

HOUSE No. 4350

By Mr. Goulston of Stoughton, petition of Paul M. Goulston for legislation to require certain products sold at retail to carry the manufacturer's suggested retail price. Commerce and Labor.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Seventy-Eight.

AN ACT REQUIRING CERTAIN PRODUCTS SOLD AT RETAIL TO CARRY THE MANUFACTURER'S SUGGESTED RETAIL PRICE.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

- 1 Chapter 93 of the General Laws is hereby amended by adding
- 2 the following section: —
- 3 *Section 71.* All goods, wares, or merchandise offered for sale at
- 4 retail, except food and fuel, shall have attached a tag or label
- 5 bearing the manufacturer's suggested retail price. Failure to
- 6 comply with the provisions of this section shall constitute an unfair
- 7 or deceptive act or practice under the provisions of chapter 93A.

