

HOUSE No. 1534

By Mr. O'Leary of Boston, petition of the Massachusetts State Chamber of Commerce, Inc., for legislation to establish a program of state aid to regional tourist associations through reimbursement of funds expended in promoting travel and tourism. State Administration.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Sixty-Six.

AN ACT TO ESTABLISH A PROGRAM OF STATE AID TO REGIONAL TOURIST ASSOCIATIONS THROUGH REIMBURSEMENT OF FUNDS EXPENDED IN PROMOTING TRAVEL AND TOURISM.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

- 1 Chapter 23A of the General Laws is hereby amended by
- 2 inserting after section 6 the following section:—
- 3 *Section 6A.* The department of commerce and development
- 4 shall annually reimburse fifty per cent of the expenses,
- 5 approved by the commissioner, incurred for advertising and
- 6 promoting the vacation facilities of the commonwealth or
- 7 region thereof by regional associations the chief officers of
- 8 which shall be members of the advisory committee on vacation
- 9 travel established in section six; provided, that said annual
- 10 reimbursement to any regional association shall not exceed
- 11 twenty-five thousand dollars, and provided that such reim-
- 12 bursement shall be made only upon presentation of receipted
- 13 vouchers accompanied by a detailed explanation of the various
- 14 purposes for which such expenses were incurred, and provided
- 15 that no reimbursement shall be made for the compensation and
- 16 expenses of any director, officer or employee of any such
- 17 regional association.

