

Athol Memorial Hospital - FY2007

Summary Narratives

Community Benefits Mission Statement

The mission of the Community Benefits Program is to encourage healthy lifestyles e through outreach, education, and support for the communities we serve (Athol, Erving, New Salem, Orange, Petersham, Phillipston, Royalston, Warwick and Wendell).

Program Organization and Management

The Community Benefits Program is managed under the direction of the Community Relations Department, with input from the Community Outreach Committee, and oversight by the hospital's executive leadership and governing board.

Key Collaborations and Partnerships

Community Health Center of Franklin County
Healthy Connections
Health Access Physician Network Program
North Quabbin Community Coalition
Franklin County Home Care Corporation
Athol/Orange Rotary (Lifeline Program)

Community Health Needs Assessment

The needs assessment process is achieved through open communication between the hospital and its corporator membership, hospital participation in the North Quabbin Community Coalition, and relationships with community agencies and organizations. Needs are identified as presented, and addressed through formal and informal processes, by individuals, committees, or departments.

Community Benefits Plan

The Community Benefits Plan is to provide opportunities for education, support, and outreach, primarily targetted to all residents of the communities we serve. Specific programs, such as the Healthcare Scholarship Program, are defined in focus and target population.

Key Accomplishments of Reporting Year

Support Services for HIV/AIDS patients
Health education information distribution
Senior Outreach Clinics
Support Group sponsorship
Free or low cost CPR classes for healthcare professionals and emergency responders
Identified qualifying individuals and families for low income health insurance programs
Provided free blood pressure screenings
Co-sponsored free senior transporation van
Provided Healthcare Scholarships to area students
Expanded access to healthcare for community residents
Provided career exploration opportunities for area students
Co-sponsored annual North Quabbin Foodathon collection drive
Co-sponsored "Healthy Smiles" Dental Fair
Participated in "Partnership with Schools Initiative"
Spearheaded community Emergency Preparedness efforts

Plans for Next Reporting Year

Spearhead a Community Health Needs Assessment Committee, comprised of representatives from stakeholder organizations (such as The North Quabbin Community Coalition, Boards of Health, Councils and Agencies on Aging, School Districts, Veterans, and others) to oversee determination of need study, evaluate current resources, and develop targeted program initiatives.

Select Community Benefits Programs

Support Group Sponsorship

Brief Description or Objective	Provide no cost space and publicity to various support group. Underwrite cost of trained smoking cessation facilitator for Smoking Cessation Support Group
Program Type	Not Specified
Target Population	<ul style="list-style-type: none">• Regions Served: Athol, County-Franklin, County-Worcester, Erving, New Salem, Orange, Other-Central MA, Petersham, Phillipston, Royalston, Warwick, Wendell• Health Indicator: Mental Health, Other: Alcohol and Substance Abuse, Other: Bereavement, Other: Cancer, Other: Cardiac Disease, Other: Diabetes, Other: Gambling, Other: Nutrition, Other: Pulmonary Disease/Tuberculosis, Other: Smoking/Tobacco, Overweight and Obesity, Physical Activity, Substance Abuse, Tobacco Use• Sex: All• Age Group: All Adults• Ethnic Group: Not Specified• Language: Not Specified
Partners	Not Specified
Contact Information	Marcia Maglione Flynn Community Relations Manager Athol Memorial Hospital 2033 Main Street Athol, MA 01331 978 249-1143 mflynn@atholhospital.org
Detailed Description	Not Specified

Free Senior Transportation Van

Brief Description or Objective	On demand, door to door, transportation to medical appointments
Program Type	Direct Services
Target Population	<ul style="list-style-type: none">• Regions Served: Athol, Erving, New Salem, Orange, Petersham, Phillipston, Royalston, Warwick, Wendell• Health Indicator: Access to Health Care• Sex: All• Age Group: Adult-Elder• Ethnic Group: Not Specified• Language: Not Specified
Partners	<ul style="list-style-type: none">• Frank Parmenter Fund

Contact Information Not Specified

Detailed Description Not Specified

Healthcare Scholarship Program

Brief Description or Objective Hospital sponsored scholarship for area residents pursuing clinical healthcare education ealthcare clinical fieldsScholars

Program Type Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:**Athol, Erving, New Salem, Orange, Petersham, Phillipston, Royalston, Warwick, Wendell
- **Health Indicator:**Access to Health Care
- **Sex:**All
- **Age Group:**Adult, Adult-Young, All Adults
- **Ethnic Group:**Not Specified
- **Language:**Not Specified

Partners

- Athol/Royalston Regional School Distrct
- Narragansett Regional School District
- Ralph C. Mahar Regional School District

Contact Information

Marcia Maglione Flynn
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Detailed Description Not Specified

Healthcare Access Initiative

Brief Description or Objective Support for improving access to healthcare and the support for establishing a new medical and dental clinic including: planning and implementation, securing funding, and promoting awareness within the community.

Program Type Not Specified

Target Population

- **Regions Served:**County-Franklin, County-Worcester
- **Health Indicator:**Access to Health Care
- **Sex:**All
- **Age Group:**Not Specified
- **Ethnic Group:**Not Specified
- **Language:**Not Specified

Partners

- Community Health Center of Franklin County
- Desmond Callan Community Health Center

Contact Information

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Detailed Description

Not Specified

Program Type	Estimated Total Expenditures for FY2007		Approved Program Budget for 2008
Community Benefits Programs	Direct Expenses Associated Expenses Determination of Need Expenditures Employee Volunteerism Other Leveraged Resources	Not Specified Not Specified Not Specified Not Specified Not Specified	Not Specified * Excluding expenditures that cannot be projected at the time of the report.
Community Service Programs	Direct Expenses Associated Expenses Determination of Need Expenditures Employee Volunteerism Other Leveraged Resources	\$1,365 Not Specified Not Specified Not Specified Not Specified	
Net Charity Care		\$241,318	
Corporate Sponsorships		Not Specified	
	Total Expenditures	Not Specified	
Total Patient Care-Related Expenses for FY2007			\$20,494,639
Comments: None			