Franklin, County-Hampden, County-Hampshire
- **Health Indicator:** Other: Elder Care
- **Sex:** All
- **Age Group:** Adult-Elder
- **Ethnic Group:** All
- **Language:** English

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Goal Description

Not Specified

Goal Status**Partners****Partner Name, Description Partner Web Address**

Roseann Martoccia, Executive Director <http://www.fchcc.org/about>

Contact Information

Roseann Martoccia, Exec. Dir. 800-732-4636, 413-773-5555, 978-544-2259, or TDD 413-772-6566, FREE, Monday through Friday 9 a.m. to 5 p.m.,

Detailed Description

Not Specified

Fit Together**Brief Description or Objective**

Fit Together is an innovative wellness center open to the public. Priority is given to meeting the needs of people with developmental and emotional challenges through personalized attention and a relaxed, supportive atmosphere. Fit Together offers: • Cardio exercise • Strength training • Classes in yoga, dance, free weights, and hula hooping • Reiki Membership is reasonably priced on a sliding scale and includes all classes and groups. Cost is determined by the member based on the scale; no proof of income is required. Fit Together is located in the Nonotuck Mill in Florence, MA; less than 2 miles from Northampton Center. The facility is easily accessible on the PVTA's R44 bus route, which connects to the B43 in Northampton.

Program Type

Community Education,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Healthy Communities Partnership,Prevention

Target Population

- **Regions Served:** County-Hampshire
- **Health Indicator:** Mental Health, Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** Adult-Elder, Adult-Young
- **Ethnic Group:** All
- **Language:** English , Spanish

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description

The goal of the FitTogether Program is to meet the needs of people with developmental and emotional challenges through personalized attention and a relaxed, supportive atmosphere.

Goal Status**Partners****Partner Name, Description Partner Web Address**

Susan Stubbs, CEO Service Net

Contact Information

Fit Together 296 Nonotuck Street Florence, MA 01062 413.584.1508 ,
fittogether@servicenet.org.

Detailed Description

Not Specified

Safe Passage**Brief Description or Objective**

Since 1977 Safe Passage has served survivors of domestic violence, their children, friends, and families. Safe Passage offers survivors hope and support and resources, as both are essential in the journey from violence to safety. Safe Passage's counseling, advocacy, shelter, support groups, and community education help build safe avenues toward safety and healing.

Program Type

Community Education,Grant/Donation/Foundation/Scholarship,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** County-Hampshire
- **Health Indicator:** Injury and Violence, Other: Homelessness, Other: Parenting Skills, Other: Safety
- **Sex:** Female
- **Age Group:** Adult, Adult-Young
- **Ethnic Group:** All
- **Language:** English , Spanish

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description

Safe Passage's goal is through counseling, advocacy, shelter, support groups, and community education to help build safe avenues toward safety and healing.

Goal Status**Partners****Partner Name, Description Partner Web Address**

Sarah Smith, Director of Development, at (413) 586-1125 x19. www.safepass.org

Contact Information

Sarah Smith, Director of Development, at (413) 586-1125 x19.,

Detailed Description	Not Specified
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UCP Berkshire County

Brief Description or Objective

United Cerebral Palsy (UCP) Association of Berkshire County — an affiliate of United Cerebral Palsy Association — was established in 1961. UCP of Berkshire County offers support and advocacy for any individual, regardless of disability, to pursue a fulfilling, self-determined, high-quality community life - a life without limits. The UCP mission is to advance the independence, productivity and citizenship of people with disabilities. UCP of Berkshire County is an affiliate of United Cerebral Palsy Association.

Program Type

Community Education, Grant/Donation/Foundation/Scholarship, Outreach to Underserved, Prevention

Target Population

- **Regions Served:** County-Berkshire
- **Health Indicator:** Not Specified
- **Sex:** All
- **Age Group:** Adult, Adult-Elder, Adult-Young, All
- **Ethnic Group:** All
- **Language:** English , Spanish

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description

United Cerebral Palsy (UCP) Association of Berkshire County has dedicated itself to offering supports and advocacy for any individual, regardless of disability, to pursue a fulfilling, self-determined, high-quality community life - a life without limits. The UCP mission is to advance the independence, productivity and citizenship of people with disabilities. UCP of Berkshire County is an affiliate of United Cerebral Palsy Association.

