

# HOUSE . . . . . No. 1596

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By Mr. Randall of Framingham (by request), petition of Frederick B. Fitts for legislation to regulate further the advertising of merchandise for sale. Mercantile Affairs.

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## The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Sixty-Two.

### AN ACT FURTHER REGULATING THE ADVERTISING OF MERCHANDISE FOR SALE.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

- 1 Chapter 266 of the General Laws is hereby amended by in-
- 2 serting after section 91B the following section:—
- 3 *Section 91C.* No person shall advertise or offer for sale any
- 4 item of merchandise with a limitation upon the number of such
- 5 items which any purchaser may purchase at the advertised
- 6 price. No person offering or advertising any such item of mer-
- 7 chandise in his place of business at any given price shall refuse
- 8 to sell to any prospective purchaser for cash the whole or any
- 9 part of his stock of such items at such price. Whoever violates
- 10 the provisions of this section shall be punished by a fine of not
- 11 less than five hundred nor more than one thousand dollars.

