



Community Benefits Report FY 2009

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I. Fairview Hospital and Our Community

Organization Description

Fairview Hospital, a member of the Berkshire Health Systems, is a 25-bed, federally designated Critical Access Hospital located in Great Barrington, Massachusetts. Our hospital serves as the primary acute care hospital for residents and visitors of the southern Berkshires, encompassing the tri-state region of western Massachusetts, northwest Connecticut and Columbia County, New York.

The mission of Berkshire Health Systems is to improve the health of the people in Berkshire County and surrounding communities, regardless of their ability to pay. Fairview Hospital serves the rural communities located in the southern corner of the Berkshire Health Systems' service area.

In addition to serving our neighbors with hospital services, Fairview Hospital joins Berkshire Medical Center and Berkshire Health Systems in its responsibility to collaborate with the community to improve the health status of our neighbors. This report describes the hospital commitment of people, processes, initiatives, resources (financial and non-financial), as well as partnerships that are central to our plan.

Community Overview

Geographically, Fairview Hospital's service area includes the twelve towns in the southwestern corner of Massachusetts including Great Barrington, Stockbridge, Monterey, New Marlborough, Sheffield, Sandisfield, Otis, West Stockbridge, Egremont, Mount Washington, Alford and Tyringham. According to MassBenchmarks of the University of Massachusetts, "The Berkshire Region is less integrated into the social and economic fabric of Massachusetts than any other region in the state," and Fairview Hospital serves some of the State's remotest communities.

The Southern Berkshires is heavily influenced as a major tourist destination for the New York metropolitan area. Life for full-time residents is very different that the lifestyle experienced by those who reside part-time in the area. The central town of the southern Berkshires, Great Barrington, is heavily influenced by seasonal tourist traffic as well as its location en route between New York City and Pittsfield. Thus, external influence both socially and economically have had an effect on the community, particularly the area's families and youth. Housing prices are the highest in the region and the southern Berkshires and rural homelessness is a major problem in the area. Primary residents of the southern Berkshires face the social and economic challenges of rural communities across the nation.

Demographics: The southern Berkshire community is over 96% Caucasian with a small but growing Hispanic community. Twenty-five percent of families are living more than 200% below the poverty level (more than 3% over State averages) and the average per capita income is \$3,297 lower than the state average. The elder population in the southern Berkshires is significantly above the State population, reaching over 20% in some communities (Mass. Rates are 13%) with many elders living alone. There are two senior housing units, three nursing homes, and senior centers in most area towns.

Transportation: In many of the rural southern Berkshire towns, public transportation is limited and not easily accessible. People who need to access healthcare must rely on family or friends, who often are balancing family and many jobs, to get to medical care. As a result, transportation is an obstacle for care for many, particularly among the elderly. Fairview Hospital has collaborated with the Southern Berkshire Transportation network, Southern Berkshire Elderly Transportation Network, Volunteers in Medicine, as well as paid for transportation for patients to address the limited transportation options available.

Employment: Healthcare and education are the primary employers in the area. Although there are small manufacturing businesses, the major manufacturers of the past, mills, have either closed or downsized. Today, the Southern Berkshire economy's primary economic engine is tourism, with a high number of hotels, bed and breakfasts, restaurants, and retail shops and services catering to the tourist community. These are often seasonal and service based jobs. In many businesses, immigrants are a significant part of the workforce.

Before the economic downturn of 2009, the area real estate market was very strong and the southern Berkshires cultural attractions as well as location near metropolitan areas created demand for the construction of second homes. Building related jobs were significant sector of the economy. However, even when the economy was strong, these independent contractors, builders were predominately uninsured or underinsured. With the economic downturn, this segment of the community, often young and middle age men, has been particularly hard hit.

II. Community Benefits Program

Fairview Hospital works closely with and Berkshire Health Systems Berkshire Medical Center, its sister hospital, in identifying and planning to meet regional needs as well as local. To best meet serve our community, Fairview is guided by two mission statements, the Berkshire Health Systems Community Benefits

Mission Statement, and a more specific mission statement established by the Community Benefit Advisory Committee at Fairview Hospital.

Fairview Hospital Community Benefits Mission Statement

Fairview Hospital, in partnership with our community, recognizes the responsibility to be accountable for, and invest in, our community's health status, with particular attention to unmet needs and at-risk populations. Fairview Hospital will identify goals and priorities annually of the southern Berkshire community. These will be reviewed annually and amended by the Fairview Hospital and Berkshire Health Systems governing body. A full report will be made available to the community.

Berkshire Health Systems Community Benefits Mission Statement

Berkshire Health Systems is dedicated to the enhancement of the health status of our community by providing and ensuring access to a complete continuum of care, including health education, prevention, screening, diagnostic, therapeutic, rehabilitative and long-term care services. BHS affirms its commitment to be accountable for the stewardship of the community's healthcare resources and develop a formal community benefits plan.

Organizational Structure and Leadership Involvement

Fairview Hospital is closely integrated with Berkshire Health Systems and continually builds new relationships to assure that opportunities to identify and address health status are maximized. The Berkshire Health Systems and Fairview Hospital Board of Trustees review and approve the Community Benefit Plan on an annual basis which.

Embracing a regional focus, Fairview Hospital participates with the Berkshire Health Systems Community Benefits Committee, attending monthly meetings that include community leaders, board members and senior leadership of Berkshire Health Systems. Fairview's Community Liaison reports on Fairview Hospital initiatives and benefits to the BHS Community Benefits Committee, which is overseen by Senior Vice President of BHS, Ruth Blodgett. This committee has follows a matrix of community health issues and priorities which provides a regional guide to health issues we face.

Because Fairview Hospital's service area is the more rural southern corner of the region, Fairview Hospital has established a Fairview Community Benefits Advisory Committee (FCBAC), engages healthcare professionals on the specific needs of our geographic district. The CBAC meets three times a year including the President, two Vice Presidents, and leaders of the hospital departments and staff who are directly involved with patients, allowing a greater focus on the specific needs of this geographic district. In addition to planning and implementing the annual Community Benefits Program at Fairview, the Fairview Hospital Community Benefit Committee provides a multidisciplinary forum for identification of emerging health issues in the community.

Community Involvement

The Fairview Hospital Community Benefits plan is developed from multiples sources of information. Maintaining close ties to various groups in the community, the staff and administration have ongoing communication to keep informed of changes and needs in our community. Examples of direct community input include annual meetings with town leaders and community members that are hosted by the Fairview's President, Eugene Dellea as well as hosting networking meetings for area social services providers to promote communication between providers.

In FY10, Fairview Hospital plans to conduct a community-wide assessment of health needs to gain valuable insight of our community.

Health Assessments and Hospital Statistics

In its efforts to evaluate and prioritize healthcare needs, programs and access, Fairview Hospital relies on information gathered from in-patient, Emergency and Major Diagnostic Categories (MDCs) as primary sources of information. Fairview Hospital staff is surveyed annually for their professional assessment of obstacles to care and unmet need. This information identifies many of the health challenges in our community and provides an important base to understand the causes that are unique challenges to rural healthcare.

Community Statistics

In FY 09, Fairview nurse conducted a health assessment of the Great Barrington area. In addition, the Massachusetts Department of Public Health provides town-specific data.

Hospital - Medical Community Collaboration

Fairview Hospital collaborates with area physicians and office staff to stay current on health issues and needs that these professionals observe in their practice. The Hospital-Physician Collaboration is formalized by hospital-physician committees as well as scheduled opportunities for Fairview Hospital leadership to meet with affiliated physicians twice a year to review trends, needs of physicians and their perspectives on the unmet needs of patients. The hospital also hosts luncheons bringing together members of the office staff, an important source of direct information due to their frontline contact with patients, to provide an additional forum to exchange ideas, concerns and emerging issues in our community.

