

By Mr. Simonelli of Somerville, petition of Michael J. Simonelli for legislation relative to the advertising and display of bedding, upholstered furniture or stuffed toys. Mercantile Affairs.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Sixty-Seven.

AN ACT PERTAINING TO THE ADVERTISING AND DISPLAY OF BEDDING, UPHOLSTERED FURNITURE OR STUFFED TOYS.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Chapter 94 of the General Laws is hereby amended by in-
2 serting after section 275 the following two sections:—

3 *Section 275A.* Any person who sells or offers for sale
4 bedding, upholstered furniture or stuffed toys, by making,
5 publishing, disseminating, circulating or placing before the
6 public within the commonwealth, in a newspaper or other pub-
7 lication, or in the form of a book, notice, handbill, poster, bill,
8 circular, pamphlet, catalogue, overwrap or container, or letter,
9 or in any other way, any advertisement describing filling
10 material of articles of bedding, upholstered furniture or
11 stuffed toys, must use the terminology and definitions of said
12 filling materials as set forth in the rules and regulations as
13 provided for by section two hundred and seventy-four, chapter
14 ninety-four, of the General Laws.

15 All advertising of filling materials concerning an article of
16 bedding, upholstered furniture or stuffed toys shall be described
17 in one paragraph or section, or grouping. The lettering shall
18 be the same size.

19 *Section 275B.* No person shall advertise or offer for sale
20 an article of bedding, upholstered furniture or stuffed toy un-
21 der the designation of "fire sale," "water damage," "smoke
22 damage," or other cause of damage, unless the article of bed-
23 ding, upholstered furniture or stuffed toy, so advertised or so

24 offered for sale, has in fact been damaged by fire, water, smoke
25 or the other cause of damage, and unless such articles are seg-
26 regated and identified.

27 The area in which such articles are segregated shall be ex-
28 clusively designated and identified as containg the damaged
29 article. No other article of bedding, upholstered furniture or
30 stuffed toy shall be included under such designation in any
31 form of advertising, tagging, labeling or offer for sale.

As the bill is amended, it is the sense of the House of Representatives that the following amendments be adopted:

1. That the bill be amended to read as follows:

- 1. That the bill be amended to read as follows:
- 2. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 3. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 4. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 5. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 6. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 7. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 8. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 9. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 10. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 11. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 12. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 13. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 14. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 15. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 16. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 17. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 18. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 19. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 20. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 21. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 22. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 23. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 24. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 25. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 26. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 27. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 28. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 29. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 30. Section 2734, Chapter 273, Laws of 1965, be amended to read:
- 31. Section 2734, Chapter 273, Laws of 1965, be amended to read: