

Brockton Hospital - FY2002

Summary Narratives

Community Benefits Mission Statement

As a private, not-for-profit, community-based teaching hospital, our mission is to anticipate and respond to community need, develop new programs and services, introduce advanced treatment, educate healthcare professionals, and enhance access to care for all, especially those in greatest need.

Program Organization and Management

The board of trustees appoints annually a community benefits advisory committee to include community representatives, hospital trustees and administrators, and physician and clinical leaders. This committee determines health needs, set priorities, oversees planning, creates a formal plan, appoints working subcommittees with expertise to address goals, and reports quarterly to the board. The plan is developed in collaboration with local agencies, city departments, schools, neighborhood shelters and other groups to pinpoint service gaps and guard against program duplication.

Key Collaborations and Partnerships

Brockton Hospital Metro South Heart Institute, Women's Health Network, Latino Health Institute Regional Office, Brockton Public Schools.

Community Health Needs Assessment

Our benefit advisory group collaborates with health and social service agencies, city departments, schools, shelters and others to prioritize need. Associates also plan health programs and screenings that target those needs. Heart disease, breast cancer and children's fitness are priorities because DPH reports Brockton residents have a 25% greater chance of dying from cardiac disease than other Mass residents; Brockton exceeds the state rate for breast cancer disease incidence; and obesity-related illnesses are rising with increasing numbers of overweight children.

Community Benefits Plan

Community is target for heart disease; goal to reduce cardiovascular-related death. Metro South Heart Institute's preventive cardiology program provides education, screenings, treatment, evaluation. Target for breast cancer is women of all ages, especially uninsured or underinsured through Women's Health Network. Hospital runs screenings, support group; provides state-of-art diagnostics, treatment, services. Prostate cancer also a focus through screenings, support group. Hospital sponsors Project Fit America to address exercise and obesity in children. Pre- and post-testing show gains.

Key Accomplishments of Reporting Year

During FY02, hospital provided nearly \$17.5 million in uncompensated care to uninsured or underinsured. Specialty clinics, cancer fundraising walk, senior citizen programs, numerous breast, cardiac and other free health programs/screenings, Better Beginnings, indigent medication program all improve access to affordable quality care for community. Investing in new services and technology, such as PET and MRI, improve patient care. Multimillion-dollar renovations and no-layoff record benefit local economy. Associates contribute time, talent, treasure to support countless community groups.

Plans for Next Reporting Year

Because heart disease and cancer continue to impact community, Hospital will keep focus on screenings, treatment and services to improve community health. As an expansion of Project Fit America, staff will look for ways to promote healthy eating, particularly among the diverse ethnic population the Hospital serves. Improving dietary habits and choices will positively impact heart health, cancer prevention and help reduce obesity. Will strive to instill healthy eating habits and continue promoting fitness in children.

Select Community Benefits Programs

Heart Disease Prevention and Treatment Program

Brief Description or Objective	Community at large/reduce the high incidence of cardiovascular-related deaths by performing a minimum of 4 cholesterol screening programs and 6 blood pressure screening programs per year
Program Type	Health Screening
Target Population	<ul style="list-style-type: none">• Regions Served:Brockton• Health Indicator:Other: Cardiac Disease• Sex:Not Specified• Age Group:Adult• Ethnic Group:Not Specified• Language:Not Specified
Partners	<ul style="list-style-type: none">• Brockton Hospital Metro South Heart Institute, 680 Centre Street, Brockton, MA 02302
Contact Information	Carl Gaudiano Director, Social Work Brockton Hospital 680 Centre Street Brockton, MA 02302 508-941-7293 cgaudiano@brocktonhospital.org
Detailed Description	Not Specified

Promoting Fitness in Children

Brief Description or Objective	Children at Brookfield Elementary School in Brockton/to address exercise and obesity, promote a healthy lifestyle, and reduce obesity-related illness in kids
Program Type	School/Health Center Partnership
Target Population	<ul style="list-style-type: none">• Regions Served:Brockton• Health Indicator:Overweight and Obesity• Sex:Not Specified• Age Group:Child-Primary School• Ethnic Group:Not Specified• Language:Not Specified
Partners	<ul style="list-style-type: none">• John Boutin, Athletic Director, Brockton Public School System, 43 Crescent Street, Brockton, MA 02301 508-580-7589
Contact Information	Carl Gaudiano Director, Social Work Brockton Hospital 680 Centre Street Brockton, MA 02402 508-941-7293 cgaudiano@brocktonhospital.org
Detailed Description	Not Specified

Breast Cancer Prevention and Screening

Brief Description or Objective	Women, esp. the uninsured and underinsured/to promote early detection, when chances of cure are best, through mammograms and in partnership with Women's Health Network and invest in new equipment for improved diagnostics, treatment and services
Program Type	Not Specified
Target Population	<ul style="list-style-type: none"> • Regions Served:County-Plymouth • Health Indicator:Other: Cancer - Breast • Sex:Female • Age Group:Adult • Ethnic Group:All • Language:All
Partners	<ul style="list-style-type: none"> • Women's Health Network, Brockton Hospital, 680 Centre St., Brockton, MA 02302; 508-941-7191
Contact Information	Carl Gaudiano Director, Social Work Brockton Hospital 680 Centre Street Brockton, MA 02302 508-941-7293 cgaudiano@brocktonhospital.org
Detailed Description	Not Specified

Program Type	Estimated Total Expenditures for FY2002	Approved Program Budget for 2003
Community Benefits Programs	<u>Direct Expenses</u> Not Specified <u>Associated Expenses</u> Not Specified <u>Determination of Need Expenditures</u> Not Specified <u>Employee Volunteerism</u> Not Specified <u>Other Leveraged Resources</u> Not Specified	Not Specified <small>* Excluding expenditures that cannot be projected at the time of the report.</small>
Community Service Programs	<u>Direct Expenses</u> Not Specified <u>Associated Expenses</u> Not Specified <u>Determination of Need Expenditures</u> Not Specified <u>Employee Volunteerism</u> Not Specified <u>Other Leveraged Resources</u> Not Specified	
Net Charity Care	\$13,418,375	
Corporate Sponsorships	Not Specified	
	Total Expenditures	Not Specified
Total Patient Care-Related Expenses for FY2002		\$124,857,549
Comments: None		