Community Partnerships

Through ongoing professional and civic partnerships, Fairview stays in touch with community issues and needs. Anecdotal evidence gathered during ongoing interchange, as well as organized assessment conducted by other area organizations are considered valuable assessment tools and are available as a result of community involvement and integration.

In FY09, Fairview obtained valuable insight into the health status of various communities from the work of organizations including:

- Southern Berkshire Youth Coalition Youth Survey
- United Way Community Impact (FY2010) Baseline Report
- Massachusetts Statewide Falls Prevention Symposium (Fairview staff presented)
- Cross-Cultural Action Network
- Southern Berkshire Educational Collaborative (presentation)
- Southern Berkshire Quality
- Medical Office Community Meetings

Government Statistics

Statistics obtained from the Massachusetts Department of Public Health provide another valuable resource to help measure the health status of our community in comparison with other regions. This information alerts Fairview to important trends, particularly in identifying areas above the state norm. However, an equitable measurement of government statistics can be difficult due to the size of Fairview Hospital, making a true comparison impossible. Nonetheless, Fairview Hospital monitors closely the information provided by the State of Massachusetts. Of note:

- The leading causes of death in the Southern Berkshire Community are heart disease, stroke, cancer, pneumonia and influenza.
- The leading diagnostic indicators at Fairview Hospital are heart disease, pneumonia/ influenza, COPD and diabetes mellitus.
- Higher proportion of Chronic Lower Respiratory Disease (formerly COPD) deaths
- Higher alcohol-related abuse treatment program admission rates in the Berkshires
- Injuries such as motor vehicle-related and self-inflicted hospital discharge rates
- Higher emergency department visit rates for fall-related injuries
- Higher incidence of Lyme Disease

Taking all these sources and providing an open forum of ideas and concerns, the FCBC develops its targeted priority health needs and aligns them with the

regional initiatives and priorities set forth by Berkshire Health Systems for each year. Fairview Hospital staff engages in many direct initiatives to reach out to the community to identify areas of unmet and underserved health needs

Regional Planning/Collaboration:

Fairview Hospital collaborates with Berkshire Medical Center and Berkshire Health Systems to compile data and assesses it based on features of high incidence, high risk, opportunity for results and the Health System's ability to effect change on a regional level. Partnering with Berkshire Health Systems, Fairview is engaged in serving the unmet needs of the community in collaboration with our affiliates and other health and social service organizations which leverage resources for the common issues facing rural regions.

Community Input:

In FY09, Fairview Hospital's Community Benefits planners created its plan based on identified unmet needs, underserved population and lack of access to services in the area. The priority programs of Fairview Hospital's Community Benefits Plan are access to care, rural emergency preparedness, chronic disease management and education and workforce development.

In FY10, Fairview Hospital will conduct a community needs survey of health, human service, religious and other community leaders to enhance our understanding of unmet needs in our community. A Patient Advisory Council is also being established which will be an ongoing source of community interaction.

III. Review of FY09 Programs

Priority 1. Access to Care

Program: Advocacy for Access

Target Population: Underinsured or uninsured of all ages; immigrant population

Program Assessment:

Fairview is committed to providing health care to all persons, regardless of their ability to pay. Each year, Fairview Hospital and Berkshire Health Systems invest resources in areas that improve access to care.

During the past year, universal health coverage was mandated and implemented in July in the State of Massachusetts. According to the Advocacy staff, the effect of this action has increased interface with community, not only in handling increased insurance applications with the State health insurances (Medicaid and Commonwealth Care products) but also Common Choice products, the seven sanctioned private health insurances that were deemed acceptable coverage for the state. During this transition, the Advocacy staff acted as consults for schools, businesses, chamber of commerce to keep them abreast of changes and responsibilities in regard to health insurance.

In FY 2009, Advocacy for Access submitted 1337 applications to MassHealth seeking access to healthcare coverage for nearly 2100 individuals. The staff estimate it also counsels over 2,000 additional individuals who seek assistance with specific issues that do not require an application, but affect access to healthcare and other needed services in some way.

