

By Mr. Marini of Hanson, petition of Francis L. Marini and other members of the House relative to the development of a campaign to encourage entry into the technology workforce. Commerce and Labor.

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The Commonwealth of Massachusetts

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In the Year Two Thousand and One.

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AN ACT RELATING TO A STATE WIDE CAMPAIGN TO ENCOURAGE PERSONS TO ENTER THE TECHNOLOGY WORKFORCE.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1 SECTION 1. Notwithstanding the provisions of any general or  
2 special law to the contrary, the Department of Labor and Work-  
3 force Development shall develop an information and marketing  
4 campaign designed to encourage residents of the state to enter the  
5 technology workforce. Technology workforce is defined as, but  
6 not limited to, the fields of science, engineering, and information  
7 technology. The campaign shall target populations that are tradi-  
8 tionally economically disadvantaged and under-represented in the  
9 technology workforce. The campaign shall also target in-transition  
10 workers.

1 SECTION 2. This Act shall take effect upon its passage.

