

HOUSE No. 3907

By Mr. Ruane of Salem, petition of J. Michael Ruane for legislation to regulate the advertising of merchandise at sale prices by retail trade stores. Commerce and Labor.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Ninety-Three.

AN ACT RELATIVE TO RETAIL SALES.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

- 1 Notwithstanding any law or regulation to the contrary, in any
- 2 advertisement purporting to offer merchandise at a sale price, if
- 3 a limit has been set by the seller on the number of items that can
- 4 be purchased, said advertisement shall prominently set out the
- 5 limit.

