

SENATE . . . . . No. 372

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By Mr. Hammond, a petition of George D. Hammond for legislation to prohibit commercial advertising on programs shown on subscription television, so called. Mercantile Affairs.

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The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Sixty-Five.

AN ACT PROHIBITING COMMERCIAL ADVERTISING ON PROGRAMS  
SHOWN ON SUBSCRIPTION TELEVISION, SO CALLED.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

- 1 Chapter 93 of the General Laws is hereby amended by in-
- 2 serting after section 40 the following section: —
- 3 *Section 40A.* No commercial advertising shall be shown on
- 4 programs which are transmitted in connection with the system
- 5 of subscription television, so called.

