

By Mr. Lopes of New Bedford, petition of Thomas D. Lopes for legislation to authorize optometrists to advertise. Commerce and Labor.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Seventy-Six.

AN ACT AUTHORIZING OPTOMETRIST TO ADVERTISE.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Chapter 112 of the General Laws is hereby amended by striking
2 out section 73A, inserted by section 1 of chapter 287 of the acts of
3 1937, and inserting in place thereof the following section:—

4 *Section 73A.* No person, in connection with the sale of
5 eyeglasses, lenses or eyeglass frames, shall include in any
6 newspaper, radio, display sign or other advertisement any
7 statement of a character tending to deceive or mislead the public,
8 or any statement which in any way misrepresents any material or
9 service or credit terms. Whoever violates any provision of this
10 section shall be punished for the first offense by a fine of not less
11 than fifty dollars nor more than two hundred dollars or by
12 imprisonment for not more than three months, or both, and for a
13 subsequent offense by a fine of not less than two hundred dollars
14 nor more than five hundred dollars or by imprisonment for not
15 less than three nor more than six months, or both.

Resolved, That the Committee on the Judiciary be and they are authorized to report to the House the following resolution:

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