

HOUSE No. 3918

By Mr. Frost of Auburn, petition of Paul K. Frost that the Office of Travel and Tourism be directed to administer a program for the promotion of foreign travel to the Commonwealth. Tourism, Arts and Cultural Development.

The Commonwealth of Massachusetts

In the Year Two Thousand and Seven.

AN ACT RELATIVE TO PROMOTING FOREIGN TRAVEL TO THE COMMONWEALTH.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Section 13B of Chapter 23A of the General Laws, as appearing in
2 the 2004 Official Edition, is hereby amended by adding the
3 following paragraph:—

4 The office shall establish a foreign travel and tourism program
5 with personnel to administer the program and to fund marketing
6 tools to promote travel and tourism to the Commonwealth from
7 other countries.

