

By Mrs. Murray of Cohasset, petition of Mary Jeanette Murray and Robert J. Rohan relative to requiring the correct pricing of certain consumer goods. Commerce and Labor.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Ninety-One.

AN ACT REQUIRING THE CORRECT PRICING OF CERTAIN CONSUMER GOODS.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Section 56D of chapter 98 of the General Laws
2 as appearing in the 1986 Official Edition, is hereby amended by
3 inserting at the end thereof the following: —

4 For the purposes of this section the following word shall have
5 the following meaning:

6 "Code," any symbol, letter, number or combination thereof
7 other than the price itself which is stored in and interpretable by
8 the seller's automatic checkout system.

1 SECTION 2. Section 56D of chapter 98 as so appearing, is
2 hereby further amended by inserting at the end thereof the
3 following:

4 All packaged or ticketable commodities usable for personal,
5 family or household purposes and displayed or offered for sale
6 at regular or markdown prices shall be individually marked with
7 and sold at the correct price. If a seller uses codes for interpretation
8 by an automatic checkout system when selling such commodities,
9 each such commodity shall be individually coded and price
10 marked with, and sold at the correct price. Said automatic
11 checkout system shall be properly programmed to ring up the
12 correct price. The director of standards shall issue interpretive and
13 enforcement guidelines or regulations for the implementation of
14 this paragraph, including providing a limited number of
15 exemptions for specific categories of commodities, exemptions for
16 food stores covered by sections 184B to 184E of chapter 94, and

17 exclusions or exemptions from said sections of chapter 94, for
18 sellers covered hereunder. Failure to comply with the provisions
19 of this paragraph shall subject the seller to fines of \$100 per
20 violation payable to the director of standards within 30 days of
21 issuance.