

Jordan Hospital - FY2002

Summary Narratives

Community Benefits Mission Statement

To enhance the quality of life of all people living and working in Greater Plymouth by working in partnership to provide health promotion, health protection and preventive services to meet the goals of Healthy People 2010.

Program Organization and Management

Jordan Health Systems' president and senior management team, together with the board of directors, have ultimate oversight of the Community Benefit Plan. The board is made up of community residents representing health and human service agencies, business leaders and other community organizations, as well as individual residents. An internal advisory group, made up of key community outreach staff from among the many disciplines within the hospital, meets regularly to share information about on-going programs, services and needs and to plan for future events and initiatives. This group also oversees the evaluation of Community Benefit Plan and reports to the Board each year.

Key Collaborations and Partnerships

the South Shore Boards of Health Collaborative Tobacco Control Program; Southeastern Massachusetts Area Health Education Center; the Southeastern Regional Office of the Massachusetts Department of Mental Retardation; community residents; Plymouth Fitness; the Plymouth Public Library; the Plymouth Public Schools; the Independence Mall Walker's Club; Jordan Health and Wellness; the Eight-Town Tobacco Control Program; the Brockton Area Tobacco Control Coalition; the Plymouth County District Attorney's Office; the Massachusetts Prevention Center; Youth Development Office of the EOHHS; and Greater Plymouth AIDS Consortium

Community Health Needs Assessment

Jordan Hospital's first community health needs assessment of the hospital's 14-town service area was completed in 1996 and included a randomized telephone survey; focus groups; a paper survey for individuals without telephones; and secondary data from local, state and national data bases. The three major health priorities identified for Greater Plymouth were to: increase community-wide efforts to reduce risks for premature cardiovascular disease deaths; expand community-wide efforts to reduce risks for and promote the early detection of cancers; expand awareness of and access to mental health and substance abuse services. The hospital prepared a report of the needs assessment and distributed it to 200,000 individuals in its service area. An interim assessment was conducted in 1999 to look at some specific health and service needs and to collect data to create a community-based assessment of Jordan Hospital. A Community Report Card was produced and distributed to area residents.

Community Benefits Plan

Informed by the needs assessment, the hospital's outreach initiatives target a variety of audiences. The Women's Health Network and the Men's Health Partnership target uninsured/underinsured women and men. The Tobacco Treatment Program provides services for the general population, but specifically targets women and parents. The ACCESS Program provides services for people with HIV/AIDS, and the Breastfeeding Peer Support Network targets new mothers. OPERATION Safe Prom provides youth with substance abuse prevention information, and Operation Heartbeat promotes training in CPR and the use of AED's throughout the community. Family Education provides programs for new and "seasoned" parents, and the Community Health Education Program provides a comprehensive range of disease risk reduction and safety education classes. Individual programs establish objectives each year, and programs are evaluated by asking participants to rate instructors and program components as well as provide suggestions for new classes.

Key Accomplishments of Reporting Year

Healthcare's financial environment continued to be the major challenge in fiscal year 2002. In spite of this, with the exception of the discontinuation of the state-funding for the Men's Health Initiative, the hospital continued to support its community outreach programs as well as sponsor new program initiatives: cultural diversity and youth

development. The Diabetes Education Program was further developed and credentialed, and an application for accreditation as a certified diabetes education center was submitted this year.

Plans for Next Reporting Year

In 2003 Jordan will continue its present community outreach activities and further develop a procedure to establish consistency in creating objectives and evaluating outcomes. The hospital will continue to develop the Operation Heartbeat initiative to both continue the focus on cardiovascular disease risk reduction within the region as well as to support the need for expanded training and development of community-wide basic life support response systems. The Greater Plymouth Coalition for Diversity will continue to organize to help provide a forum for continuing the dialogue between the hospital and the diverse populations living within Greater Plymouth to inform the hospital about specific needs as well as help enhance Jordan's ability to provide better access to culturally competent healthcare services across the continuum. Based on the America's Promise framework, Jordan will serve as community convener in organizing and promoting the Plymouth Youth Development Initiative in 2003.

Select Community Benefits Programs

Women's Health Network

Brief Description or Objective	To provide chronic disease risk reduction programs, including screening, treatment and prevention services, for 400 uninsured and underinsured women over the age of 40, living in Greater Plymouth, who meet income guidelines.
Program Type	Direct Services, Health Screening, Outreach to Underserved
Target Population	<ul style="list-style-type: none"> • Regions Served:Plymouth • Health Indicator:Not Specified • Sex:Female • Age Group:Adult, Adult-Elder • Ethnic Group:Not Specified • Language:Not Specified
Partners	<ul style="list-style-type: none"> • VNA of Cape Cod 434 Route 134 S. Dennis, MA 02660 (800) 631-3900 • Bay View Women's Health 225 Water Street Plymouth, MA 02360 (508) 830-6116
Contact Information	Beth Paronich, LICSW, MSW Jordan Hospital, Inc. 275 Sandwich Street Plymouth, MA 02360 Phone (508) 830-2314 bparonich@jordanhospital.org
Detailed Description	Not Specified

Men's Health Partnership

Brief Description or Objective	To provide chronic disease risk reduction programs, through screening and treatment services, as well as a prostate cancer survivor support group, for 150 uninsured and underinsured men over the age of 18 who meet state income guidelines.
Program Type	Direct Services, Health Screening, Outreach to Underserved

Target Population	<ul style="list-style-type: none"> • Regions Served:Plymouth • Health Indicator:Not Specified • Sex:Male • Age Group:Adult • Ethnic Group:Not Specified • Language:Not Specified
Partners	<ul style="list-style-type: none"> • Community Volunteers • Pilgrim Urological Associates 110 Long Pond Road Plymouth, MA 02360 (508) 746-6557
Contact Information	<p>Beth Paronich, LICSW, MSW Jordan Hospital, Inc. 275 Sandwich Street Plymouth, MA 02360 Phone (508) 830-2915 bparonich@jordanhospital.org</p>
Detailed Description	Not Specified

Quitters Tobacco Treatment Services

Brief Description or Objective	To provide tobacco treatment services and secondhand smoke reduction education to the population in general, and to women and youth in particular.
Program Type	Community Education, Direct Services
Target Population	<ul style="list-style-type: none"> • Regions Served:Plymouth • Health Indicator:Tobacco Use • Sex:Not Specified • Age Group:Not Specified • Ethnic Group:Not Specified • Language:Not Specified
Partners	<ul style="list-style-type: none"> • South Shore Boards of Health Collaborative Tobacco Control Coalition 197 Rockland Street Hanover, MA 02339 (781) 829-4301(www.smokefreenews.com) • Plymouth Fitness 11 Aldrin Road Plymouth, MA 02360 (508) 746-7448(www.plymouthfitness.com) • Jordan Fitness 430 Plymouth Street Halifax, MA 02338 (781) 293-0241(www.jordanfitness.com) • Eight Town Tobacco Control Program 100 Center Street Pembroke, MA 02359 (781) 293-3691 smokefree@tmlp.com
Contact Information	Marcia Richards, M.Ed.

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mrichards@jordanhospital.org

Detailed Description

Not Specified

ACCESS Program

Brief Description or Objective

To provide AIDS comprehensive care, education and support services to people living with HIV/AIDS.

Program Type

Community Education, Direct Services

Target Population

- **Regions Served:**Plymouth
- **Health Indicator:**Other: HIV/AIDS
- **Sex:**Not Specified
- **Age Group:**Not Specified
- **Ethnic Group:**Not Specified
- **Language:**Not Specified

Partners

- South Shore AIDS Project
36 Cordage Park Circle
Suite 104
Plymouth, MA 02360
(508) 746-2211
- Amaryllis Foundation
(The Robin's Nest)
P. O. Box 269
Marshfield, MA 02360
(781) 837-7470
- Massachusetts Prevention Center
942 West Chestnut Street
Brockton, MA 02401
(508) 583-2350
- GPAC c/o Dawn Fukuda
Jordan Hospital
275 Sandwich Street
Plymouth, MA 02360
(508) 830-2330 Ext. 2(dfukuda@jordanhospital.org)
- High Point Treatment Center
1233 State Road
Plymouth, MA 02360
(508) 224-7701
- HMI Wareham
3086 Cranberry Highway
Wareham, MA 02538
(508) 295-7990
- Consumers

Contact Information

Ruth Cooper, BSN, ACRN
Jordan Hospital, Inc.
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Plymouth, MA 02360
Phone (508) 830-2330

Detailed Description

Not Specified

Program Type	Estimated Total Expenditures for FY2002	Approved Program Budget for 2003	
Community Benefits Programs	Direct Expenses	\$752,635	Not Specified * Excluding expenditures that cannot be projected at the time of the report.
	Associated Expenses	\$86,785	
	Determination of Need Expenditures	\$14,500	
	Employee Volunteerism	\$0	
	Other Leveraged Resources	\$557,892	
Community Service Programs	Direct Expenses	\$122,799	
	Associated Expenses	\$53,378	
	Determination of Need Expenditures	\$0	
	Employee Volunteerism	\$744,300	
	Other Leveraged Resources	\$0	
Net Charity Care	\$1,848,813		
Corporate Sponsorships	\$43,736		
	Total Expenditures	\$3,109,054	
Total Patient Care-Related Expenses for FY2002		\$97,732,711	

Comments: A separate Community Benefit Plan budget is not created. Jordan's programs are supported through the hospital's general operations budget, allocated to specific disciplines, and through state and federal grants.