

HOUSE No. 703

By Mr. Dorman of New Bedford (by request), petition of Otto Wallner that cities and towns be authorized to permit the placing of advertising signs upon parking meters and to provide for the rental thereof. Municipal Finance.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Fifty-Three.

AN ACT AUTHORIZING CITIES AND TOWNS TO PERMIT THE PLACING OF ADVERTISING SIGNS UPON PARKING METERS AND TO PROVIDE FOR THE RENTAL THEREOF.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Section 22A of chapter 40 of the General Laws,
2 as most recently amended by chapter 592 of the
3 acts of 1952, is hereby further amended by striking
4 out the following words at the end of said section:—
5 “No city or town shall permit the use of any parking
6 meter or parking meter post for advertising purposes,
7 and shall not grant any right to any person, firm or
8 corporation to attach to the said parking meter any
9 signs, devices or any other form of medium for ad-
10 vertising purposes.” and adding in place thereof the
11 following:— Any city or town is hereby authorized
12 and empowered to permit the placing of advertising
13 signs upon parking meters or parking meter posts,
14 and to contract with any individual or company for

15 the rental or lease thereof as may be found ad-
 16 vantageous to said city or town. All moneys received
 17 by the said cities or towns under said contracts shall
 18 be used for the regulation of parking and other traffic
 19 activities incident thereto.