

To accompany the petition of Bernard L. Sullivan that provision be made for the regulation and control by cities and towns of billboards and other advertising signs and devices within their respective limits. Mercantile Affairs.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Thirty-Seven.

An Act providing for the Regulation and Control by Cities and Towns of Billboards and Other Advertising Signs and Devices within their Respective Limits.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Chapter ninety-three of the General Laws is hereby
2 amended by striking out section twenty-nine, as
3 appearing in the Tercentenary Edition, and inserting
4 in place thereof the following:—

5 *Section 29.* Cities and towns shall make and may
6 amend or repeal rules and regulations for the proper
7 control and restriction of billboards, signs and other
8 advertising devices on public ways or on private
9 property within public view of any highway, public
10 park or reservation within their respective limits.
11 Said rules and regulations may require that said bill-
12 boards, signs or other devices be licensed in accordance
13 therewith, and may prescribe license fees, to be fixed
14 with regard to the cost of administering this section.

