AN ACT PROVIDING FOR AN ADDITIONAL DEPUTY COMMISSIONER OF COMMERCE AND CREATING A DIVISION OF PROMOTION AND DIVISION OF REGIONAL ECONOMY WITHIN THE DEPARTMENT OF COMMERCE.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Section 1. Section 3 of chapter 23A of the General Laws is hereby amended by striking out, in line 2, the word "two" and inserting in place thereof the word "three", — so that the first sentence will read as follows: — The commissioner, with the approval of the governor and council, may appoint and remove three deputy commissioners.

1 Section 2. Section 4 of said chapter 23A, as amended by section 1 of chapter 462 of the acts of 1957, is hereby further amended by striking out the first sentence and inserting in place thereof the following sentence: — The commissioner shall organize a division of research, a women's division, a division of planning, a division of development, a division of promotion, and a division of regional economy, and such other divisions with the approval of the governor and council as he may deem necessary.

1 Section 3. Said chapter 23A is hereby further amended by striking out section 7 and inserting in place thereof the following section: —
4  *Section 7.* The division of development shall further the
development and the expansion of industry, with particular
attention to small business, and attract new business to the
commonwealth by (1) promoting the welfare of existing in-
dustry and the location of new business and co-ordinating
these activities with the efforts of public, private and other
agencies; (2) negotiating directly with industry seeking suit-
able location within the commonwealth in co-operation with
public, private and other agencies; and (3) promoting the in-
dustrial development efforts of local communities by assist-
ing in the formation of industrial foundations in co-operation
with local agencies.

1  *Section 4.* Said chapter 23A is hereby further amended
by inserting after section 7A, added by section 2 of chapter
462 of the acts of 1957, the following two sections with the
4 captions as indicated:—

5  **DIVISION OF PROMOTION.**

6  *Section 7B.* The division of promotion shall stimulate and
promote the development and expansion of industry and the
tourist business of the commonwealth throughout the world
by (1) utilizing the best modern techniques and all profes-
sional media for advertising, publicity and public relations
purposes; (2) developing, fostering and promoting all worthy
events, attractions and regional areas throughout the com-
monwealth; (3) disseminating information on commercial,
recreational, transportation, industrial and other facilities and
advantages of the commonwealth; and (4) developing and
promoting a program of international travel.

17  **DIVISION OF REGIONAL ECONOMY.**

18  *Section 7C.* The division of regional economy shall — (a)
initiate and pursue contacts with the states and provinces of
the region for the purpose of developing co-operative solutions
to regional economic problems; (b) initiate and pursue con-
tacts with federal agencies with a view to (1) working out
regional compacts and agreements, (2) facilitating the inter-
national communications involved in co-operating with Ca-
nadian provinces, (3) listing and indexing projects and pro-
posals which are, or should be, developed on a regional basis,
(4) stimulating and co-ordinating conferences and studies on
regional economic problems; and (c) work with other state
departments.