

HOUSE No. 1738

By Mr. Lobel of Boston (by request), petition of James F. McDonough for legislation relative to the selection of sites for outdoor advertising signs and devices. Mercantile Affairs.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Fifty.

AN ACT RELATIVE TO THE SELECTION OF SITES FOR OUT- DOOR ADVERTISING SIGNS AND DEVICES.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Section 29 of chapter 93 of the General Laws, as
2 amended by section 3 of chapter 612 of the acts of
3 1946, is hereby further amended by inserting after
4 the second sentence the following new sentence:—
5 No such rule or regulation shall authorize the licens-
6 ing of any such billboard, sign or other advertising
7 device upon any site, unless such site is approved in
8 writing by the local licensing authorities after public
9 hearing as defined in section one of chapter one hun-
10 dred and forty.

