

By Mr. Belmonte of Framingham, petition of Robert A. Belmonte for legislation to prohibit the use of trading stamps by retail dealers and others. Mercantile Affairs.

**The Commonwealth of Massachusetts**

In the Year One Thousand Nine Hundred and Sixty-Seven.

**AN ACT TO PROHIBIT THE USE OF TRADING STAMPS.**

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1 SECTION 1. Chapter 93 of the General Laws is hereby  
2 amended by striking out section 14L, as added by section 1  
3 of chapter 632 of the acts of 1958, and inserting in place  
4 thereof the following section:—

5 *Section 14L.* Whoever shall engage in distributing trading  
6 stamps for retail issuance by others, or in redeeming trading  
7 stamps for retailers, or, being a retailer, issue trading stamps  
8 in connection with a retail sale shall be punished by a fine of  
9 not more than one hundred dollars or by imprisonment in jail  
10 for not more than thirty days, or both. The term “trading  
11 stamp”, within the meaning of this section, shall mean any  
12 stamp or similar device issued in connection with the retail  
13 sale of merchandise or service, as a cash discount or for any  
14 other marketing purpose, which entitles the rightful holder, on  
15 its due presentation for redemption, to receive merchandise,  
16 service or cash. This term, however, shall not mean any re-  
17 deemable device used by the manufacturer or packer of an ar-  
18 ticle in advertising or selling it, or any redeemable device is-  
19 sued and redeemed by a newspaper, magazine or other publi-  
20 cation.

1 SECTION 2. Sections fourteen M to fourteen R, inclusive,  
2 of chapter ninety-three of the General Laws are hereby re-  
3 pealed.