Program: Translation Services and Multicultural Advocacy Training

Target Population: Immigrant Community in Southern Berkshires

In FY08, in reviewing the translation service utilization, the Fairview Community Benefits Advisory Committee compared the number of patients presenting who had English as a second language to the number of patients recorded who used interpreter services, particularly in the Emergency Department in concern of the issue of communication on the quality of care that was provided. Staff reported that poor reporting, not an actual lack of utilization, was the cause of this discrepancy. In FY09, Fairview Hospital re-educated staff on the proper reporting procedures and reports an increase in translation service utilization.

Community Outreach

Listening to our community is the first step to understanding their needs. In FY09, Fairview Hospital made significant progress in this area. To reach out to the immigrant community, Fairview Hospital initiated opportunities to build collaboration with agencies that interact with this community

In FY09, outreach activities included:

- Ongoing attendance at the Cross-Cultural Action Network lunches held in Pittsfield;
- Attending the Cinco de Mayo Festival sponsored by BRIDGE and distributed education materials in Spanish to over 100 people of important health information to promote health and access care. Two members of Fairview's Advocacy for Access staff attended and shared in the celebration as well as shared valuable information with the Hispanic community.
- Partnering with the Southern Berkshire Education Collaborative (SBEC), a group that sponsors free ESL classes for the immigrant community. Community conversation led to opportunities for Fairview Hospital nurses and staff to attend classes to speak on particular areas of concern that had been communicated to the leadership of the SBEC from members of this community. A primary concern, and perceived obstacle to care, included fear of deportation; specifically, the fear that the hospital reported patients in the Emergency Department. In FY10, Fairview Hospital sent nurses to every class to assure them that reporting their immigration status was not required to receive care. The opportunity to have dialogue directly with this community gave insight to many of the root causes of fear and other challenges this community faces.
- The comfort level and relationships established in these initial visits resulted in re-invitation to Fairview Hospital staff to speak on issues including alcoholism, depression, isolation, H1N1 and seasonal flu. During these conversations, either a Spanish-speaking nurse or a nurse with a translator lead the discussion. Nurses returned to Fairview Hospital with valuable insight into healthcare needs as well as first-hand feedback about the care that has been received at Fairview. The immigrant community provided positive feedback about Fairview, as well as insight how we might improve their comfort level in accessing care in the future.
- Other Education Programs/Information in Spanish in the Community Fairs
 - Heartsaver CPR Class
 - Diabetes Education at VIM
 - Stroke Information

- Heart Disease Information
- Diabetes Education
- Nutrition Information

Priority 2. Rural Emergency Preparedness Planning

Program: Southern Berkshire Emergency Planning Committee

Target Population: Rural towns, emergency response teams, town governments

Program Assessment:

Fairview Hospital has committed significant resources to the Southern Berkshire Emergency Planning Committee, a regional collaboration advancing the emergency preparedness status of the southern Berkshire community. The organization meets monthly. Towns represented include Alford, Egremont, Great Barrington, Monterey, Mount Washington, New Marlborough, Otis, Sandisfield, Sheffield, Stockbridge, Tyringham, West Stockbridge, Fairview Hospital, the Southern Berkshire Volunteer Ambulance Squad, local emergency responders, as well as public health and safety organizations. The Southern Berkshire Emergency Planning Committee continues to make significant progress in preparation of a range of natural or manmade events that can create an emergency situation in our community.

In FY09, the SBREC goals were met the following ways.

- Reporting: In FY09, the coordinator of the SBREPC reported that nine area facilities had successfully completed filing Tier II reports, a requirement to maintain federal standing and certification.
- Community education. In past years, although the SBREPC invested significant resources in sponsoring a Family Emergency Planning Day, the attendance was disappointing and planners felt that another venue should be explored. In FY09, the SBREPC joined an existing community festival in August, the Zucchini Festival, and added the education component of emergency planning to this event. Over 500 children participated in creating their own “Emergency Kit” and parents were simultaneously educated through materials and conversation, about how they can be better prepared for disaster.
- In FY09, the H1N1 virus erupted and Fairview Hospital, as part of the SBREPC, recognized that education was not only key to containing the spread of the virus, but in preparing the community for taking proactive measures to plan for public clinics. The established collaboration of the SBREPC proved to be a valuation foundation for approaching this emerging health challenge. The collaborations, partnerships and

established lines of communication built during the previous years reflected a community more capable of working together to meet a common threat.

