

By Mr. Bolling of Boston, petition of Royal L. Bolling, Jr., for legislation to increase the funding for tourism promotion through utilization of the tax on hotel rooms. Taxation.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Eighty-Six.

AN ACT TO PROVIDE FOR TOURISM MARKETING.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Whereas it is found and declared that the efforts of public and
2 non-profit agencies which market or provide services for tourism,
3 conventions, travel and recreation in the commonwealth benefit
4 the welfare and economic well-being of the commonwealth be-
5 cause of the substantial amounts of money which such activities
6 introduce into the local economy and high level of economic
7 activity which results. Therefore it is found and declared that
8 increased funding for tourism promotion must be undertaken
9 through utilization of the hotel rooms tax.

10 To assist tourism marketing agencies be it enacted, etc., as
11 follows: a sum equal to thirty percent of the total room occupancy
12 excise tax collected by the state treasurer statewide during the fiscal
13 year ended June thirtieth, nineteen hundred and eighty-three shall
14 be allocated during the fiscal year ending June thirtieth, nineteen
15 hundred and eighty-four to the department of commerce and
16 development for the marketing of tourism, conventions, travel and
17 recreation in the commonwealth, with said amount to be expended
18 for grants as provided in section fourteen of chapter twenty-three
19 A of the General Laws and providing further that during the fiscal
20 year ending June thirtieth, nineteen hundred and eighty-five and in
21 each succeeding fiscal year a sum equal to thirty percent of the total
22 room occupancy excise tax collected in the preceding fiscal year
23 shall be so allocated by the state treasurer for the purpose of
24 tourism marketing.

