

## **Brockton Hospital - FY2005**

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### **Summary Narratives**

#### **Community Benefits Mission Statement**

As a private, not-for-profit, community-based teaching hospital, our mission is to anticipate and respond to community need, develop new programs and services, introduce advanced treatment, educate healthcare professionals, and enhance access to care for all, especially those in greatest need.

#### **Program Organization and Management**

The board of trustees appoints annually a community benefits advisory committee to include community representatives, hospital trustees and administrators, and physician and clinical leaders. This committee determines health needs, set priorities, oversees planning, creates a formal plan, appoints working subcommittees with expertise to address goals, and reports quarterly to the board. The plan is developed in collaboration with local agencies, city departments, schools, neighborhood shelters and other groups to pinpoint service gaps and guard against program duplication.

#### **Key Collaborations and Partnerships**

Brockton Hospital Metro South Heart Institute, American Red Cross, Women's Health Network, American Cancer Society, Brockton PHO, C&Y Program, Brockton School of Nursing, Latino Health Institute Regional Office, Brockton Public Schools, State Department of Public Health, Tufts-New England Medical Center, Beth Israel Deaconess Medical Center, Women's & Infants, RI.

#### **Community Health Needs Assessment**

Our benefit advisory group collaborates with health and social service agencies, city departments, schools, shelters and others to prioritize need. Associates also plan health programs and screenings that target those needs. Heart disease, breast cancer and children's fitness are priorities because DPH reports Brockton residents have a 25% greater chance of dying from cardiac disease than other Mass residents; Brockton has a high rate for breast cancer disease incidence; and obesity-related illnesses are rising with increasing numbers of overweight children.

#### **Community Benefits Plan**

Community is target for heart disease; goal to reduce cardiovascular-related death. Metro South Heart Institute's preventive cardiology program provides education, screenings, treatment, evaluation. Target for breast cancer is women of all ages, especially uninsured or underinsured through Women's Health Network. Hospital runs screenings, support group; provides state-of-art diagnostics, treatment, services. Prostate cancer also a focus through screenings, support group. Hospital sponsors Project Fit America to address exercise and obesity in children. Pre- and post-testing show gains.

#### **Key Accomplishments of Reporting Year**

During FY05, hospital provided more than \$26 million in uncompensated care to uninsured or underinsured. Specialty clinics, cancer fundraising walk, senior citizen programs, numerous breast, cardiac and other free health programs/screenings, Better Beginnings, indigent medication program all improve access to affordable quality care for community. Investing in new services and technology, such as IMRT, improve patient care. Multimillion-dollar renovations and no-layoff record benefit local economy. Associates contribute time, talent, treasure to support countless community groups.

#### **Plans for Next Reporting Year**

Because heart disease continue to impact community, Hospital will keep focus on screenings, treatment services and education to improve community health. The Hospital will look to invest in new technology, programs and procedures that will improve early detection and treatment for cardiovascular disease and cancer as well as to provide expanded education and outreach. An increased focus will be on the Men's Health program geared specifically toward identifying men of color who are uninsured or underinsured to screen them for prostate cancer,

diabetes and heart disease.

## Select Community Benefits Programs

### Promoting Fitness in Children

<b>Brief Description or Objective</b>	Children at Brookfield Elementary School in Brockton/to address exercise and obesity, promote a healthy lifestyle, and reduce obesity-related illness in kids
<b>Program Type</b>	Not Specified
<b>Target Population</b>	<ul style="list-style-type: none"><li>• <b>Regions Served:</b>Brockton</li><li>• <b>Health Indicator:</b>Overweight and Obesity, Physical Activity</li><li>• <b>Sex:</b>All</li><li>• <b>Age Group:</b>Child-Primary School</li><li>• <b>Ethnic Group:</b>Not Specified</li><li>• <b>Language:</b>Not Specified</li></ul>
<b>Partners</b>	<ul style="list-style-type: none"><li>• John Boutin, Athletic Director, Brockton Public School System, 43 Crescent Street, Brockton, MA 02301 508-580-7589</li></ul>
<b>Contact Information</b>	Rich Copp Manager, Media & Community Relations Brockton Hospital 680 Centre Street Brockton, MA 02402 508-941-7657 <a href="mailto:rcopp@brocktonhospital.org">rcopp@brocktonhospital.org</a>
<b>Detailed Description</b>	Not Specified

### Breast Cancer Prevention and Screening

<b>Brief Description or Objective</b>	Women, esp. the uninsured and underinsured/to promote early detection, when chances of cure are best, through mammograms and in partnership with Women's Health Network and invest in new equipment for improved diagnostics, treatment and services
<b>Program Type</b>	Health Screening, Outreach to Underserved, Prevention
<b>Target Population</b>	<ul style="list-style-type: none"><li>• <b>Regions Served:</b>County-Plymouth</li><li>• <b>Health Indicator:</b>Access to Health Care, Other: Cancer - Breast, Other: Cancer - Cervical, Other: Cancer - Ovarian, Other: Uninsured/Underinsured</li><li>• <b>Sex:</b>Female</li><li>• <b>Age Group:</b>Adult</li><li>• <b>Ethnic Group:</b>Not Specified</li><li>• <b>Language:</b>Not Specified</li></ul>
<b>Partners</b>	<ul style="list-style-type: none"><li>• Women's Health Network, Brockton Hospital, 680 Centre St., Brockton, MA 02302; 508-941-7191</li></ul>
<b>Contact Information</b>	Rich Copp Manager, Media & Community Relations Brockton Hospital 680 Centre Street Brockton, MA 02302

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**Detailed Description** Not Specified

### Heart Disease Prevention and Treatment Program

**Brief Description or Objective** Community at large/to reduce the high incidence of cardiovascular-related deaths by performing cholesterol, blood pressure & glucose screenings. Diabetes Clinic to educate about improved diets, self-management, to lower risk for heart disease, cancer and obesity.

**Program Type** Health Screening, Outreach to Underserved, Prevention

**Target Population**

- **Regions Served:** County -Plymouth
- **Health Indicator:** Access to Health Care, Other: Cardiac Disease, Other: Diabetes, Other: Hypertension, Other: Nutrition, Other: Smoking/Tobacco, Other: Uninsured/Underinsured, Overweight and Obesity, Tobacco Use
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

**Partners** • Brockton Hospital, 680 Centre Street, Brockton, MA 02302508-941-7297

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**Detailed Description** Not Specified

Program Type	Estimated Total Expenditures for FY2005	Approved Program Budget for 2006
Community Benefits Programs	<a href="#">Direct Expenses</a> Not Specified <a href="#">Associated Expenses</a> Not Specified <a href="#">Determination of Need Expenditures</a> Not Specified <a href="#">Employee Volunteerism</a> Not Specified <a href="#">Other Leveraged Resources</a> Not Specified	Not Specified  <small>* Excluding expenditures that cannot be projected at the time of the report.</small>
Community Service Programs	<a href="#">Direct Expenses</a> Not Specified <a href="#">Associated Expenses</a> Not Specified <a href="#">Determination of Need Expenditures</a> Not Specified <a href="#">Employee Volunteerism</a> Not Specified <a href="#">Other Leveraged Resources</a> Not Specified	
Net Charity Care	\$1,928,575	
Corporate Sponsorships	Not Specified	
	<b>Total Expenditures</b>	
<b>Total Patient Care-Related Expenses for FY2005</b>		\$141,493,006

Comments: Brockton Hospital allocates funds and incurs expenses to support community benefits programs across numerous departments and areas of the hospital however we are not able to specify a total at this time.