- Establishing collaboration with food suppliers: A task force was established to meet with local food vendors to plan for local emergencies and exploring the options for providing food in local shelters if necessary. The SBREP coordinator initiated conversation with two major food providers and established a credit line with one major corporate food source. Proper contact information are now in place in case of a food emergency.
- Drills: In order to achieve MEMA recertification, the SBREPC conducts training through regional drills. In FY09, drills testing the regional communications system and Emergency Dispensing sites were conducted. February 25, 2009- Setting up an Emergency Dispensing Site
May, 2009. On June 22, 2009, A tabletop drill was conducted on a hazardous bomb at local high school.

Priority 3. Chronic Disease Management and Health Education Programs

Program: Tobacco Treatment

Target Population: Community members addicted to tobacco use

Program Assessment:

Smoking, the single most preventable way to decrease death and disease in the United States, and directly linked to significant health indicators in the Berkshire Region, is a continued focus of Fairview Hospital's Community Benefits goals. According to the Massachusetts Department of Public Health (1995-2004), the number of smokers in the Berkshires (25.3%) surpassed the state average of 19.9%.

In FY09, Fairview Hospital's Tobacco Cessation Program expanded its ongoing initiatives with efforts targeting specific groups. Education Department offers an ongoing Smoking Cessation Program designed to provide an individualized approach to kick the habit. The program provides a comprehensive resource that includes an ongoing support group, one-on-one counseling, Nicotine Replacement Therapy and access to support, even on weekends. Everyone entering the hospital as a patient is seen by the part-time certified tobacco treatment specialist on staff at Fairview Hospital. In FY09, 160 Emergency Department or Inpatients received information and support to quit smoking. Outpatient treatment was accessed by 106 patients in FY09.

The following table reports the outreach activities of the Tobacco Treatment Team in FY09.

Event	Date	Collaboration	# served	Resources
Community Access Day	October	BerkshireSouth	100	2 staff- 5 hours
Cinco de Mayo	May	Sheffield Senior Center BRIDGE	150	2 staff- 5 hours
Tobacco Treatment Program	40 weeks	Monterey Residential Facility	30	2 staff- 3 hours 40 weeks
Great American Smoke-out	November	Monument Mountain Regional High School	300	2 staff - 3 hours
Tobacco Treatment for Teens Program	February/March	Monument Mountain Regional High School	16	2 staff- 1 hour/ 7 weeks
Tobacco Treatment for Pregnant Women and New Mothers	Ongoing	Barrington OB/GYN Maternity Department		16 mothers individual counseling

Program: Nutrition Collaboration

Target Populations: All patients who need nutritional counseling

Program Assessment:

Fairview Hospital partnered with Community Health Center to pilot a program of shared nutrition services between the two organizations, resulting in more consistency and access for hospital patients, as well as better outpatient and community access to nutrition counseling and information. The Nutrition Collaborative works closely with the Women, Infants and Children (WIC) Program, which also benefits from the collaboration.

Outreach activities have included:

Date	Activity
2/9/09	Smoking Cessation Fair
2/26/09	Go Red for Women Fair
3/30/09	Provided Spanish Handouts for BRIDGE Outreach Evening

Project: Diabetes Education Program

Target Population: Diabetics, pre-diabetic patients

Program Assessment

According to the CDC, the Berkshire region reports over 6% of adults are suffering from diabetes. Fairview Hospital inpatient records for calendar year 2008 show 19% of inpatients were coded as diabetic. Diabetes is one of 24 selected ambulatory care sensitive conditions monitored by the Massachusetts Division of Health Care, Finance and Policy (HCF&P) as preventable hospitalizations. Diabetes-related preventable hospitalizations made up 9% of all preventable hospital in Massachusetts. Uninsured individuals had the highest percentage of diabetes-related preventable hospitalizations. These facts underscore the importance of addressing diabetes in the southern Berkshire community.

