

HOUSE No. 5017

By Mr. Manning of Milton, petition of M. Joseph Manning for legislation to regulate promotions for the sale of milk. Natural Resources and Agriculture.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Ninety-One.

AN ACT RELATIVE TO MILK SALES PROMOTION.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

- 1 Section 14 of chapter 94A of the General Laws, as appearing
- 2 in the 1986 Official Edition, is hereby amended by adding at the
- 3 end thereof the following paragraph: —
- 4 (f) The provisions of section fourteen to fourteen (e) shall not
- 5 apply to milk sales involved in programs to encourage
- 6 consumption of fluid milk provided that the milk sold or
- 7 distributed with advertising coupons or another commodity or
- 8 service will not be sold below cost.

