

## **Tufts Health Plan - FY2003**

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### **Summary Narratives**

#### **Community Benefits Mission Statement**

The Community Partnerships program was created to promote the health and well-being of communities throughout Massachusetts by providing support consistent with Tufts Health Plan's vision, values and commitment to improving the health of the general population beyond our membership. Tufts Health Plan has an ideal opportunity to utilize its access to health information to advocate for, and reinforce the importance of prevention and primary care.

#### **Program Organization and Management**

Tufts Health Plan is committed to creating and sustaining a formal Community Benefits program. In January 1997, a Community Benefits division was created within the Government and Community Affairs department and a separate budget was established for this division. In the fall of 1997, the name of this division was changed from Community Benefits to Community Partnerships to more accurately reflect Tufts Health Plan's philosophy of, and approach toward, developing collaborative relationships with community-based organizations, state and local agencies, and other groups, in order to improve community health. Senior Managers and the Board of Directors participate in shaping the overall direction and focus of the Community Partnerships program and are involved in the development and approval of the Community Partnerships' budget.

#### **Key Collaborations and Partnerships**

Please see the attached narrative grid that summarizes the key community partners who played significant roles in developing the Community Benefits Plan and/or are involved in specific programs or initiatives.

#### **Community Health Needs Assessment**

Consistent with our overall approach to Community Partnerships, Tufts Health Plan collaborates with community-based health and social service organizations to identify needs within our target populations. Our goal is to identify needs based upon public health data to compare those findings against perceived needs among our targeted population. Tufts Health Plan works closely with selected leaders community agencies to analyze primary data sources. These primary data sources include survey results, focus groups, and interviews with key informants and stakeholders.

#### **Community Benefits Plan**

Community Partnerships supports health improvement at the community level through prevention and health promotion activities within our target populations: underserved, at-risk women and infants, elders and teens. We work in collaboration with community-based health and social service agencies as well as employees, providers, and customers to identify priority health concerns, develop partnerships to increase prevention and primary care, and evaluate programs to ensure their responsiveness and effectiveness. Through the Community Partnerships program, Tufts Health Plan seeks to support, advance and advocate for public health goals and community-based prevention. Tufts Health Plan recognizes the importance of evaluation in ensuring its programs are meeting their stated objectives and goals. The Clinical Quality Measurement Department has worked closely with Community Partnerships and community-based agencies to design evaluation strategies early in each program's development.

#### **Key Accomplishments of Reporting Year**

In the fall of 2003 The Boston Foundation, Tufts Health Plan and the Massachusetts Medical Society and Alliance Charitable Foundation launched the Homeless Prevention Initiative, to award \$1 million in grants to programs that address the causes of homelessness.

**Plans for Next Reporting Year**

The Homelessness Prevention Initiative is very committed to learning and documenting impact and outcomes and to assessing the effectiveness of varied prevention strategies in order to add knowledge and to contribute to shaping programs and state level policymaking on homeless prevention. Key to the long term success and impact of the Initiative is a comprehensive and professional evaluation that will track the activities and outcomes of the funded projects from their inception.

**Select Community Benefits Programs**

**Community Benefits Programs**

No community benefits programs identified.

Program Type	Estimated Total Expenditures for FY2003	Approved Program Budget for 2004
Community Benefits Programs	<a href="#">Direct Expenses</a> \$1,699,052 <a href="#">Associated Expenses</a> Not Specified <a href="#">Determination of Need Expenditures</a> Not Specified <a href="#">Employee Volunteerism</a> \$92,794 <a href="#">Other Leveraged Resources</a> \$47,000	\$1,500,000 * Excluding expenditures that cannot be projected at the time of the report.
Community Service Programs	<a href="#">Direct Expenses</a> \$1,188 <a href="#">Associated Expenses</a> Not Specified <a href="#">Determination of Need Expenditures</a> Not Specified <a href="#">Employee Volunteerism</a> \$39,768 <a href="#">Other Leveraged Resources</a> \$52,000	
Uncompensated Care Pool Contribution	\$13,452,497	
Corporate Sponsorships	\$66,709	
<b>Total Expenditures</b>	<b>\$15,451,008</b>	

<b>Massachusetts Plan Members</b>	786,000
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Comments: Approved Program Budget for FY 2004: This is the total approved budget including all salaries, administrative costs, contributions, employee volunteerism, community relations and corporate philanthropy.