

HOUSE No. 71.

HOUSE OF REPRESENTATIVES, JAN. 9, 1901.

[Introduced on leave by Mr. Dowse of Malden. Joint Judiciary.]

Commonwealth of Massachusetts.

In the Year One Thousand Nine Hundred and One.

AN ACT

To Prevent Misrepresentation in the Sale of
Merchandise.

*Be it enacted by the Senate and House of Representatives
in General Court assembled, and by the authority of the
same, as follows:*

1 SECTION 1. Any person, firm or association
2 of persons, or any employee thereof, who, in a
3 newspaper, circular or other publication pub-
4 lished in this State, knowingly makes or dis-
5 seminates any statement or assertion of fact
6 concerning the quantity, the quality, the value,
7 the method of production or manufacture, or the
8 fixing of the price of his or their merchandise,
9 or the manner or source of purchase of such

10 merchandise, or the possession of rewards, prizes
11 or distinctions conferred on account of such mer-
12 chandise or the motive or purpose of a sale,
13 intended to give the appearance of an offer
14 advantageous to the purchaser which is untrue
15 or calculated to mislead, shall be guilty of a
16 misdemeanor.

1 SECTION 2. Any person, firm or association
2 of persons, or any employee thereof, who violates
3 any provision of this act shall be liable to a fine
4 not exceeding one hundred dollars for each
5 offence.