

Morton Hospital & Medical Center - FY2002

Summary Narratives

Community Benefits Mission Statement

To collaborate with other local, regional and national stakeholders to identify and respond to unmet needs, particularly those that affect the health of people of all ages who live and work in the greater Taunton area.

Program Organization and Management

Oversight of Morton's community benefits plan is the responsibility of the Public Affairs Committee, a standing committee of the hospital's Board of Trustees. The plan is developed in collaboration with the Greater Taunton Health and Human Services Coalition, a group of local health and human services providers, state health and human services agencies, local town and city agencies, civic organizations and community activists. The plan is reviewed annually by the Coalition and presented for approval to Morton's Senior Management team and Board of Trustees.

Key Collaborations and Partnerships

Morton Hospital has a longstanding tradition of working collaboratively with other local, regional and national stakeholders to develop strategies for addressing unmet community needs. Key partners in the hospital's current community benefits initiatives include the Massachusetts Service Alliance, Greater Taunton Health and Human Services Coalition, Dorchester House Multi-Service Center, United Way of Greater Attleboro/Taunton, Taunton Public School System, Massachusetts Department of Public Health and the American Cancer Society.

Community Health Needs Assessment

The most recent needs assessment was conducted in 2000. The Needs Assessment identified several health-related areas of concern: 1) escalating costs of health insurance and prescription drugs; 2) insufficient number of primary care providers; 3) lack of affordable assisted living for the elderly and individuals with special needs; 4) insufficient home care options for seniors; 5) shortage of mental health facilities; 6) increasing substance abuse; 7) lack of access to oral health care for uninsured and MassHealth insured residents; and 8) inadequate sex education for teens.

Community Benefits Plan

Morton's current plan focuses on cardiovascular disease, breast cancer and health care access issues. Targeted populations include women, Portuguese and Latino citizens, seniors, children, teens and young adults, and uninsured and MassHealth-insured residents. Program effectiveness is based on improvements in health status, reduction in death rates due to breast cancer, lung cancer and cardiovascular disease, and documented improvements in lifestyle behaviors that improve health or reduce death risk.

Key Accomplishments of Reporting Year

In 2002, Morton launched a yearlong "Healthy Heart" pilot project in a Taunton elementary school to encourage parents and students to make healthier choices related to exercise and nutrition. Nearly 200 area residents were screened for cardiac risk factors. Over 3000 area residents participated in health education and promotion programs. Over 10,000 residents received health education and primary and preventive services provided by the Taunton Student Health Corps and over 1200 Taunton schoolchildren received care from Morton's three school-based health centers.

Plans for Next Reporting Year

In 2003, Morton is continuing its focus on cardiovascular disease, breast cancer and health access issues. The Hospital will launch an Adult Clinic in the Dr. Anthony Elias School-Based Health Center at the Friedman Middle School in the spring of 2003 to provide primary health care to uninsured residents over 18 years of age. The Hospital will continue to sponsor Cardiovascular Challenges to help identify area residents at risk of heart disease and continue to outreach to area women to promote early detection of breast cancer. Morton also will continue its popular "Health Matters" community health education and promotion program of screenings, lectures, health fairs and special events.

Select Community Benefits Programs

Taunton Student Health Corps

Brief Description or Objective	Uses graduate nurses and nurse practitioner students under the direction of a medical director and clinical director to provide primary and preventive health care to uninsured and underinsured in community-based settings.
Program Type	Direct Services
Target Population	<ul style="list-style-type: none">• Regions Served:Taunton• Health Indicator:Other: Uninsured/Underinsured• Sex:Not Specified• Age Group:Not Specified• Ethnic Group:Not Specified• Language:Not Specified
Partners	<ul style="list-style-type: none">• Massachusetts Service Alliance, 120 Boylston Street, 2nd floor, Boston, MA 02116. Telephone: 617-542-2544 (www.msalliance.org)• Greater Taunton Health and Human Services Coalition, P.O. Box 2894, Taunton, MA 02780
Contact Information	Terri Sullivan, FNP-C, Morton Hospital and Medical Center, 88 Washington Street, Taunton, MA 02780, Tel. # 508-828-7054 tsullivan@mortonhospital.org
Detailed Description	Not Specified