Fairview Hospital serves as a satellite for Berkshire Medical Centers Diabetes Self Management Program. The Diabetes Education Program mission is to provide state-of-the art, culturally sensitive, and age sensitive education to people with diabetes that enhances self-management efficacy and supports active participation in diabetes self-management. The program has achieved American Diabetes Association certification.

In FY09, the goal of the Diabetes Education Program was to improve access to service. The following table reports progress during FY09 compared to FY08.

Measurement	FY09	FY08
Diabetes Self-Management Program		
Referrals	185	0
Number of Patients Seen	143	122
Number of Initial Patients	91	80
Total Hours	380	258
Individual Group Units	100	79

In FY09, Fairview Hospital made significant gains in providing education to diabetes patients. It is the goal to continue to broaden this outreach, with particular focus on unmet needs of the Hispanic community and diabetics/pre-diabetics between the ages of 45-60.

Project: Establishment of a Renal Dialysis Unit in Southern Berkshire
Target Audience: End-stage Renal Disease Patients

Program Assessment:

In FY09, Fairview Hospital opened the Fairview Dialysis Unit, after years of planning and investment to make this service a reality in southern Berkshires.

The six-chair unit has served 12 patients with ongoing needs. Access to outpatient dialysis care in South County means patients and their families are now better served near their home and workplace and this important service is available to those who visit the area as well.. The Renal Dialysis Team expects to expanded service hours to meet the growing need in the future.

In FY09, Fairview continued to invest in the specialized training to bring additional staff to the unit in preparation for expanding services availability in FY10.

Project: Health Education Programs
Target Audience: General Community

Program Assessment:

Knowledge is power. Fairview offers healthcare events that raise awareness and invite the community to participate in improving their own health. Most programs are free or low cost.

In FY09, Fairview Hospital focused on programs that directly or indirectly focus on major health priority issues in our community. Fairview nurses, physicians and other medical professionals provided screenings at community events as well as specific topic lectures.

Program	Presentor	Target Population	Number Attending
Colon Screening Promotion/ Outreach at Price Chopper	Endoscopy Nurses	Over 40	100
Flu Clinic at Fairview	BVNA nurses, Fairview Staff	Seniors, vulnerable populations	25
COPD Education Series: The Effect of Diet and Exercise on COPD	Erika Tilley, RD Betsy Curtis, OTR	COPD patients	15
COPD Education Series: "Breathing Techniques for COPD and Using Inhalers Properly"	Tom Fleming, RRT	COPD patients	15
COPD Education Series: "Preventing Upper Respiratory Infections and the Impact of COPD	Betsey Curtis, OTR Tom Fleming, RRT	COPD patients	15

(cont.) on Personal Relationships”			
Stroke Screening Day: Education, screening, assessment, counseling and referral	Emergency Nurses	General population between 40-60	25
“Tick Talk: Lyme Disease”	Eric Bush, MD	General Population	55
“Understanding Auto-Immune Disease”	Kimberly May, MD	General Population	42
“Memory Loss: When to be Concerned”	Julianne Reiss, BMC Memory Disorders Progm	Seniors	49
Heart Saver CPR	Nanci Race, LPN	General Populations	472
Heartsaver First Aid	Nanci Race, RN	General Populations	506
Pediatric Safety/Heartsaver CPR	Nanci Race, RN	Parents and grandparents of newborn	20
Babysitter Safety	Nanci Race, RN	Teens 11-15	20
AED Training	Nanci Race, LPN	General Public, area business, religious organizations	14
AED Training	Nanci Race, LPN Certified Instructor, AHA	Schools teachers, custodians and athletic directors, coaches	24
Safe Administration of Medications	Geraldine McQuoid,	AARP/Senior Center	40
Heart Saver CPR (Spanish)	Nanci Race, RN With translator	BRIDGE/SBEC students	9

Priority 4. Workforce Development

Program: Hospital-School Partnership

Target Audience: Local Schools

Program Assessment:

Fairview Hospital is committed to the future of our community, and acts as a catalyst in the development of a skilled workforce for the future. Recognizing that in a rural area, access to education and skills necessary to provide quality healthcare will provide and obstacle to advancement, Fairview Hospital has taken a proactive role in attracting area youth and developing current staff to keep healthcare a dynamic career possibility and opportunity in the southern Berkshires.

