

HOUSE No. 1337

By Mr. Knowles of Hull (by request), petition of Joseph A. Conway for legislation to regulate advertising in connection with the operation of motor trucks in commercial trucking business. Transportation.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Thirty-Five.

An Act regulating the Advertising of Certain Commercial Trucking Persons.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Chapter two hundred and sixty-four of the acts of
2 nineteen hundred and thirty-four is hereby amended
3 by adding after section two the two following new
4 sections:—

5 *Section 2A.* No person who does not hold a per-
6 mit or a certificate under section one or section four
7 of chapter two hundred and sixty-four of the acts of
8 nineteen hundred and thirty-four, shall advertise to
9 secure loads, except that a non-resident owner of a
10 vehicle may secure from the department of public
11 utilities a permit to advertise for a single contract
12 trip. The commission may grant such a request
13 provided they are satisfied that the applicant will not
14 improperly compete with those holding a permit or
15 a certificate under this chapter, and provided further,

16 that the applicant shall be limited to the amount of
17 weight as is specified for his vehicle under the Gen-
18 eral Laws. The department of public utilities may
19 fix a fee not to exceed five dollars for such license and
20 the applicant may secure two copies of such permit.

21 *Section 2B.* No advertising agency or newspaper
22 shall accept an advertisement for a return load for
23 any commercial trucking person unless they hold a
24 permit or a certificate under chapter two hundred
25 and sixty-four of the acts of nineteen hundred and
26 thirty-four, or have a temporary permit as defined
27 in section two. The penalty for the acceptance of
28 such an advertisement contrary to this act shall be
29 not more than one hundred dollars for each offence,
30 and both parties may be found guilty.