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Baker-Polito Administration, Attorney Maura General Healey and State Auditor Suzanne Bump Appoint Ray A. Campbell III as Executive Director of Center for Health Information and Analysis (CHIA)

BOSTON – Today, the Baker-Polito Administration, Attorney General Maura Healey and State Auditor Suzanne Bump announced that Ray Campbell, the current Acting Executive Director of the Massachusetts Group Insurance Commission (GIC), has been named Executive Director of Center for Health Information and Analysis (CHIA) effective August 1, 2016.

“Ray Campbell’s extensive public and private sector health care and management expertise is perfectly suited to fill the important role of leading CHIA,” said Governor Charlie Baker. “I wish former Executive Director Áron Boros the best with his new career endeavors and thank him for his leadership at CHIA.”

“CHIA’s mission to bring transparency to the incredibly complex world of health care demands strong and experienced leadership. As we strive to improve access to quality health care, it is more important than ever that we have the data we need to
make smart health care policy,” said Attorney General Maura Healey. “I am confident that Ray is the right person to continue to ensure that policymakers and all health care stakeholders have the information they need to meet our goals.”

“Ray Campbell brings to CHIA not only energy, but also a depth of knowledge of health care issues, especially in the areas of policy, technology, and data,” said Auditor Suzanne M. Bump. “He brings a forward-looking vision for the agency that is well suited to serving the residents of the Commonwealth.”

“Ray’s public and private healthcare experience and leadership will ensure a smooth transition for CHIA and will help advance their important role in the Massachusetts healthcare community,” said Secretary of Health and Human Services Marylou Sudders. “I thank Áron Boros for serving as the first Executive Director of CHIA and for his public service. Áron built a good team and solid foundation for the agency and we are all committed to ensuring that good work continues.”

“I am incredibly excited to be joining CHIA at a time when data is critical to the success of our healthcare system,” said Ray Campbell. “Massachusetts is a recognized national leader in both healthcare delivery and healthcare reform, and data will be an essential part of our efforts to improve both the quality and the efficiency of care. CHIA has an important role in making sure our health system has the data it needs to be successful, and I am looking forward to working with the staff at CHIA and with other stakeholders.”

Campbell was formally a Commissioner of the GIC and has held a number of senior positions in the public and non-profit sectors. For seven years, Mr. Campbell was the Chief Executive Officer of the Massachusetts Health Data Consortium, a non-profit organization that promoted the use of health IT and data to improve the healthcare system. Prior, he served as the Executive Director and CEO of the Massachusetts Corporation for Educational Telecommunications. He also worked in state government as the General Counsel for the Information Technology Division and as the Director of Special Projects for the Executive Office for Administration and Finance. He has a Master’s in Public Administration from Harvard University’s Kennedy School of Government, a law degree from Suffolk University, and a B.A. from Bates College.

Secretary of Health and Human Services Marylou Sudders also announced that effective immediately Steve McCabe will serve as CHIA’s Interim Executive Director until Campbell starts his position on August 1, 2016. McCabe currently serves as CHIA’s Deputy Executive Director, Health Analytics and Finance.

About CHIA:
CHIA's mission is to be the agency of record for Massachusetts health care information, to responsibly steward sensitive and confidential data, and to objectively report reliable and meaningful information about the quality, affordability, utilization, access, and outcomes of the Massachusetts health care system. The Center for Health Information and Analysis (CHIA), an independent agency established pursuant to M.G.L. c. 12C, serves as the Commonwealth's primary hub for health care data and a primary source of health care analytics that support policy development. CHIA was created by Chapter 224 of the Acts of 2012, which was enacted to improve health care quality and contain health care costs through transparency, efficiency and innovation. CHIA assumed many, but not all, of the functions of its predecessor agency, the Division of Health Care Finance and Policy. Since its start as a new agency on November 5, 2012, CHIA has collected health care information from health care payers, providers, provider organizations and third-party administrators and has disseminated that information in a manner that promotes access and transparency for state agencies, providers, public and private payers, and researchers and consumers while safeguarding the privacy rights and interests of Commonwealth residents.

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