

Marlborough Hospital - FY2006

Summary Narratives

Community Benefits Mission Statement

Marlborough Hospital is committed to improving the health status of all those it serves and to addressing the health problems of the poor and other medically underserved populations. In addition, nonmedical conditions that negatively impact the health and wellness of our community are addressed.

Program Organization and Management

Community Benefit activities are under the leadership of the hospital CEO who reports to the Marlborough Hospital's Board of Trustees.

Key Collaborations and Partnerships

The following is a partial list of collaborating agencies: UMass Memorial Care Mobile Program; Marlborough/Hudson Public Schools; City of Marlborough; Local Pediatric Offices; Health Awareness Services; South Middlesex Legal Services; Grace Baptist Church; Marlborough, Hudson, Northborough, Westborough & Southborough Public Schools; Marlborough Council on Aging; Quinsigamond Community College; American Cancer Society; Greater Marlborough Chamber of Commerce; Employment Options; Representative Steven Leduc's Office; local residents; Ashland Board of Health; Boys & Girls Club of Metro West; Assabet Valley Area Family Network; French Hill Neighborhood Association; The Bridge of Central Massachusetts; Adventures in language and the City of Marlborough.

Community Health Needs Assessment

The Community benefit programs are based on community needs assessments, collaboration with community members and input from community leaders. The hospital utilizes additional assessments and identified need to provide programmatic guidance. In 2006, the hospital continued to base its Community Benefit activities on the hospital and community health needs assessment findings which include a 2003 Community Needs Assessment and 2002 Metrowest Health Data Book.

Consistent with our holistic approach to Community Benefits, the hospital also relies on community-based health and social service organizations, foundations and schools to identify community needs as we plan, design and implement our programs and initiatives.

Community Benefits Plan

Marlborough's Community Benefit activities are developed based on previously developed community assessments. The Community Benefits Advisory Committee reviewed previous assessments. Programs are adjusted based on the most current information available. One of the goals of the program was to establish a new community advisory committee.

The target populations for our outreach efforts continue to be people who are immigrants, uninsured, underinsured with very little access to medical and dental care. The hospital works closely with the local school systems because children are the entry point to engaging the entire family in the health care system.

Key Accomplishments of Reporting Year

Marlborough's greatest accomplishment is its continued focus on community benefits in light of the ever increasing difficulty to make ends meet in small community hospital. We pride ourselves in giving individual care and attention to every person with whom we are involved. Our focus has been to improve access to care for the medically underserved, including: dental services for children, Reach Out and Read literacy program. We have enrolled patients in public health insurance for the uninsured/underinsured.

Plans for Next Reporting Year

Short-term goals included but not limited to:

- Provide ongoing assistance to families enrolling in public health insurance.
- Link uninsured children into ongoing medical and dental care.
- Work with the local Board of Health to ensure children in need of vaccinations receive them in timely manner.
- Reach Out and Read literacy program
- Community CPR training
- Educational seminars on specific health issues

The hospital seeks out innovative and creative opportunities to bring a variety of health and wellness programs to the community with a focus on prevention, education and self-assessment.

Select Community Benefits Programs

UMass Memorial Ronald McDonald Care Mobile

Brief Description or Objective	Provide onboard medical and dental health preventive checkups. Help patients find a primary care provider and dentist for ongoing care. Assist with public health insurance enrollment. (See Full Report)
Program Type	Direct Services
Target Population	<ul style="list-style-type: none">• Regions Served:Hudson, Marlborough• Health Indicator:Access to Health Care, Other: Cultural Competency, Other: Uninsured/Underinsured• Sex:All• Age Group:All Children• Ethnic Group:Hispanic/Latino• Language:Portuguese , Spanish
Partners	<ul style="list-style-type: none">• Ronald McDonald House Charities• Marlborough Hudson Public Schools• Boys & Girls Club of Metro West• UMass Memorial Health Center• Pediatric & Family Dentists
Contact Information	John Polanowicz Marlborough Hospital 508 486 5805
Detailed Description	Not Specified

Reach Out & Read (ROR)

Brief Description or Objective	Marlborough Hospital believes that literacy is as important to a child's healthy development as immunizations and good nutrition. Reach Out & Read incorporates reading as part of a child's regular visits to the doctor. The program goal is to incorporate reading into the family unit at an early age.
Program Type	Community Education
Target Population	<ul style="list-style-type: none">• Regions Served:Marlborough, Northborough• Health Indicator:Other: Education/Learning Issues, Other: Language/Literacy• Sex:All• Age Group:Child-Preschool, Child-Primary School• Ethnic Group:Hispanic/Latino• Language:Portuguese , Spanish

Partners	<ul style="list-style-type: none"> • Northboro Pediatrics • Marlborough Pediatrics • Assabet Valley Area Family Network
Contact Information	John Polanowicz Marlborough Hospital 508 486 5805
Detailed Description	Not Specified

Program Type	Estimated Total Expenditures for FY2006	Approved Program Budget for 2007
Community Benefits Programs	<u>Direct Expenses</u> \$74,314 <u>Associated Expenses</u> \$0 <u>Determination of Need Expenditures</u> \$0 <u>Employee Volunteerism</u> \$0 <u>Other Leveraged Resources</u> \$0	Not Specified * Excluding expenditures that cannot be projected at the time of the report.
Community Service Programs	<u>Direct Expenses</u> \$133,111 <u>Associated Expenses</u> \$0 <u>Determination of Need Expenditures</u> \$0 <u>Employee Volunteerism</u> \$0 <u>Other Leveraged Resources</u> \$0	
Net Charity Care	\$1,906,003	
Corporate Sponsorships	\$6,621	
	Total Expenditures \$2,120,049	
Total Patient Care-Related Expenses for FY2006		\$58,907,770
Comments: None		