

Anna Jaques Hospital - FY2008

Summary Narratives

Community Benefits Mission Statement

We are committed to the charitable mission of Anna Jaques Hospital and to cooperative partnerships with our communities. Together, we will identify the health needs of vulnerable and at risk populations and implement activities to enhance the overall health of our area. We will provide needed health and wellness assistance regardless of ethnicity, religious belief, gender and age.

Program Organization and Management

The advisory group makes its recommendations to the hospital community benefits coordinator who provides those recommendations to the hospital's senior management. The community benefits coordinator works with all appropriate hospital and volunteer staff to carry out, to the best of their ability, the advisory's recommendations for health improvement initiatives.

Key Collaborations and Partnerships

- o American Heart Association
- o American Diabetes Association
- o American Red Cross
- o School nurses in Amesbury, Newburyport, Georgetown, Haverhill, Triton Regional (Salisbury, Newbury, Rowley), Merrimac
- o Councils on Aging Salisbury, Newbury, Amesbury, Newburyport
- o Boys and Girls Club, Greater Merrimack Valley
- o Greater Newburyport YWCA
- o Newburyport Rotary Club
- o Amesbury Charitable Healthcare Trust
- o AJH physicians
- o Police departments Amesbury, Newburyport
- o Jeanne Geiger Crisis Center
- o Opportunity Works
- o AJH Infectious Disease Control Nurse
- o Community members, business owners
- o Deborah Chiaravalloti, Vice President, public relations and marketing, community benefits coordinator, Anna Jaques Hospital

Community Health Needs Assessment

The advisory reviewed data from the Massachusetts Department of Health, MassCHIP, Northeast Center for Healthy Communities, and the Health of the Merrimack Valley 2003 report (commissioned by CHNA -12), and held discussions with community health nurses, school nurses, healthcare providers, physicians, clinical technologists, the hospital infectious disease control nurse, and community partners, for its community health needs assessment.

Community Benefits Plan

Target population is those who live in the 17 cities and towns of our service population. We are focusing on fighting childhood and adult obesity, promoting breast and heart health. We measure effectiveness by the number of people attending events, increases in patient volume in selected programs, and the number of participants in our community outreach programs. Long term, we can measure effectiveness via tracking of childhood weight, height, BMI collected in the schools, heart failure and breast cancer incidence rates through regional and state data.

Key Accomplishments of Reporting Year

6,200 children receive monthly health information from the hospital. Programs to encourage activity and fight

obesity have been adopted by 18 elementary schools in 7 school districts. Public education campaign resulted in doubling of mammography screens at the hospital. At risk teens at the high school have been trained and travel to elementary schools teaching students and implementing the hospital's program for recess activity and organized games. 600+ mothers in Newburyport participate in hospital wellness programs and senior centers have adopted the hospital's pedometer program and healthy snacks programming. Launched pre-natal health public education campaign in communities with incidence of low birth weight, involved community and business partners. 40 seniors a month dine at the hospital and receive health information.

Plans for Next Reporting Year

Public education campaign for breast health will be presented in October. Public education campaign for handwashing is being launched in the hospital and will expand to the communities, with an effort to include schools as active education participants. Heart health campaign is being launched using patient testimonials, events featuring cardiologists, community education and a dedicated online community. Programs supporting schools and at risk students will expand including parent education to reduce incidence of childhood obesity.

Select Community Benefits Programs

Community Benefits Programs

No community benefits programs identified.

Program Type	Estimated Total Expenditures for FY2008	Approved Program Budget for 2009
Community Benefits Programs	Direct Expenses	\$482,906
	Associated Expenses	\$908,633
	Determination of Need Expenditures	\$0
	Employee Volunteerism	\$7,500
	Other Leveraged Resources	\$42,851
Community Service Programs	Direct Expenses	\$61,958
	Associated Expenses	\$0
	Determination of Need Expenditures	\$0
	Employee Volunteerism	\$1,000
	Other Leveraged Resources	\$3,000
Net Charity Care	\$777,777	
Corporate Sponsorships	\$10,670	
	Total Expenditures	\$2,296,296

* Excluding expenditures that cannot be projected at the time of the report.

Total Patient Care-Related Expenses for FY2008	\$90,890,417
---	---------------------

Comments: Out of state free care: \$410,114
 Total charity care included:
 \$171,361 unreimbursed Medicare Services
 \$85,131 unreimbursed MassHealth Services
 \$526 unreimbursed Health Safety Net Services
 \$2,570,725 written off as part of internal financial assistance program

\$777,777 total payment to fund Health Safety Net

\$57,717 hospital's portion of operational assessment of Division of Health Care Finance and Policy

TOTAL CHARITY CARE: \$3,663,237