Goal Status

Partners

Partner Name, Description Partner Web Address

Christine Singer, Executive Director

Contact Information

Christine Singer, Executive Director, 208 West Street Pittsfield, MA 01201 Phone/TTY: 413-442-1562 Fax: 413-499-4077 , csinger@ucpberkshire.org

Detailed Description

Not Specified

Children's Study Home

Brief Description or Objective

Since 1865, CSH has been caring for children and families who are at-risk in our communities. As the needs of the community have evolved over the past 140 plus years, their services have changed to meet new demands. Today, CSH continues to provide the quality of care and concern that we have always been recognized for in our communities. The Children's Study Home serves children and families throughout the Greater Springfield and Cape Cod regions. Through a variety of residential, educational and family services, they continuously expand and adapt to better meet the needs of those they serve. The Children's Study Home serves children, adolescents, and families with special needs throughout the Pioneer Valley and Cape Cod areas. The children served are often struggling to cope with behavioral, psychiatric, and cognitive issues related to the experiences they have survived. The staff assesses their needs and develops individualized service plans that foster recovery, growth, and wellness.

Program Type	Community Education,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Healthy Communities Partnership,Prevention
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Hampden • Health Indicator: Other: Child Care, Other: Education/Learning Issues, Other: Nutrition • Sex: All • Age Group: All • Ethnic Group: All • Language: English , Spanish
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Goals
Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Eliza Crescentini, Executive Director	

Contact Information	Eliza Crescentini, Executive Director, 44 Sherman Street, Springfield, MA 01109, 413-739-5626,
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Detailed Description	Not Specified
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Regional Employment Board Initiatives for Youth

Brief Description or Objective	Combining work and learning is a powerful and effective dropout prevention strategy providing many students a reason to stay in school. Students who participate in school-to-career programs attend school more regularly and graduate at a higher rate than their peers. Students also gain valuable work experience, career awareness and connections outside their communities. Under the direction of the Regional Employment Board, four local School-to-Career Partnerships connect high school students with area employers offering work-based learning experiences. HNE financially supports the Summer Job Initiative.
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Program Type	Community Education,Grant/Donation/Foundation/Scholarship,Healthy Communities Partnership,Mentorship/Career Training/Internship
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Hampden • Health Indicator: Injury and Violence, Other: Education/Learning Issues, Other: Language/Literacy, Other: Safety • Sex: All • Age Group: Adult-Young • Ethnic Group: All • Language: English , Spanish
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Goals
Statewide Priority: Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Provide summer jobs for youth in the greater Springfield area.	HNE's grant provided for 10 youth to be employed through the summer.

Partners

Partner Name, Description	Partner Web Address
David M. Cruise, President & CEO	rebhc.org

Contact Information	David M. Cruise,
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Detailed Description	Not Specified
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AIDS kNOw More Project

Brief Description or Objective	The AIDS kNOW More Project (AKMP) is a group comprised of middle school, high school, and college students who are dedicated to educating themselves about HIV/AIDS, including prevention and related stigma, treatment, and risk reduction. It is then their duty to pass this education on to their peers. AKMP members and their advisors have been trained as peer educators in HIV/AIDS, Hepatitis and Sexually Transmitted Infections by the Massachusetts Department of Public Health. Members are working to create a curriculum to provide educational presentations to groups at local schools and community events with the hope of increasing knowledge and decreasing transmission. Their goal is to improve the knowledge, attitudes, and behaviors of their peers regarding HIV/AIDS. The AKMP is actively involved in the AIDS Walk/5k Run & Festival and World AIDS Day celebration. Members also provide education at a number of community events and schools.
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Program Type	Community Education, Grant/Donation/Foundation/Scholarship, Healthy Communities Partnership
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Hampden, County-Hampshire • Health Indicator: Other: HIV/AIDS • Sex: All • Age Group: Adult-Young • Ethnic Group: All • Language: English , Spanish
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Goals
Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
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To empower and educate communities regarding HIV/AIDS. The AIDS kNOW More Project will make a positive community impact and be there to support those infected and affected by HIV/AIDS.	
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Partners

Partner Name, Description	Partner Web Address
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Jessica Crevier, Executive Director	
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Contact Information	Jessica Crevier, Executive Director, 1168 Main Street, Springfield, MA 01103. 413-301-0955, info@aidsfoundationwm.org
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Detailed Description	Not Specified
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Center for Human Development

