

## Heywood Hospital - FY2001

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### Summary Narratives

#### **Community Benefits Mission Statement**

Heywood Hospital dedicates our organization to the community benefit goals of improving the health status of our community, addressing the special health needs of the underserved and containing the growth of community healthcare costs.

#### **Program Organization and Management**

Community Benefit is a priority for Heywood Hospital. As such, the coordinator of the community benefit program and plan is one of our Vice-Presidents, Lorie Martiska, who works closely with Hospital President/CEO Daniel P. Moen and the other Executive Managers to oversee initiatives and make decisions concerning community benefit activities.

#### **Key Collaborations and Partnerships**

Key collaborations for Heywood Hospital's Community benefit program include the Montachusett Opportunity Council, the Gardner and Winchendon Public Schools, the Gardner Police and Fire Departments, the Montachusett Home Care Corporation, the Gardner CAC, the Community Health Connections Family Health Center, Mount Wachusett Community College, North Central Human Services, the Health Foundation of Central Mass. and many others. Heywood Hospital co-facilitates a community coalition which undertakes many community benefit activities.

#### **Community Health Needs Assessment**

Heywood Hospital co-facilitates a process which is undertaken at least every four years to conduct a comprehensive health assessment of our region. The last report was issued in 1998, and the group is currently conducting a new health assessment which will be completed by early fall, 2002. The process consists of review of health status indicators from DPH, surveys, interviews and discussion groups, as well as a comprehensive review of strategies initiated to date and recommendations for future actions to improve the health status of our region.

#### **Community Benefits Plan**

The Community Benefit Plan of Heywood Hospital targets the following populations -- uninsured people who make less than 400% of the poverty level in the northcentral Mass region, MassHealth patients with no dental access in the north central Mass area, high school and middle school aged children in Winchendon, second graders in need of dental sealants in Winchendon, Gardner and Fitchburg, and parents of young children living in the north central Mass. region. Numerous initiatives have been undertaken and are planned to address the needs of these populations. See the full report for eval. info

#### **Key Accomplishments of Reporting Year**

In 2001, the development of a school-based health center at Murdock Middle/High school in Winchendon was undertaken. The GHAP program for uninsured people provided care at reduced fees for 489 people, and connected approximately 500 people to Masshealth. The Hospital also participated in the development and opening of the Community Health Connections Family Health Center in Fitchburg and played a key role in the application for and receipt of a major planning grant to study the issue of dental access for MassHealth recipients and uninsured in the region.

#### **Plans for Next Reporting Year**

For 2002, we expect to complete the comprehensive community health assessment, to open the school-based health center, to start a GHAP dental program, to make plans to open a new dental clinic in Fitchburg, to start a dental sealant program in area schools, and to conduct an educational campaign for parents regarding dental health. The Coalition which the Hospital co-facilitates, has received a grant to implement the oral health strategies.

## Select Community Benefits Programs

### GHAP

<b>Brief Description or Objective</b>	Uninsured who are at 400% of poverty level or below
<b>Program Type</b>	Direct Services
<b>Target Population</b>	<ul style="list-style-type: none"><li>• <b>Regions Served:</b>Gardner</li><li>• <b>Health Indicator:</b>Other: Uninsured/Underinsured</li><li>• <b>Sex:</b>Not Specified</li><li>• <b>Age Group:</b>Not Specified</li><li>• <b>Ethnic Group:</b>Not Specified</li><li>• <b>Language:</b>Not Specified</li></ul>
<b>Partners</b>	<ul style="list-style-type: none"><li>• The program was started through a community coalition-The Joint Coalition on health.</li></ul>
<b>Contact Information</b>	Kay Landry, GHAP Coordinator Heywood Hospital 242 Green Street Gardner, MA 01440 (978) 630-6562
<b>Detailed Description</b>	Not Specified

### SCHOOL-BASED HEALTH CENTER

<b>Brief Description or Objective</b>	Not Specified
<b>Program Type</b>	Direct Services, School/Health Center Partnership
<b>Target Population</b>	<ul style="list-style-type: none"><li>• <b>Regions Served:</b>Gardner</li><li>• <b>Health Indicator:</b>Not Specified</li><li>• <b>Sex:</b>Not Specified</li><li>• <b>Age Group:</b>Child-Primary School, Child-Teen</li><li>• <b>Ethnic Group:</b>Not Specified</li><li>• <b>Language:</b>Not Specified</li></ul>
<b>Partners</b>	<ul style="list-style-type: none"><li>• Murdock Middle/High School</li><li>• North Central Human Services</li></ul>
<b>Contact Information</b>	Jane Cooper, NPMurdock Health Center (978) 297-5052
<b>Detailed Description</b>	Not Specified

### DENTAL HEALTH INITIATIVE

<b>Brief Description or Objective</b>	The uninsured and those with Masshealth
<b>Program Type</b>	Direct Services
<b>Target Population</b>	<ul style="list-style-type: none"><li>• <b>Regions Served:</b>Gardner</li><li>• <b>Health Indicator:</b>Other: Dental Health, Other: Uninsured/Underinsured</li><li>• <b>Sex:</b>Not Specified</li></ul>

	<b>Age Group:</b> Not Specified <ul style="list-style-type: none"> <li>• <b>Ethnic Group:</b>Not Specified</li> <li>• <b>Language:</b>Not Specified</li> </ul>
<b>Partners</b>	<ul style="list-style-type: none"> <li>• Health Foundation of Central Massachusetts</li> <li>• MOC (Montachusett Opportunity Council)</li> </ul>
<b>Contact Information</b>	Lorie Martiska Heywood Hosapital (978)630-6338
<b>Detailed Description</b>	Not Specified

## COMMUNITY HEALTH ASSESSMENT

<b>Brief Description or Objective</b>	To measure health status of our area -North Central Mass
<b>Program Type</b>	Community Health Needs Assessment
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b>Gardner</li> <li>• <b>Health Indicator:</b>Not Specified</li> <li>• <b>Sex:</b>Not Specified</li> <li>• <b>Age Group:</b>Not Specified</li> <li>• <b>Ethnic Group:</b>Not Specified</li> <li>• <b>Language:</b>Not Specified</li> </ul>
<b>Partners</b>	<ul style="list-style-type: none"> <li>• Joint Coalition</li> <li>• Health Foundation</li> <li>• MOC</li> <li>• Others</li> </ul>
<b>Contact Information</b>	Lorie Martiska (978) 630-6338
<b>Detailed Description</b>	Not Specified

Program Type	Estimated Total Expenditures for FY2001	Approved Program Budget for 2002
Community Benefits Programs	<a href="#">Direct Expenses</a> \$49,750 <a href="#">Associated Expenses</a> Not Specified <a href="#">Determination of Need Expenditures</a> Not Specified <a href="#">Employee Volunteerism</a> Not Specified <a href="#">Other Leveraged Resources</a> \$137,250	\$80,000  * Excluding expenditures that cannot be projected at the time of the report.
Community Service Programs	<a href="#">Direct Expenses</a> \$29,339 <a href="#">Associated Expenses</a> Not Specified <a href="#">Determination of Need Expenditures</a> Not Specified <a href="#">Employee Volunteerism</a> \$15,312 <a href="#">Other Leveraged Resources</a> \$33,000	
Net Charity Care	\$1,336,181	
Corporate Sponsorships	Not Specified	

<b>Total Expenditures</b>	\$1,600,832
<b>Total Patient Care-Related Expenses for FY2001</b>	\$45,960,452
Comments: None	