

HOUSE No. 3443

By Mr. Owens of Framingham, petition of Robert I. Owens and another relative to limiting commercial advertisements in moving picture theaters. Commerce and Labor.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Seventy-Five.

AN ACT RELATIVE TO LIMITING COMMERCIAL ADVERTISEMENTS IN MOVING PICTURE THEATERS.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Chapter 143 of the Massachusetts General Laws is hereby
2 amended by striking section 91 and inserting in place thereof the
3 following sections:—

4 *Section 91.* In no event shall any commercial moving picture
5 house charging admission to patrons, be permitted to advertise
6 commercial products or establishments either visually, through
7 use of a cinematograph or similar apparatus or audibly through
8 use of a loud speaker system.

9 *Section 92.* Violations of sections 1 to 91: Whoever violates
10 any of the provisions of sections one to ninety-one, inclusive,
11 shall unless another penalty is prescribed, be punished by a fine
12 of not less than one hundred nor more than one thousand
13 dollars.

Committee on Education and the Labor Force
U.S. House of Representatives
Washington, D.C. 20540

The Economics of Education

Report of the Committee on Education and the Labor Force

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