

By Mr. Alexander of Marblehead, petition of Lawrence R. Alexander for legislation to further regulate billboard advertising. Commerce and Labor.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Eighty-Nine.

AN ACT FURTHER REGULATING BILLBOARDS.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Section 29 of Chapter 93 of the General Laws,
2 as appearing in the 1986 Official Edition, is hereby amended by
3 inserting after the phrase "thirty A", in line 2, the phrase
4 ", thirty B."

1 SECTION 2. Chapter 93 of the General Laws, as appearing in
2 the 1986 Official Edition, is hereby amended by adding after
3 Section 30A the following new section: —

4 Section 30B. Effective January 1, 1990, no new permits shall
5 be issued by the board for any new billboards, signs, or other types
6 of advertising devices regulated by the board. Beginning January
7 1, 1990, in addition to being subject to permit renewal and license
8 fees, billboards, signs, and other advertising devices regulated by
9 the board shall be subject to an annual roadway user fee that shall
10 be set according to the size of the billboard and the average daily
11 traffic on the road alongside which the billboard is located. The
12 roadway user fee shall be deposited in a special fund, hereafter
13 known as the Massachusetts Roadway Beautification Fund,
14 which shall be used to reduce the number of billboards in the
15 Commonwealth.

Mr. [Name] of [State]

SECTION 1

That the [Title] of the [Agency]

SECTION 2

That the [Title] of the [Agency]

SECTION 3

SECTION 4

SECTION 5