

Summary Narratives

Community Benefits Mission Statement

Cape Cod Healthcare, Inc, through its Community Benefits Initiative, is committed to enhancing the quality of and access to a comprehensive continuum of healthcare services for all the people of Cape Cod. Through continuous assessment of community needs, coordinated planning, and the allocation of resources, this commitment includes a special focus on the unmet needs of the financially disadvantaged and underserved populations. We will take a leadership role in collaborative efforts joining our resources, talent, and commitment with that of other providers, organizations, and community members.

Program Organization and Management

The Office of Community Health (OCH) ensures that prevention services are available and linked to all aspects of the healthcare continuum, and all Cape Cod residents have access to healthcare.

The OCH reports to the Community Health Committee,(CHC). The CHC is comprised of community based organizations, community advocacy groups, County government, community health centers, independent physicians, health insurance agents, and others. The Committee is the decision making body for all community health initiatives including expenditures.

Advising the OCH and the CHC on issues related to access for the un and underinsured is the Community Benefits Advisory Council. The CBAC is comprised of 23 providers of health and human services. The CBAC meets monthly and is charged with establishing funding priorities for community benefits dollars and make recommendations to the CHC and staff about policy issues related to increasing access to healthcare services.

Key Collaborations and Partnerships

The Office of Community Health (OCH) works in partnership with community-based organizations (health and human service agencies, health centers, civic groups, etc), all CCHC affiliates (Cape Cod Hospital, Falmouth Hospital, the Visiting Nurses Association,) local foundations, as well as private medical practices in the region.

Strong partnerships with community based organizations and groups are fundamental to the work of the OCH. CCHC has teamed up with community organizations to identify problems and brainstorm viable, long term solutions to the healthcare concerns and disparities in our region. The role of the OCH in these partnerships is broad and includes joint planning, outlining and monitoring epidemiological profiles, program design, performance improvement, strategic planning, program evaluation and, in some cases, funding community health initiatives through community benefit dollars and/or writing proposals to obtain external funds.

Partners include: Lighthouse Health Access Alliance (LHAA) a coalition representing key health and human service organizations in the Cape and Islands; The Community Action Committee, Cape Cod Community College, Tri-County AIDS Consortium, Cape Cod and Islands Community Health Network (CHNA), The Brazilian Organization for Services and Support, Barnstable County Human Services, The Cape Cod Health Center Network, Lower Outer Cape Community Coalition, Cape Cod Council of Churches, Gosnold of Cape Cod, Mashpee Wampanoag Tribe, Cape Cod Child Development, among many others.

Community Health Needs Assessment

A qualitative assessment of community needs was undertaken by the Community Benefits Advisory Council (CBAC).

CBAC members met with members of the underserved communities they work with and asked questions focused on needs and assets.

- 1) identify their community;
- 2) assess percentage of community members with access to a primary care provider
- 3) Identify the two main barriers to accessing health services;
- 4) assets existing to address these barriers;
- 5) identify the main health issues affecting their community.

They identified four key populations: Brazilians, Elder, Homeless, and Adults. It further identified access to primary care, mental health services, and substance abuse services as topics requiring immediate attention. Cardiovascular disease, diabetes, access to medications, and injury prevention were also important concerns.

Community Benefits Plan

1. LONG TERM GOALS

CCHC developed goals based on Healthy People 2010 Objectives.

- 1.1. Increase proportion of persons with health insurance.
- 1.2. Increase proportion of uninsured receiving screening services.
- 1.3. Increase proportion of persons with a usual primary care provider
- 1.4. Reduce proportion of families experiencing difficulties or delays in obtaining healthcare.

2. FY 03 FUNDING PRIORITIES

Based on the vision of Cape Cod Healthy People 2010, Needs Assessment findings, demographic profiles, Massachusetts DPH data, Barnstable County, Cape Cod/Falmouth Hospital, Southeast Coastal Prevention Center, priorities for were established by CBAC.

Priorities sought to address needs (lack of mental health services for Brazilians), sustain existing programs committed to increasing access to health insurance, advocacy, screening, oral health, primary care, and specialty care, strengthen administrative and operational capacity of community health centers, establishment of health center network e) generate data for substance abuse to develop a service plan with state, federal, and private funding.

Key Accomplishments of Reporting Year

CCHC funded 16 “Community Benefit” and 9 “Community Service” programs totaling \$1,481,146. Additional Community Benefit expenditures included \$157,019 as part of CCHC's obligation to the DPH allowing CCH to open the Open Heart program.

All programs significantly contributed to increasing access. Funding addressed identified service delivery needs, created Cape specific data to assist organizations identify and address salient issues; contributed to enhancing service coordination and increased collaboration. The Health Center Network identified specific administrative, operations and clinical vehicles to integrate services delivery.

