

By Mr. Alexander of Marblehead, petition of Lawrence R. Alexander, Barbara Hildt and John J. Binienda for legislation to require the disclosure of the ingredients and nutritional content of food served in fast food restaurants. Commerce and Labor.

**The Commonwealth of Massachusetts**

In the Year One Thousand Nine Hundred and Ninety.

AN ACT REQUIRING THE DISCLOSURE OF THE INGREDIENTS AND NUTRITIONAL CONTENT OF FOOD SERVED IN FAST FOOD RESTAURANTS.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1 SECTION 1. Chapter 94 of the General Laws is hereby  
2 amended by inserting after section 305D the following section: —

3 Section 305E. In this section the following words shall, unless  
4 the context requires otherwise, have the following meanings: —

5 “fast food restaurant”, a retail food establishment which is part  
6 of a chain of 10 or more restaurants doing business in Massa-  
7 chusetts under common ownership or under franchises using the  
8 same trade name and offering similar types of food, where a  
9 limited and generally standardized menu is served at retail for  
10 customers, who stand or drive in line for service for consumption  
11 of food on or off the premises, which realizes fifty percent or more  
12 of its annual gross revenues from the sale of food in disposable  
13 wrappers, packages or containers.

14 “food”, articles used for food or drink, and articles used for  
15 components of any such article.

16 A fast food restaurant shall identify all ingredients and the  
17 nutritional content contained in all food by prominently  
18 displaying notices which provide this information at each location  
19 where food is ordered.

20 The department of public health shall promulgate rules and  
21 regulations to effectuate the purposes of this section.

22 The attorney general and district attorneys shall enforce the  
23 provisions of this section. Any owner of a fast food restaurant  
24 that violates this section shall be subject to a civil penalty for each  
25 violation of not more than one thousand dollars.

1 SECTION 2. This act shall take effect one year after the date  
2 of its enactment.