

HOUSE No. 2218

By Mr. O'Loughlin of Boston, petition of Joseph M. O'Loughlin for prohibiting the use of the words "factory outlet" by retail establishments. Mercantile Affairs.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Fifty-Six.

AN ACT PROHIBITING THE USE OF THE WORDS "FACTORY
OUTLET", BY RETAIL ESTABLISHMENTS.

*Be it enacted by the Senate and House of Representatives in
General Court assembled, and by the authority of the same, as
follows:*

1 Chapter 266 of the General Laws is hereby amended
2 by inserting after section 91A the following new sec-
3 tion:—

4 *Section 91B.* Use of the words "factory outlet" on
5 retail establishments is hereby prohibited. Any indi-
6 vidual, firm or corporation who shall violate this section
7 shall be punished by a fine of not less than ten nor more
8 than five hundred dollars.