Brief Description or Objective	With over 70 programs and services, CHD is Western Massachusetts' largest and most successful social service organization, delivering a broad array of critical services with proven effectiveness, integrity and compassion. CHD has been helping people build strong, productive relationships since 1972. Each year, their community based social service and behavioral health programs reach over 18,000 people in Western Massachusetts and Connecticut. Currently CHD employs more than 1,400 professionals. Working in local communities, and partnering with local agencies, CHD provides focused, personalized services that promote real and lasting change. CHD is driven by a focus on excellence and a spirit of innovation. As a non-profit organization, their only motivation is helping people create successful lives.
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Program Type	Grant/Donation/Foundation/Scholarship
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Target Population	<ul style="list-style-type: none"> • Regions Served: County-Franklin, County-Hampden, County-Hampshire • Health Indicator: Mental Health • Sex: All • Age Group: Adult-Young, All Children • Ethnic Group: All • Language: English , Spanish
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Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description

CHD is dedicated to advocacy, empowerment and fostering independence and community integration of the people we serve. Central to CHD's success is their belief that organizational and administrative excellence is an essential component to the provision of quality human services and compassionate care. CHD balances the innovation and creativity derived from a structure of programs that function with a measured level of autonomy with the efficiency and efficacy that derive from a strong central administrative and managerial core.

Goal Status**Partners****Partner Name, Description Partner Web Address**

Jim Goodwin, Executive Director www.chd.org

Contact Information

Jim Goodwin, Executive Director, Bernie Avenue, Springfield, MA,

Detailed Description

Not Specified

AFSP**Brief Description or Objective**

The American Foundation for Suicide Prevention (AFSP) is the nation's leading organization bringing together people across communities and backgrounds to understand and prevent suicide, and to help heal the pain it causes. Individuals, families, and communities who have been personally touched by suicide are the moving force behind everything AFSP does. • Striving for a world that is free of suicide. • Supporting research, because understanding the causes of suicide is vital to saving lives. • Educating others in order to foster understanding and inspire action. • Offering a caring community to those who have lost someone they love to suicide, or who are struggling with thoughts of suicide themselves. • Advocating to ensure that federal, state, and local governments do all they can to prevent suicide, and to support and care for those at risk. HNE is the sponsor of the Western Massachusetts Out of the Darkness Walk.

Program Type

Community Education, Grant/Donation/Foundation/Scholarship, Healthy Communities Partnership, Prevention

Target Population

- **Regions Served:** County-Hampden
- **Health Indicator:** Mental Health
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** English , Spanish

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Goal Description

Prevention of Suicide. ASFP is a not-profit organization exclusively dedicated to

Goal Status

understanding and preventing suicide, through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide.

Partners

Partner Name, Description Partner Web Address

Benjamin Liptzin, MD, Chair of Psychiatry

Contact Information

Benjamin Liptzin, MD, Chair of Psychiatry, Baystate Medical Center, Chestnut St, Springfield, MA 01103, benjamin.liptzin@baystatehealth.org

Detailed Description

Not Specified

Expenditures

Program Type	Estimated Total Expenditures for FY2013	Approved Program Budget for 2013
Community Benefits Programs	Direct Expenses \$35,000 Associated Expenses \$0 Determination of Need Expenditures \$0 Employee Volunteerism \$15,500 Other Leveraged Resources \$3,000,000	\$1,000,000 *Excluding expenditures that cannot be projected at the time of the report.
Net Charity Care	HSN Assessment \$4,368,712 HSN Denied Claims Not Specified Free/Discount Care Not Specified Total Net Charity Care Not Specified	
Corporate Sponsorships	\$250,000	
	Total Expenditures	\$7,669,212
Massachusetts Plan Members		0
HMO Administrative Expenses		54,721,531
HMO Total Revenue for 2013		546,640,718
HMO Hospital, Medical and Other Health Care Costs for 2013		488,738,794
Comments: None		

Optional Information

Expenditures	Amount
Community Service Programs	Direct Expenses Not Specified Associated Expenses Not Specified Determination of Not Specified

	Need Expenditures	Not Specified	
	Employee Volunteerism	Not Specified	
	Other Leveraged Resources	Not Specified	
Total Community Service Programs		Not Specified	
Bad Debt:		Not Specified	Not Specified
IRS 990:		Not Specified	