

By Mr. Hodgkins of Lee, petition of Christopher J. Hodgkins and Barbara E. Gray for legislation to regulate billboards in the Commonwealth. Commerce and Labor.

**The Commonwealth of Massachusetts**

In the Year One Thousand Nine Hundred and Ninety.

AN ACT FURTHER REGULATING BILLBOARDS IN THE COMMONWEALTH.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1 Chapter 93 of the General Laws as appearing in the 1986 Official  
2 Edition is hereby amended by adding the following sections:

3 Section 30B. The intent of this act is to preserve and improve  
4 the appearance of the Commonwealth as a place to live and work.  
5 No person, firm, association, or corporation shall erect a sign or  
6 billboard in an area that is not of a business character. An area  
7 shall be deemed to be of a business character only if, when viewed  
8 from the principal highway upon which the sign or billboard is  
9 to face, the following requirements are met: (1) At least eight  
10 separate business, industrial or commercial activities are being  
11 conducted within a distance of 2,500 feet from the proposed  
12 location to the buildings or parking lots or other places of actual  
13 business, industrial or commercial activity, and (2) The area in  
14 which the sign or billboard is to be located is not predominantly  
15 residential, agricultural or an open space area.

16 Section 30C. No person, firm, association, or corporation shall  
17 erect a sign or billboard in an area within 1,500 feet of a public  
18 park or reservation if within view at any time of the year of any  
19 portion of the same.

20 Section 30D. No person, firm, association, or corporation  
21 shall erect a sign or billboard within 2,500 feet of an area  
22 designated as an historic site by the Massachusetts Historical  
23 Commission.

REPORT OF THE

COMMISSIONERS OF THE GENERAL LAND OFFICE

IN ANSWER TO A RESOLUTION PASSED BY THE HOUSE OF COMMONS

ON THE 12TH MARCH 1871

BY THE SECRETARY OF STATE FOR THE COLONIES

AND THE SECRETARY OF STATE FOR THE DOMINIONS

IN THE YEAR 1870

LONDON: PRINTED BY RICHARD CLAY AND COMPANY, LTD.

PRINTERS IN ORDINARY TO HER MAJESTY

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