

Athol Memorial Hospital - FY2004

Summary Narratives

Community Benefits Mission Statement

To identify the unmet needs of the community we serve, and to develop and implement strategies to meet those needs.

Program Organization and Management

Athol Memorial Hospital's Community Benefits Plan is under the direction of the Community Relations Department, which is staffed by one 25 hours per week manager. The hospital has a strong tradition of community services initiatives, and Community Benefits are indistinguishable from Community Services during FY 2004.

Key Collaborations and Partnerships

The hospital is associated with the North Quabbin Community Coalition, a group comprised of health and human services providers, representatives of community agencies, concerned citizens, community activists, and government officials. The hospital is also involved in improving health care access and has a working relationship with Healthy Connections and supported the Healthy Communities Access Project in creating a Volunteer Physician Network to serve uninsured, low income residents of our nine town North Quabbin region.

[Community Health Needs Assessment](#)

The hospital accessed the "Report on the Results of the Athol Community Needs Assessment" March 2001, prepared by Heather Burrelle of the School of Public Health & Health Services, University of Massachusetts in Amherst for guidance in working toward our Community Benefits Plan.

[Community Benefits Plan](#)

Our goal is to bring a formalized Community Benefits Plan before the Board of Trustees as soon as we are able. Current target date is January 2006. An internal hospital committee has been established to address the Community Benefits Plan and work toward this goal.

Key Accomplishments of Reporting Year

Key accomplishments of the reporting year may be found in the Community Services section of the fill text report.

Plans for Next Reporting Year

Next reporting year (FY 2005) will reflect expense tracking for Community Benefits/Community Services activities and progression toward a formal Community Benefits Plan.

Select Community Benefits Programs

Support Group Sponsorship

Brief Description or Objective

Provides space and publicity at no cost to various support groups.

Program Type

Community Education, Prevention, Support Group

Target Population

- **Regions Served:** Athol, County-Franklin, County-Worcester, Erving, New Salem, Orange, Petersham, Phillipston, Royalston, Warwick, Wendell
- **Health Indicator:** Mental Health, Other: Alcohol and Substance Abuse, Other: Bereavement, Other: Cancer, Other: Diabetes, Other: Gambling, Other: Nutrition, Other: Smoking/Tobacco, Tobacco Use
- **Sex:** All

	<ul style="list-style-type: none"> • Age Group:Adult, Adult-Elder, All Adults • Ethnic Group:Not Specified • Language:Not Specified
Partners	Not Specified
Contact Information	Marcia Maglione Flynn Athol Memorial Hospital 2033 Main Street Athol, MA 01331 978 249-3511 x143 mflynn@atholhospital.org
Detailed Description	Not Specified

Free Senior Transportation Van

Brief Description or Objective	On demand, door to door ransportation to medical appointments
Program Type	Direct Services
Target Population	<ul style="list-style-type: none"> • Regions Served:Royalston, Warwick, Wendell • Health Indicator:Access to Health Care • Sex:All • Age Group:Adult-Elder • Ethnic Group:All • Language:Not Specified
Partners	Not Specified
Contact Information	Not Specified
Detailed Description	Not Specified

Program Type	Estimated Total Expenditures for FY2004	Approved Program Budget for 2005
Community Benefits Programs	<u>Direct Expenses</u> Not Specified <u>Associated Expenses</u> Not Specified <u>Determination of Need Expenditures</u> Not Specified <u>Employee Volunteerism</u> Not Specified <u>Other Leveraged Resources</u> Not Specified	\$3,500 * Excluding expenditures that cannot be projected at the time of the report.
Community Service Programs	<u>Direct Expenses</u> Not Specified <u>Associated Expenses</u> Not Specified <u>Determination of Need Expenditures</u> Not Specified <u>Employee Volunteerism</u> Not Specified <u>Other Leveraged Resources</u> Not Specified	
Net Charity Care	\$374,991	
Corporate Sponsorships	Not Specified	
	Total Expenditures	\$374,991

Total Patient Care-Related Expenses for FY2004	\$16,786,391
Comments: None	