Program	Target Group	# served
Health Care Careers Internship	Middle School Students	10
Shadow a healthcare worker	High School Students	25
Medical Internships	High School Students	3
Teen Volunteers	Middle and High School	9
Horizon Volunteers	High School	2
MMRHS Advisory Committee for CVTE	High School VP represents healthcare	1

Program: Providing Training to Area Healthcare and Education Facilities

Target Audience: Long-term care facilities, residential schools

The existence of many residential schools and long/short term health and rehabilitation facilities has lead Fairview to take an active role as a health educator to the staff at these facilities, improving knowledge and assessment skills in staff in these organizations. Fairview's director of education serves as a valuable resource in providing staff with better practice models, identify potential disease, limit spread of infection and improve the quality of health for residents of these facilities.

In FY09, the following trainings were conducted include:

Organization	Training	# trained
Long term Care Facilities (3))	Physical Assessment of Long term care patients- 6 week program	7
Long term Care Facilities	Sepsis In-service	15

(2)		
OSHA Training	Public School Nurses	9
McCann LPN students	Sepsis Simulation	20
Long term Care Facilities and schools, fire and emergency providers	CPR /AED/Recognizing Stroke AHA Certification for Healthcare Providers	636

Program: Nursing School- Professional Collaboration

Target Population: Local community

Program Assessment:

In addition to the significant financial support provided to Fairview medical staff pursuing additional education to assure a skilled medical team, Fairview Hospital has taken an active role in addressing the nursing issue by supporting staff to strengthen and expand the capacity of the regional nursing education system.

The programs and number of students involved are listed in the table below.

Program	Affiliation	Students
Nursing Student Training - in hospital	UMASS	20
LPN Training	McCann Technical School	16
LPN/RN Training	BCC	16
Clinical Nursing Professorship	UMASS Amherst School of Nursing (16 hours week)	16
Clinical Nursing Professorships	BCC School of Nursing (16 hours week)	16
Clinical Internships	Mildred Elley Students	12

IV. Financial Summary

In FY09, Fairview Hospital provided the southern Berkshire Community with \$201,869 in services un-reimbursed as a Community Benefit. This represents \$34,455,437 of net patient care related expenses.

VI. Future Planning

Fairview Hospital has embarked on FY10 embraces the priority goals with new strategies. Enrollment and access to care; emergency preparedness; chronic disease management and education; and workforce development and preventive health.

Community Benefits Goals 2010

Target Group	Action
ACCESS TO CARE Non- English speakers	Improved Outreach to Multi-lingual community Improved hospital signage for Spanish speaking patients
Uninsured, underinsured	Increase access to preventative and maintenance programs for chronic disease among uninsured and high-risk population
Rural Outreach	Improve internal partnership to educate community on other services
EMERGENCY AND PUBLIC HEALTH Vulnerable populations: Young children pregnant women,	Collaborate with schools and physicians to provide H1N1 vaccination to vulnerable populations
MANAGING CHRONIC DISEASE Diabetes	More time spent at VIM educating Hispanic patients More outreach to pre-diabetics 40-60 years
Renal Dialysis	Expanding service to meet patient demand
WORKFORCE DEVELOPMENT Area nursing homes, schools	Education on Hepatitis A, B, C,
PREVENTION Stroke, Heart Disease, Diabetes, COPD Promoting Healthy Lifestyle Choices	Free blood pressure clinics scheduled twice a month targeted community age 40 and over Increase smoking programs to targeted groups Support schools in fighting childhood obesity - Walking Program