Availability of interpreter services to Brazilians and other non-English speakers furthered our vision. Project Hope increased enrollment from 0 to 400% of poverty to public health insurance programs and the Free Care Pool.

Funding assisted the emerging Brazilian community establish needed services including an advocacy organization to help understand the health care system. Mental health services were funded for Brazilians.

Plans for Next Reporting Year

Because no new community benefit dollars were available for FY 04, the decision was made by both the Community Health Committee and the Community Benefits Advisory Council to level fund programs for FY 04. Therefore, all programs funded during FY 03 will continue to be funded during FY 04 with the exception of Congestive Heart

(Community Service) and Mobil Health Link (Community Benefit)

With regards to Congestive Heart, the program was eliminated due to the lack of reimburse-ability from insurance companies for the care management services provided to patients with congestive heart. Mobil Health Link, a program managed by the VNA of Cape Cod, will continue to operate but funding will be obtained through local fundraising efforts instead of CCHC community benefit dollars.

Select Community Benefits Programs

Outer Cape Health Services

Brief Description or Objective	Residents of the Lower and Outer Cape in need of quality and affordable health care.
Program Type	Direct Services
Target Population	<ul style="list-style-type: none">• Regions Served: Provincetown, Truro, Wellfleet• Health Indicator: Access to Health Care• Sex: All• Age Group: All• Ethnic Group: All• Language: English
Partners	<ul style="list-style-type: none">• Outer Cape Health Services
Contact Information	Susan Williams swilliams@outercape.org
Detailed Description	Download/View Attachment (19.456 KB)

Project HOPE - Community Action Committee of Cape Cod and Islands

Brief Description or Objective	Uninsured residents between 0 and 400% of poverty.
Program Type	Direct Services
Target Population	<ul style="list-style-type: none">• Regions Served: Barnstable• Health Indicator: Access to Health Care• Sex: All• Age Group: Adult• Ethnic Group: Hispanic/Latino, White• Language: English , Portuguese , Spanish
Partners	<ul style="list-style-type: none">• Community Action Committee
Contact Information	Cheryl Bartlett cherylb@cacci.cc
Detailed Description	Download/View Attachment (19.968 KB)

Child Dental Project - Cape Cod Child Development of Cape Cod

Brief Description or Objective	Dental screening for all children enrolled in the Head Start program.
Program Type	Health Screening

Target Population	<ul style="list-style-type: none"> • Regions Served:County-Barnstable • Health Indicator:Other: Dental Health • Sex:All • Age Group:All Children • Ethnic Group:Black/African American, Hispanic/Latino, White • Language:English , Spanish
Partners	<ul style="list-style-type: none"> • Cape Cod Child Development
Contact Information	Linda Iafrate liafrate@cccdp.org
Detailed Description	Download/View Attachment (19.456 KB)

Bilingual Mental Health

Brief Description or Objective	Brazilian residents in need of counseling.
Program Type	Direct Services
Target Population	<ul style="list-style-type: none"> • Regions Served:County-Barnstable • Health Indicator:Mental Health • Sex:All • Age Group:All • Ethnic Group:Hispanic/Latino • Language:Portuguese
Partners	<ul style="list-style-type: none"> • Catholic Social Services
Contact Information	Maria Pereira (508)771-6771
Detailed Description	Download/View Attachment (19.456 KB)

Elder Substance Abuse Outreach

Brief Description or Objective	Senior residents in need of alcoholism counseling and referrals.
Program Type	Outreach to Underserved
Target Population	<ul style="list-style-type: none"> • Regions Served:County-Barnstable • Health Indicator:Substance Abuse • Sex:All • Age Group:Adult-Elder • Ethnic Group:White • Language:English
Partners	<ul style="list-style-type: none"> • Cape Cod Council on Alcoholism
Contact Information	Patsy LaBelle (508) 771-0132
Detailed Description	Download/View Attachment (19.456 KB)

Program Type

Estimated Total Expenditures for FY2003

Approved Program

		Budget for 2004	
Community Benefits Programs	Direct Expenses	\$1,030,406	\$1,100,000 <small>* Excluding expenditures that cannot be projected at the time of the report.</small>
	Associated Expenses	Not Specified	
	Determination of Need Expenditures	\$157,019	
	Employee Volunteerism	Not Specified	
	Other Leveraged Resources	\$4,135,870	
Community Service Programs	Direct Expenses	\$450,739	
	Associated Expenses	Not Specified	
	Determination of Need Expenditures	Not Specified	
	Employee Volunteerism	Not Specified	
	Other Leveraged Resources	\$483,023	
Net Charity Care		\$7,026,260	
Corporate Sponsorships		\$1,296,215	
	Total Expenditures	\$14,550,652	
Total Patient Care-Related Expenses for FY2003			\$357,721,000
Comments: None			