Taunton Oral Health Collaborative

Brief Description or Objective	To increase access to comprehensive, high-quality oral health care for uninsured and MassHealth-insured residents.
Program Type	Direct Services
Target Population	<ul style="list-style-type: none">• Regions Served:Taunton• Health Indicator:Other: Uninsured/Underinsured• Sex:Not Specified• Age Group:Not Specified• Ethnic Group:Not Specified• Language:Not Specified
Partners	<ul style="list-style-type: none">• United Way of Greater Attleboro/Taunton, 247 Maple Street, Attleboro, MA 02703, Tel. #: 508-222-2337 (www.uwgat.org)• Taunton Public School System, 50 Williams Street, Taunton, MA 02780, Tel. #: 508-821-1100 (www.tauntonschoools.org)• Massachusetts Department of Public Health, Office of Oral Health, 250 Washington Street, 5th Floor, Boston, MA 02108, Tel. #: 617-624-6060 (www.state.ma.us/dph)• Delta Dental Foundation, 465 Medford Street, Boston, MA 02129, Tel. #: 617-886-1000 (www.deltamass.org)• Greater Taunton Health and Human Services Coalition, P.O. Box 2894, Taunton, MA 02780• Dorchester House Multi-Service Center, 1353 Dorchester Ave., Dorchester, MA 02122, Tel. #: 617-288-3230 (www.dorchesterhouse.org)

Contact Information	Dori Bingham, Morton Hospital and Medical Center, 88 Washington Street, Taunton, MA 02780. Tel. #: 508-828-7016 dbingham@mortonhospital.org
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Detailed Description	Not Specified
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Cardiovascular Initiative

Brief Description or Objective	Reduce deaths due to cardiovascular disease by identifying individuals at risk and providing education on lifestyle changes to improve health and reduce risk.
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Program Type	Community Education
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Target Population	<ul style="list-style-type: none">• Regions Served:Taunton• Health Indicator:Other: Cardiac Disease• Sex:Not Specified• Age Group:Not Specified• Ethnic Group:Not Specified• Language:Not Specified
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Partners	<ul style="list-style-type: none">• Massachusetts Department of Public Health, Bureau of Family and Community Health, 109 Rhode Island Road, Lakeville, MA 02347, Tel. #: 508-947-1231 (www.state.ma.us/dph)• Taunton Public School System, 50 Williams Street, Taunton, MA 02780, Tel. #: 508-821-1100 (www.tauntonschools.org)• Greater Taunton Health and Human Services Coalition, P.O. Box 2894, Taunton, MA 02780
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Contact Information	Dori Bingham, Morton Hospital and Medical Center, 88 Washington Street, Taunton, MA 02780, Tel. #: 508-828-7016 dbingham@mortonhospital.org
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Detailed Description	Not Specified
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Breast and Cervical Cancer Initiative

Brief Description or Objective	Reduce deaths due to breast and cervical cancer by increasing the number of women receiving mammograms and PAP smears.
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Program Type	Direct Services
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Target Population	<ul style="list-style-type: none">• Regions Served:Taunton• Health Indicator:Other: Cancer - Breast, Other: Cancer - Cervical• Sex:Female• Age Group:Not Specified• Ethnic Group:Not Specified• Language:Not Specified
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Partners	<ul style="list-style-type: none">• Massachusetts Department of Public Health, Women's Health Network, 250 Washington Street, Boston, MA 02108. Tel. #: 617-624-5432 (www.state.ma.us/dph)
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Contact Information	Cheryl Kenney, Morton Hospital and Medical Center, 88 Washington Street, Taunton, MA 02780, Tel. #: 508-828-7078 ckenney@mortonhospital.org
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Detailed Description	Not Specified
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School-Based Health Centers

Brief Description or Objective	To increase access to primary and preventive care for uninsured or underinsured children and teens.
Program Type	Direct Services
Target Population	<ul style="list-style-type: none"> • Regions Served:Taunton • Health Indicator:Access to Health Care, Other: Uninsured/Underinsured • Sex:Not Specified • Age Group:Child-Primary School, Child-Teen • Ethnic Group:Not Specified • Language:Not Specified
Partners	<ul style="list-style-type: none"> • Massachusetts Department of Public Health, 250 Washington Street, Boston, MA 02108, Tel. #: 617-624-6001 (www.state.ma.us/dph)
Contact Information	Rob Brien-Berks, RN, Morton Hospital and Medical Center, 88 Washington Street, Taunton, MA 02780, Tel. #: 508-828-7104
Detailed Description	Not Specified

Program Type	Estimated Total Expenditures for FY2002	Approved Program Budget for 2003
Community Benefits Programs	<u>Direct Expenses</u> \$153,825 <u>Associated Expenses</u> \$0 <u>Determination of Need Expenditures</u> \$0 <u>Employee Volunteerism</u> \$0 <u>Other Leveraged Resources</u> \$0	\$200,000 * Excluding expenditures that cannot be projected at the time of the report.
Community Service Programs	<u>Direct Expenses</u> \$585,692 <u>Associated Expenses</u> \$0 <u>Determination of Need Expenditures</u> \$0 <u>Employee Volunteerism</u> \$0 <u>Other Leveraged Resources</u> \$0	
Net Charity Care	\$2,425,476	
Corporate Sponsorships	\$5,450	
	Total Expenditures \$3,170,443	
Total Patient Care-Related Expenses for FY2002		\$77,811,991
Comments: None		