

# HOUSE . . . . . No. 4632

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Substituted by the House, on motion of Mr. Cain of Wilmington, for a Bill regulating the charges for certain advertising (House, No. 268). January 27.

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## The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Sixty-Nine.

AN ACT REGULATING THE CHARGES FOR CERTAIN ADVERTISING WHEN  
PAYMENT IN ADVANCE IS REQUIRED.

*Be it enacted by the Senate and House of Representatives in  
General Court assembled, and by the authority of the same, as  
follows:*

- 1 Chapter 93 of the General Laws is hereby amended by
- 2 inserting after section 14K the following section:—
- 3 *Section 14K<sup>1</sup>/<sub>2</sub>.* An owner, editor, publisher or agent of a
- 4 newspaper or other advertising medium shall not establish
- 5 higher rates than the usual and regular rates for any other
- 6 advertisement on the same page or in the same time slot
- 7 when payment in advance is required of the advertiser. Who-
- 8 ever violates any of the provisions of this section shall be
- 9 punished by a fine of not more than two hundred dollars.

